Advanced Information Retrieval

Introduction 2022



AIR - 2022

Our Online Format

- YouTube uploads of recorded lectures
 - 45min to 1 hour each
 - Additionally: PDF slides + automatic & corrected full text transcripts
- Flexible grading structure
- Bi-Weekly online office hours for exercises & lectures
- 2 exercises (no interviews)
- 24h take home exam (2 dates offered)

Lecturers

- Sebastian Hofstätter
- Sophia Althammer

AIR - 2022

Getting in Touch

If you have questions regarding the content of lectures or exercises open a thread on our GitHub discussion platform:

github.com/sebastian-hofstaetter/teaching/discussions

(This is our first time trying this out, and we hope it gives a better experience than TUWEL, if not then we'll switch back next semester)

If you spot an error in either the lectures or exercise assignments create an issue in our GitHub repository:

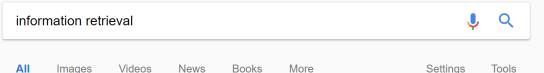
github.com/sebastian-hofstaetter/teaching/issues

Problems / Questions / Feedback

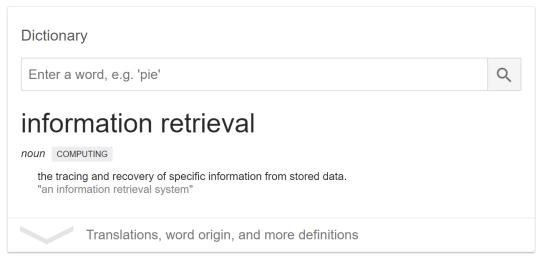
Write an email to <u>advanced-information-retrieval@ec.tuwien.ac.at</u>

(Please don't write us individually, as we have varying workloads during the semester, and you might not get an answer)





About 46.400.000 results (0,43 seconds)



Feedback

Information retrieval - Wikipedia

https://en.wikipedia.org/wiki/Information_retrieval ▼

Information retrieval (IR) is the activity of obtaining **information** system resources relevant to an **information** need from a collection of **information** resources. Searches can be based on full-text or other content-based indexing.

Overview · History · Model types · Timeline

Information Retrieval – Wikipedia

https://de.wikipedia.org/wiki/Information_Retrieval ▼ Translate this page

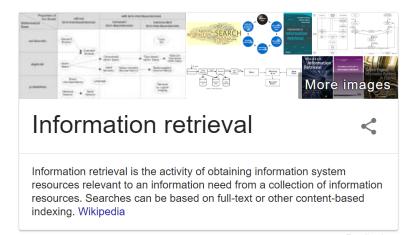
Information Retrieval [ˌɪnfə-ˈmeɪʃən ɹɪˈtuiːvəl] (IR) oder Informationsrückgewinnung, gelegentlich ungenau Informationsbeschaffung, ist ein Fachgebiet, ...

Geschichte · Grundbegriffe · Relevanz und Pertinenz · Typologie von ...

[PDF] Introduction to Information Retrieval - Stanford NLP Group

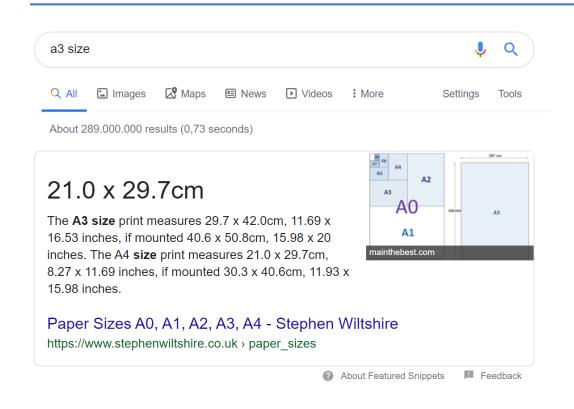
https://nlp.stanford.edu/IR-book/pdf/01bool.pdf ▼

