

Tom Russell

| Luigi Rossi

Anouchka Lettré



'WHERE TO'

"¿WHAT NOW?"

'WHAT NEXT'

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|

Luigi Rossi

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'URBAN CONTEXT'

Bus shelter 222, 'Brixton Hill' (Urban 75, 1939 & 2004)



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'CONFLICTS'

How to make a bus shelter enjoyable?



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'CONFLICTS'

Boredom | Long Waiting Time | Non Engaging Information | Lack of Human Interaction



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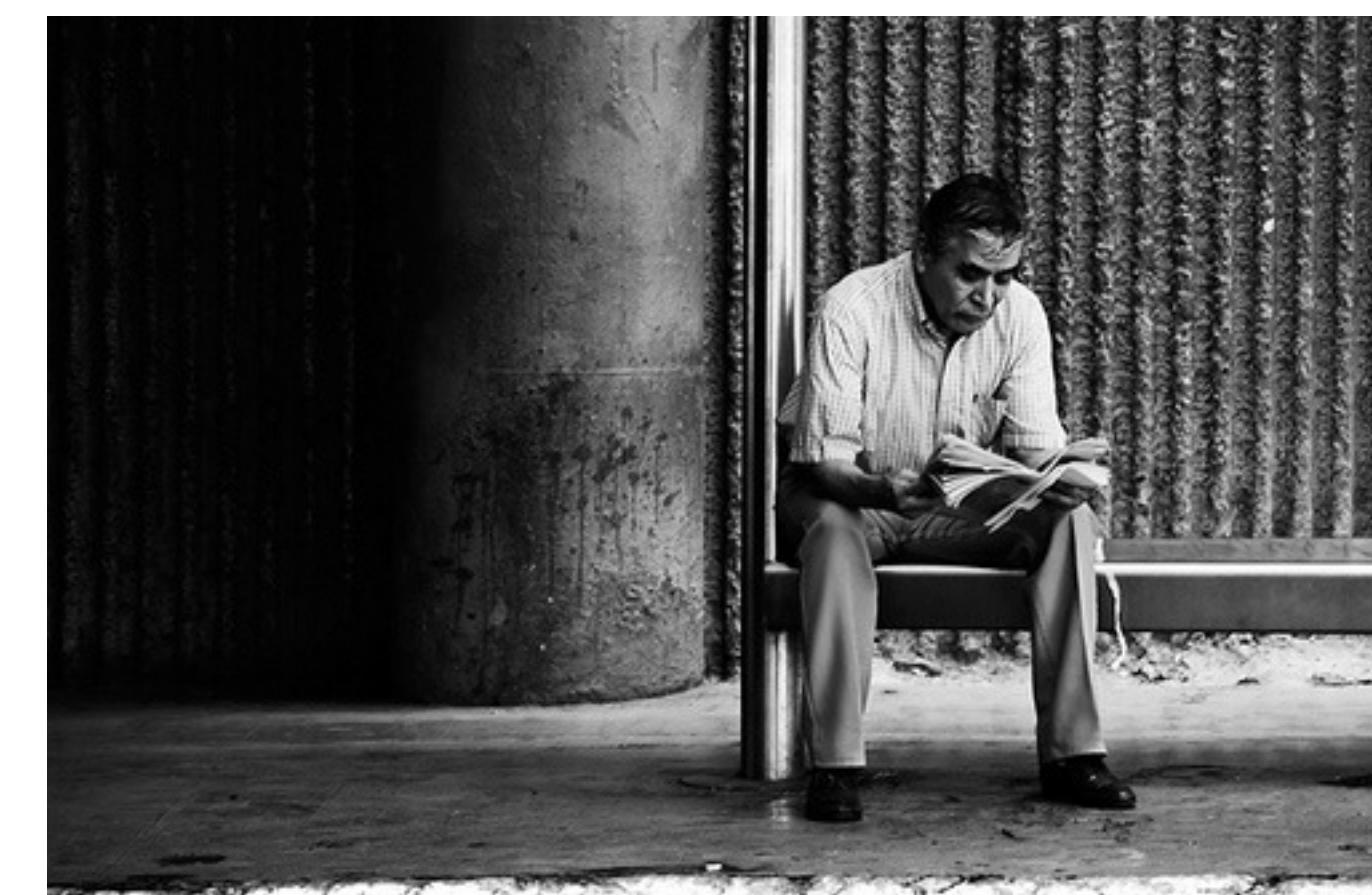
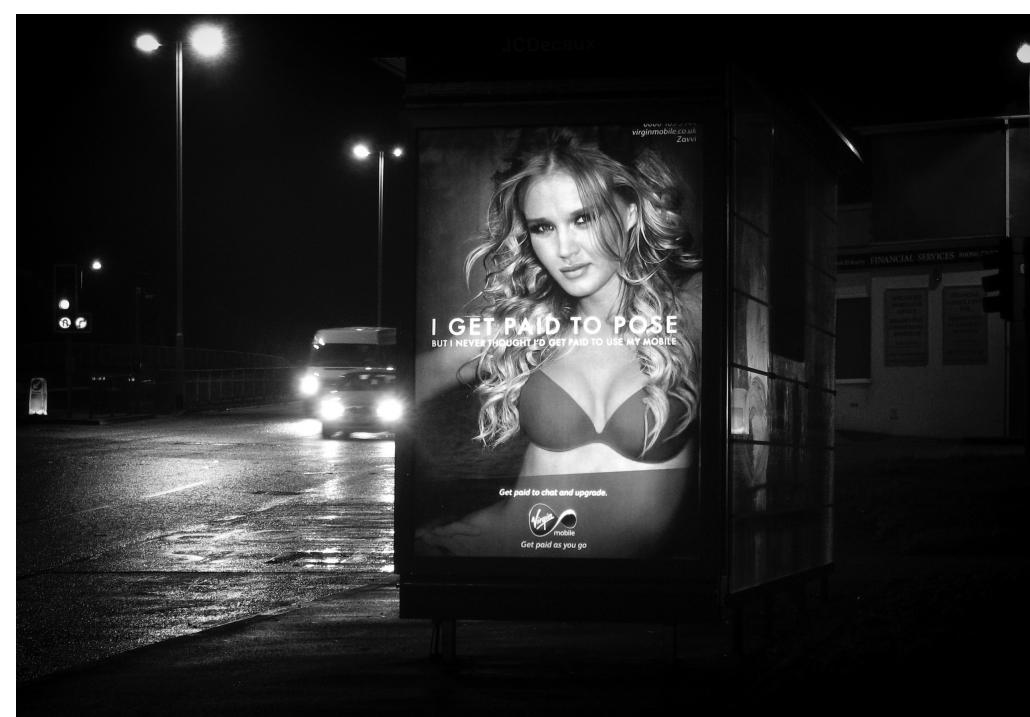
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'OPPORTUNITIES'

