



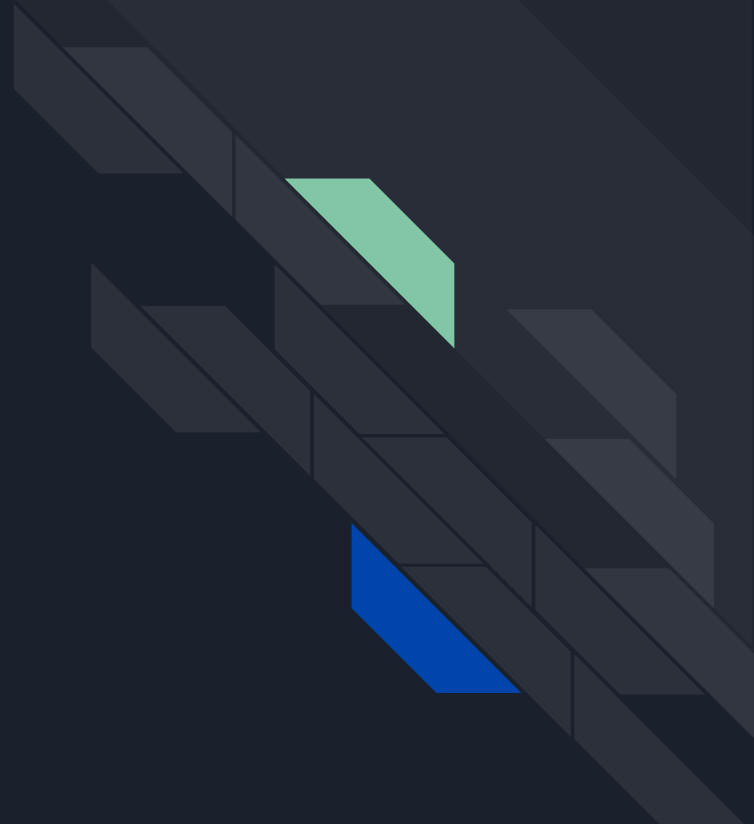
Home Pricing Project

Home pricing models for the city of Seattle
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Team Z

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Sales Data for Seattle Homes

- Based on sales during 2014-2015
- Includes many features
- Basis for prediction model
 - Average buyer

date	price	bedrooms	bathrooms	sqft_living
10/13/2014	221900.0	3	1.00	1180
12/9/2014	538000.0	3	2.25	2570
2/25/2015	180000.0	2	1.00	770
12/9/2014	604000.0	4	3.00	1960
2/18/2015	510000.0	3	2.00	1680



Sales Data Features

- ❖ Price

- ❖ Things that may affect price:

- Total Living Space
- Waterfront
- Number of floors
- Size of neighboring houses



Process

- Baseline Error - Average price
- Initial predictor
 - Square footage
- Additional factors
 - Waterfront
 - Size of neighboring houses
- Budget - 1.2 million
 - Remove outliers

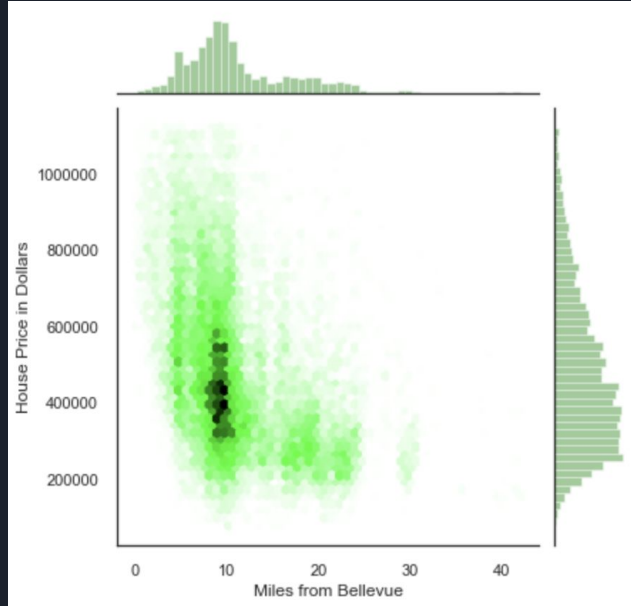


Model

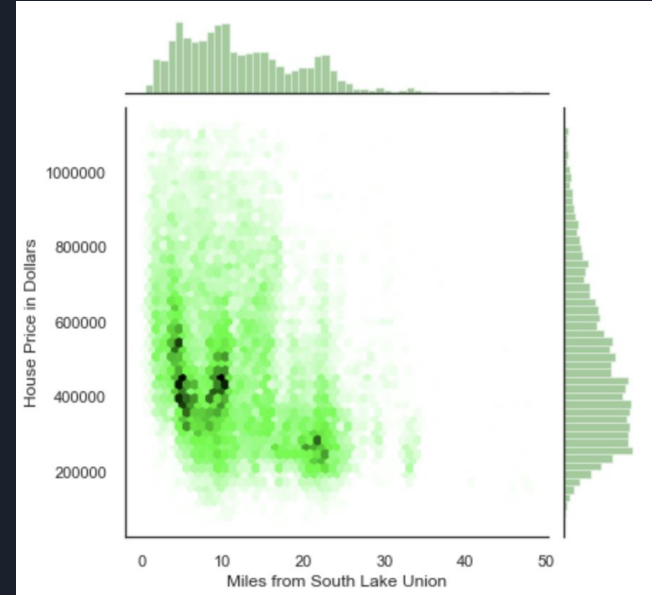
- Included distance from commercial centers
 - Bellevue
 - Downtown
 - South Lake Union

OLS Regression Results			
Dep. Variable:	price	R-squared:	0.727
Model:	OLS	Adj. R-squared:	0.727
Method:	Least Squares	F-statistic:	3890.
Date:	Wed, 17 Apr 2019	Prob (F-statistic):	0.00
Time:	17:25:29	Log-Likelihood:	-2.6599e+05
No. Observations:	20439	AIC:	5.320e+05
Df Residuals:	20424	BIC:	5.321e+05
Df Model:	14		
Covariance Type:	nonrobust		

Prices in Proximity to Areas



Bellevue



South Lake Union

Other Factors

- ❑ Waterfront
- ❑ Bathrooms





Evaluation

- Model reduced errors by 70% from baseline metric
- Location, Location, Location

Questions

