MTurk basics: a tutorial

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1. Introduction

What is MTurk?



"crowdsourcing marketplace that makes it easier for individuals and businesses to outsource their processes and jobs to a distributed workforce who can perform these tasks virtually"

Crowdsourcing platform - used for surveys and labelling

Why to use MTurk?

AMT can be **cheaper** than other traditional ways of data collection (traditional surveys and experiments)

Your survey can reach a broader audience

You can select some features of the participants

It is **flexible** in the layouts

It can be **fast**, especially for experienced requesters

BUT

It is not easy to learn, especially when accessing it through the API

Other platforms







Ethical approval

You are performing experiments with **real human beings** therefore consider if your study requires an ethical approval



Worker

Worker: person with MTurk worker account



Worker: person with MTurk worker account







Worker: person with MTurk worker account







Worker: person with AMT worker account







Worker: person with MTurk worker account







Worker: person with MTurk worker account

Qualification

HIT



Worker: person with MTurk worker account

Qualification

HIT - Human Intelligence Task: single survey or task

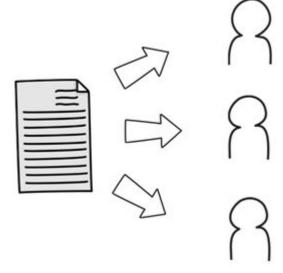


Worker: person with MTurk worker account

Qualification

HIT - Human Intelligence Task or just task: single survey or task

Assignment - copy of HIT: how many workers will take the same HIT



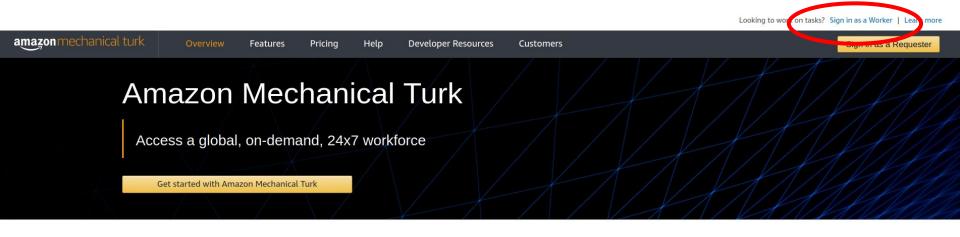
How does it work?

People sign up as workers and complete tasks that have been uploaded by requesters.

Requesters can decide which categories of workers can preview and take the survey. They also decide how much to pay workers for their work (on top of this, a fixed fee goes to AMT).

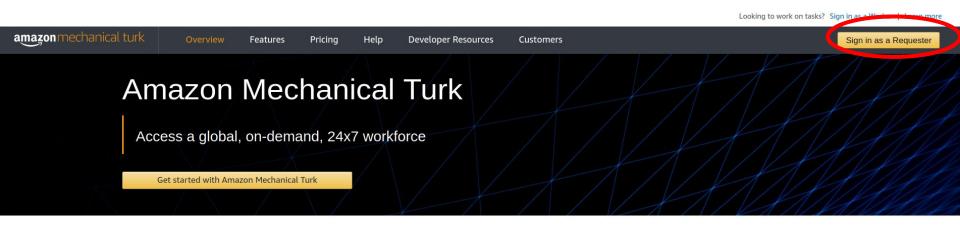


How does it work?



https://www.mturk.com/

How does it work?



https://www.mturk.com/

You decide how much to pay the workers (per approved assignment).

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If you want to run more than 9 assignments, just run the same survey multiple times

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AMT gets **20%** on the reward and bonus amounts (if < 10 assignments, otherwise an additional 20% is paid).

If you use Premium Qualifications, you pay a fixed amount per approved assignment.

If you want to run more than 9 assignments, just run the same survey multiple times

Qualifications and Premium Qualifications

Workers can be selected on the basis of their qualifications.

The basic ones (**free of charge**): location, percentage of assignments that have been accepted (=quality of the work), number of completed assignments (=experience of the worker)

Premium, for example: kind of job, household income, fluency of the language they speak, whether they voted in the US presidential elections of 2016.

https://requester.mturk.com/pricing

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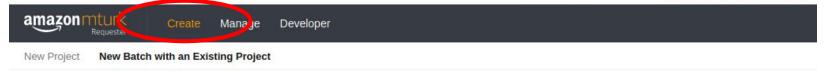
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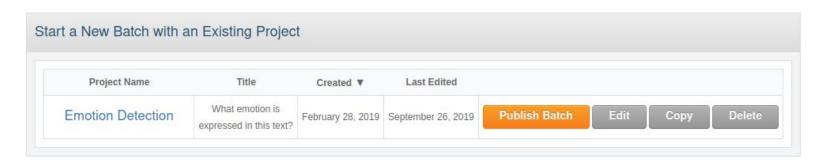
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2. Lazy survey

