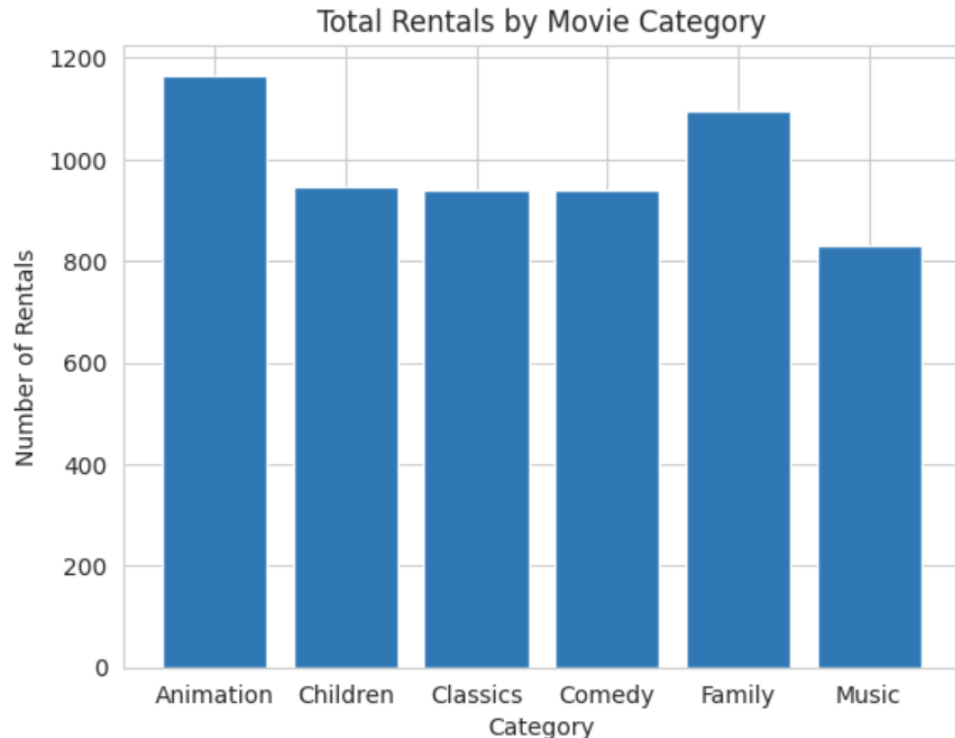


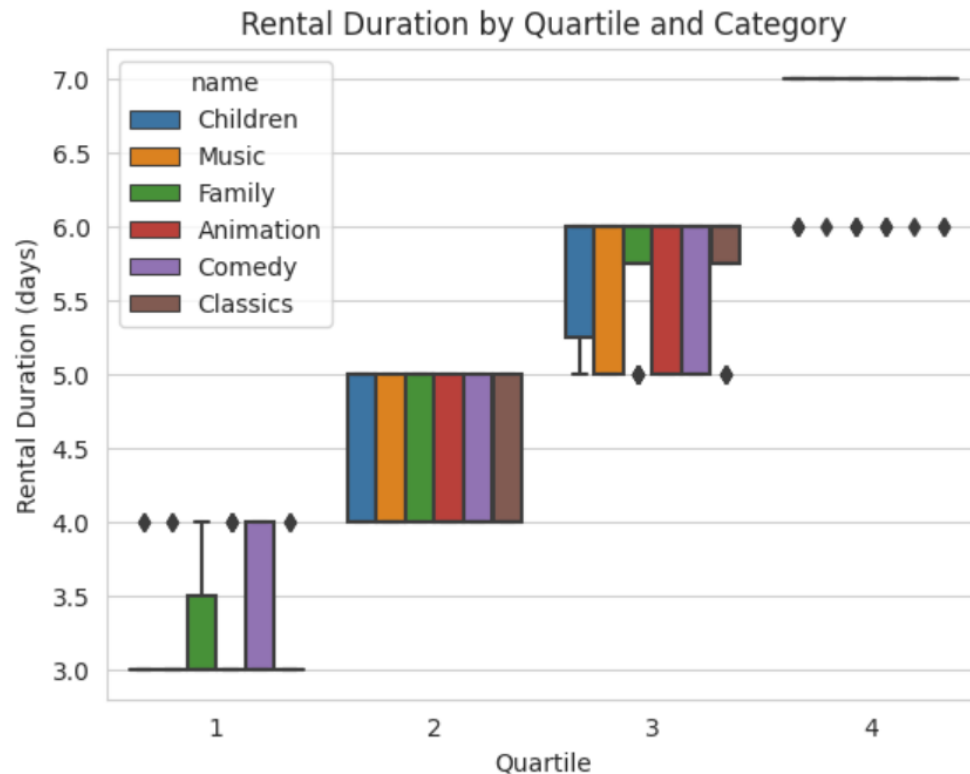
What movies that families are watching and rentals number?



