

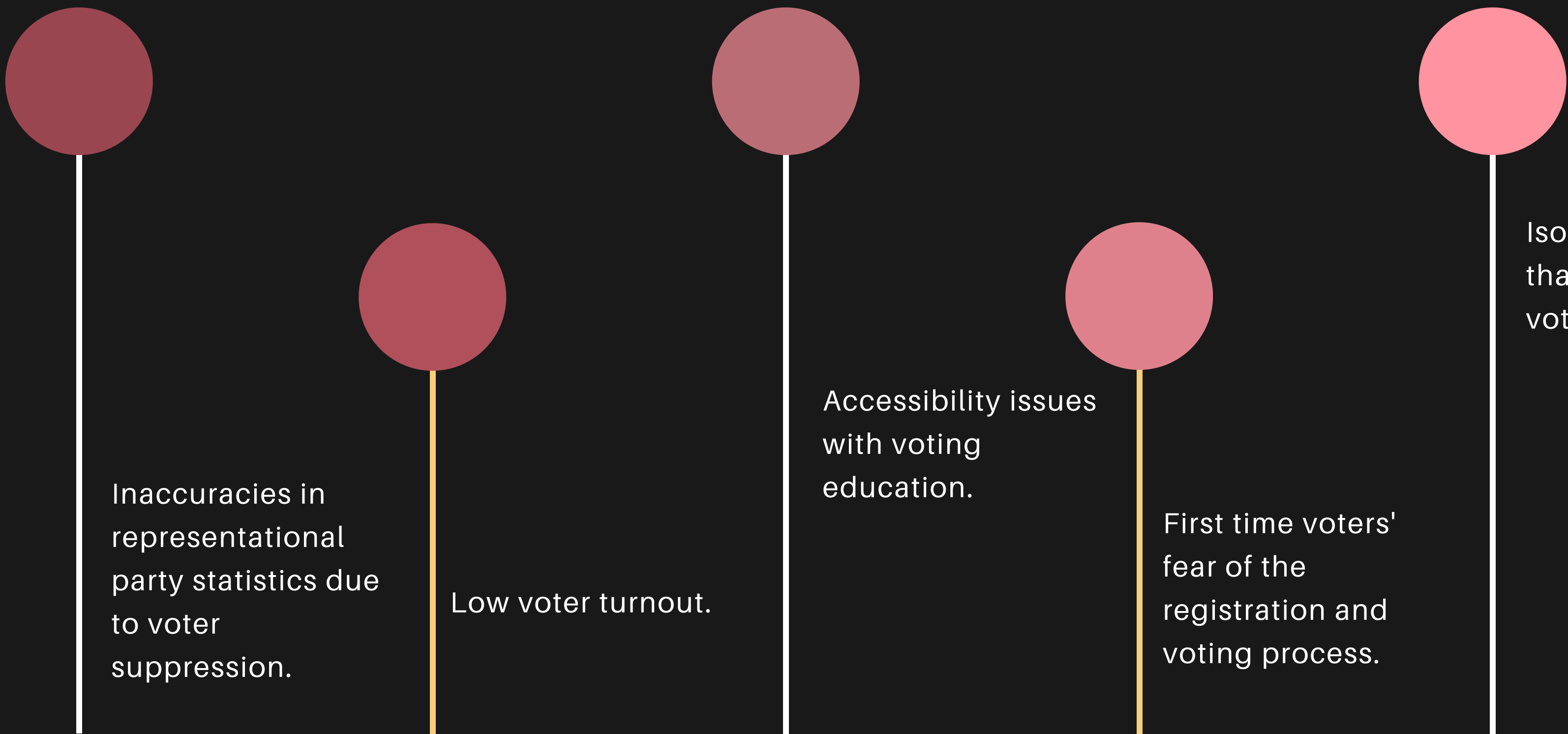
Isolation and Suppression

Project Review Timeline



What problem are we fixing?

