

Anna Neiman

Product Designer

A highly skilled and detail-oriented Product Designer with a user-centric approach, seeking to leverage expertise in creating simple, innovative, and intuitive products, as well as developing user flows, wireframes, prototypes, and mockups to drive exceptional user experiences in the next role.

WORK EXPERIENCE

Product Designer (UX/UI Designer)

Optum, UnitedHealth Group, March 2022 – Current

- Collaborated with cross-functional teams, including product owners, managers developers, and stakeholders to ensure the design solutions met business and user needs, resulting in successful launch of over 12 new features.
- Implemented user-centered design solutions through the creation of wireframes, prototypes, and high-fidelity mockups, resulting in a 15% improvement in user engagement and satisfaction and a 10% reduction in development time.
- Led design sprints and worked within an agile development framework to ensure timely delivery of design solutions and successful product launches.

Product Designer (UX/UI Designer)

Freelance, November 2021 – March 2022

- Delivered design solutions for clients in various industries, resulting in 20% increase in user engagement and satisfaction.
- Conducted comprehensive user research and A/B testing, resulting in the implementation of a website redesign that improved user engagement by 30%.

Visual Designer

Spitfiregirl Design, April 2019 – May 2020

- Communicated effectively in a multi-disciplinary team environment of 10+ people to solve complex design challenges and create clean, and intuitive visual solutions for clients.
- Delivered wireframes, designed responsive websites, and created or refined visual identities that increased traffic by hundreds of viewers.
- Stayed up to date with the latest design trends and technologies to ensure the products were visually appealing and user-friendly.

Visual Designer

Carol Shure Family Counseling, January 2018 – March 2019

- Designed promotional materials that gained a strong online presence contributing to an increase of Facebook followers by 70% and website traffic by 25%.
- Designed promotional materials across multiple platforms for 15 or more events that took place every month.

Multimedia Designer

Back to Balance, May 2017 – November 2017

- Rebranded all patient health forms that were distributed to over 200 clinic patients.

CONTACT

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SKILLS

UX/UI Skills:

- Research
- Competitive Analysis
- User flows and Personas
- Usability Testing
- Wireframes
- Prototypes
- Mockups
- Responsive Web Design
- iOS and Android Design Systems

Tools and Frameworks:

- Figma
- Adobe XD
- Adobe Creative Cloud
- Sketch
- InVision
- Miro
- GitHub
- HTML
- CSS
- JavaScript
- Agile Methodology

EDUCATION

UX Design Certificate

Google Coursera

February 2023

UI/UX Design Certificate

Specialization in Frontend Development, CareerFoundry
October 2021

Leadership and Management

Bachelor of Applied Science
Colorado Mountain College
December 2018

Graphic Technology

Associate of Applied Science
Colorado Mountain College
December 2016