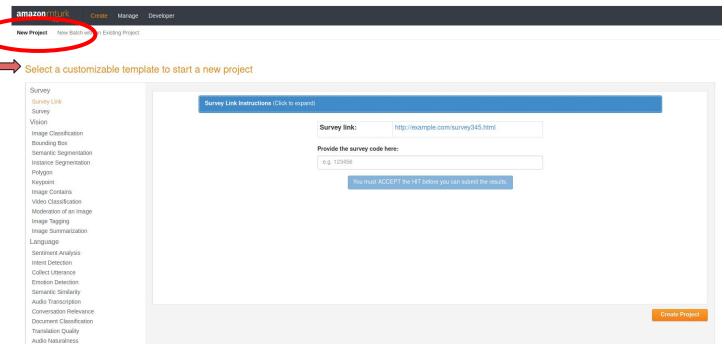
Lazy approach

| My Account | Sign Out | Help



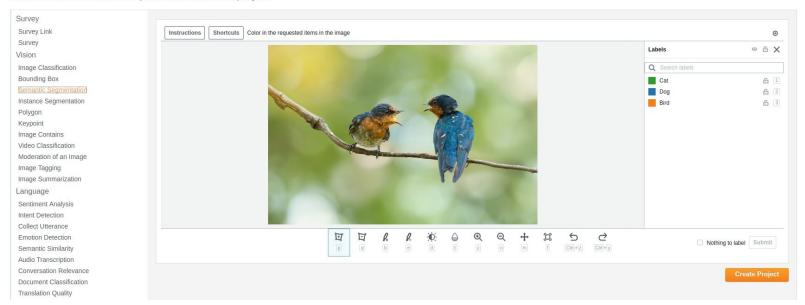


Lazy approach



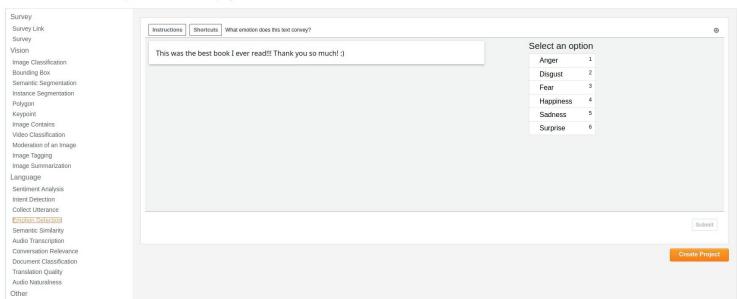
Lazy approach - template examples

Select a customizable template to start a new project



Lazy approach - template examples

Select a customizable template to start a new project



Lazy approach - template examples

Select a customizable template to start a new project

Survey	
Survey Link	Instructions: Click the link below to review the Website. Collect the following information if it's available
Survey	Link to the Website:
Vision	https://evample.com
Image Classification	https://example.com
Bounding Box	Name of the Company:
Semantic Segmentation	
Instance Segmentation	1001
Polygon	e.g. ABC Inc.
Keypoint	Address:
Image Contains	Audiess.
Video Classification	
Moderation of an Image	Address Line 1
Image Tagging	
Image Summarization	
Language	Address Line 2
Sentiment Analysis	
Intent Detection	
Collect Utterance	City / Town
Emotion Detection	City / 10Wil
Semantic Similarity	
Audio Transcription	
Conversation Relevance	Create Project
Document Classification	
Translation Quality	
Audio Naturalness	
Other	

