Introduction to iOS Development

About Me

CocoaHeads Sign up on Meetup.com

http://phillycocoa.org

Introductions

- Who you are
- Favorite Movie or Video Game
- Programming history
- What you are looking to learn

Logistics

- Guard until 2pm, after that we need to swipe you in.
 - Mike Z's Cell: 267-563-0616
- Bathrooms
- Lunch

Goals

Agenda Day 1

- 10:00 10:50 --- Introductions (Apple, App Store, Xcode)
- 11:00 11:50 --- Swift Crash Course P1
- 12:00 12:50 --- LUNCH
- 1:00 1:50 --- Swift Crash Course P2
- 2:00 2:50 --- MVC / Actions & Outlets / UIViewController
- 3:00 3:30 --- Modals / Containment (TabBar, Navigation)

Agenda Day 2

- 10:00 10:50 --- UITableView / Delegates
- 11:00 11:50 --- Auto Layout
- 12:00 12:50 --- LUNCH
- 1:00 1:50 --- Animations
- 2:00 2:50 --- Networking
- 3:00 3:30 --- Open QA

State of the Union

2007 iPhone

2010 iPad

2010 iPhone OS

2010 i05

iOS Today

- iOS 8, (Current OS) (69% of users)¹
- iOS 9, (To be announced at WWDC) (June)
- Growth is strong, developers are wanted.
- Tools and capabilities of both the devices and the SDKs are extremely powerful and exciting.

¹ https://developer.apple.com/support/appstore/

Requirements

- A Macintosh running OS X.
- Xcode Developer Tools (Free)
- iOS Device (not mandatory for early experiments or this class)
- Apple Developer Account (Free or \$99/year)

The iOS Ecosystem

Centralized & Anonymous Distribution

To get on the store:

- Active developer membership (\$99)
- Follow Apple's "App Store Review Guidelines"
- Have your app reviewed by Apple (4-10 days)

² https://developer.apple.com/app-store/review/guidelines/

Money

- You are licensing your app to Apple to sell on your behalf.
- Apple pays out monthly with a 6-8 week backlog.
- Apple does not pay taxes on your behalf.
- If you have large international sales, look into countryspecific tax laws.

Questions

Developer Accounts / App Store?

WWDC 2014

A disturbance in the force...

Swift

Why?

Objective-C

"Objective-C without the baggage of C"

Differences

Objective-C (Object Oriented Programming)

Swift (Functional Programming)

Objective-C (Weak Typed)

Swift (Strong Typed)

More Swift Details

- Requires you to be more "expressive" about intent.
- Offers a REPL which enables Playgrounds
- Built with Objective-C and iOS SDK interoperability from the beginning.
- A first class App Store citizen.

Swift

Xcode Tour

Challenge