



FINAL SIZE
1920px (H) x 1080px (W)

ARTWORK SPECIFICATION

Static Content: JPEG

Screen Pixel Size : 1080 (w) x 1920 pixels (h)

File Type: RGB

File Size 250kb

DPI 150 dpi

Video Content:

File format AVI

Encoding : DIVX only

Frame Rate: 25fps

File Size: 5MB or less

Back up creative : JPG at 150dpi

Flash content

Dimensions: 540px x 940px

File Format: SWF (10.3 or Above)

Frame Rate: 24fps

File Size: 500KB or less

Back up creative JPG at 150dpi

- Artwork needs to be supplied at exactly the stated pixel size resolution.
- No trim, bleed or safe area is required
- Slot length 10 seconds unless otherwise confirmed at time of booking.
- Rotation 90 degrees anti-clockwise
- Screens do not emit sound

Finalised artwork should be delivered via email to artworkdelivery@signkick.com



REMEMBER: Artwork deadline 10 full working days prior to start date

Create your artwork using:

Safe Area: 1080px (w) x 1920px (H)