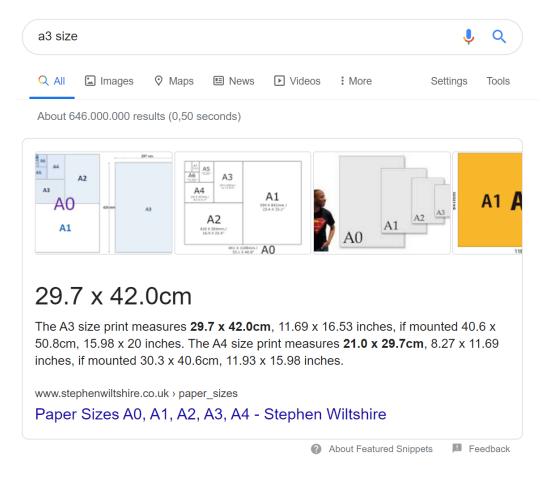
Information retrieval (IR) is finding material (usually documents) of an unstructured nature (usually text) that satisfies an **information** need from within large collections (usually stored on computers).



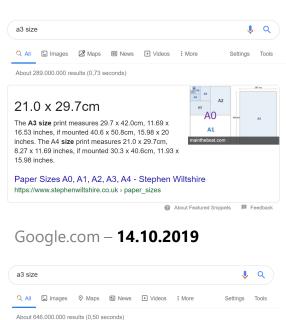
Feedback

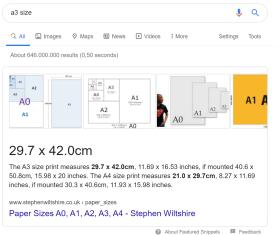
Information Retrieval

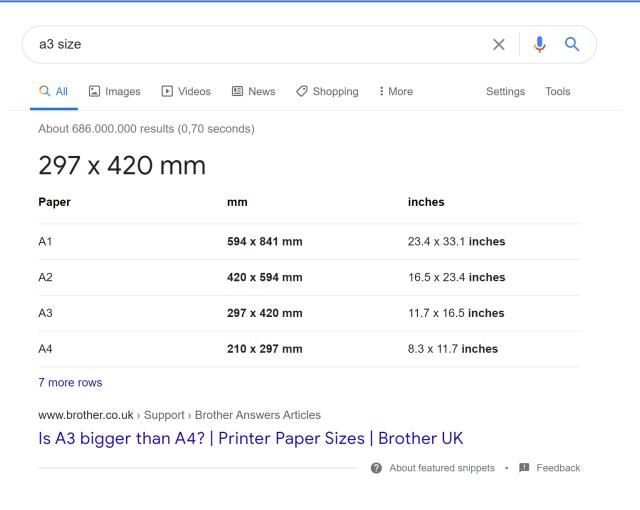




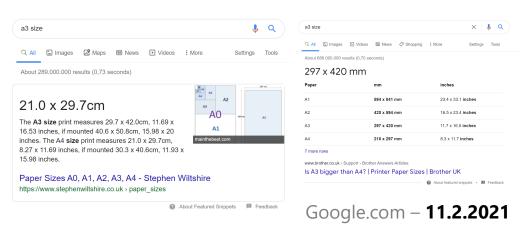
Information Retrieval



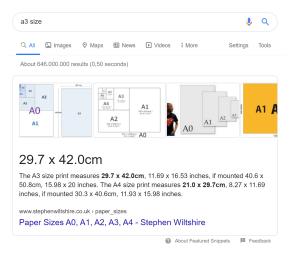


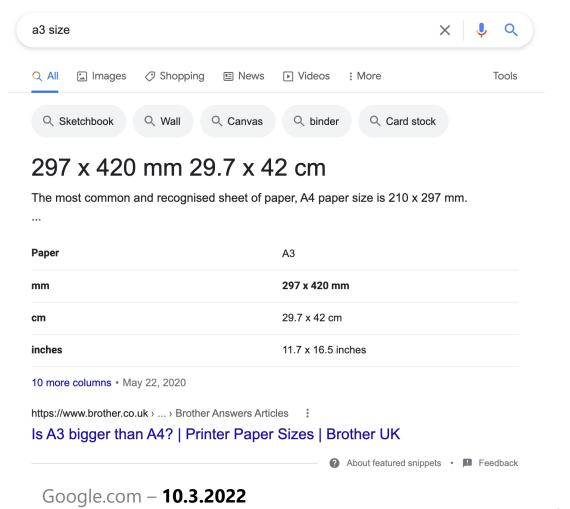


Information Retrieval



Google.com - **14.10.2019**





Machine Learning



Mat Velloso @matvelloso · 22 Nov 2018 Difference between machine learning and AI:

