wrangle_act

May 6, 2021

WeRateDogs Data Wrangling Project

This data wrangling project focus on fixing the data quality and tidiness issues using python.

```
In [1]: import pandas as pd
    import json
    import requests
    import numpy as np
    import seaborn as sns
    import matplotlib.pyplot as plt
```

1.Gather Data

- 1. twitter_archive: The WeRateDogs Twitter archive, which is provides by the Udacity Course and I use pd.read_csv() to import them into dataframe.
- 2. image_predictions: The tweet image predictions, i.e., what breed of dog (or other objects, animal, etc.) is present in each tweet according to a neural network. This file ('image_predictions.tsv') is hosted on Udacity's servers and downloaded programmatically using the requests library and the provided url.
- 3. tweet_data: Using the tweet IDs in the WeRateDogs Twitter archive, query the Twitter API for each tweet's JSON data using Python's Tweepy library and store each tweet's entire set of JSON data in a file called 'tweet_json_1.txt' file. Each tweet's JSON data is written to its own line.

```
In [6]: # use tweepy to query Twitter's API and hide the API info here
        #consumer_key = ''
        #consumer_secret = ''
        #access_token = ''
        #access_secret = ''
        #auth = OAuthHandler(consumer_key, consumer_secret)
        #auth.set_access_token(access_token, access_secret)
        #api = tweepy.API(auth, wait_on_rate_limit=True)
        \#df_1 = pd.read_csv('twitter-archive-enhanced.csv')
        #tweet_ids = df_1.tweet_id.values
        #len(tweet_ids)
        \#count = 0
        #fails_dict = {}
        #start = timer()
        #with open('tweet_json_1.txt', 'w') as outfile:
            #limit
            #for tweet_id in tweet_ids:
                #count += 1
                #print(str(count) + ": " + str(tweet_id))
                #try:
                   # tweet = api.get_status(tweet_id, tweet_mode='extended')
                    #print("Success")
                    #json.dump(tweet._json, outfile)
                    #outfile.write('\n')
               # except tweepy. Tweep Error as e:
                   # print("Fail")
                    #fails_dict[tweet_id] = e
        #end = timer()
        #print(end - start)
        #print(fails_dict)
In [7]: tweets = []
        tweet_json = open('tweet_json_1.txt', 'r')
        for line in tweet_json:
            tweet = json.loads(line)
            tweets.append(tweet)
        tweet_json.close()
```

```
In [8]: """
        We can see lots of information from 'tweet_json' above, but here I'm only focus on certa
        such as 'retweet_count', 'favorite_count', and of course 'id' for table merge.
        tweet_data = pd.DataFrame() # create a empty dataframe for map the tweet_data info
        tweet_data['id'] = list(map(lambda tweet: tweet['id'], tweets))
        tweet_data['retweet_count'] = list(map(lambda tweet: tweet['retweet_count'], tweets))
        tweet_data['favorite_count'] = list(map(lambda tweet: tweet['favorite_count'], tweets))
In [9]: tweet_data.head()
Out [9]:
                           id retweet_count favorite_count
        0 892420643555336193
                                        8853
                                                       39467
        1 892177421306343426
                                        6514
                                                       33819
        2 891815181378084864
                                        4328
                                                       25461
        3 891689557279858688
                                        8964
                                                       42908
        4 891327558926688256
                                                       41048
                                        9774
```

2. Assess Data

Inspecting data set for two things: data quality issues and lack of tidiness Quality Issues means content issues like missing, duplicate, or incorrect data Untidy Data has specific structural issues

In addition, four dimensions of data quality assessment help me guide the thought process while assessing the data. For example, Completeness: are there any missing data in specific rows or columns? Validity: are there any records not correct due to any reason? Accuracy: are there any extreme data or unusual data? Consistency: are they keep the consistence of scale standard or data type?