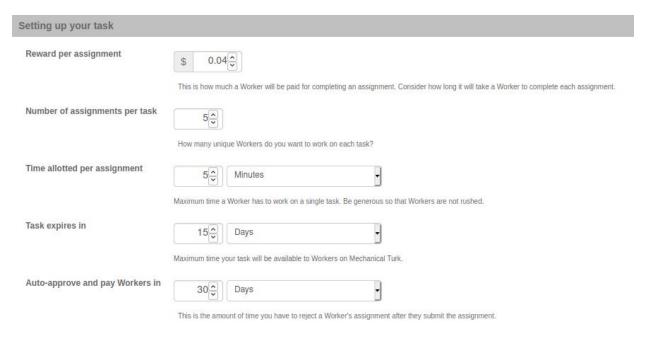
Lazy approach - specifications



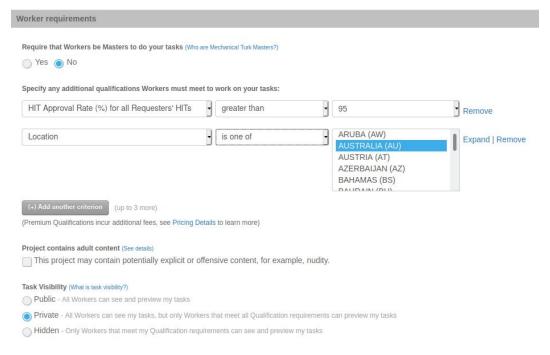
Lazy approach - specifications

Project Name	Semantic Similarity This name is not displayed to Workers.
Describe you	r task to Workers
Title	Rating word similarity
	Describe the task to Workers. Be as specific as possible, e.g. "answer a survey about movies", instead of "short survey", so Workers know what to expect.
Description	How similar are the meanings of these two words?
	Give more detail about this task. This gives Workers a bit more information before they decide to view your task.
Keywords	word meaning, semantic similarity, word
	Provide keywords that will help Workers search for your tasks.

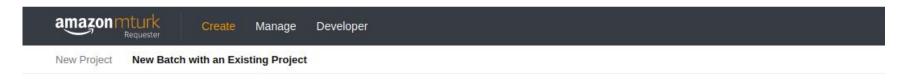
Lazy approach - specifications



Lazy approach - specifications



Lazy approach





Lazy approach

Batches already reviewed (0)



Lazy approach - Why (not) to choose it

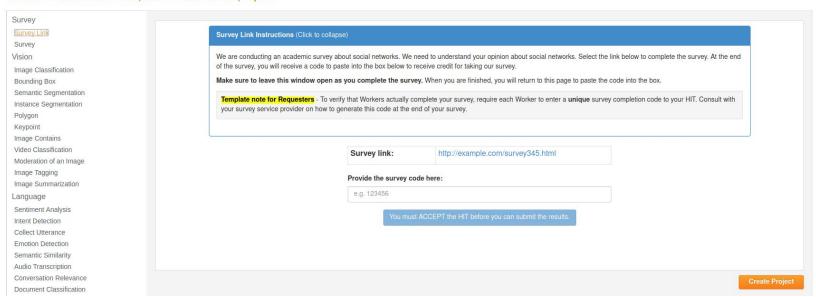
If you don't want to spend much time to design the survey and learning the AMT API

If your experiment matches the proposed templates

If you want to display only one kind of question

Semi-lazy approach

Select a customizable template to start a new project



3. Example

A deep dive - Word similarity

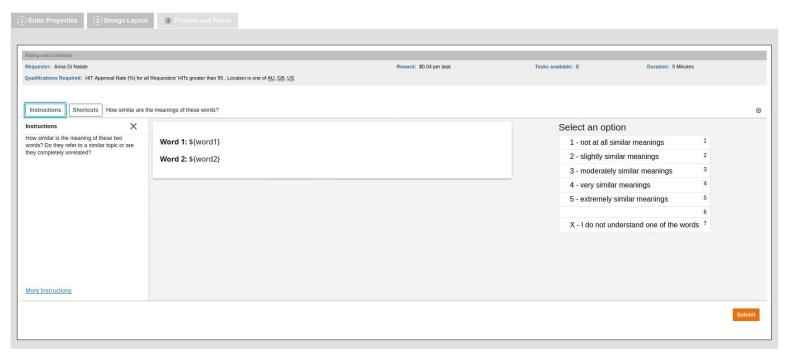
Aim: collect a score that indicates how similar are pairs of words

For example, 'aircraft' and 'plane' are very similar

'Aircraft' and 'car' are moderately similar

'Aircraft' and 'hair' are not related at all

Lazy survey



Lazy survey

All the pages look like this - there is no possibility of having different layouts inside the same survey (eg: where to put an informed consent for the use of the data, where to collect feedback)

Small degree of freedom in designing the survey (eg: where to put the buttons, how they should look like)

https://annadinatale.eu/index survey.html https://github.com/kimberli/mturk-template

Meaning similarity

Attention! You are not allowed to take this survey more than once. If you do so, your assignment will be rejected and you will not be entitled to the monetary reward

Informed consent

You are invited to participate in a web-based online study on meaning similarity of words. It should take approximately **10** minutes to complete.

Participation

Your participation in this survey is voluntary. You may exit the survey at any time.

Confidentiality

Your survey answers will be stored by Amazon Mechanical Turk. The researchers do not have access to identifying information. The anonymous data will be used for non-profit academic research.

I give my informed consent

Meaning similarity

Instructions

How similar are the meanings of these words? Do they refer to a similar concept or are they completely unrelated?

