

Netflix price analysis

2022-04-15

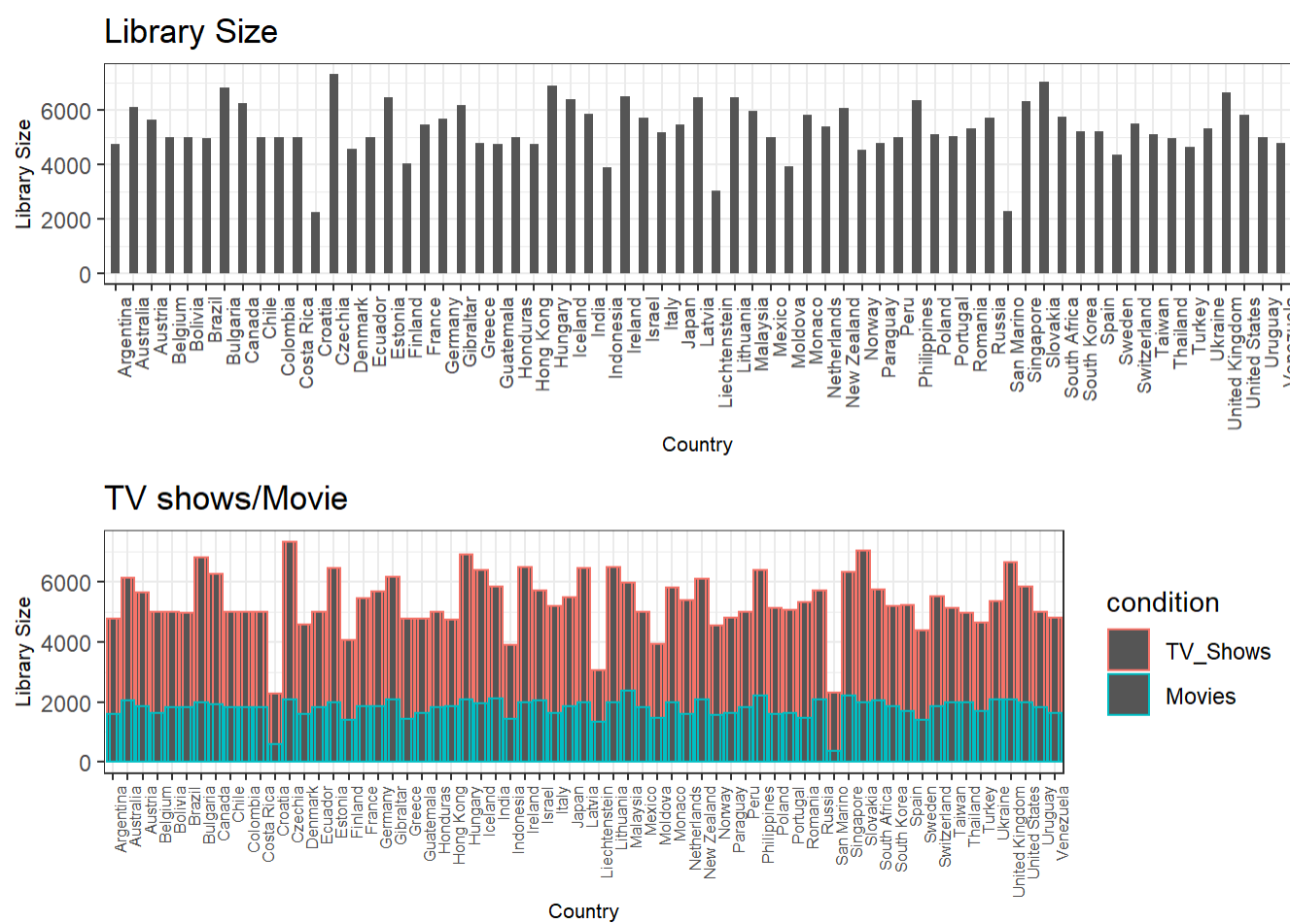
The video streaming giant is currently available in over 190 countries with thousands of shows and movies. However, every Netflix library differs by country. We used Kaggle database site, which provided us with libraries for 65 countries, to find out how many TV shows and movies are available in each country and how much it costs.