twitter_archive

```
In [10]: twitter_archive.head(3)
Out[10]:
                      tweet_id in_reply_to_status_id in_reply_to_user_id
         0 892420643555336193
                                                   NaN
         1 892177421306343426
                                                                         NaN
                                                   NaN
         2 891815181378084864
                                                   NaN
                                                                         NaN
                            timestamp \
         0 2017-08-01 16:23:56 +0000
         1 2017-08-01 00:17:27 +0000
         2 2017-07-31 00:18:03 +0000
         0 <a href="http://twitter.com/download/iphone" r...</pre>
         1 <a href="http://twitter.com/download/iphone" r...</pre>
```

```
2 <a href="http://twitter.com/download/iphone" r...</pre>
                                                          text
                                                                retweeted_status_id \
         O This is Phineas. He's a mystical boy. Only eve...
                                                                                 NaN
         1 This is Tilly. She's just checking pup on you...
                                                                                NaN
         2 This is Archie. He is a rare Norwegian Pouncin...
                                                                                 NaN
            retweeted_status_user_id retweeted_status_timestamp
         0
                                  NaN
                                                              NaN
         1
                                  NaN
                                                              NaN
         2
                                  NaN
                                                              NaN
                                                 expanded_urls rating_numerator
          https://twitter.com/dog_rates/status/892420643...
                                                                               13
         1 https://twitter.com/dog_rates/status/892177421...
                                                                               13
         2 https://twitter.com/dog_rates/status/891815181...
                                                                               12
                                    name doggo floofer pupper puppo
            rating_denominator
         0
                                Phineas None
                                                  None
                                                         None
                                                               None
                             10
         1
                             10
                                   Tilly None
                                                  None
                                                         None
                                                               None
                                                         None None
         2
                             10
                                  Archie None
                                                  None
In [11]: twitter_archive.tail(3)
Out[11]:
                         tweet_id
                                   in_reply_to_status_id in_reply_to_user_id
         2353
               666033412701032449
                                                      NaN
                                                                            NaN
         2354 666029285002620928
                                                      NaN
                                                                            NaN
         2355 666020888022790149
                                                      NaN
                                                                            NaN
                                timestamp
         2353 2015-11-15 23:21:54 +0000
         2354 2015-11-15 23:05:30 +0000
         2355 2015-11-15 22:32:08 +0000
                                                           source \
         2353 <a href="http://twitter.com/download/iphone" r...
         2354
              <a href="http://twitter.com/download/iphone" r...</pre>
         2355
               <a href="http://twitter.com/download/iphone" r...</pre>
                                                              text
                                                                   retweeted_status_id \
         2353 Here is a very happy pup. Big fan of well-main...
                                                                                    NaN
         2354
              This is a western brown Mitsubishi terrier. Up...
                                                                                    NaN
               Here we have a Japanese Irish Setter. Lost eye...
         2355
                                                                                    NaN
               retweeted_status_user_id retweeted_status_timestamp
         2353
                                     NaN
                                                                 NaN
         2354
                                     NaN
                                                                 NaN
         2355
                                     NaN
                                                                 NaN
```

```
expanded_urls rating_numerator
         2353 https://twitter.com/dog_rates/status/666033412...
                                                                                   9
         2354
               https://twitter.com/dog_rates/status/666029285...
                                                                                   7
               https://twitter.com/dog_rates/status/666020888...
         2355
                                                                                   8
               rating_denominator name doggo floofer pupper puppo
         2353
                               10
                                       a None
                                                  None
                                                         None
         2354
                               10
                                       a None
                                                  None
                                                         None None
         2355
                                10 None None
                                                  None
                                                         None None
In [12]: twitter_archive.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet_id
                              2356 non-null int64
in_reply_to_status_id
                              78 non-null float64
in_reply_to_user_id
                              78 non-null float64
                              2356 non-null object
timestamp
source
                              2356 non-null object
                              2356 non-null object
text
retweeted_status_id
                              181 non-null float64
                              181 non-null float64
retweeted_status_user_id
retweeted_status_timestamp
                              181 non-null object
expanded_urls
                              2297 non-null object
                              2356 non-null int64
rating_numerator
rating_denominator
                              2356 non-null int64
                              2356 non-null object
name
                              2356 non-null object
doggo
floofer
                              2356 non-null object
pupper
                              2356 non-null object
                              2356 non-null object
puppo
dtypes: float64(4), int64(3), object(10)
memory usage: 313.0+ KB
In [13]: twitter_archive.isnull().sum()
Out[13]: tweet_id
                                           0
         in_reply_to_status_id
                                        2278
                                        2278
         in_reply_to_user_id
         timestamp
                                           0
                                           0
         source
                                           0
         text
         retweeted_status_id
                                        2175
         retweeted_status_user_id
                                        2175
         retweeted_status_timestamp
                                        2175
                                          59
         expanded_urls
```

```
0
         rating_denominator
                                           0
         name
                                           0
         doggo
                                           0
         floofer
                                           0
         pupper
                                            0
         puppo
         dtype: int64
In [14]: twitter_archive.name.str.islower().sum()
Out[14]: 109
In [15]: twitter_archive.describe()
Out[15]:
                     tweet_id in_reply_to_status_id in_reply_to_user_id \
         count
                2.356000e+03
                                        7.800000e+01
                                                               7.800000e+01
         mean
                7.427716e+17
                                        7.455079e+17
                                                               2.014171e+16
         std
                6.856705e+16
                                        7.582492e+16
                                                               1.252797e+17
         min
                6.660209e+17
                                        6.658147e+17
                                                               1.185634e+07
         25%
                6.783989e+17
                                        6.757419e+17
                                                              3.086374e+08
         50%
                7.196279e+17
                                        7.038708e+17
                                                              4.196984e+09
         75%
                                                               4.196984e+09
                7.993373e+17
                                        8.257804e+17
         max
                8.924206e+17
                                        8.862664e+17
                                                              8.405479e+17
                retweeted_status_id retweeted_status_user_id rating_numerator
                        1.810000e+02
                                                   1.810000e+02
                                                                       2356.000000
         count
                        7.720400e+17
                                                   1.241698e+16
                                                                         13.126486
         mean
         std
                        6.236928e+16
                                                   9.599254e+16
                                                                         45.876648
                                                   7.832140e+05
         min
                        6.661041e+17
                                                                          0.000000
         25%
                                                   4.196984e+09
                                                                         10.000000
                        7.186315e+17
         50%
                        7.804657e+17
                                                   4.196984e+09
                                                                         11.000000
         75%
                        8.203146e+17
                                                   4.196984e+09
                                                                         12.000000
                        8.874740e+17
                                                   7.874618e+17
                                                                       1776.000000
         max
                rating_denominator
                        2356.000000
         count
         mean
                          10.455433
         std
                           6.745237
         min
                           0.000000
         25%
                          10.000000
         50%
                          10.000000
         75%
                          10.000000
                         170.000000
         max
In [16]: twitter_archive.rating_denominator.value_counts()
Out[16]: 10
                2333
```

0

rating_numerator

3

11

```
50
            3
80
            2
            2
20
2
            1
16
            1
40
            1
70
            1
15
            1
90
            1
110
            1
120
            1
130
            1
150
            1
170
            1
7
0
```

Name: rating_denominator, dtype: int64

10 is the standard denominator, whereas others could be an error.

In [17]: twitter_archive.rating_numerator.value_counts()

```
Out[17]: 12
                   558
          11
                   464
          10
                   461
          13
                   351
          9
                   158
          8
                   102
          7
                     55
          14
                     54
                     37
          5
          6
                     32
          3
                     19
          4
                     17
          1
                      9
          2
                      9
                      2
          420
                      2
          0
          15
                      2
          75
                      2
          80
                      1
          20
                      1
          24
                      1
          26
                      1
          44
                      1
          50
                      1
          60
                      1
          165
                      1
```

```
144
                   1
         182
                   1
         143
                   1
         666
         960
         1776
         17
                   1
         27
                   1
         45
                   1
         99
                   1
         121
                   1
         204
         Name: rating_numerator, dtype: int64
   Extreme values could be errors - 1776,960
In [18]: twitter_archive.source.value_counts()
Out[18]: <a href="http://twitter.com/download/iphone" rel="nofollow">Twitter for iPhone</a>
         <a href="http://vine.co" rel="nofollow">Vine - Make a Scene</a>
         <a href="http://twitter.com" rel="nofollow">Twitter Web Client</a>
         <a href="https://about.twitter.com/products/tweetdeck" rel="nofollow">TweetDeck</a>
         Name: source, dtype: int64
   image predictions
In [19]: image_predictions.head()
Out[19]:
                      tweet_id
                                                                         jpg_url \
                                https://pbs.twimg.com/media/CT4udnOWwAAOaMy.jpg
         0
            666020888022790149
                                https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg
         1 666029285002620928
                                https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
         2 666033412701032449
         3 666044226329800704
                                https://pbs.twimg.com/media/CT5Dr8HUEAA-1Eu.jpg
                                https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
         4 666049248165822465
            img_num
                                         p1
                                               p1_conf p1_dog
                                                                                 p2
         0
                     Welsh_springer_spaniel
                                              0.465074
                                                          True
                  1
                                                                            collie
                                    redbone
         1
                  1
                                              0.506826
                                                          True
                                                                miniature_pinscher
         2
                  1
                            German_shepherd
                                              0.596461
                                                                          malinois
                                                          True
         3
                  1
                        Rhodesian_ridgeback
                                                                           redbone
                                              0.408143
                                                          True
                         miniature_pinscher
                  1
                                              0.560311
                                                          True
                                                                        Rottweiler
             p2_conf
                      p2_dog
                                                рЗ
                                                     p3_conf
                                                              p3_dog
         0 0.156665
                        True
                                Shetland_sheepdog
                                                   0.061428
                                                                True
         1 0.074192
                        True Rhodesian_ridgeback
                                                    0.072010
                                                                True
         2 0.138584
                        True
                                       bloodhound
                                                                True
                                                    0.116197
         3 0.360687
                               miniature_pinscher
                        True
                                                   0.222752
                                                                True
         4 0.243682
                                         Doberman 0.154629
                        True
                                                                True
```