You may rate the pairs of words you will be shown on a meaning similarity scale, where:

Not at all is for pairs of words that refer to completely different topics and carry completely different meanings;

Extremely is for pairs of words that refer to two extremely similar topics and have extremely similar meanings.

Please rate **I do not know one of the words** if you are not familiar with the meaning of one of the words or both.

Never choose 'Do not choose this option'

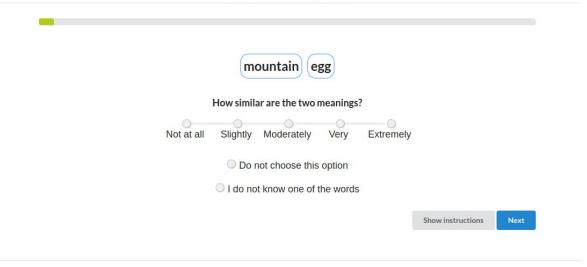
Examples:

The words 'aircraft' and 'plane' have high similarity ('Extremely') because they are two words for the same object;

the pair 'aircraft' and 'car' are moderately similar ('Moderately') because they are two means of transport;

the words 'aircraft' and 'hair' are not similar at all ('Not at all').

Meaning similarity



You are participating in this experiment voluntarily and you can leave at any time.



You are participating in this experiment voluntarily and you can leave at any time.

Meaning similarity

Congratulations! You reached the end of the study. Here is the last question.

What is your gender?

Fe	m	2	6

Male

Other

Any comments or feedback?

Submit

4. Survey like a pro - the API

Survey like a pro - the API

More **flexible** surveys

Very **time** consuming, especially when you have to learn everything from scratch

Design and program your own survey

Put it online on your website

Design and program your own survey

Put it online on your website

https://annadinatale.eu/index_survey.html

If you don't have a website, consider GitHub

Save the variables you want to collect (answers to the tasks, but also timestamps and other information).

When clicking the submit button

<u>a</u> function will be called:

Submit

```
function setupButtons() {
    $("#next-button").click(nextTask);
    $("#consent-button").click(toggleInstructions);
    $(".instruction-button").click(toggleInstructions);
    $("#submit-button").click(submitHIT);
    if (state.assignmentId == "ASSIGNMENT_ID_NOT_AVAILABLE") {
        $("#submit-button").remove();
    }
}
```

```
function submitHIT() {
   var submitUrl = config.hitCreation.production ? MTURK_SUBMIT : SANDBOX_SUBMIT;
   state.gender.push($("#gender").val());
   saveTaskData():
   clearMessage();
    $("#submit-button").addClass("loading");
   var form = $("#submit-form");
    for (var i = 0: i < config.meta.numSubtasks: i++) {
        var err = custom.validateTask(getTaskInputs(i), i, getTaskOutputs(i));
       if (err) {
            $("#submit-button").removeClass("loading");
            generateMessage("negative", err);
            return;
   addHiddenField(form, 'assignmentId', state.assignmentId);
   addHiddenField(form, 'workerId', state.workerId);
   var results = {
        'inputs': state.taskInputs,
        'outputs': state.taskOutputs
   addHiddenField(form, 'results', JSON.stringify(results));
   var times = {
        'time':state.timeOutputs,
        'actions':state.action
   addHiddenField(form, 'times', JSON.stringify(times));
   addHiddenField(form, 'feedback', $("#feedback-input").val());
   addHiddenField(form, 'gender', state.gender);
    $("#submit-form").attr("action", submitUrl);
   $("#submit-form").attr("method", "POST");
   $("#submit-form").submit();
   $("#submit-button").removeClass("loading");
   generateMessage("positive", "Thanks! Your task was submitted successfully.");
   $("#submit-button").addClass("disabled");
```

```
/* MAIN */
$(document).ready(function() {
    $.getJSON("config.json").done(function(data) {
        config = data;
        if (config.meta.aggregate) {
            state.taskOutputs = {};
        }
        custom.loadTasks(config.meta.numSubtasks).done(function(taskInputs) {
        $.getJSON("questions.json").done(function(data) { questions=data;
            state.taskInputs = questions.quest;
            populateMetadata(config);
            setupButtons(config);
        });
    });
});
});
```

The API



Getting Started as an Amazon Mechanical Turk Developer

Build applications or custom solutions as an Amazon MTurk Developer. Along with a robust set of SDKs, we provide detailed documentation so you can easily create and manage your tasks.



The API

STEP 2 Link Your AWS Account with Your MTurk Requester Account

Next, you will need to link your MTurk Requester Account with your AWS Account. Please click Link your AWS Account and sign-in with your AWS Root User credentials. Once your accounts are linked, you will be redirected back to this page.

