```
import warnings
warnings.filterwarnings('ignore')
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.preprocessing import OneHotEncoder, StandardScaler
from sklearn.model_selection import train_test_split
from sklearn.impute import SimpleImputer
from sklearn.compose import ColumnTransformer
from sklearn.decomposition import TruncatedSVD
from sklearn.pipeline import Pipeline
from sklearn.ensemble import RandomForestClassifier, AdaBoostClassifier, GradientBoostingClas
from sklearn.linear_model import LogisticRegression
from sklearn.neighbors import KNeighborsClassifier
from sklearn.metrics import RocCurveDisplay, roc_curve, auc, classification_report, confusion_
Load dataset
```

```
project_data = pd.read_csv("/content/car_data.csv")
project data.head()
```

	User ID	Gender	Age	AnnualSalary	Purchased
0	385	Male	35	20000	0
1	681	Male	40	43500	0
2	353	Male	49	74000	0
3	895	Male	40	107500	1
4	661	Male	25	79000	0

project\_data.tail()

	User ID	Gender Age		AnnualSalary	Purchased
995	863	Male	38	59000	0

## **Exploratory data analysis**

**401 Female** 20 130000

project\_data.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1000 entries, 0 to 999
Data columns (total 5 columns):

#	Column	Non-Null Count	Dtype
0	User ID	1000 non-null	int64
1	Gender	1000 non-null	object
2	Age	1000 non-null	int64
3	AnnualSalary	1000 non-null	int64
4	Purchased	1000 non-null	int64

dtypes: int64(4), object(1)
memory usage: 39.2+ KB

project\_data.describe()

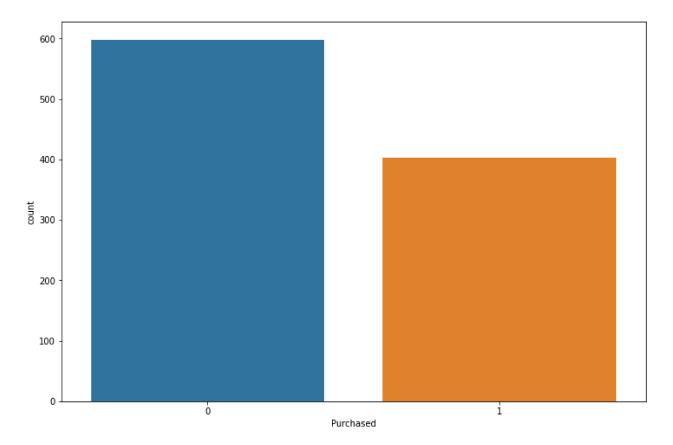
	User ID	Age	AnnualSalary	Purchased
count	1000.000000	1000.000000	1000.000000	1000.000000
mean	500.500000	40.106000	72689.000000	0.402000
std	288.819436	10.707073	34488.341867	0.490547
min	1.000000	18.000000	15000.000000	0.000000
25%	250.750000	32.000000	46375.000000	0.000000
50%	500.500000	40.000000	72000.000000	0.000000
75%	750.250000	48.000000	90000.000000	1.000000
max	1000.000000	63.000000	152500.000000	1.000000

project\_data.isna().sum()

User ID 0
Gender 0
Age 0
AnnualSalary 0
Purchased 0
dtype: int64

plt.figure(figsize=(12,8))
sns.countplot(x='Purchased',data=project\_data)

plt.show()



import plotly.express as px
fig = px.scatter(project\_data, x='Age', y='AnnualSalary',color='Purchased',symbol='Gender')
fig.show()

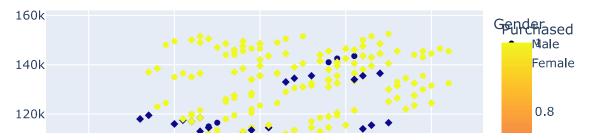
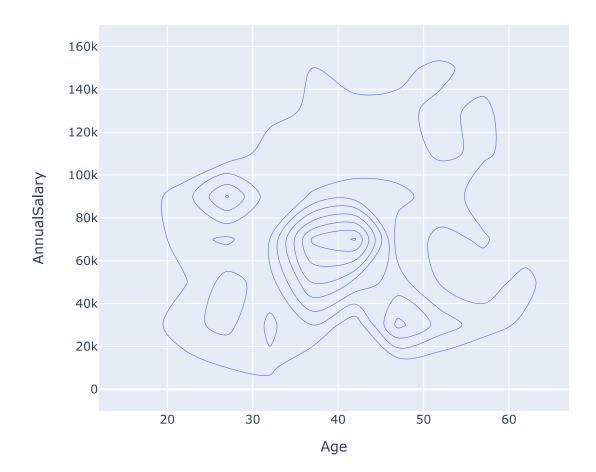
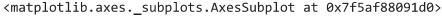


fig = px.density\_contour(project\_data, x='Age', y='AnnualSalary')
fig.show()

₽



project\_data = project\_data.drop(columns=['User ID'], axis=1)
corr = project\_data.corr()
sns.heatmap(corr, annot=True)





# Training the model

```
X_train=project_data.drop(columns="Purchased")
y_train=project_data["Purchased"]
```

```
X_train, X_test, y_train, y_test = train_test_split(X_train, y_train, test_size=0.3)
```

```
print('Train dataset shape:',X_train.shape)
print('Test dataset shape', y_train.shape)

Train dataset shape: (700, 3)
   Test dataset shape (700,)
```