84

88

1

1

```
In [20]: image_predictions.tail(3)
Out[20]:
                         tweet_id
                                                                             jpg_url \
         2072
                                   https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg
               891815181378084864
         2073 892177421306343426
                                    https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg
         2074 892420643555336193
                                    https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg
               img_num
                               р1
                                    p1_conf
                                              p1_dog
                                                            p2
                                                                 p2_conf
                                                                           p2_dog \
         2072
                                   0.716012
                                                True
                                                                0.078253
                                                                             True
                     1
                        Chihuahua
                                                      malamute
         2073
                     1
                        Chihuahua
                                   0.323581
                                                True Pekinese
                                                                0.090647
                                                                             True
         2074
                                   0.097049
                                               False
                                                                0.085851
                                                                            False
                     1
                           orange
                                                         bagel
                          p3_conf
                                   p3_dog
         2072
                 kelpie 0.031379
                                      True
         2073
               papillon 0.068957
                                      True
         2074
                 banana 0.076110
                                     False
In [21]: image_predictions.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet id
            2075 non-null int64
            2075 non-null object
jpg_url
img_num
            2075 non-null int64
            2075 non-null object
р1
p1_conf
            2075 non-null float64
            2075 non-null bool
p1_dog
            2075 non-null object
p2
p2_conf
            2075 non-null float64
            2075 non-null bool
p2_dog
Вq
            2075 non-null object
p3_conf
            2075 non-null float64
            2075 non-null bool
p3_dog
dtypes: bool(3), float64(3), int64(2), object(4)
memory usage: 152.1+ KB
In [22]: image_predictions.p1.value_counts()
Out[22]: golden_retriever
                                       150
         Labrador_retriever
                                       100
         Pembroke
                                        89
         Chihuahua
                                        83
         pug
                                        57
                                        44
         chow
         Samoyed
                                        43
         toy_poodle
                                        39
```

38

Pomeranian

malamute	30
cocker_spaniel	30
French_bulldog	26
miniature_pinscher	23
Chesapeake_Bay_retriever	23
seat_belt	22
German_shepherd	20
Siberian_husky	20
Staffordshire_bullterrier	20
web_site	19
Cardigan	19
teddy	18
Eskimo_dog	18
Shetland_sheepdog	18
Maltese_dog	18
beagle	18
Shih-Tzu	17
Rottweiler	17
Lakeland_terrier	17
Italian_greyhound	16
kuvasz	16
bearskin	1
groenendael	1
sunglasses	1
electric_fan	1
pencil_box	1
polecat	1
binoculars	1
peacock	1
syringe	1
four-poster	1
beaver	1
cheeseburger	1
otter	1
cliff	1
Madagascar_cat	1
king_penguin	1
piggy_bank	1
bighorn	1
robin	1
wild_boar	1
microwave	1
	1
<pre>grey_fox candle</pre>	T
	1
	1
guenon	1

```
canoe
                                        1
         silky_terrier
                                        1
         beach_wagon
                                        1
         Egyptian_cat
                                        1
         Name: p1, Length: 378, dtype: int64
In [23]: image_predictions.describe()
Out [23]:
                    tweet_id
                                  img_num
                                                p1_conf
                                                              p2_conf
                                                                            p3_conf
         count
                2.075000e+03
                              2075.000000
                                           2075.000000
                                                        2.075000e+03 2.075000e+03
                                              0.594548 1.345886e-01 6.032417e-02
         mean
                7.384514e+17
                                 1.203855
         std
                6.785203e+16
                                              0.271174 1.006657e-01 5.090593e-02
                                 0.561875
                                              0.044333 1.011300e-08 1.740170e-10
         min
                6.660209e+17
                                 1.000000
         25%
                6.764835e+17
                                              0.364412 5.388625e-02 1.622240e-02
                                 1.000000
         50%
                                              0.588230 1.181810e-01 4.944380e-02
                7.119988e+17
                                 1.000000
         75%
                7.932034e+17
                                 1.000000
                                              0.843855 1.955655e-01 9.180755e-02
                8.924206e+17
                                 4.000000
                                              1.000000 4.880140e-01 2.734190e-01
         max
  tweet_data
In [24]: tweet_data.head(3)
Out[24]:
                            id retweet count favorite count
         0 892420643555336193
                                         8853
                                                         39467
         1 892177421306343426
                                         6514
                                                         33819
         2 891815181378084864
                                         4328
                                                         25461
In [25]: tweet data.tail()
Out[25]:
                                   retweet_count
                                                  favorite_count
         2349 666049248165822465
                                                              111
         2350 666044226329800704
                                             147
                                                              311
         2351
               666033412701032449
                                              47
                                                              128
         2352 666029285002620928
                                              48
                                                              132
         2353 666020888022790149
                                                             2535
                                             532
In [26]: tweet_data=tweet_data.drop_duplicates()
In [27]: tweet_data.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2354 entries, 0 to 2353
Data columns (total 3 columns):
                  2354 non-null int64
retweet_count
                  2354 non-null int64
favorite_count
                  2354 non-null int64
dtypes: int64(3)
memory usage: 73.6 KB
```

Cleaning Plan Summary

Tidiness Issues:

- 1.Columns 'doggo', 'floofer', 'pupper', 'puppo' in twitter_archive should belong to one column -- stage
- 2.The tweet_data table and image predictions table need to merge into the twitter_archive table.

Quality Issues:

1.Some columns have huge amount of missing values, for example, "in_reply_to_status_id", "in_reply_to_user_id", "retweeted_status_id", "in_reply_to_user_id", "retweeted_status_id", "retweeted_status_timestamp". I perfer to delete those columns directly,since not needed.