The following categories are typically classified as family movies: Animation, Children, Classics, Comedy, Family, and Music.

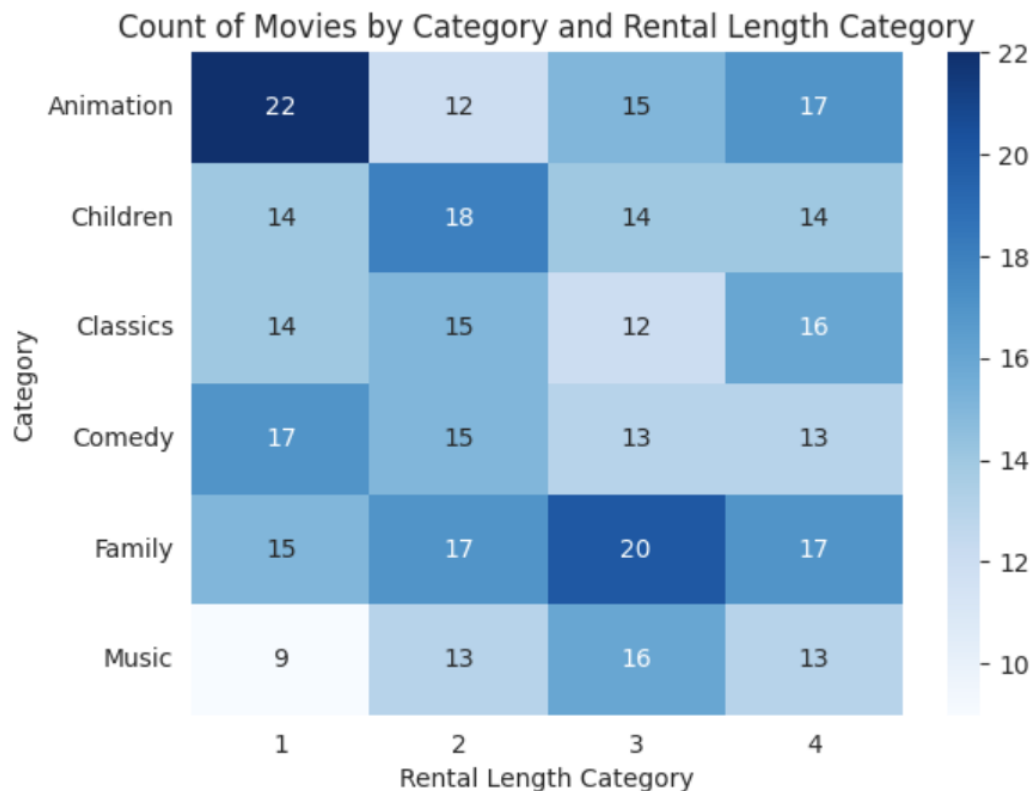
Based on rental numbers, Animation movies are the most popular, followed by Family movies. Children, Classics, and Comedy movies have similar levels of popularity, while Music movies are the least popular among the listed categories.