If it is written in Python, it's probably machine learning

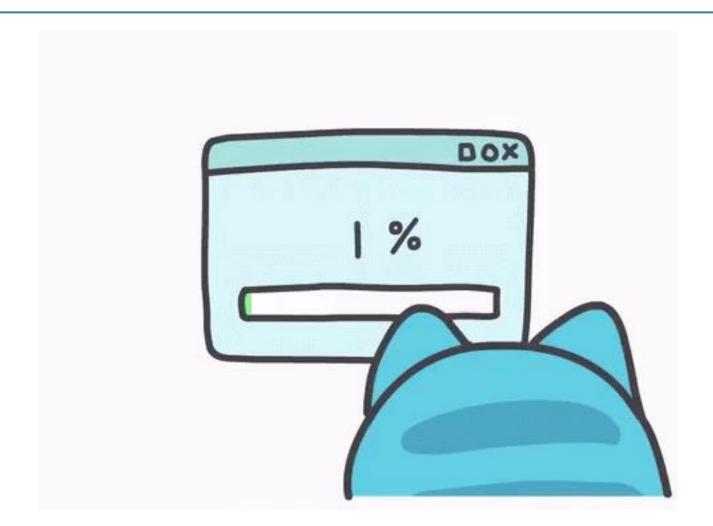
If it is written in PowerPoint, it's probably Al







Machine Learning



Recommended Prerequisites

- Machine Learning know how
 - Know the basic concepts
 - Experience with a neural network framework (PyTorch, TensorFlow, etc...)
 - Experience in reading academic papers
- Basic IR course
 - Always good, but we will revisit the basics
- Good programming skills
- Available Nvidia GPU (or alternatively a free GPU from Google Collab)

Some pointers to get you started ...

- Neural Network Methods in Natural Language Processing by Yoav Goldberg
 - Contains a good introduction to ML as well
- Pretrained Transformers for Text Ranking: BERT and Beyond by Lin et al. https://arxiv.org/abs/2010.06467
 - Survey of neural IR progress starting in 2019
- Google crash course on ML https://developers.google.com/machine-learning/crash-course/ml-intro
- PyTorch Tutorials https://pytorch.org/tutorials/
- AllenNLP Tutorials https://allennlp.org/tutorials

The Works

All Things: Syllabus, Lectures, Exercises, Exam, Grading

Syllabus

1 Crash Course IR

- Fundamentals: Inverted index & probabilistic scoring (BM25)
- Evaluation: List-based measures (binary & graded relevance)
- **Test Collections:** Create and analyze IR datasets

2 Representation Learning (NLP)

- Word Embeddings: Basic building blocks
 & intro to vector representations
- Sequence Representations: Contextual vectors with: CNNs, RNNs, & (pre-trained) Transformers
- Extractive QA: Find answer location in text

3 Neural IR

- **Re-ranking:** From early beginnings of neural re-ranking to pre-trained BERT
 - From scratch: early IR specific re-ranking models
 - Efficient Transformers: Transformer-Kernel family
 - State-of-the-art: Large BERT-based models
- Domain-Specific: Caveats and task-changes between passage/document + web and legal/patent domains
- Retrieval: Encoding passages into single vectors; directly retrievable with embedded query rep from nearest neighbor index
- Knowledge Distillation: Improving the training of efficient architectures with the help of slow, but good models

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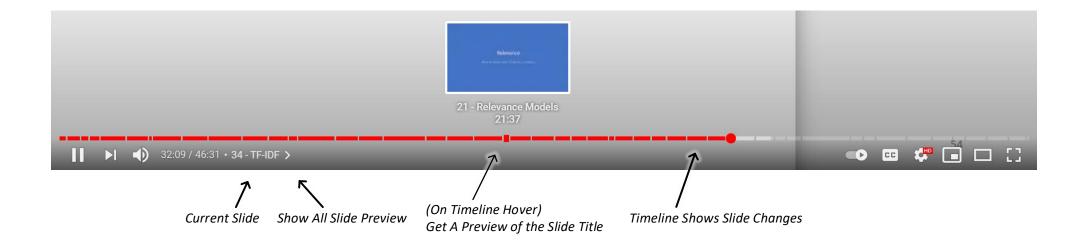
Lectures / Content

