ANNA NEIMAN

PRODUCT DESIGNER

SUMMARY

Product Designer with a keen eye for detail and a user-centered approach. Experienced in creating simple, innovative, and intuitive products. Accomplished in developing user flows, wireframes, prototypes, and mockups. Led several projects from conception to execution. Seeking to use proven skills to enhance user experience.

CONTACT

aneiman.design@gmail.com
annaneimandesign.com
linkedin.com/in/anna-neiman
646-957-3563

TOOLS

- Adobe XD
- Adobe Creative Suite
- Sketch
- InVision
- Figma
- Miro
- Angular
- GitHub
- HTML, CSS & JavaScript

UI/UX SKILLS

- Research
- Competitive Analysis
- User flows & Personas
- Usability Testing
- Wireframing
- Prototypes
- Mockups
- Visual Design
- Responsive Web Design
- IOS and Android interfaces
- Frontend Development

PROJECTS

Conscious: an app that promotes more informed users. (June 2021)

- Tested usability with over 50 people in order to provide an excellent user experience.
- Developed a native application based on iOS and Android design standards to provide an intuitive user experience.

Sensitive Kitchen: a food sensitive recipe app. (March 2021)

- Conceptualized a style guide to maintain consistency in branding throughout the app.
- Constructed a responsive application that was compatible with different breakpoints for tablets, phones, and laptops.

WORK EXPERIENCE

UX/UI Designer, Optum, UnitedHealth Group (March 2021 - Current)

- Collaborates within an agile team environment and between departments with a shared goal of providing a positive users experience while meeting business objectives.
- Advocates for exceptional design and user experience by creating deliverables such as Sitemaps, Workflows, Wireframes, and Prototypes that tell both a detailed story and keeps the end user in mind.
- Adheres to interface guidelines carefully and identifies potential usability problems providing creative solutions.
- Maintains a shared vision with development teams and ensures follow through to product launch.

UX/UI Designer, Freelance (November 2021 - March 2022)

- Evaluated clients' existing mobile and desktop experiences to identify areas of improvement and implement versatile solutions to address complex user problems.
- Designed prototypes, wireframes, and websites for clients in various industries.

Visual Designer, Spitfiregirl Design (April 2019 - May 2020)

- Communicated effectively in a multi-disciplinary agile team environment of 20+ people to solve complex design challenges and create clean, and intuitive visual solutions for clients.
- Delivered wireframes, designed responsive websites, and created or refined visual identities that increased traffic by hundreds of viewers.

Visual Designer, Carol Shure Family Counseling (Jan 2018 - March 2019)

- Designed promotional materials that gained a strong online presence that contributed to the increase of Facebook followers by 70% and website traffic by 25%.

Multimedia Designer, Back to Balance (May 2017 - November 2017)

- Rebranded all patient health forms that were distributed to over 200 clinic patients.

EDUCATION

UI/UX Design Certificate, Specialization In Frontend Development
CareerFoundry 2021

Bachelor of Applied Science, Graphic Design,
Colorado Mountain College 2018, Dean's List