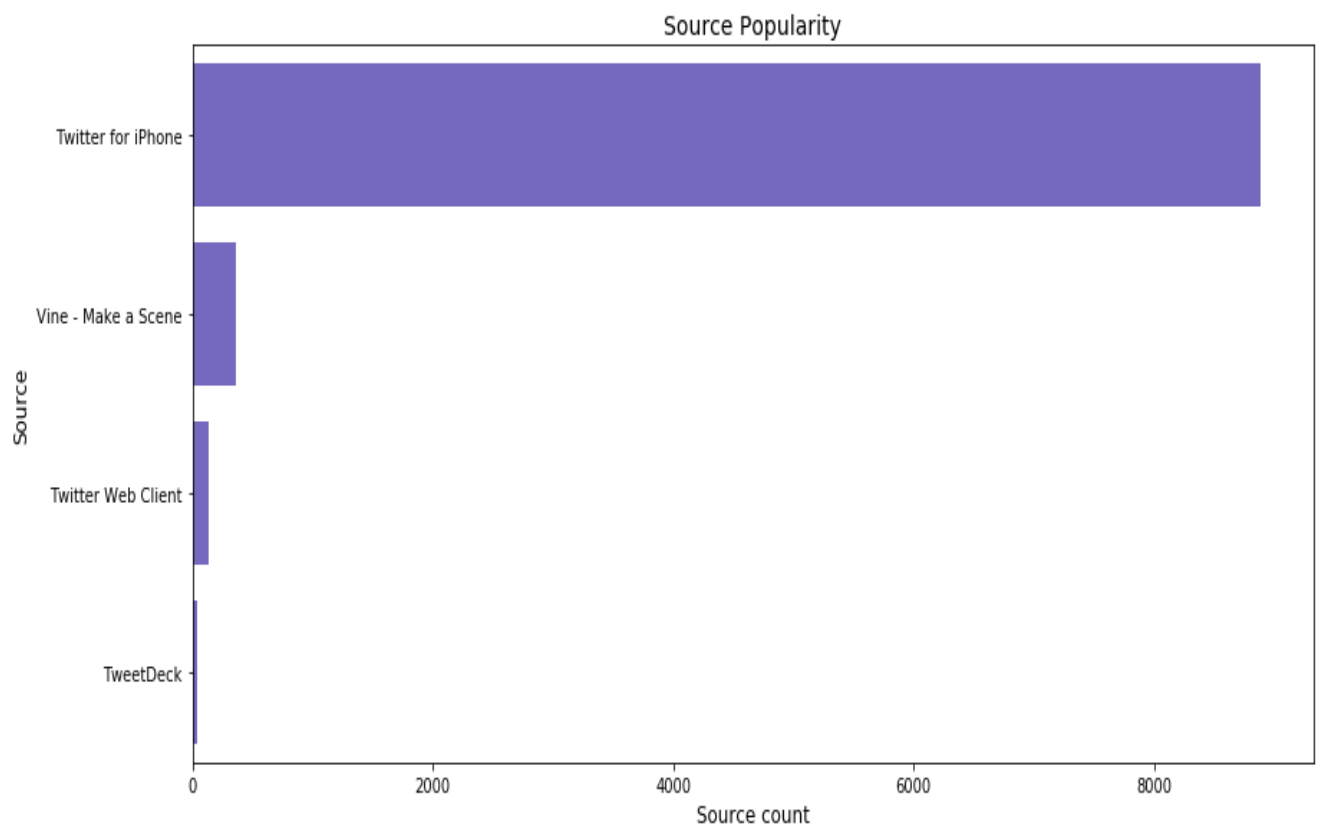


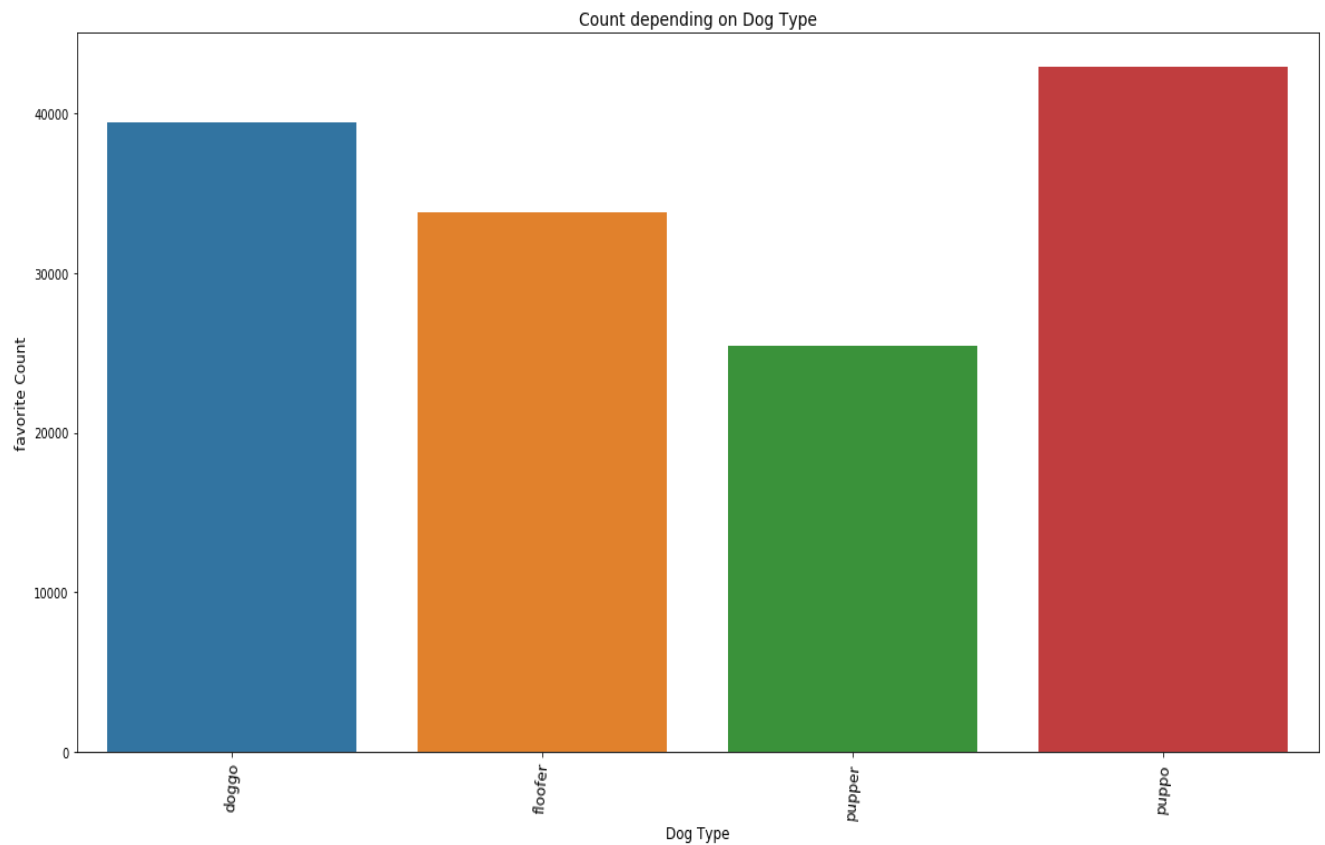
WE RATE DOGS INSIGHTS AND EXPLANATION

Let's dive in to what insights the 3 data sets combined show us about the we rate dogs tweets and retweets;



From the graph above, most of the retweets came from iPhone. Before we talk about the real insights of the we rate dogs insights, it is important to acknowledge that iPhones are the most source of the tweets compared to the others like Vine, Twitter Web Client and TweetDeck.

