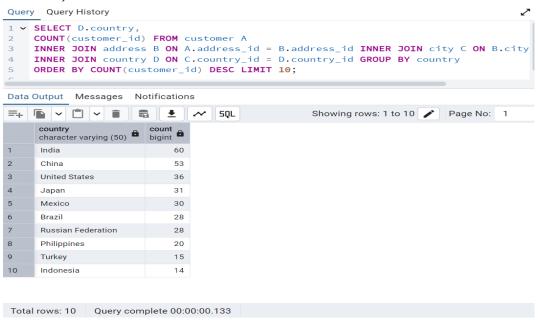
Write a query to find the top 10 countries for Rockbuster in terms of customer numbers.

```
SELECT D.country,
COUNT(customer_id)
FROM customer A
INNER JOIN address B ON A.address_id = B.address_id
INNER JOIN city C ON B.city_id = C.city_id
INNER JOIN country D ON C.country_id = D.country_id
GROUP BY country
ORDER BY COUNT(customer_id) DESC
LIMIT 10;
```

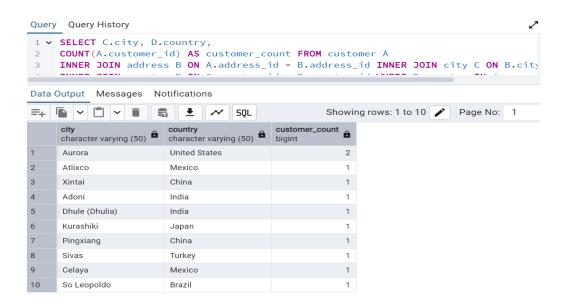


To find the top 10 countries with the highest number of Rockbuster customers, I first identified the necessary tables and their relationships. Since the customer table only has an address_id, I joined it with the address table to get the city_id, then linked it to the city table to access the country_id, and finally joined with the country table to retrieve country names. I used COUNT(customer_id) to count customers per country, grouped by country, then ordered the results in descending order to get the top 10. Finally, I applied LIMIT 10 to return only the top results efficiently.

2. Write a query to identify the top 10 cities that fall within the top 10 countries you identified in step 1.

SELECT C.city, D.country, COUNT(A.customer id) AS customer count FROM customer A INNER JOIN address B ON A.address_id = B.address_id INNER JOIN city C ON B.city id = C.city id INNER JOIN country D ON C. country id = D. country id WHERE D.country IN (SELECT D.country FROM customer A JOIN address B ON A.address id = B.address id JOIN city C ON B.city id = C.city id JOIN country D ON C.country_id = D.country_id GROUP BY D.country ORDER BY COUNT(A.customer_id) DESC LIMIT 10) GROUP BY C.city, D.country ORDER BY customer_count DESC

LIMIT 10;



To identify the top 10 cities within the top 10 countries with the highest number of Rockbuster customers, I first used a subquery to find the top 10 countries by counting customers per country, grouping by country, and ordering in descending order. This subquery was then used in the WHERE clause of the main query to filter only those cities belonging to these top 10 countries. The main query joined the customer, address, city, and country tables to retrieve city and country names, then grouped by city and country to count customers per city. Finally, the results were sorted in descending order of customer count, and the top 10 cities were selected using LIMIT 10

3. Write a query to find the top 5 customers from the top 10 cities who've paid the highest total amounts to Rockbuster. The customer team would like to reward them for their loyalty!

```
SELECT B.customer_id,
             B.first name,
             B.last name,
             E.country,
             D.city,
             SUM(A.amount) AS total_amount_paid
FROM payment A
INNER JOIN customer B ON A.customer_id = B.customer_id
INNER JOIN address C ON B. address id = C. address id
INNER JOIN city D ON C.city_id = D.city_id
INNER JOIN country E ON D.country_id = E.country_id
WHERE (E.country, D.city) IN(
             SELECT D.country, C.city
             FROM customer A
             INNER JOIN address B ON A.address_id = B.address_id
             INNER JOIN city C ON B.city id = C.city id
             INNER JOIN country D ON C.country_id = D.country_id
             WHERE D.country IN(
                   SELECT D.country
                   FROM customer A
                   JOIN address B ON A.address_id = B.address_id
                   JOIN city C ON B.city_id = C.city_id
                   JOIN country D ON C. country id = D. country id
                   GROUP BY D.country
                   ORDER BY COUNT(A.customer id) DESC
                   LIMIT 10
                   )
             GROUP BY D.country, C.city
             ORDER BY COUNT(A.customer id) DESC
             LIMIT 10
      GROUP BY B.customer_id, B.first_name, B.last_name, D.city, E.country
      ORDER BY total_amount_paid DESC
      LIMIT 5;
```

