

Anna Roe

UX Design Student
Portland, OR

480-286-2218
anna.istvanfy@gmail.com

UX DESIGN PROCESS

UX Research
Information architecture
User Journey
Flow mapping
Personas
Wireframing
Prototyping
Typography
Layout
Sketching

DESIGN BUILD

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Figma (competent)
HTML/CSS (beginner)

EDUCATION

CareerFoundry
2021 UX Design Immersion

SheCodes Workshop
2021 Introduction to Coding

Arizona State University
2009 BSD in Visual Comm

INTRO

Hi! I'm Anna, and I'm a graphic designer turned UX Design student based in Portland, OR (originally from Prague). I took few years off to raise my kiddos, now I'm ready for a new challenge with a diverse UX team I can grow with! I'd love to bring my visual & communication skills to your team as I complete my studies and hone my existing human-centric design and UX skills. I'm very excited about this opportunity.

KEY SKILLS

Visual Design

- Conceptualized visuals based on specific job requirements and ensured visual consistency throughout. Developed a pixel-precise final product.
- Presented design ideas to clients and discussed decisions by data metric.
- Organized and cataloged a collection of all components needed for various publications. Ensured all details were corrected before hand off.

Team and Project Management

- Managed multiple publishing projects from concept to the finished product that resulted in further contracts with exciting and new clients.
- Collaborated with users, content creators, and a publisher throughout the design process to ensure the success of the final publications.
- Initiated a time management system to implement prioritizing, goal setting, and decision making to cut in time on project's length.
- Initiated partnering with fellow students for accessibility product challenge.

Communication

- Honed listening and empathy skills while conducting interviews resulting in valuable data.
- Maintained regular communication between parents and staff as a Parent Association Director ensuring smooth implementation of many solutions.
- Collaborated with users, stakeholders, and designers to ensure a successful outcome of the final product.

Volunteer Positions

- Volunteered with few Portland organizations as a part of living a meaningful life, and giving back to my community.

KEY EXPERIENCES

Freelance Designer / Volunteer & FT Mom, 2012 - Now
Graphic Designer, Santa Ana Parks & Rec, 2009 - 2012
Graphic Designer, Arizona State University, 2009