## **Data preprocessing**

```
numeric_columns = X_train.select_dtypes(exclude='object').columns
print(numeric columns)
categorical_columns = X_train.select_dtypes(include='object').columns
print(categorical_columns)
     Index(['Age', 'AnnualSalary'], dtype='object')
     Index(['Gender'], dtype='object')
numeric features = Pipeline([
    ('handlingmissingvalues',SimpleImputer(strategy='median')),
    ('scaling', StandardScaler(with mean=True))
])
print(numeric_features)
print('*'*100)
categorical_features = Pipeline([
    ('handlingmissingvalues',SimpleImputer(strategy='most_frequent')),
    ('encoding', OneHotEncoder()),
    ('scaling', StandardScaler(with_mean=False))
])
```

```
print(categorical features)
processing = ColumnTransformer([
    ('numeric', numeric_features, numeric_columns),
    ('categorical', categorical features, categorical columns)
1)
     Pipeline(steps=[('handlingmissingvalues', SimpleImputer(strategy='median')),
                     ('scaling', StandardScaler())])
     Pipeline(steps=[('handlingmissingvalues',
                      SimpleImputer(strategy='most_frequent')),
                     ('encoding', OneHotEncoder()),
                     ('scaling', StandardScaler(with mean=False))])
def prepare model(algorithm):
   model = Pipeline(steps= [
        ('processing', processing),
        ('pca', TruncatedSVD(n components=3, random state=12)),
        ('modeling', algorithm)
   1)
    model.fit(X train, y train)
    return model
def prepare classification report(algo, model):
   print(algo+' Report :')
   pred = model.predict(X test)
   print(classification report(y test, pred))
def prepare_roc_curve(algo, model):
   print(algo)
   y_pred_proba = model.predict_proba(X_test)[::,1]
   fpr, tpr, thresholds = roc curve(y test, y pred proba)
    roc_auc = auc(fpr, tpr)
   curve = RocCurveDisplay(fpr=fpr, tpr=tpr, roc auc=roc auc)
    curve.plot()
   plt.show()
```

#### **Evaluating the following models:**

- 1. Logistic regression
- 2. KNN classifier
- 3. Random forest classifier
- 4. Adaboost classifier
- 5. Gradientboost classifier

#### We get 99.7 % accuracy with random forest classifier

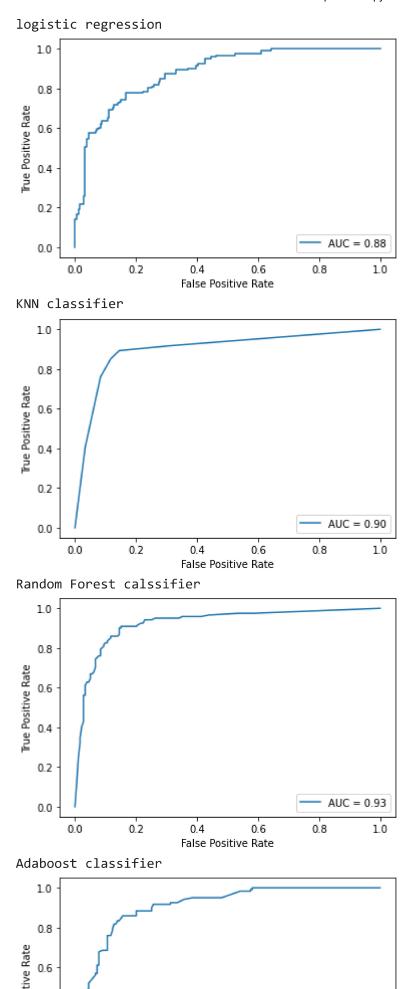
```
for index, tup in enumerate(trained_models):
    prepare_classification_report(tup[0], tup[1])
    print("\n")
```

logistic regression Report :						
	precision	recall	f1-score	support		
				• •		
0	0.82	0.86	0.84	179		
_						
1	0.78	0.72	0.75	121		
accuracy			0.80	300		
macro avg	0.80	0.79	0.79	300		
weighted avg	0.80	0.80	0.80	300		

```
KNN classifier Report :
              precision
                           recall f1-score
                                               support
                   0.90
                              0.88
                                        0.89
                                                    179
           0
           1
                   0.83
                              0.85
                                        0.84
                                                    121
                                        0.87
    accuracy
                                                    300
                   0.86
                              0.87
                                        0.87
                                                    300
   macro avg
weighted avg
                   0.87
                              0.87
                                        0.87
                                                    300
```

. 12 1 101				our purone	socipying con
Random	Forest	calssifier	•	£1 ccono	cuppont
		precision	recall	f1-score	support
	0	0.90	0.86	0.88	179
	1	0.81	0.86	0.83	121
ac	curacy			0.86	300
mac	ro avg	0.85	0.86	0.86	300
weight	ed avg	0.86	0.86	0.86	300
Adaboo	st clas	sifier Repo		_	
		precision	recall	f1-score	support
	0	0.84	0.88	0.86	179
	1	0.81	0.76	0.79	121
ac	curacy			0.83	300
mac	ro avg	0.83	0.82	0.82	300
weight	ed avg	0.83	0.83	0.83	300
Gradie	ntboot	classifier	Report :		
		precision	recall	f1-score	support
	0	0.90	0.88	0.89	179
	1	0.83	0.86	0.85	121
ac	curacy			0.87	300
mac	ro avg	0.87	0.87	0.87	300
weight	ed avg	0.87	0.87	0.87	300

for index, tup in enumerate(trained\_models):
 prepare\_roc\_curve(tup[0], tup[1])



<u>s</u> 04

Colab paid products - Cancel contracts here