Link your AWS Accoun

Learn more about AWS Root Users »

Using the MTurk API with your AWS IAM credentials »

STEP 3 Register for the MTurk Developer Sandbox

The MTurk Developer Sandbox is a test environment that has full functional parity with the MTurk production environment, including the Requester UI, Worker UI and the API. This allows you to test your application without making your work generally available to Workers or incurring fees and payments.

Register for Requester Sandbox

You will need to register as a Requester in the Developer Sandbox just like you do in the production environment. Click MTurk Developer Sandbox to register and get started in the Developer Sandbox.

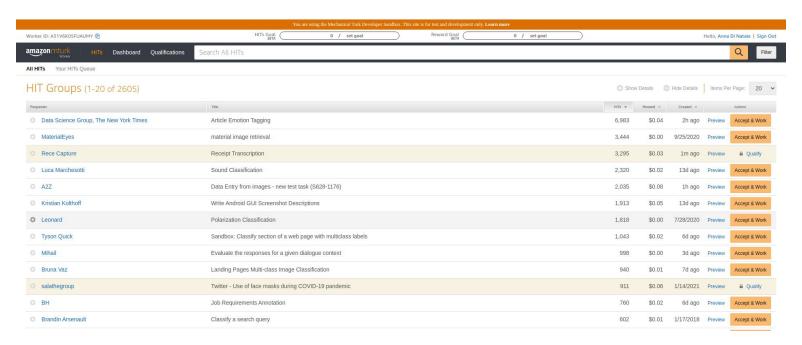
Sandbox

Developer tool, interface that allows you to visualize your survey exactly in the same way the workers will see it.

'Mock' HITs with interesting possibilities

- See what the workers see
- Test the functionalities of your HIT (with the help of your colleagues)

Sandbox





STEP 4 Download an AWS Software Development Kit (SDK)

Simplify using AWS services, including MTurk, in your applications with an API tailored to your programming language or platform. These SDKs are designed to work with all AWS services.

Browser	Java	.NET	Node.js
Install »	Install »	Install »	Install »
Documentation »	Documentation »	Documentation »	Documentation »
Learn more »	Learn more »	Learn more »	Learn more »
PHP	Python (Boto)	Ruby	Go
Install »	Install »	Install »	Install »
Documentation »	Documentation »	Documentation »	Documentation »
Learn more »	Learn more »	Learn more »	Learn more »
C++	AWS Command Line		
Install »	Interface		
Documentation »	Install »		
Learn more »	Documentation »		
	Learn more »		

Learn more about the AWS SDKs »

STEP 5 Make Your First API Call

To verify you have setup everything correctly, you can use the SDK to call GetAccountBalance.

Insert your AWS Access Key and AWS Secret Key then execute the code using Python

The API

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          4 import pickle
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          1 data=open('../config.json', 'r').read()
          config = json.loads(data)['hitCreation']
In [13]:
          1 if config['production']:
                 endpoint_url = 'https://mturk-requester.us-east-1.amazonaws.com'
             else:
                 endpoint_url = 'https://mturk-requester-sandbox.us-east-1.amazonaws.com'
          5 print(config['production'])
          6 print(config['numAssignments'])
          7 #cl = client('mturk', region_name='us-east-1', endpoint_url=endpoint_url)
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         False
```

```
In [ ]:
           def create_hit():
                quals = [
                        'QualificationTypeId': '000000000000000000071',
                       'Comparator': 'EqualTo',
                       'LocaleValues': [{
                            'Country': 'US',
        10
                       'QualificationTypeId': '00000000000000000000',
                       'Comparator': 'GreaterThanOrEqualTo',
                       'IntegerValues': [
        14
                           97
        15
        16
        18
                        'QualificationTypeId': '0000000000000000000040',
        19
                       'Comparator': 'GreaterThanOrEqualTo',
        20
                       'IntegerValues': [
        21
                           100
        22
                           ],
        23
        24
        25
                questionText = "<ExternalQuestion xmlns=\"http://mechanicalturk.amazonaws.com/AWSMechanicalTurkDataSchemas/"</pre>
        26
                questionText += "2006-07-14/ExternalQuestion.xsd\">\n<ExternalURL>" + config['taskUrl']
                questionText += "</ExternalURL>\n <FrameHeight>700</FrameHeight>\n</ExternalQuestion>"
        28
                new_hit=cl.create_hit(
        29
                    MaxAssignments=config['numAssignments'],
        30
                    AutoApprovalDelayInSeconds=604800,
        31
                    LifetimeInSeconds=config['lifetime'],
        32
                    AssignmentDurationInSeconds=config['duration'],
        33
                    Reward=config['rewardAmount'],
Title=config['title'],
        34
        35
                    Keywords=config['keywords'],
        36
                    Description=config['description'],
        37
                    Question=questionText,
        38
                    QualificationRequirements=quals,
        39
        40
                hit_id=new_hit['HIT']['HITId']
        41
                print(hit_id)
                return(new_hit)
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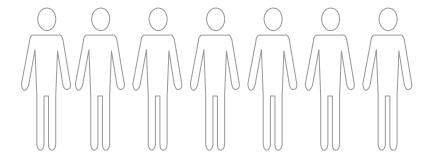
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```