- Find extra information here:
 - Introduction to IR slides
 - Additional lecture notes

github.com/sebastian-hofstaetter/teaching

- Star it + add your content via issues & pull requests (the bonus points!)
 - Fix automatic closed captions (5 bonus points for each lecture)
 - Lecture notes, summaries, examples, bugfixes ... (generous bonus points)

Student Experience - YouTube



- YouTube converts timestamps into user interface improvements in the video player across devices.
 - These improvements move the YouTube player closer to specialized slide-show players, but with the benefit of YouTube's scale and ease of use + discoverability

Student Experience - Transcript

- Our aim is to enable fine-grained navigation
 - Every resource is slide-based navigable
- Transcribing per slide allows us to produce well-formatted transcripts
 - Azure Speech outputs mostly correct capitalization & punctuation
- Text format allows for re-use

Lecture 10 - Dense Retrieval and Knowledge Distillation

Automatic closed captions generated with the Azure Speech API

1

2 Today

Hi and welcome everyone. Today's lecture is about dense retrieval and knowledge distillation. My name is Sebastian, and as always, if you have any questions, please feel free to contact me. Let's get started.

16.97 seconds Extract Slide
Number & Title

Correctly Recognized with Text Hints from Slide Text

Today we're talking about a couple of different things, so this lecture is jam packed with information. First, we're going to look at dense retrieval, what that means, which types of model, specifically the BERT DOT etrieval model, is used for that, and how approximate nearest neighbor search brings everything together, and allows for a search engine. Then the second part is about knowledge distillation and specifically about our work in the last couple of months, where we looked at cross architecture, distillation losses such as Margin-MSF or our recently proposed TAS-Balanced with dual supervision training approach for dense retrieval models. And then finally, we're going to look at how we can analyze dense retrieval models and what those analyses mean for the future development of those models.

3.03 seconds

Automatic Punctuation Transcription

Fixed by a Student

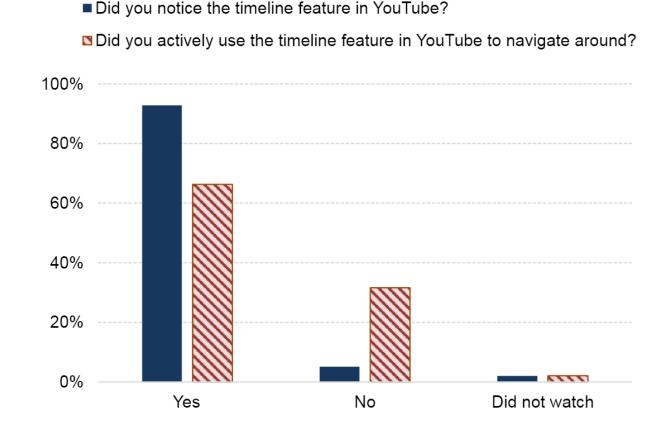
3 Neural Methods for IR Beyond Re-ranking

Why are we talking about dense retrieval? We want neural methods for information retrieval to work beyond re-ranking models that we saw in previous lectures. We want to bring neural advances in the first stage phase of the ranking pipeline to remove the bottleneck of an inverted index with BM25. And today we look at dense retrieval as one such alternative. Although before we start, I want to acknowledge there are a lot of other very cool techniques how neural approaches can improve first stage retrieval, and some of them are listed here. So in very popular approaches like Doc2query, which actually does document expansion with potential query texts that would semantically match a document. And here you then still use the inverted index with the expanded documents and use a traditional BM25 function. But because the document text has more words in it, it gives you better results. Another option is DeepCT, which assigns term weights based

• • •

Feedback 2021 - YouTube Usage

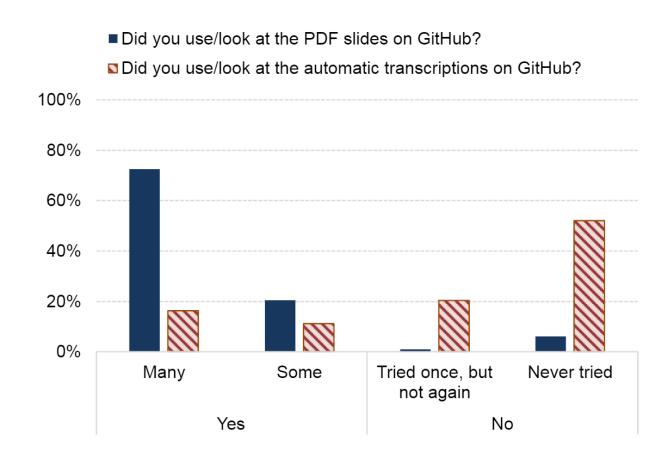
- 83% favor GitHub and YouTube over comparable self-hosted university services
 - And almost all students watched the videos
- 93% noticed the timeline feature UI
- 66 % used the timeline feature actively



