WRITTEN DELIVERABLES:

* Project Proposal
* FULL WRITEUP
* Be technically explicit
* Use images
* Want to know WHY you did things the way you did - why you chose features or algorithms. WHY you designed the dashboards and web app.
* Goes something like
* Motivation
* Hypotheses/research questions
* Data cleaning
* Tableau 1 design and findings
* Tableau 2 design and findings
* ML exploration, comparison, selection
* Web app design and screenshots
* Final recommendations
* Limitations and future work
* EXEC SUMMARY
* 2 pages tops
* Be less technical, this is for a C-suite exec
* Business applications, final results
* Slide Deck for presentation