Creation of the HIT

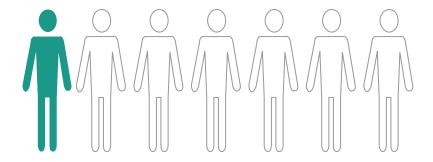
```
In [12]: 1     url=create_hit()
     print("A new HIT has been created. You can preview it here:")
     if config['production']:
          print("https://worker.mturk.com/mturk/preview?groupId=" + url['HIT']['HITGroupId'])
     else:
          print("https://workersandbox.mturk.com/mturk/preview?groupId=" + url['HIT']['HITGroupId'])
          print ("HITID = " + url['HIT']['HITId'] + " (Use to Get Results)")
```

A new HIT has been created. You can preview it here: https://workersandbox.mturk.com/mturk/preview?groupId=3GSJT927Q5F13YURZSQ4TS0CIV9MXD HITID = 3MJ28H2Y1E8FWIXIOXCCIUCKS7A050 (Use to Get Results)





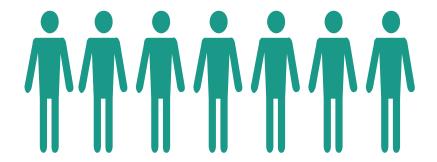














Time Allotted 20 Min

















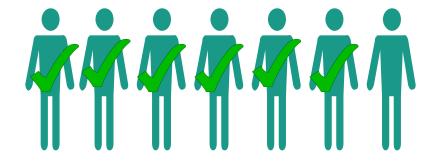








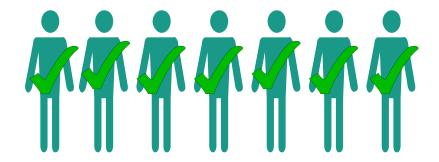














Time Allotted 20 Min Time Taken 45 Min

Most of the workers take less time than what you allocated for the survey.

Some of the workers are **terribly slow**, and the time allocated will run out. In this case, the job will be put back to the AMT market, and another worker will pick it up. In this moment, the stopwatch will start ticking again.

The API - list_hits

Lists the last HITs requested

```
In [14]: 1 cl.list_hits(MaxResults=1)
Out[14]: {'NextToken': 'p1:h9f+VdiIWfMKrq6lGvUrJTeJkWlq0Lp2V26t2HMjtqH0jU3709sXlnZUUfYR',
          'NumResults': 1,
          'HITs': [{'HITId': '3MJ28H2Y1E8FWIXIOXCCIUCKS7A050',
            'HITTypeId': '37UC2S9IBM1BM6K0592GA6G5E0CM53',
            'HITGroupId': '3GSJT927Q5F13YURZSQ4TS0CIV9MXD',
            'CreationTime': datetime.datetime(2021, 2, 8, 13, 29, 59, tzinfo=tzlocal()),
            'Title': 'Meaning similarity',
            'Description': 'How similar are the meanings of these two words?',
             'Question': '<ExternalQuestion xmlns="http://mechanicalturk.amazonaws.com/AWSMechanicalTurkDataSchemas/2006-07-1
         4/ExternalQuestion.xsd">\n<ExternalURL>https://annadinatale.github.io/index_survey.html</ExternalURL>\n <FrameHeigh
         t>700</FrameHeight>\n</ExternalQuestion>',
             'Keywords': 'meaning, words, labeling, semantic similarity',
             'HITStatus': 'Assignable',
            'MaxAssignments': 9,
             'Reward': '1.00'.
            'AutoApprovalDelayInSeconds': 604800,
             'Expiration': datetime.datetime(2021, 2, 9, 13, 29, 59, tzinfo=tzlocal()),
            'AssignmentDurationInSeconds': 1200,
             'QualificationRequirements': [],
            'HITReviewStatus': 'NotReviewed',
             'NumberOfAssignmentsPending': 0,
            'NumberOfAssignmentsAvailable': 8,
             'NumberOfAssignmentsCompleted': 0}],
           'ResponseMetadata': {'RequestId': 'afbb31ac-e454-4f1f-8797-7bb722808266',
            'HTTPStatusCode': 200,
            'HTTPHeaders': {'x-amzn-requestid': 'afbb31ac-e454-4f1f-8797-7bb722808266',
            'content-type': 'application/x-amz-json-1.1',
            'content-length': '1008',
            'date': 'Mon, 08 Feb 2021 12:47:03 GMT'},
            'RetryAttempts': 0}}
```