- 2.The varaible "expanded_urls" also has few missing values. Any ratings without images should not be considered.
 - 3. The datatype of "timestamp" is incorrect.
 - 4. Change the long url links to certain words.
 - 5.The standard for "rating_denominator" is 10, but it includes some other numbers.
 - 6.The "rating_numerator" also has some incorrect values.
 - 7. Remove all invalid dog names
- 8.Change the column names for better readability in twitter_archive_clean and image_predictions_clean.
 - 9. Capitalize the first letter of first prediction.
 - 3. Clean Data

twitter archive table

Tidiness Issue 1:

Define: Create a new variable – 'stage' to show the four dog stages, drop the four columns, and fill the empty with NaN

Code:

```
In [29]: twitter_archive_clean[twitter_archive_clean['doggo'] == 'None'].head()
```

```
Out [29]:
                      tweet_id in_reply_to_status_id in_reply_to_user_id
         0 892420643555336193
                                                   NaN
                                                                         NaN
         1 892177421306343426
                                                   NaN
                                                                         NaN
         2 891815181378084864
                                                   NaN
                                                                         NaN
         3 891689557279858688
                                                   {\tt NaN}
                                                                         NaN
         4 891327558926688256
                                                                         NaN
                                                   NaN
```

```
timestamp \
0 2017-08-01 16:23:56 +0000
```

- 1 2017-08-01 00:17:27 +0000
- 2 2017-07-31 00:18:03 +0000
- 3 2017-07-30 15:58:51 +0000

```
source \
         0 <a href="http://twitter.com/download/iphone" r...</pre>
         1 <a href="http://twitter.com/download/iphone" r...</pre>
         2 <a href="http://twitter.com/download/iphone" r...</pre>
         3 <a href="http://twitter.com/download/iphone" r...</pre>
         4 <a href="http://twitter.com/download/iphone" r...
                                                          text
                                                               retweeted_status_id \
         O This is Phineas. He's a mystical boy. Only eve...
                                                                                 NaN
         1 This is Tilly. She's just checking pup on you...
                                                                                NaN
         2 This is Archie. He is a rare Norwegian Pouncin...
                                                                                 NaN
         3 This is Darla. She commenced a snooze mid meal...
                                                                                 NaN
         4 This is Franklin. He would like you to stop ca...
                                                                                 NaN
            retweeted_status_user_id retweeted_status_timestamp
         0
                                 NaN
                                                             NaN
         1
                                 NaN
                                                             NaN
         2
                                 NaN
                                                             NaN
         3
                                 NaN
                                                             NaN
         4
                                 NaN
                                                             NaN
                                                 expanded_urls rating_numerator \
         0 https://twitter.com/dog_rates/status/892420643...
                                                                               13
         1 https://twitter.com/dog_rates/status/892177421...
                                                                               13
         2 https://twitter.com/dog_rates/status/891815181...
                                                                               12
         3 https://twitter.com/dog_rates/status/891689557...
                                                                               13
         4 https://twitter.com/dog_rates/status/891327558...
                                                                               12
            rating_denominator
                                    name doggo floofer pupper puppo
         0
                                 Phineas None
                                                   None
                                                          None None
                            10
                                   Tilly None
         1
                            10
                                                   None
                                                          None None
         2
                                  Archie None
                            10
                                                   None
                                                          None None
                                   Darla None
         3
                            10
                                                   None
                                                          None None
         4
                            10 Franklin None
                                                   None
                                                          None None
In [30]: # use a for loop to replace all the 'None' before cat
         stage = ['doggo','pupper', 'floofer', 'puppo']
                 twitter_archive_clean[i] = twitter_archive_clean[i].replace('None', '')
In [31]: # use cat to combine
         twitter_archive_clean['stage'] = twitter_archive_clean.doggo.str.cat(twitter_archive_cl
         # drop the four old colomns
         twitter_archive_clean = twitter_archive_clean.drop(['doggo','floofer','pupper','puppo']
```

4 2017-07-29 16:00:24 +0000

```
# use np.nan to fill the empty
         twitter_archive_clean['stage'] = twitter_archive_clean['stage'].replace('', np.nan)
   Test
In [32]: twitter_archive_clean.sample(5)
Out[32]:
                         tweet_id in_reply_to_status_id in_reply_to_user_id
         1754
               678798276842360832
                                                      NaN
               831322785565769729
                                                      NaN
                                                                            NaN
         351
         715
                                                      NaN
                                                                            NaN
               783839966405230592
         845
               766423258543644672
                                                      NaN
                                                                            NaN
         1592 686394059078897668
                                                      NaN
                                                                            NaN
                                timestamp \
         1754 2015-12-21 04:44:55 +0000
               2017-02-14 02:02:51 +0000
         351
         715
               2016-10-06 01:23:05 +0000
         845
               2016-08-18 23:55:18 +0000
         1592 2016-01-11 03:47:50 +0000
                                                           source \
         1754 <a href="http://twitter.com/download/iphone" r...
         351
               <a href="http://twitter.com/download/iphone" r...</pre>
               <a href="http://twitter.com/download/iphone" r...</pre>
         715
         845
               <a href="http://twitter.com/download/iphone" r...
         1592 <a href="http://vine.co" rel="nofollow">Vine -...
                                                                   retweeted_status_id \
                                                              text
         1754 This is Linda. She fucking hates trees. 7/10 h...
                                                                                    NaN
               This is Pete. He has no eyes. Needs a guide do...
         351
                                                                                    NaN
         715
               This is Riley. His owner put a donut pillow ar...
                                                                                    NaN
               This is Shadoe. Her tongue flies out of her mo...
                                                                                    NaN
         845
         1592 This pup's having a nightmare that he forgot t...
                                                                                    NaN
               retweeted_status_user_id retweeted_status_timestamp
         1754
                                     NaN
                                                                 NaN
         351
                                     NaN
                                                                 NaN
         715
                                     NaN
                                                                 NaN
         845
                                     NaN
                                                                 NaN
         1592
                                     NaN
                                                                 NaN
                                                    expanded_urls rating_numerator
               https://twitter.com/dog_rates/status/678798276...
                                                                                   7
         351
               https://twitter.com/dog_rates/status/831322785...
                                                                                  12
         715
               https://twitter.com/dog_rates/status/783839966...
                                                                                  13
               https://twitter.com/dog_rates/status/766423258...
         845
                                                                                   9
         1592
                                    https://vine.co/v/iMqBebnOvav
                                                                                  12
```

```
rating_denominator
                                      name
                                             stage
         1754
                                10
                                               NaN
                                     Linda
                                10
                                      Pete doggo
         351
         715
                                10
                                     Riley
                                               NaN
                                10
                                    Shadoe
                                               NaN
         845
         1592
                                10
                                      None
                                               NaN
In [33]: print(twitter_archive_clean.shape)
         print(twitter_archive.shape)
(2356, 14)
(2356, 17)
   Tidness Issue 2:
   Define: Merge the tweet_data and image_predictions data into the twitter_archive using inner
join.
   Code:
In [34]: twitter_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 14 columns):
tweet id
                               2356 non-null int64
in_reply_to_status_id
                               78 non-null float64
in_reply_to_user_id
                               78 non-null float64
timestamp
                               2356 non-null object
                               2356 non-null object
source
                               2356 non-null object
text
                               181 non-null float64
retweeted_status_id
                               181 non-null float64
retweeted_status_user_id
retweeted_status_timestamp
                               181 non-null object
expanded_urls
                               2297 non-null object
rating_numerator
                               2356 non-null int64
                               2356 non-null int64
rating_denominator
                               2356 non-null object
name
                               380 non-null object
stage
dtypes: float64(4), int64(3), object(7)
memory usage: 257.8+ KB
In [35]: tweet_data.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2354 entries, 0 to 2353
Data columns (total 3 columns):
id
                   2354 non-null int64
```

```
2354 non-null int64
retweet_count
                  2354 non-null int64
favorite_count
dtypes: int64(3)
memory usage: 73.6 KB
In [36]: image_predictions.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet_id
            2075 non-null int64
jpg_url
            2075 non-null object
            2075 non-null int64
img_num
            2075 non-null object
р1
            2075 non-null float64
p1_conf
p1_dog
            2075 non-null bool
р2
            2075 non-null object
p2_conf
            2075 non-null float64
            2075 non-null bool
p2_dog
            2075 non-null object
рЗ
p3_conf
            2075 non-null float64
p3_dog
            2075 non-null bool
dtypes: bool(3), float64(3), int64(2), object(4)
memory usage: 152.1+ KB
In [37]: # rename the 'id' from `tweet_data` in preparing for table join
         tweet_data_clean.rename(columns={'id': 'tweet_id'}, inplace = True)
         # check the number of foreign key in two tables
         print(twitter_archive_clean.tweet_id.count())
         print(tweet_data_clean.tweet_id.count())
         print(image_predictions_clean.tweet_id.count())
2356
2354
2075
In [38]: # join three tables on 'tweet_id' and use inner join method
         twitter_archive_clean = pd.merge(twitter_archive_clean, image_predictions_clean, on='tw
         twitter_archive_clean = pd.merge(twitter_archive_clean, tweet_data_clean, on='tweet_id'
   Test
In [39]: twitter_archive_clean.tweet_id.count()
Out[39]: 2073
```

```
In [40]: # drop the duplicates due to join
         twitter_archive_clean = twitter_archive_clean.drop_duplicates()
In [41]: print(twitter_archive_clean.tweet_id.count())
         print(tweet_data_clean.tweet_id.count())
         print(image_predictions_clean.tweet_id.count())
2073
2354
2075
In [42]: twitter_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2073 entries, 0 to 2072
Data columns (total 27 columns):
tweet_id
                              2073 non-null int64
                              23 non-null float64
in_reply_to_status_id
in_reply_to_user_id
                              23 non-null float64
timestamp
                              2073 non-null object
source
                              2073 non-null object
text
                              2073 non-null object
retweeted_status_id
                              79 non-null float64
retweeted_status_user_id
                              79 non-null float64
retweeted_status_timestamp
                              79 non-null object
                              2073 non-null object
expanded_urls
rating_numerator
                              2073 non-null int64
                              2073 non-null int64
rating_denominator
                              2073 non-null object
name
                              320 non-null object
stage
                              2073 non-null object
jpg_url
                              2073 non-null int64
img_num
                              2073 non-null object
р1
                              2073 non-null float64
p1_conf
p1_dog
                              2073 non-null bool
                              2073 non-null object
p2
p2_conf
                              2073 non-null float64
                              2073 non-null bool
p2_dog
                              2073 non-null object
рЗ
p3_conf
                              2073 non-null float64
                              2073 non-null bool
p3_dog
                              2073 non-null int64
retweet_count
                              2073 non-null int64
favorite_count
dtypes: bool(3), float64(7), int64(6), object(11)
memory usage: 411.0+ KB
```

