

JBL Flip 3 Quick-Start User Guide

Target Audience

The user persona is Mark Baker, a 28-year-old single male earning approximately \$75,000 per year. This is based on the typical JBL website user, who is male (67.18%) and between 25 and 34 years old (28.78%) (Elad, 2025). Mark is an electrical engineer who, while off work, desires a simple setup without having to read dense technical instructions. A quick set-up is also preferred, as he will be excited to test the product out to see how well it works. This will lead the document to put the most essential setup information first, in easy-to-understand language.

Document Distribution

The primary distribution will be packaged with the JBL Bluetooth speaker, where users will need it most. A PDF form will also be published on the website for easy access.

Document Maintenance

The first step to prepare for maintenance is to use a Centralized Version control system to store the document. This allows a central repository where every version is stored, making it easier to keep track of all versions (*Versioning for Documentation*, n.d.). Keeping an eye on commonly asked questions and product forums will help inform when it is appropriate to post on the product page or update the user guide that goes out with the product.

Quick-Start User Guide

Introduction

Quick Set-up Guide for JBL Flip 3 Bluetooth Speaker.

Task Completion Steps

1. Unpack the Speaker and charging cable

Included in the package is the Bluetooth Speaker and micro-USB charging cable.

2. Charge the Speaker

The micro-USB plugs into the speaker behind the rubber door with 'aux' on it. The other end of the micro-USB inserts into a power plug.

Note: You can use the speaker while charging.

3. Turn on the Speaker

Press the Power button, found underneath the nylon loop. The button will light up and the speaker will make a sound.

4. Pair the speaker with the desired device

Press the Bluetooth button. The Power button will start blinking, and the speaker will play a pinging sound.

Enable Bluetooth connections on the device you want to connect to.

Ensure the Power button is still blinking.

Select the 'JBL Flip 3' option from the list of Bluetooth devices to connect to.

Note: If you have not connected to the JBL Flip 3 before, be sure to look for new devices to connect to.

When you successfully connect to the speaker, another sound will play, and the power button will turn blue.

5. Play music on your device

Start playing music on your connected device.

You can adjust the volume from your phone and the speaker. The volume on the speaker is adjusted with 'plus' and 'minus'.

Frequently Asked Questions

Q: How do you know when to charge the speaker?

A: The five light indicators above the aux rubber button show the battery life. If all five are lit up, it is fully charged. When the bottom light indicator is red and blinking, it is almost dead.

Q: Can you use the Aux in for the Bluetooth Speaker?

A: Yes. An Aux cable (not included with the Bluetooth Speaker) can be connected to the Speaker behind the 'Aux' rubber button to the device you wish to connect to.

References

- (n.d.). *Versioning for Documentation: Keeping Manuals and Guides Up to Date update*. Faster Capital. for, V. (2025). FasterCapital. <https://fastercapital.com/content/Versioning-for-Documentation--Keeping-Manuals-and-Guides-Up-to-Date-update.html#Choosing-the-Right-Versioning-System-for-Your-Documentation>
- Elad, B. (2025, February 10). *Bluetooth Speakers Statistics By Geography, Age Group, Import and Export*. Coolest Gadgets. <https://coolest-gadgets.com/bluetooth-speakers-statistics/>