ANNA NEIMAN

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UI/UX DESIGNER

Empathetic UI/UX Designer, accomplished in UI prototyping and frontend development, with a strong background in visual design. Completed several projects including a responsive e-commerce website and a native iOS and Android application based on material and human interface guidelines. Seeking to use proven skills to enhance user experience.

TOOLS & SKILLS

• Adobe XD • Illustrator • Photoshop • Sketch • InVision • Figma • Principle • GitHub • HTML • CSS • Javascript • Research • Competitive Analysis • User flows & Personas • Usability Testing • Wireframing • Prototyping • Style guides

PROJECTS

Conscious: an app that promotes more informed users. (June 2021)

- Researched 10 similar apps to determine what features could be improved.
- Tested usability with 50 people in order to provide an excellent user experience.
- Developed a native application based on iOS and Android design standards to provide an intuitive user experience.

Sensitive Kitchen: a food sensitive recipe app. (March 2021)

- Interviewed 35 users and learned about their needs to develop user personas.
- Conceptualized a style guide to maintain consistency in branding throughout the app.
- Constructed a responsive application that was compatible with different breakpoints, such as tablets, phones, and laptops.

WORK EXPERIENCE

Visual Designer, Spitfiregirl Design (April 2019 - May 2020)

- Collaborated virtually with over 20 team members to design practical and aesthetically pleasing visual solutions for clients.
- Communicated effectively with 3 to 5 high profile clients a month from various industries, including weddings, lifestyle, food, technology, finance and fashion, to assess their needs, formulate solutions, and achieve project completion.
- Delivered wireframes, designed websites, created or refined visual identities and customized social media templates all of which increased traffic by hundreds of viewers.

Visual Designer, Carol Shure Family Counseling (Jan 2018 - March 2019)

- Gained a strong online presence which contributed to the increase of Facebook followers by 70% and website traffic by 25%.
- Designed website and promotional materials for the 15 or more events that took place every month.

Multimedia Designer, Back to Balance (May 2017 - November 2017)

- Rebranded all patient healthcare forms that were given to every patient that came to the clinic serving over 200 patients.
- Made Interactive PDFs, each with over 33 pages, for the Back to Balance website.

EDUCATION

UI/UX Design Certificate, Specialization In Frontend Development, CareerFoundry (November 2021)

 - Completed a program focused on industry standards for UI UX designers, specializing in frontend development using programs such as Figma, Invision, Adobe XD, Sketch, HTML5, CSS3, Javascript, and Github.

Bachelor of Applied Science, Graphic Design, Colorado Mountain College (May 2018)

- Maintained a 3.9 GPA and Dean's List for all four years.