Country<chr>	Total_Library_Size<dbl>	TV_Shows<dbl>	Movies<dbl>	Cost_Basic<dbl>	Cost_Standard<dbl>	Cost_Premium<dbl>
Argentina	4760	3154	1606	3.74	6.30	9.26
Austria	5640	3779	1861	9.03	14.67	20.32
Bolivia	4991	3155	1836	7.99	10.99	13.99
Bulgaria	6797	4819	1978	9.03	11.29	13.54
Chile	4994	3156	1838	7.07	9.91	12.74
Colombia	4991	3156	1835	4.31	6.86	9.93
Costa Rica	4988	3152	1836	8.99	12.99	15.99
Croatia	2274	1675	599	9.03	11.29	13.54
Czechia	7325	5234	2091	8.83	11.49	14.15
Ecuador	4992	3155	1837	7.99	10.99	13.99

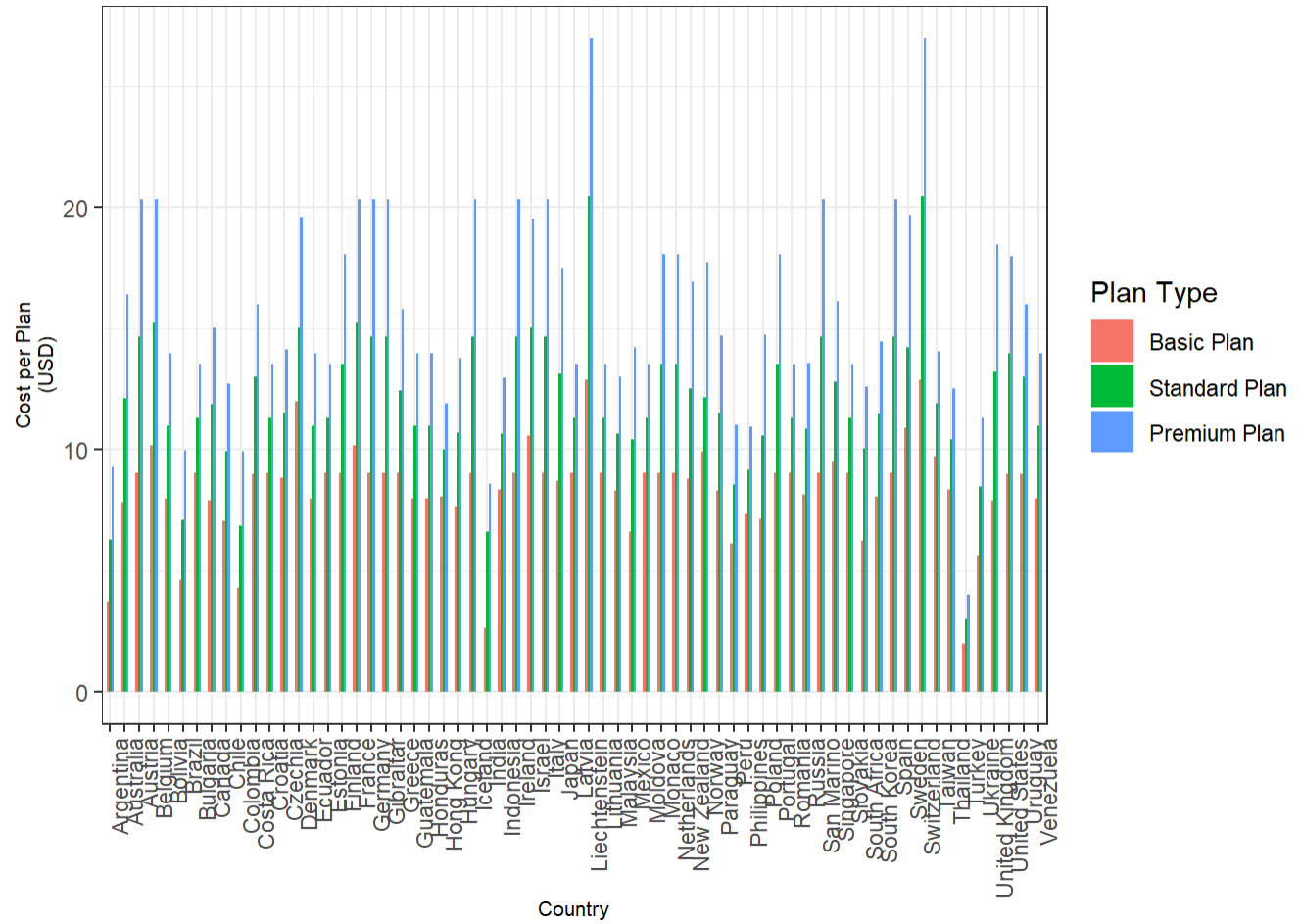
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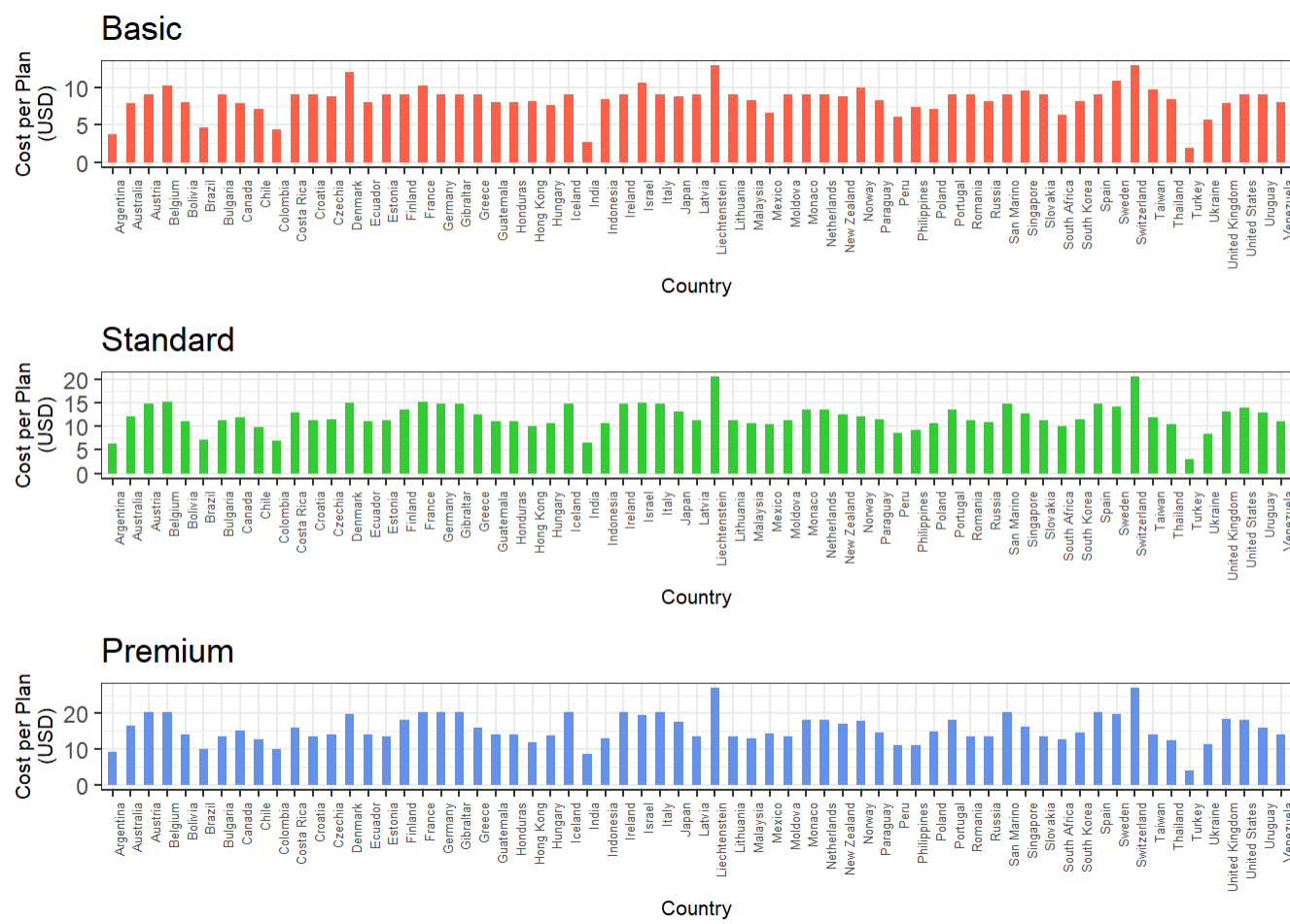
This bar chart shows the number of libraries in countries and the stacked bar chart below shows the number of Netflix titles across **TV shows** and **movies**. We can see that Czechia has the largest library, Croatia the smallest. Largest movie collection is available in Malaysia, and TV shows in Czechia.