Quality Issue 1

```
retweeted_status_user_id, and retweeted_status_timestamp and unnecessary columns di-
       ('retweeted_status_id',
                               'retweeted_status_user_id',
                                                           'retweeted_status_timestamp',
'in_reply_to_status_id', 'in_reply_to_user_id', 'in_reply_to_user_id)
   code
In [43]: #twitter_archive_clean['retweeted_status_id'].value_counts()
         #twitter_archive_clean['retweeted_status_id'].sample(10)
         #twitter_archive_clean.head()
         twitter_archive_clean = twitter_archive_clean[twitter_archive_clean['retweeted_status_i
         twitter_archive_clean.shape
         #twitter_archive_clean = twitter_archive_clean[(twitter_archive_clean['in_reply_to_state
Out[43]: (1994, 27)
In [44]: # drop the columns unnecessary and contain huge amount of missing data
         columns_drop = ['retweeted_status_id', 'retweeted_status_user_id', 'retweeted_status_ti
                         'in_reply_to_user_id', 'in_reply_to_user_id']
         twitter_archive_clean = twitter_archive_clean.drop(columns_drop, axis = 1)
   Test
In [45]: twitter_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1994 entries, 0 to 2072
Data columns (total 22 columns):
tweet_id
                      1994 non-null int64
                      1994 non-null object
timestamp
                      1994 non-null object
source
text
                       1994 non-null object
                      1994 non-null object
expanded_urls
rating_numerator
                      1994 non-null int64
                      1994 non-null int64
rating_denominator
                      1994 non-null object
name
stage
                      306 non-null object
                      1994 non-null object
jpg_url
                       1994 non-null int64
img_num
                      1994 non-null object
р1
                      1994 non-null float64
p1_conf
p1_dog
                      1994 non-null bool
                      1994 non-null object
p2
                       1994 non-null float64
p2_conf
                      1994 non-null bool
p2_dog
                      1994 non-null object
рЗ
                      1994 non-null float64
p3_conf
                      1994 non-null bool
p3_dog
                      1994 non-null int64
retweet_count
```