Feedback 2021 - GitHub & Transcript Usage

 92% of students regularly used the PDFs on GitHub

- Transcripts were only used many times by 16% and sometimes by 11%
 - Is this bad?
 - Room for improvement:
 52% of students never tried to look at the transcripts



Exercises

Data annotation

- Understand the task, that we want to teach the machine
- Create testing & analysis data for exercise 2

2 Neural Re-ranking & Extractive QA

- Using Python & PyTorch
- Part 1:
 - Implement & train neural re-ranking models from scratch
- Part 2:
 - Use pre-trained models from HuggingFace to create an extractive QA system

Exercise 1

- Creating annotations is time consuming;
 easier to split the task among many people
 - Each student spends a few hours (500 annotations for 100%, 250 min.)
- We create a fine-grained passage retrieval and extractive QA dataset, based on MSMARCO
 - This fine-grained data over a lot of queries doesn't exist yet
- We use this dataset in Exercise 2 for evaluation and exploration
 - Potentially we also share it with the research community
 - Data is completely anonymized before publication

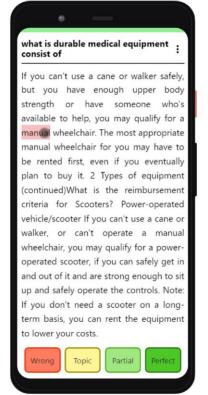
Exercise 1 - FiRA

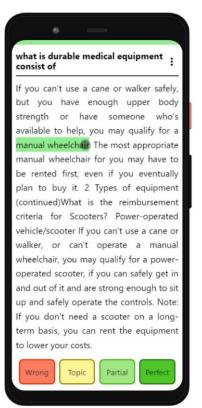
- We created a specialized & simple to use tool (FiRA) for mobile and desktop use
- Each registered student receives pre-created account information via email

More annotations = bonus points



- +4% of the total grade per 100 extra annotations
- The bonus points are unlimited
- > 1.000 annotations remove min. point requirement of exercise 2 & exam





Exercise 2

- 2 Parts (both must be done):
 - 1 Implement & train neural re-ranking models from scratch
 - Not state of the art, but teaches you how PyTorch works from the ground up and allows you to learn to work with training loops, loss functions, and tensor operations
 - 2 Use pre-trained models from HuggingFace to create an extractive QA system
 - Now, we don't train a model, but download a pre-trained model; and put together the pipeline necessary to get google-like results (example from the beginning)

Exercise 2

- Exercise 2 in groups
 - 4 persons per group (managed via TUWEL)
 - Will be evaluated together
- Work in 1 private GitHub repository (via GitHub classroom)
- Lots of bonus point opportunities 🐉 🐚 🕬 🧩
 - For creative extra work, if you have fun doing it, go for it and you'll get points!
 - For finding & fixing bugs in the starter code or lecture slides

Online Exam

- 24-hour take-home exam
- Type: Paper reading with questions showing the understanding of it
 - You must answer both easier & more complicated questions
 - Relates to one or more lectures
 - Open-Book
- Exam on: **1.6.** & **15.6.** Starting at noon (12:00)
 - Pick one date (do-overs only for failed attempts or technical problems)
 - Administered completely via TUWEL Test

Grading

```
    Exercise 1 (Annotation): 10% (min 50% to pass)
    Exercise 2 (Neural IR): 50% (min 50% to pass)*
    Exam: 40% (min 30% to pass)*
    Total 100% (min 50% to pass)
```

Grading Scheme (TUWEL defaults)

^{*} Can be removed with enough bonus points in Exercise 1

See you next week – virtually 🖑

For feedback, problems, or any other issues, please write to: advanced-information-retrieval@ec.tuwien.ac.at

