



CONTACT

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Remote

<https://annabelle0726.github.io/Annabelle-portfolio/>

EDUCATION

- Master of Science, Data Science
UNIVERSITY OF ARIZONA
 - GPA: 3.75
 - 2025 - 2026
- Bachelor of Art, Information Science & eSociety
UNIVERSITY OF ARIZONA
 - GPA: 3.92/4
 - 2022 - 2024

SKILLS

- R
- SQL
- Data Visualization
- Python
- Machine Learning
- Natural Language Processing
- Neural Networks
- Excel
- Tableau
- React
- Vue
- JavaScript
- Illustrator
- Adobe XD
- Photoshop

CERTIFICATIONS

- Dean's List
- Summa Cum Laude
- Dean's List With Distinction
- Data Science & Visualization
- Academic Year Highest Academic Distinction
- Honorable Mention
- [Coding for Web Track](#)
- [Coding for Data Track](#)
- [Intel Project - Data Analysis for Sustainability Project](#)
- [Intercultural Skills](#)

ANNABELLE ZHU

DATA SCIENTIST | DATA ANALYST | WEB DEVELOPER

PROFILE

A diligent graduate student in Data Science, with a solid academic background from the University of Arizona. My expertise lies in uncovering trends, solving complex problems, and translating data into impactful insights that support business goals.

PROFESSIONAL EXPERIENCE

Xindao Software (Jiangsu) Co., Ltd Freelance UI/UX & Web Developer

01/2025 - 07/2025

- Designed a professional logo and visual brand identity that reflected corporate values and modern aesthetics using Adobe Illustrator.
- Created interactive prototypes and UI components in Adobe XD to visualize the product structure and workflow of the MES system.
- Developed and maintained the company's [official website](#), ensuring responsive design, cross-browser compatibility, and adherence to user-centered design principles.

Cooledtured Collections Data Research Analyst

07/2024 - 09/2024

- Collected, cleaned, and organized data to ensure accuracy
- Conducted data analysis and created visualizations to generate insightful reports
- Contributed to the development and improvement of data-driven processes by staying updated on industry trends and best practices

The Global Tech Data Analyst

01/2024 - 05/2024

- Utilized SQL to extract and analyze data, presenting findings through interactive visualizations in Tableau and producing comprehensive reports for internal stakeholders.
- Gained insights into global business strategy and communicated data-driven recommendations based on an understanding of metrics and business goals.
- Conducted data analysis and visualization of website data for [grammy.com](#) (by the Recording Academy)

Web Developer

06/2023 - 12/2023

- Reviewed quantitative and qualitative user research and identified themes to inform future product development.
- Created interactive prototypes of [Marriott Bonvoy Hotels and Villas](#) and [Sprinkles Cupcakes](#) and maintained a comprehensive [portfolio](#) showcasing web development projects

Shanghai Longmai Industrial Co., Ltd Data Analyst

06/2023 - 12/2023

- Collected, cleaned, and analyzed multi-channel sales and customer data to identify patterns and trends, supporting strategic decision-making.
- Built interactive dashboards in Excel to monitor KPIs, enabling real-time performance tracking and uncovering a 12% revenue growth opportunity.
- Conducted A/B testing and campaign performance analysis, recommending optimizations that improved marketing ROI by 20%.
- Automated weekly reporting processes using Python and SQL, reducing reporting time by 40%.