Rental Duration (Days) by Quartile and Category



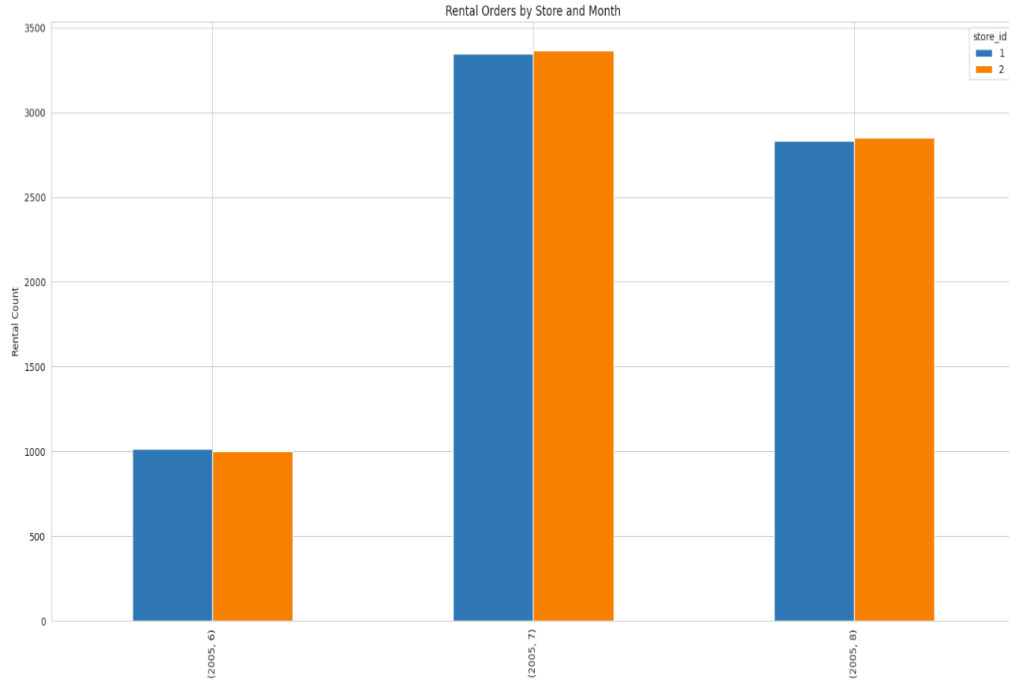
The table displays the rental duration quartiles for family-friendly movies, broken down by movie category. Each quartile is represented by a rental duration category, and the corresponding count of movies in each combination of film category and rental duration category is shown. The table provides insights into the distribution of rental durations for family-friendly movies within each movie category

Family-Friendly Movie Rental Duration Quartiles by Category and Movie Count



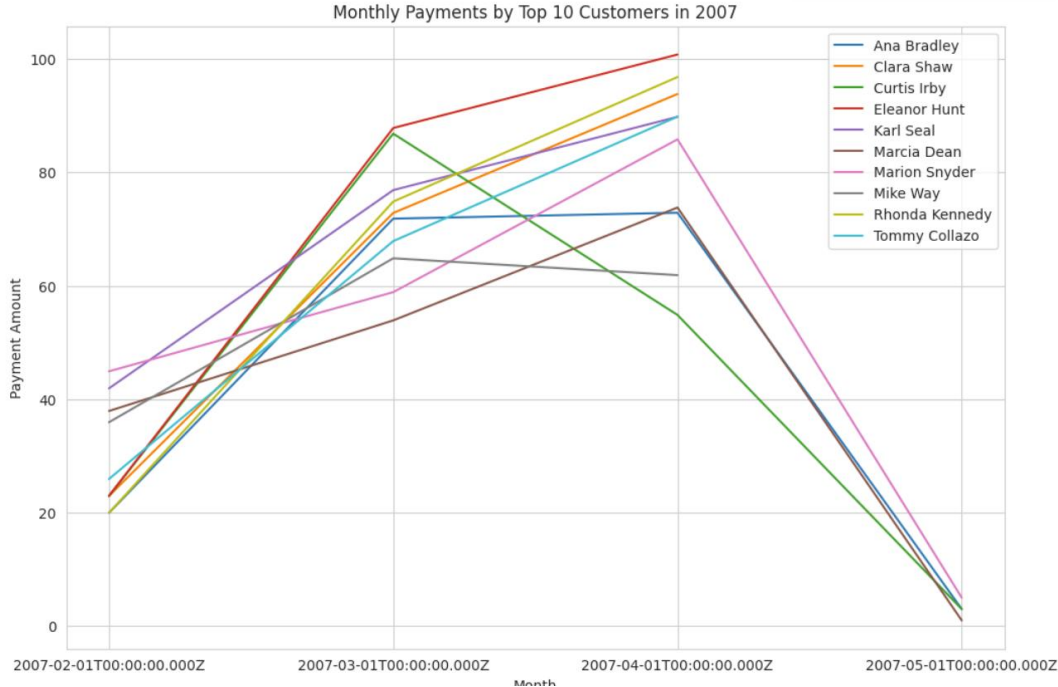
The table shows the rental duration quartiles for family-friendly movies, grouped by movie category. Each quartile is represented by a rental duration category, and the corresponding count of movies in each combination of film category and rental duration category is provided. The table has three columns: "Category" (which indicates the movie category), "Rental length category" (which indicates the quartile of rental duration), and "Count" (which indicates the number of movies in each category and rental duration quartile). This table provides a detailed breakdown of the distribution of rental durations for family-friendly movies in each category.