The API - boto

Lists the last HITs requested

```
In [14]: 1 cl.list_hits(MaxResults=1)
Out[14]: {'NextToken': 'p1:h9f+VdiIWfMKrq6lGvUrJTeJkWlq0Lp2V26t2HMjtqHQjU3709sXlnZUUfYR',
          'NumResults': 1,
          'HITs': [{'HITId': '3MJ28H2Y1E8FWIXIOXCCIUCKS7A050',
            'HITTypeId': '37UC2S9IBM1BM6K0592GA6G5E0CM53',
            'HITGroupId': '3GSJT927Q5F13YURZSQ4TS0CIV9MXD',
            'CreationTime': datetime.datetime(2021, 2, 8, 13, 29, 59, tzinfo=tzlocal()),
            'Title': 'Meaning similarity',
             'Description': 'How similar are the meanings of these two words?',
            'Question': '<ExternalQuestion xmlns="http://mechanicalturk.amazonaws.com/AWSMechanicalTurkDataSchemas/2006-07-1
         4/ExternalQuestion.xsd">\n<ExternalURL>https://annadinatale.github.io/index_survey.html</ExternalURL>\n <FrameHeigh
         t>700</FrameHeight>\n</ExternalQuestion>',
             'Keywords': 'meaning, words, labeling, semantic similarity',
            'HITStatus': 'Assignable',
             'MaxAssignments': 9,
             'Reward': '1.00'.
            'AutoApprovalDelayInSeconds': 604800,
             'Expiration': datetime.datetime(2021, 2, 9, 13, 29, 59, tzinfo=tzlocal()),
             'AssignmentDurationInSeconds': 1200,
             'QualificationRequirements': [],
            'HITReviewStatus': 'NotReview_d',
             'NumberOfAssignmentsPending' 0,
            'NumberOfAssignmentsAvailable': 8,
             'NumberOfAssignmentsCompleted': 0}
           'ResponseMetadata': {'RequestId': 'afbb31ac-e454-4f1f-8797-7bb722808266',
            'HTTPStatusCode': 200,
            'HTTPHeaders': {'x-amzn-requestid': 'afbb31ac-e454-4f1f-8797-7bb722808266',
            'content-type': 'application/x-amz-json-1.1',
            'content-length': '1008',
            'date': 'Mon, 08 Feb 2021 12:47:03 GMT'},
            'RetryAttempts': 0}}
```