Read | Learn | Discover | Share | Wait | Socialise | Promote | Discuss | Explore | Sell | Transit | Love | Relax | Live | Inspire



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'MODERN OPPORTUNITIES'

HUMAN BEINGS | DATA | ACCESSIBILITY | Technology | INNOVATION | Design | Smart City

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'DATA OPPORTUNITIES'



19800



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¿TRAVEL?

¿CHILL?

¿PLAN?

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'DESIGN INSPIRATION'

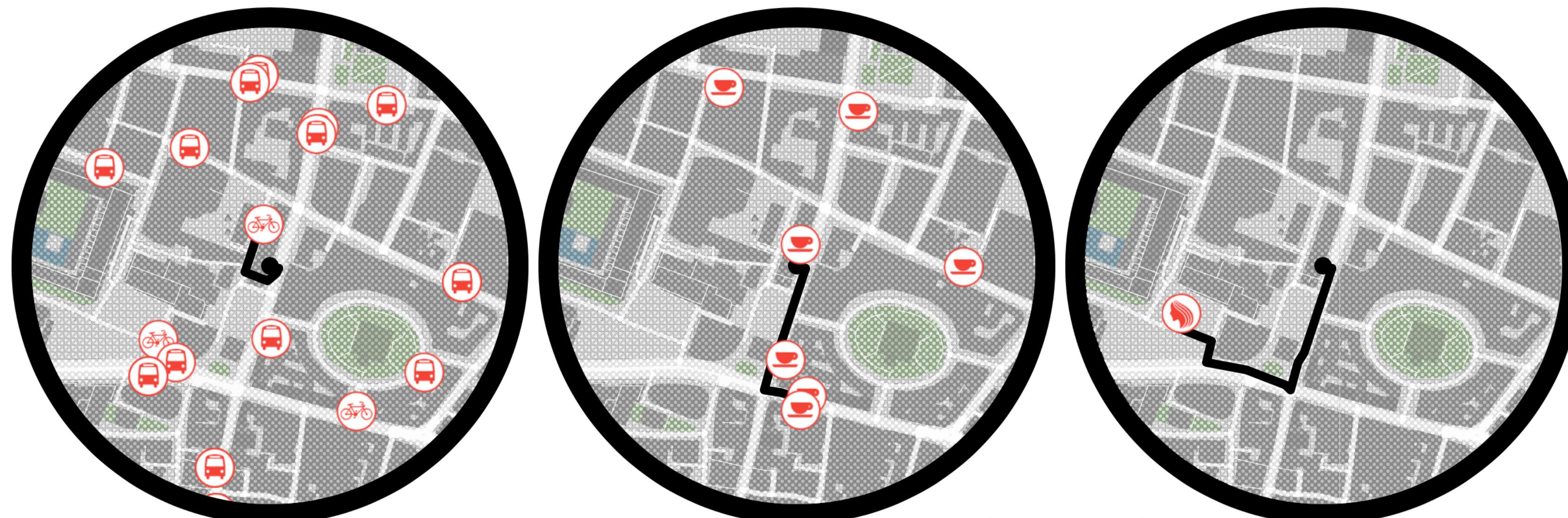


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'FINAL PRODUCT : WEBPAGE & STATIC VIZUALISATION'



TRAVEL

WHAT
CHILL
17°C ☀

NOW?
PLAN

SAT 11:59

BIKE STAND
MOORFIELDS, MOORGATE

Bikes available: 0 Docks available: 54

CAFE

PRET A MANGER

FASHION & HEALTH

BUSINESS OF WELLNESS (BOW) SUMMIT



'WORK IN PROGRESS'

DELIVERIES & MILESTONES	STATUS
Research & brainstorming	✓
Data Extraction	✓
Product & Design Strategy	✓
Front & back-end Dev	✓
Web Page Prototype	✓
Academic presentation	✓
Static Visualisation	✓
Museum & TFL presentation	✗

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