

Anna Mothobi

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Technical Sales/Business Development | Junior Data Analyst

Dear Hiring Manager,

I would like to apply for a position at your esteemed company. As a Junior data analyst with hands-on experience and technical knowledge, I have the ability and creativity of using tools for solutions in business growth strategies and fulfilling customer needs.

During my academic journey, I have cultivated a strong foundation in data analytics, statistics, and business intelligence tools such as Microsoft Excel, Business Practices, SQL, Knime, Python and Python R. My coursework has equipped me with the ability to interpret complex datasets, identify key trends, and communicate actionable insights—skills that are invaluable in understanding customer requirements and proposing tailored solutions.

In addition to my technical sales background, I research and use my negotiation skills to approach clients and engaging with diverse clients has taught me to listen actively, build trust, and articulate the value of products and services in a way that resonates with both technical and non-technical customers. Lead Generation Skills: I practice my ability to generate leads independently using various platforms such as LinkedIn Sales Navigator.

I am particularly drawn to your organization because of its commitment to innovation and customer satisfaction. I am eager to contribute my analytical mindset, passion for technology, and business development strategies with your team.

Thank you for considering my application. I would welcome the opportunity to discuss how my background, skills, and ambitions align with your company's goals. Please find my resume attached for your review.

Sincerely,

Anna Mothobi.