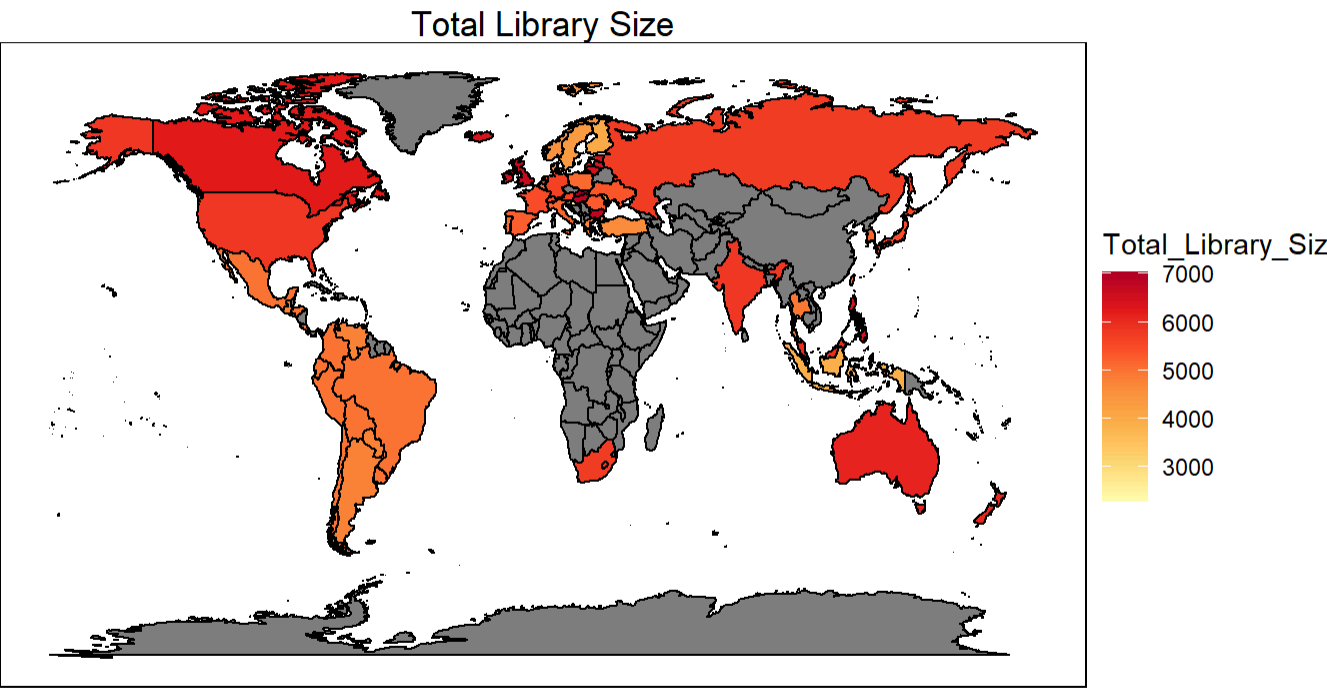
Netflix offers a variety of plans to meet your needs. Our bar chart will help you see all plans with their monthly costs in many countries and easily see the most convenient ones.