Remove all the rows that have non-empty retweeted_status_id,

```
favorite_count
                      1994 non-null int64
dtypes: bool(3), float64(3), int64(6), object(10)
memory usage: 317.4+ KB
   Quality Issue 2
   Define: Remove the records with no images information ('expanded_urls' is NaN)
   Code
In [46]: twitter_archive_clean = twitter_archive_clean.dropna(subset = ['expanded_urls'])
   test
In [47]: twitter_archive_clean.expanded_urls.isnull().sum()
Out[47]: 0
   Quality Issue 3
   Define: Change the datatype of 'timestamp' to datetime
   Code
In [48]: twitter_archive_clean['timestamp'] = pd.to_datetime(twitter_archive_clean['timestamp'])
   Test
In [49]: twitter_archive_clean['timestamp'].head()
Out[49]: 0 2017-08-01 16:23:56
         1 2017-08-01 00:17:27
         2 2017-07-31 00:18:03
         3 2017-07-30 15:58:51
         4 2017-07-29 16:00:24
         Name: timestamp, dtype: datetime64[ns]
   Quality Issue 4
   Define: Optimize the source content by 'Twitter for iphone', 'Vine - Make a Scene', 'Twitter
Web Client', and 'TweetDeck'.
   Code
In [50]: twitter_archive_clean['source'].value_counts()
         # Four types of source: Twitter for iphone / Vine - Make a Scene / Twitter Web Client /
Out[50]: <a href="http://twitter.com/download/iphone" rel="nofollow">Twitter for iPhone</a>
         <a href="http://twitter.com" rel="nofollow">Twitter Web Client</a>
         <a href="https://about.twitter.com/products/tweetdeck" rel="nofollow">TweetDeck</a>
         Name: source, dtype: int64
```

```
In [51]:
                                         twitter_archive_clean['source'] = twitter_archive_clean['source'].replace('<a href="htt</pre>
                                                                                                                                                                                                                                                                                                                                                                                                     'Twitter for
                                         twitter_archive_clean['source'] = twitter_archive_clean['source'].replace('<a href="https://doi.org/10.1016/j.j.pup.ce") | twitter_archive_clean['source'].replace('<a href="https://doi.org/10.1016/j.pup.ce") | twitter_archive_clean['source'].replace('<a href="https://doi.org/10.1016/j.
                                                                                                                                                                                                                                                                                                                                                                                                     'Vine - Make
                                         twitter_archive_clean['source'] = twitter_archive_clean['source'].replace('<a href="https://doi.org/10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/jource10.1001/j
                                                                                                                                                                                                                                                                                                                                                                                                         'Twitter Web
                                          'TweetDeck')
             Test
In [52]: twitter_archive_clean['source'].value_counts()
Out[52]: Twitter for iphone
                                                                                                                                                1955
                                         Twitter Web Client
                                                                                                                                                          28
                                         {\tt TweetDeck}
                                                                                                                                                          11
                                         Name: source, dtype: int64
             Quality Issue 5
             Define: 10 is the default value of 'rating_denominator', then correct the wrong values based
on the corresponding text information.
             Code
In [53]: twitter_archive_clean.rating_denominator.value_counts()
Out[53]: 10
                                                                           1976
                                         50
                                                                                        3
                                         80
                                                                                         2
                                         11
                                                                                         2
                                         170
                                                                                         1
                                         150
                                                                                         1
                                         130
                                                                                         1
                                         120
                                         110
                                                                                         1
                                         90
                                                                                         1
                                         70
                                                                                         1
                                         40
                                                                                         1
                                         20
                                                                                         1
                                         7
                                                                                         1
                                         Name: rating_denominator, dtype: int64
In [54]: #filter the wrong rating_denominator values
                                         df1 = twitter_archive_clean[twitter_archive_clean['rating_denominator'] != 10]
                                          df1[['tweet_id','text','rating_numerator','rating_denominator']]
```

```
Out [54]:
                         tweet_id
                                                                                  text \
         345
               820690176645140481
                                   The floofs have been released I repeat the flo...
         415
               810984652412424192
                                   Meet Sam. She smiles 24/7 & amp; secretly aspir...
         734
               758467244762497024
                                   Why does this never happen at my front door...
         876
               740373189193256964
                                    After so many requests, this is Bretagne. She ...
         924
               731156023742988288
                                    Say hello to this unbelievably well behaved sq...
         967
               722974582966214656
                                    Happy 4/20 from the squad! 13/10 for all https...
         1001
              716439118184652801
                                   This is Bluebert. He just saw that both #Final...
         1022 713900603437621249
                                   Happy Saturday here's 9 puppers on a bench. 99...
         1047
              710658690886586372
                                   Here's a brigade of puppers. All look very pre...
         1065 709198395643068416
                                   From left to right:\nCletus, Jerome, Alejandro...
         1131
              704054845121142784
                                   Here is a whole flock of puppers. 60/50 I'll ...
         1207
                                    Happy Wednesday here's a bucket of pups. 44/40...
              697463031882764288
         1379 684225744407494656
                                    Two sneaky puppers were not initially seen, mo...
         1380 684222868335505415
                                    Someone help the girl is being mugged. Several...
         1405 682962037429899265
                                   This is Darrel. He just robbed a 7/11 and is i...
         1512 677716515794329600
                                   IT'S PUPPERGEDDON. Total of 144/120 ...I think...
                                   Here we have an entire platoon of puppers. Tot...
         1571 675853064436391936
         2052 666287406224695296
                                   This is an Albanian 3 1/2 legged Episcopalian...
               rating_numerator rating_denominator
         345
                             84
                                                  70
         415
                             24
                                                   7
                                                 150
         734
                             165
         876
                              9
                                                  11
                             204
         924
                                                 170
                              4
         967
                                                  20
         1001
                             50
                                                  50
         1022
                             99
                                                  90
         1047
                             80
                                                  80
         1065
                             45
                                                  50
         1131
                             60
                                                  50
         1207
                             44
                                                  40
         1379
                             143
                                                 130
         1380
                             121
                                                 110
         1405
                              7
                                                  11
         1512
                             144
                                                 120
         1571
                             88
                                                  80
         2052
                                                   2
                              1
```

In [55]: # tweet_id : 740373189193256964,722974582966214656,716439118184652801,68296203742989926

```
twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 740373189193256964, ['ratin'twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 722974582966214656, ['ratin'twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 716439118184652801, ['ratin'twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 682962037429899265, ['ratin'twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 666287406224695296, ['ratin'twitter_archive_clean.tweet_id == 666287406224695296, ['
```

Test

```
In [56]: twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 740373189193256964]
Out [56]:
                        tweet_id
                                           timestamp
                                                                  source \
        876 740373189193256964 2016-06-08 02:41:38 Twitter for iphone
        876 After so many requests, this is Bretagne. She ...
                                                  expanded_urls rating_numerator \
        876 https://twitter.com/dog_rates/status/740373189...
              rating_denominator name stage
        876
                              10 None
                                         NaN
                                                      jpg_url
                                                                               /
        876 https://pbs.twimg.com/media/CkZVdJ6WYAAXZ5A.jpg
               p1_conf p1_dog
                                   p2
                                      p2_conf p2_dog
                                                                             p3_conf \
        876 0.807644
                         True kuvasz 0.101286 True Labrador_retriever 0.023785
             p3_dog retweet_count favorite_count
                                             20648
        876
              True
                              9220
         [1 rows x 22 columns]
  Quality Issue 6
  Define: Correct the 'rating_numerator' values from the text information
  Code
In [57]: # tweet_id : 740373189193256964,722974582966214656,716439118184652801,68296203742989926
        twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 740373189193256964, ['ratin
         twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 722974582966214656, ['rating
         twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 716439118184652801, ['ratin
         twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 682962037429899265, ['ratin
         twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 666287406224695296, ['ratin
  Test
In [58]: twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 740373189193256964]
Out [58]:
                        tweet_id
                                                                  source \
                                           timestamp
        876 740373189193256964 2016-06-08 02:41:38 Twitter for iphone
                                                           text \
        876 After so many requests, this is Bretagne. She ...
                                                  expanded_urls rating_numerator \
        876 https://twitter.com/dog_rates/status/740373189...
                                                                               14
```

```
rating_denominator name stage \
         876
                              10
                                  None
                                          NaN
                                                       jpg_url
                                                                                 \
                                                                      . . .
         876 https://pbs.twimg.com/media/CkZVdJ6WYAAXZ5A.jpg
               p1_conf p1_dog
                                   p2
                                        p2_conf p2_dog
                                                                               p3_conf \
                                                                         рЗ
         876 0.807644
                         True kuvasz 0.101286 True Labrador_retriever
                                                                              0.023785
             p3_dog retweet_count favorite_count
               True
         876
                              9220
                                              20648
         [1 rows x 22 columns]
In [59]: twitter_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1994 entries, 0 to 2072
Data columns (total 22 columns):
                      1994 non-null int64
tweet_id
                      1994 non-null datetime64[ns]
timestamp
                      1994 non-null object
source
                      1994 non-null object
text
                      1994 non-null object
expanded_urls
                      1994 non-null int64
rating_numerator
                      1994 non-null int64
rating_denominator
                      1994 non-null object
name
                      306 non-null object
stage
                      1994 non-null object
jpg_url
                      1994 non-null int64
img_num
р1
                      1994 non-null object
p1_conf
                      1994 non-null float64
                      1994 non-null bool
p1_dog
                      1994 non-null object
p2
                      1994 non-null float64
p2_conf
p2_dog
                      1994 non-null bool
                      1994 non-null object
рЗ
                      1994 non-null float64
p3_conf
                      1994 non-null bool
p3_dog
                      1994 non-null int64
retweet_count
favorite_count
                      1994 non-null int64
dtypes: bool(3), datetime64[ns](1), float64(3), int64(6), object(9)
memory usage: 317.4+ KB
```