Ideation on which issue to pick



Inaccuracies in representational party statistics due to voter suppression.

Low voter turnout.

Accessibility issues with voting education.

First time voters' fear of the registration and voting process.

Isolating feeling that comes with voting.

Who is the Isolated Voter?



first time
voters

out of state
voters

voters with
disabilities

marginalized
communities

Miro of User Journey Flowchart

INTRODUCING VISIONARY CHRISTOPHER MORRIS



Solution Dump

- Explore different solutions to the isolation/suppression aspect in the service design issues of voting
- Better mental for a more concise, organized, and stronger analysis of the problem as a whole

social media
integration to
boost party
communications

voting x usps
collab for mail in
voting

middle man
resource for
voting timelines
and processes

interactive
"duolingo" for out
of state/mail in
voting

high school
curriculum
implementation of
first time voting
education

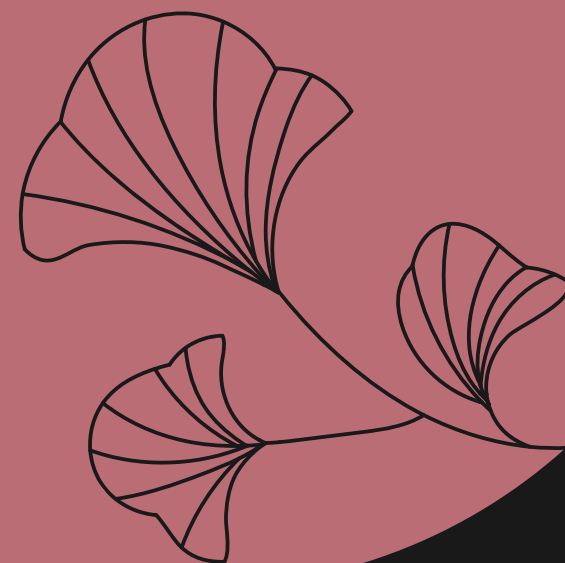


Solution Dump



Fork in the Road

- Think a mashup of TurboTax & Alex from Jellyvision
- A guided conversation to help voters go through the voting process
- Little less research, but a more refined polished working prototype



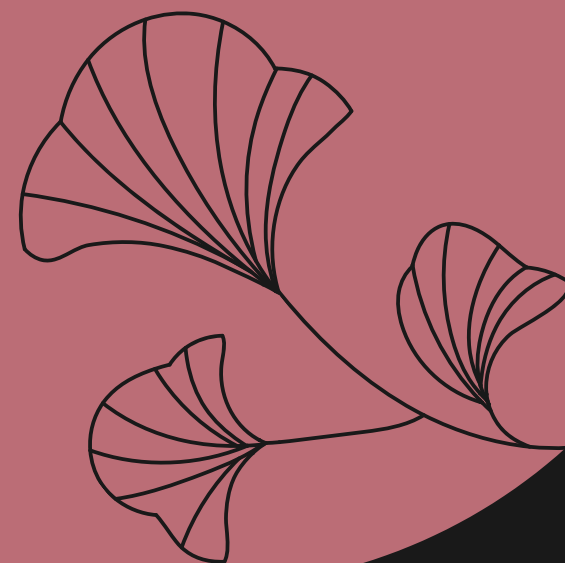
- More research, with a high-fidelity Figma prototype and a tech demo
- Purpose would be to hand off well-documented research to Kin + Carta for expansion
- Tech demo would still be a Conversational Interface





Plan From Here

- **Tech demo in the form of a Conversational Interface using frameworks like ReactJS and JSON**
- **Purpose of the demo is to exhibit a possible use-case scenario for our final case study deliverable**



- **Research-oriented, with a high-fidelity Figma prototype and a tech demo**
- **Purpose of the study is to hand off to Kin + Carta or another internal Columbia team for possible expansion**
- **Main Goal: To create a well-documented case study utilizing literature reviews and UX research methods**



Questions?