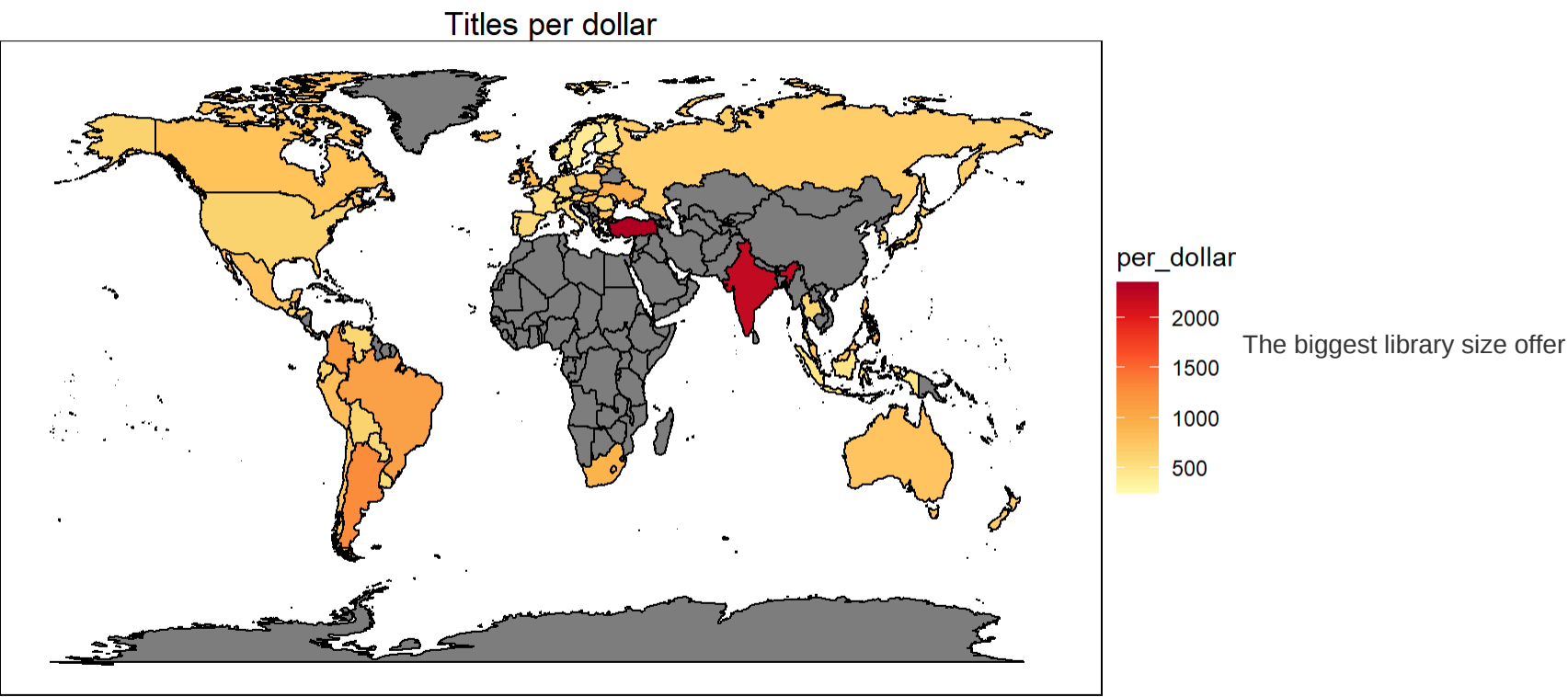
Bellow you can see the graph of each plan. As you can see in all plans the cheapest option is Turkey and the most expensive one is Switzerland.



Netflix is available in 190 different countries, but the catalog of movies and TV shows is different depending on location. Here you can see the heat map of total library size.



Having the biggest library doesn't mean having the best deal, though: To find the best option, we've divided the number of library size by monthly cost of the basic plan.



Czechia(7325,830), Slovakia(7035,779) and Hungary(6884,901). But due to their cheap prices across all plans, Turkey(4639,2355), India(5843,2213), and Argentina(4760,1273) are the most cost-effective countries to watch Netflix from. Most expensive countries to watch Netflix from are Liechtenstein(3048,237), Croatia(3048,252) and San Marino(2310,256).

region<chr>	Total_Library_Size<dbl>	Cost_Basic<dbl>	per_dollar<dbl>
Argentina	4760	3.74	1273
Austria	5640	9.03	625
Bolivia	4991	7.99	625
Bulgaria	6797	9.03	753
Chile	4994	7.07	706
Colombia	4991	4.31	1158
Costa Rica	4988	8.99	555
Croatia	2274	9.03	252
Czechia	7325	8.83	830
Ecuador	4992	7.99	625

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