Quality Issue 7

Define: Remove all invalid dog names

Code

```
In [60]: twitter_archive_clean[twitter_archive_clean.name.str.islower()].name.value_counts()
Out[60]: a
                          55
                           7
         the
                           6
         an
         one
                           4
                           4
         very
         quite
                           3
         just
                           3
                           2
         getting
                           1
         incredibly
         my
                           1
         infuriating
                           1
         light
                           1
         all
                           1
                           1
         actually
         his
                           1
         officially
         such
         unacceptable
                           1
                           1
         bу
                           1
         this
         space
                           1
         Name: name, dtype: int64
In [61]: mask = twitter_archive_clean.name.str.contains('^[a-z]', regex = True)
         twitter_archive_clean[mask].name.value_counts().sort_index()
Out[61]: a
                          55
         actually
                           1
         all
                           1
                           6
         an
         bу
                           1
                           2
         getting
         his
         incredibly
         infuriating
                           1
         just
                           3
         light
                           1
                           1
         my
                           1
         not
                           1
         officially
                           4
         one
         quite
                           3
         space
                           1
         such
                           1
                           7
         the
```

```
this
                           1
         unacceptable
                          1
                           4
         very
         Name: name, dtype: int64
In [62]: remove_names=twitter_archive_clean[twitter_archive_clean.name.str.islower()]['name'].ur
In [63]: len(remove_names)
Out[63]: 22
In [64]: twitter_archive_clean=twitter_archive_clean[~twitter_archive_clean['name'].isin(remove_
In [65]: twitter_archive_clean.shape
Out[65]: (1896, 22)
In [66]: twitter_archive_clean['name'].value_counts().head(10)
Out[66]: None
                    546
         Charlie
                     11
                     10
         Lucy
                     10
         Oliver
         Cooper
                     10
                      9
         Penny
         Tucker
                      9
         Sadie
                      8
         Winston
                      8
         Toby
                      7
         Name: name, dtype: int64
   Test
In [67]: twitter_archive_clean['name'].value_counts().head(10)
Out[67]: None
                    546
         Charlie
                     11
         Lucy
                     10
                     10
         Oliver
         Cooper
                     10
         Penny
                      9
                      9
         Tucker
         Sadie
                      8
         Winston
                      8
                      7
         Toby
         Name: name, dtype: int64
```

Quality Issue 8

Define: Change the column names for better readability in twitter_archive_clean.

```
In [68]: twitter_archive_clean.head()
Out[68]:
                      tweet_id
                                         timestamp
                                                                 source
            892420643555336193 2017-08-01 16:23:56
                                                    Twitter for iphone
         1 892177421306343426 2017-08-01 00:17:27
                                                    Twitter for iphone
         2 891815181378084864 2017-07-31 00:18:03 Twitter for iphone
         3 891689557279858688 2017-07-30 15:58:51
                                                    Twitter for iphone
         4 891327558926688256 2017-07-29 16:00:24 Twitter for iphone
                                                          text
           This is Phineas. He's a mystical boy. Only eve...
         1 This is Tilly. She's just checking pup on you...
         2 This is Archie. He is a rare Norwegian Pouncin...
         3 This is Darla. She commenced a snooze mid meal...
         4 This is Franklin. He would like you to stop ca...
                                                expanded_urls
                                                               rating_numerator
         0 https://twitter.com/dog_rates/status/892420643...
                                                                              13
         1 https://twitter.com/dog_rates/status/892177421...
                                                                              13
         2 https://twitter.com/dog_rates/status/891815181...
                                                                              12
         3 https://twitter.com/dog_rates/status/891689557...
                                                                              13
         4 https://twitter.com/dog_rates/status/891327558...
                                                                              12
            rating_denominator
                                    name stage
         0
                            10
                                 Phineas
                                           NaN
         1
                            10
                                   Tilly
                                           NaN
         2
                            10
                                  Archie
                                           {\tt NaN}
         3
                            10
                                   Darla
                                           NaN
         4
                            10 Franklin
                                           NaN
                                                                               p1_conf
                                                    jpg_url
         O https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg
                                                                              0.097049
         1 https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg
                                                                              0.323581
         2 https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg
                                                                              0.716012
         3 https://pbs.twimg.com/media/DF_q7IAWsAEuuN8.jpg
                                                                              0.170278
                                                                   . . .
         4 https://pbs.twimg.com/media/DF6hr6BUMAAzZgT.jpg
                                                                              0.555712
           p1_dog
                                   p2
                                        p2_conf p2_dog
                                                                                  рЗ
          False
                                bagel 0.085851 False
                                                                              banana
         1
             True
                             Pekinese 0.090647
                                                  True
                                                                            papillon
             True
                             malamute 0.078253
                                                  True
                                                                              kelpie
         3 False Labrador_retriever 0.168086
                                                  True
                                                                             spatula
             True
                     English_springer 0.225770
                                                  True German_short-haired_pointer
             p3_conf p3_dog retweet_count favorite_count
         0 0.076110 False
                                      8853
                                                     39467
         1 0.068957
                       True
                                      6514
                                                     33819
         2 0.031379
                       True
                                      4328
                                                     25461
```

```
3 0.040836 False
                                      8964
                                                     42908
         4 0.175219
                       True
                                      9774
                                                     41048
         [5 rows x 22 columns]
  Code:
In [69]: # change the column names
         twitter_archive_clean.rename(columns={'p1':'first_prediction', 'p1_conf': 'first_confid
                                           'p2': 'second_prediction', 'p2_conf': 'second_confide
                                           'p3': 'third_prediction', 'p3_conf': 'third_confidence
         image_predictions_clean.rename(columns={'p1':'first_prediction', 'p1_conf': 'first_conf
                                           'p2': 'second_prediction', 'p2_conf': 'second_confide
                                           'p3': 'third_prediction', 'p3_conf': 'third_confidence
  Test
In [70]: twitter_archive_clean.head()
Out[70]:
                      tweet_id
                                                                source \
                                         timestamp
         0 892420643555336193 2017-08-01 16:23:56 Twitter for iphone
         1 892177421306343426 2017-08-01 00:17:27 Twitter for iphone
         2 891815181378084864 2017-07-31 00:18:03 Twitter for iphone
         3 891689557279858688 2017-07-30 15:58:51 Twitter for iphone
         4 891327558926688256 2017-07-29 16:00:24 Twitter for iphone
                                                         text \
         O This is Phineas. He's a mystical boy. Only eve...
         1 This is Tilly. She's just checking pup on you...
         2 This is Archie. He is a rare Norwegian Pouncin...
         3 This is Darla. She commenced a snooze mid meal...
         4 This is Franklin. He would like you to stop ca...
                                                expanded_urls rating_numerator
         0 https://twitter.com/dog_rates/status/892420643...
                                                                             13
         1 https://twitter.com/dog_rates/status/892177421...
                                                                             13
         2 https://twitter.com/dog_rates/status/891815181...
                                                                             12
         3 https://twitter.com/dog_rates/status/891689557...
                                                                             13
         4 https://twitter.com/dog_rates/status/891327558...
                                                                             12
            rating_denominator
                                    name stage
         0
                            10
                                 Phineas
                                           NaN
         1
                            10
                                   Tilly
                                           NaN
         2
                                  Archie
                            10
                                           NaN
         3
                            10
                                   Darla
                                           NaN
                            10 Franklin
                                           NaN
                                                                             \
                                                    jpg_url
         O https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg
```

```
1 https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg
2 https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg
3 https://pbs.twimg.com/media/DF_q7IAWsAEuuN8.jpg
4 https://pbs.twimg.com/media/DF6hr6BUMAAzZgT.jpg
   first_confidence first_dog
                                 second_prediction
                                                     second_confidence
0
           0.097049
                                                              0.085851
                                              bagel
1
           0.323581
                          True
                                          Pekinese
                                                              0.090647
2
           0.716012
                          True
                                          malamute
                                                              0.078253
3
           0.170278
                         False Labrador_retriever
                                                              0.168086
4
           0.555712
                                                              0.225770
                          True
                                  English_springer
  second_dog
                          third_prediction third_confidence third_dog
0
       False
                                    banana
                                                     0.076110
                                                                   False
1
        True
                                  papillon
                                                     0.068957
                                                                    True
2
        True
                                    kelpie
                                                                   True
                                                     0.031379
3
        True
                                   spatula
                                                     0.040836
                                                                  False
        True German_short-haired_pointer
                                                                    True
                                                     0.175219
                  favorite_count
   retweet_count
0
            8853
                            39467
1
            6514
                            33819
2
            4328
                            25461
                            42908
3
            8964
4
            9774
                            41048
```

