

# IMY 320: Data Gathered

## Fantastic Four



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1. X overflow disable (for bottom scrollbar)
2. Clicking on logo to take you back to home
3. edges are rounded and not (change it to match it, it feels like the sections are harsh)
4. what makes a weak, strong etc password
5. if you can hover, you should be able to click - the bottom Our Categories (maybe change the icons colour instead)
6. Animation on the landing page e.g. the controllers could move around
7. The loading screen gradient (green yellow green)
8. Indicate more if its on discount, an icon for discount, a tag for sale (filters), make the final colour
9. Get a good placeholder image on theme
- 10.
11. Attention grabbing, price green, sale black  
make the free shipping stand out  
Reviews clickable  
Tag take you to filtered
12. Next page, Should take you to the top, not maintain scroll position
13. Make sure it loads the same number of games per page
14. Make the cells smaller, alot of whitespace
15. Fix about page wording
16. Add on, build a portfolio, keep it as a link.
17. Add product should load up to the top
18. Product image prompt to say placeholder will be used
19. Checkout/Cart, change to green or blue
20. when you qualify for free shipping
21. Paying dont make it pulse when paying it seems like

Figure 1: Feedback from users



- something is going wrong
- 22 Profile Page should have summary; wishlist etc
  - 23 Font change - wishlist
  - 24 Button for search
  - 25 Wishlist prices go to Zero, size of the cards and Add to cart needs to work
    - show if its in cart, if it is already there
  - 26 Loader for Home page
  - 27 Gap ~~at~~ under the navigation
  - 28 Add an icon for the profile dropdown
  - 29 Sort by alphabetical - even wishlist, everywhere
  - 30 Under construction pages, for the links that go nowhere
  - 31 Details page some indication to show that theres product info & similar games
  - 32 Add Reviews sections

Figure 2: Feedback from user continued

Home

- Colour contrast
- Footer - grow

Store

- search not away.
- for loading - make completely white.

About Us

- consistency of icons and placement in cards.

View More

- heart not shows until hover - change colour.
- quantity - choose one.
- buttons - choose on top / next to each other.
- price same height.
- YAN → more interactivity.
- peak-end rule

Add product - fonts for description.

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Wishlist → not red.

- Add product → more styling; colours, fonts, sizes.
- features = tags
  - buttons bigger

Figure 3: More user Feedback

In Figure 3 is feedback that is added to the other feedback from Figure 1 and Figure 2. Some of the users mentioned things that our first user mentioned, thus is was not noted down multiple times, but rather only the things that were extra were added.

What does start your journey mean.  
Take to top of page when going to next page. Clicked on link to go to GameSpot. Go back after choosing takes back ro first page and not last page they were on. Maybe add browse games to wishlist page.

#### Figure 4: User feedback

Just for readability, this is what is mentioned in Figure 4:

What does start your journey mean.

Take to top of page when going to next page. Clicked on link to go to GameSpot. Go back after choosing takes back to first page and not last page they were on. Maybe add browse games to wishlist page (like the cart page).

Wants to use the progress bar at the top to go to next step for buying. Add to cart on wishlist not working is frustrating. Add to cart on more info not working nice. Cart items not decrease, increase again when you go back to cart. On cart, click for more info needed. Overall the buying process was good, just confusion about progress bar. Likes loading screen and colours.  
Usual checkout process. Easy to use.

#### Figure 5: User feedback

Just for readability, this is what is mentioned in Figure 5:

- 1) Wants to use the progress bar at the top to go to next step for buying. Add to cart on wishlist not working is frustrating. Add to cart on more info not working nice. Cart items not decrease, increase again when you go back to cart. On cart, click for more info needed. Overall the buying process was good, just confusion about progress bar. Likes loading screen and colours.
- 2) Usual checkout process. Easy to use.