Rental Order Comparison by Store, Year, and Month



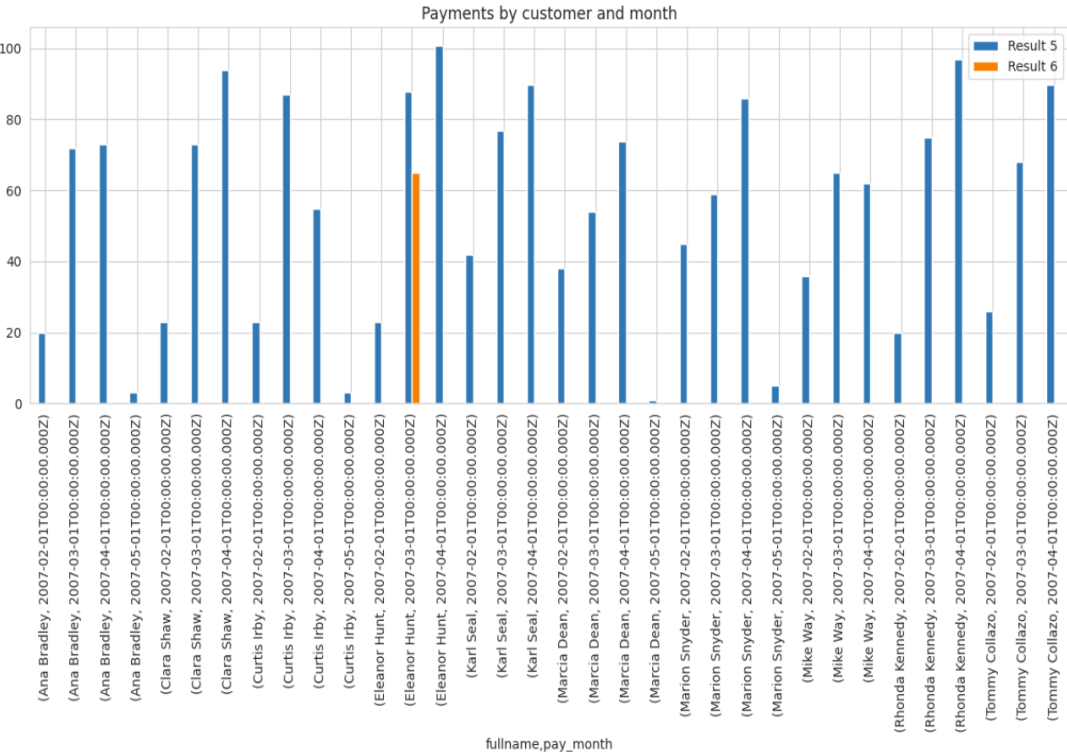
The Rental Order Comparison by Store, Year, and Month table compares the count of rental orders fulfilled by Store 1 and Store 2 during the summer months of June, July, and August in the year 2005. The count of rental orders column specifies the number of rental orders that each store has fulfilled during that month. The data shows that both stores have similar rental order patterns, with the lowest rental counts in June, followed by highest counts in July, and slight decreased counts in August.

Top 10 Paying Customers Monthly Payment Summary for 2007



Here is Monthly Payment Breakdown for Top 10 Paying Customers in 2007.

Monthly Payment Differences for Top 10 Customers in 2007



Here is Monthly Payment Differences for Top 10 Customers in 2007.

The customer Eleanor Hunt paid the maximum difference of \$64.87 during March 2007 from \$22.95 in February of 2007.