



CONTACT

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- Remote
- <https://www.annabelle-zhu.com>

EDUCATION

- Master of Science, Data Science
UNIVERSITY OF ARIZONA
2025 - 2026
- Bachelor of Art, Information Science
& eSociety
UNIVERSITY OF ARIZONA
 - GPA: 3.92/4
 - 2022 - 2024

SKILLS

- R
- SQL
- Data Visualization
- Python
- Machine Learning
- Natural Language Processing
- Neural Networks
- Excel
- Tableau
- HTML
- CSS
- JavaScript
- Illustrator
- Adobe XD
- Photoshop

CERTIFICATIONS

- Dean's List
- Summa Cum Laude
- Dean's List With Distinction
- Data Science & Visualization
- Academic Year Highest Academic Distinction
- Honorable Mention
- [Coding for Web Track](#)
- [Coding for Data Track](#)
- [Intel Project - Data Analysis for Sustainability Project](#)
- [Intercultural Skills](#)

ANNABELLE ZHU

DATA ANALYST | DATA SCIENTIST | UI/UX DESIGNER

PROFILE

A diligent graduate student in Data Science, with a solid academic background from the University of Arizona. My expertise lies in uncovering trends, solving complex problems, and translating data into impactful insights that support business goals.

PROFESSIONAL EXPERIENCE

Xindao Software (Jiangsu) Co., Ltd Freelance UI/UX & Web Developer

01/2025 - Present

- Designed a professional logo and visual brand identity aligning with corporate values and modern aesthetics. using Illustrator.
- Created interactive prototypes and UI components using Adobe XD, showcasing product structures and process visualization of MES system.
- Developed and maintained responsive web pages, ensuring cross-browser compatibility and user-centered design principles.

Cooledtured Collections Data Research Analyst

07/2024 - 09/2024

- Collected, cleaned, and organized data to ensure accuracy
- Conducted data analysis and created visualizations to generate insightful reports
- Contributed to the development and improvement of data-driven processes by staying updated on industry trends and best practices

The Global Tech Data Analyst Trainee

01/2024 - 05/2024

- Utilized SQL to extract and analyze data, presenting findings through interactive visualizations in Tableau and producing comprehensive reports for internal stakeholders.
- Gained insights into global business strategy and communicated data-driven recommendations based on an understanding of metrics and business goals.
- Conducted data analysis and visualization of website data for grammy.com (by the Recording Academy)

The Global Tech Web Developer Trainee

06/2023 - 12/2023

- Reviewed quantitative and qualitative user research and identified themes inform future product development.
- Created interactive prototypes of [Marriott Bonvoy Hotels and Villas](#) and [Sprinkles Cupcakes](#) and maintained a comprehensive [portfolio](#) showcasing web development projects

Shanghai Longmai Industrial Co., Ltd Marketing Specialist

06/2023 - 12/2023

- Develop and execute creative marketing strategies to enhance brand visibility, contributing to a 12% increase in sales revenue.
- Manage social media platforms, engaging with the audience and creating compelling content.
- Analyze and report on key performance indicators to measure success, leading to a 20% improvement in marketing campaign effectiveness.