INSIGHT 2;



From this visualization, the dog stage column that we created in our notebook helped us see which dog type has the favorite count through our groupby function.

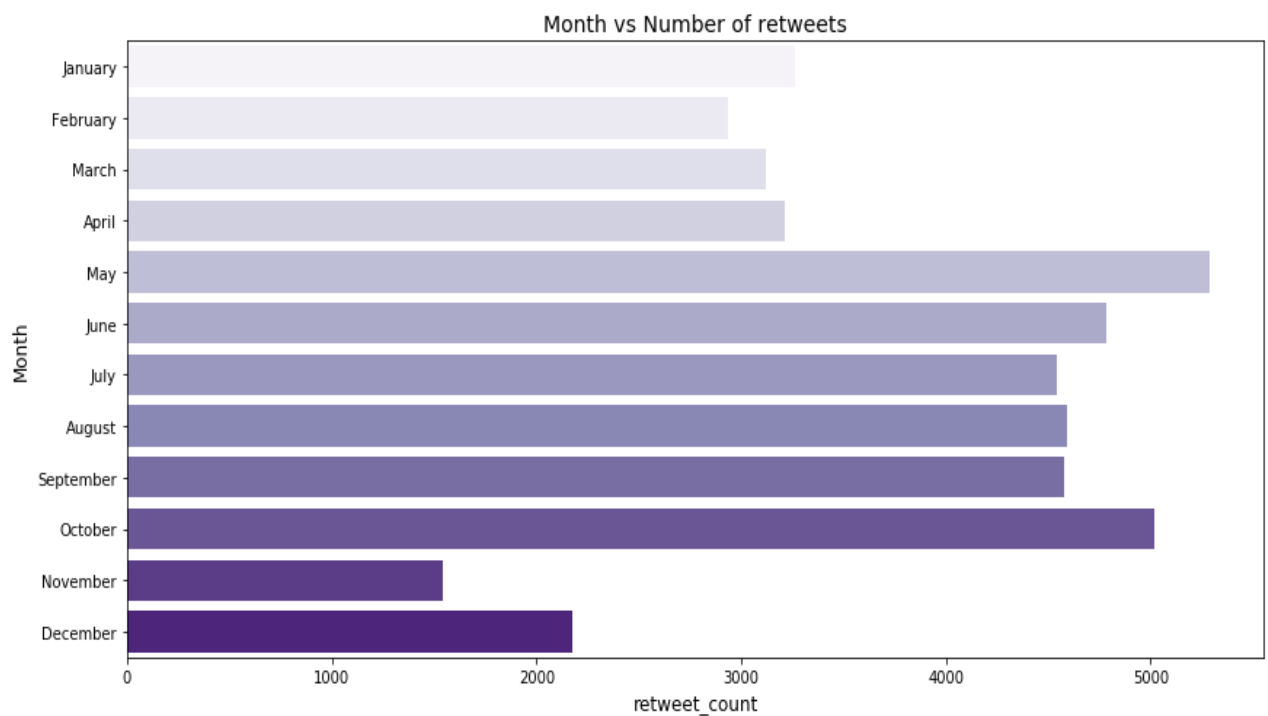
Puppo and doggo got the most favorite count tweets which means that these two types of dogs are people's preference, either the content of them is funny, or they are too cute.

Despite the reason, they have the most favorite count. But floofer and pupper are not far off.

Before the melting of the columns though, the number of not classified dogs were high, so the data used to determine this above was not adequate enough to measure the accuracy of the graph above.

Nonetheless, The dogs with the favorite tweet are as shown above

INSIGHT 3;



From the graph above, I decided to see which month has the highest number of retweets, and May, October and June have the most retweets.

This makes sense to me in the sense that these are the times where it was not holiday times meaning people were in their phones more than months like December, November which are the holiday seasons. People are typically never consumed in Twitter and retweets during this time of the year.