Anna Roe
UX Designer

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UX DESIGN PROCESS

UX Research

Information Architecture

User Journey

Flow Mapping

Personas

Wireframing

Prototyping

Typography

Layout

Sketching

DESIGN BUILD

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Figma

HTML/CSS

JavaScript

GitHub

EDUCATION

CareerFoundry

2021 Certificate in UX Design

2021 Certificate in Frontend Development

SheCodes Workshop

2021 Certificate in HTML, CSS and JavaScript

Arizona State University

2009 Bachelor of Visual Communications

DESIGN EXPERIENCE

UI Designer
PDXWIT Design Team | 12/2021 - Present

- **Visual Design:** Conceptualized visuals based on specific job requirements and ensured visual consistency throughout.
- **Project Management:** Maintained communication, timeline, and content for multiple design projects using the Trello platform.
- **Communication:** Collaborated with stakeholders and fellow designers to ensure a successful outcome of the final product.

UX Designer
Accessible Voting eyeVote Project | 6/2021 - Present

- **UX Design:** Set goals for a discovery phase and conducted four interviews to identify common usability issues for people with vision disabilities. Refined user flows and co-designed low-mid fidelity prototypes.
- **Project Management:** Led team meetings every week and motivated teammates to push through several iteration cycles. Facilitated two Design Sprints to help with decision-making.
- **Communication:** Handled communication between the design team, stakeholders, and clients.

UX | UI Designer
Freelance Projects | 10/2012 - Present
- **Visual Design:** Conceptualized websites and publishing projects based on specific job requirements and ensured visual consistency.
- **Team:** Collaborated with users, content creators, and publishers throughout the design process to ensure the success of the final product or service.
- **Project Management:** Initiated a time management system to implement prioritizing, goal setting, and decision making to cut in time on the project's length.
- **Communication:** Collaborated with clients and fellow designers to ensure a successful outcome of the final product or service.