The API - results

```
In [16]:
                              worker_results = cl.list_assignments_for_hit(HITId=url['HIT']['HITId'], AssignmentStatuses=['Submitted'])
                        2 print(worker results)
                      {'NextToken': 'p1:y3VLNHEmyCXqsjG/vhq64y8xF2H5KMyrzcE1PHqbsPSGqTSfsGJ2H2MKoqMjhq==', 'NumResults': 1, 'Assiqnments':
                      [{'AssignmentId': '3JW0YLFXRTGJ1UJX1MVXE8XZEAJWW0', 'WorkerId': 'A31V6K05FUAUMY', 'HITId': '3MJ28H2Y1E8FWIXĪOXCCIUCK
                     S7A050', 'AssignmentStatus': 'Submitted', 'AutoApprovalTime': datetime.datetime(2021, 2, 15, 13, 32, 26, tzinfo=tzlo
                     cal()), 'AcceptTime': datetime.datetime(2021, 2, 8, 13, 30, 58, tzinfo=tzlocal()), 'SubmitTime': datetime.datetime(2
                     021, 2, 8, 13, 32, 26, tzinfo=tzlocal()), 'Answer': '<?xml version="1.0" encoding="ASCII"?><QuestionFormAnswers xmln
                     s="http://mechanicalturk.amazonaws.com/AWSMechanicalTurkDataSchemas/2005-10-01/QuestionFormAnswers.xsd"><Answer><Que
                     stionIdentifier>workerId</OuestionIdentifier><FreeText>A31V6K05FUAUMY</FreeText></Answer><Answer><OuestionIdentifier
                    >results</QuestionIdentifier><FreeText>{"inputs":["mountain eqq","drink beverage","belly intestines","long eye","bec
                     ome do", "climb field", "crouch sit", "carry bring", "beggar orphan", "say sand", "food full", "flow retreat", "louse mothe
                    r", "fall house", "certain yes", "acquit rescue", "aircraft plane", "country land", "plate plain", "cut wood", "love chi
                    n", "head roof", "plate dish", "border pill", "new fresh", "full father", "bowl soon", "town splash", "give say", "press happ
                    iness","test test "],"outputs":["4","5","6","4","2","1","2","dunno","3","4","6","5","1","2","3","4","5","6","dunn
                     o", "dunno", "6", "5", "4", "3", "2", "1", "2", "3", "4", "5", ""]}</freeText></Answer><QuestionIdentifier>times</Questi
                      onIdentifier><FreeText>{"time": [1612787461992.1612787463816.1612787484257.1612787485721.1612787487270.1612787488718.
                     1612787490276, 1612787491992, 1612787493464, 1612787496095, 1612787499423, 1612787501218, 1612787503147, 1612787505098, 1612
                     787507702, 1612787509632, 1612787511316, 1612787513206, 1612787514834, 1612787516756, 1612787518604, 1612787520454, 16127875
                     22462,1612787525098,1612787526964,1612787528933,1612787530954,1612787532764,1612787534740,1612787537032,161278753956
                     6,1612787541267,1612787545691], "actions": ["agree", "continue", "next", "next
                     t", "next", "n
                     t", "next", "next", "next", "next", "next", "next", "submit"]}</FreeText></Answer><QuestionIdentifier>feedback</Que
                     stionIdentifier><FreeText/></Answer><QuestionIdentifier>qender</QuestionIdentifier><FreeText>f</FreeText></A
                    nswer></QuestionFormAnswers>'}], 'ResponseMetadata': {'RequestId': '2e37aea1-ed61-45ea-bef6-3285cf48978d', 'HTTPStat
                    usCode': 200, 'HTTPHeaders': {'x-amzn-requestid': '2e37aea1-ed61-45ea-bef6-3285cf48978d', 'content-type': 'applicati
                     on/x-amz-json-1.1', 'content-length': '2500', 'date': 'Mon, 08 Feb 2021 12:49:55 GMT'}, 'RetryAttempts': 0}}
```

The API - approve and reject assignment

```
In [ ]: 1 cl.approve_assignment(AssignmentId='3NGMS9VZTLIFFMB7L8CQAM01065FFR',RequesterFeedback="Thank you!")
```

The API - approve and reject assignment

The API - approve and reject assignment

If you reject an assignment, you will **not pay** for it, and fees will not apply

BUT when you reject an assignment, the worker will not be paid either. Workers that feel they are being treated unfairly can **appeal** to your decision.

As a consequence, requesters decide not to reject any worker -> workers have a rate of accepted assignments fairly **high**

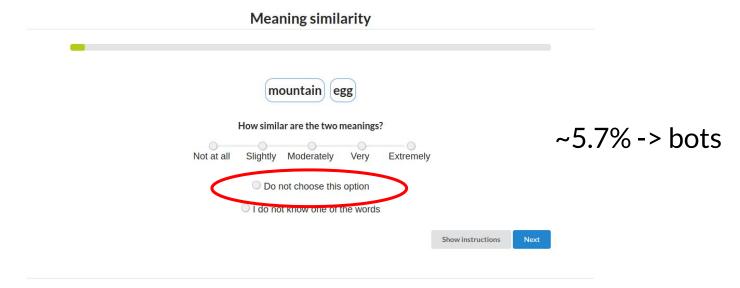
-> I had to higher my quality requirements (now: 97%)

Meaning similarity mountain egg How similar are the two meanings? Not at all Slightly Moderately On not choose this option I do not know one of the words Next Show instructions

You are participating in this experiment voluntarily and you can leave at any time.

Meaning similarity mountain egg How similar are the two meanings? Not at all Slightly Moderately O Do not choose this option I do not know one of the words Next Show instructions

You are participating in this experiment voluntarily and you can leave at any time.



You are participating in this experiment voluntarily and you can leave at any time.

5.7% of the respondents to my survey are bots

In addition to this, more than **33.7%** did not pass the control questions (whose answers are given in the instruction page as examples)

As a consequence, up to now more than 39% of the answers collected is not viable for analysis

Thank you!

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Website: https://annadinatale.eu

GitHub (personal): https://github.com/AnnaDiNatale/MTurk-tutorial

GitHub (CSH): https://github.com/complexity-science-hub/skillup/tree/master/MTurk_tutorial