

ANNA NEIMAN

UI/UX DESIGNER

SUMMARY

A user-centric UI/UX Designer with a background in graphic design. Expert at solving complex problems through simple interfaces. An effective communicator who quickly grasps underlying needs and creates unique visual solutions with ease.

CONTACT

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TOOLS

- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Sketch
- InVision
- Figma
- GitHub
- HTML, CSS & Javascript

UI/UX SKILLS

- Research
- Competitive Analysis
- User flows & Personas
- Usability Testing
- Wireframing
- Prototyping
- Visual design
- Typography
- Style guides
- Frontend Development

PROJECTS

Conscious: an app that promotes more informed users. (June 2021)

- Researched competitor apps to determine what features could be improved.
- Conducted early usability tests in order to ensure excellent user experience.
- Achieved an intuitive user experience by developing native apps that were designed to comply with iOS and Android design standards.

Sensitive Kitchen: a food sensitivite recipe app. (March 2021)

- Interviewed and learned about the needs of users to develop user personas.
- Developed a style guide to ensure consistency in branding throughout the app.
- Constructed a responsive application that was compatible with different breakpoints, such as tablets, phones, and laptops.

WORK EXPERIENCE

Graphic Designer, Spitfiregirl Design (January 2019 - February 2021)

- Collaborated virtually with over 20 team members to design practical and aesthetically pleasing visual solutions for clients.
- Effectively communicated with 3 to 5 high profile clients a month from various industries, including weddings, lifestyle, food, technology, finance and fashion, to assess their needs, formulate solutions, and ensure project completion.
- Completed wireframes, designed websites, created or refined visual identities and developed social media templates all of which increased traffic by hundreds of viewers.

Visual Designer, Carol Shure Family Counseling (June 2018 - April 2019)

- Responsible for updating the website and designing promotional materials for the numerous events taking place every month.
- Gained a strong online presence which contributed to the increase of Facebook followers by 70% and website traffic by 25%.

Multimedia Designer, Back to Balance (June 2017 - March 2018)

- Rebranded all patient healthcare forms that were given to every patient that came to the clinic serving over 200 patients.
- Made Interactive PDFs, each with over 33 pages, for the Back to Balance website.

EDUCATION

UI/UX Design Certificate, Specialization In Frontend Development

CareerFoundry 2021

- Completed a year-long intensive course which taught industry standards for UI UX designers in which I specialized in frontend development and developed my own portfolio website using HTML5, CSS3, Javascript, and Github.

Bachelor of Applied Science, Graphic Design,

Colorado Mountain College 2018, 3.9 GPA, Dean's List