[5 rows x 22 columns]

Quality Issue 10

Define: Capitalize the first letter of first prediction (I could do that for all the predictions, but I decide to only apply to the first prediction since this variable is the important one).

Code

O This is Phineas. He's a mystical boy. Only eve...

This is Tilly. She's just checking pup on you...

```
2 This is Archie. He is a rare Norwegian Pouncin...
3 This is Darla. She commenced a snooze mid meal...
4 This is Franklin. He would like you to stop ca...
                                        expanded_urls
                                                        rating_numerator
  https://twitter.com/dog_rates/status/892420643...
                                                                       13
  https://twitter.com/dog_rates/status/892177421...
                                                                       13
2 https://twitter.com/dog_rates/status/891815181...
                                                                       12
3 https://twitter.com/dog_rates/status/891689557...
                                                                       13
4 https://twitter.com/dog_rates/status/891327558...
                                                                       12
   rating_denominator
                            name stage
0
                        Phineas
                    10
                                   NaN
1
                    10
                           Tilly
                                   NaN
2
                    10
                          Archie
                                   NaN
3
                    10
                           Darla
                                   NaN
4
                    10
                       Franklin
                                   NaN
                                                                       \
                                            jpg_url
  https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg
  https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg
2 https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg
3 https://pbs.twimg.com/media/DF_q7IAWsAEuuN8.jpg
4 https://pbs.twimg.com/media/DF6hr6BUMAAzZgT.jpg
                                                           . . .
   first_confidence first_dog
                                 second_prediction
                                                     second_confidence
0
           0.097049
                         False
                                                              0.085851
                                              bagel
                          True
1
           0.323581
                                          Pekinese
                                                              0.090647
2
           0.716012
                          True
                                          malamute
                                                              0.078253
3
           0.170278
                         False
                               Labrador_retriever
                                                              0.168086
           0.555712
                          True
                                  English_springer
                                                              0.225770
  second_dog
                          third_prediction third_confidence third_dog
0
       False
                                    banana
                                                     0.076110
                                                                  False
1
        True
                                  papillon
                                                     0.068957
                                                                   True
2
        True
                                    kelpie
                                                     0.031379
                                                                   True
3
        True
                                   spatula
                                                     0.040836
                                                                  False
             German_short-haired_pointer
                                                     0.175219
                                                                   True
   retweet_count favorite_count
0
            8853
                            39467
            6514
1
                            33819
2
            4328
                            25461
3
            8964
                            42908
4
            9774
                            41048
```

[5 rows x 22 columns]

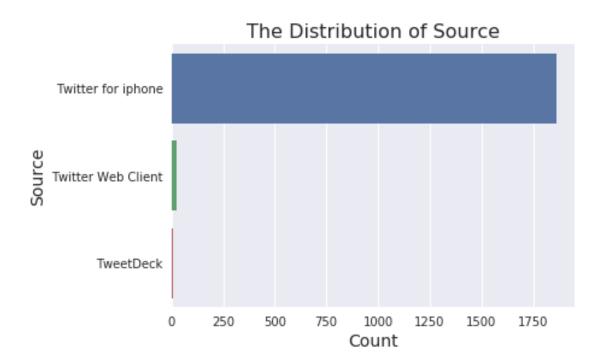
```
In [73]: twitter_archive_clean['first_prediction'].value_counts().head()
Out[73]: Golden_retriever
                               135
         Labrador_retriever
                                92
         Pembroke
                                 84
         Chihuahua
                                77
         Pug
                                 51
         Name: first_prediction, dtype: int64
   Final Tests
In [74]: twitter archive clean info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1896 entries, 0 to 2072
Data columns (total 22 columns):
                      1896 non-null int64
tweet_id
timestamp
                      1896 non-null datetime64[ns]
source
                      1896 non-null object
text
                      1896 non-null object
                      1896 non-null object
expanded_urls
                      1896 non-null int64
rating_numerator
rating_denominator
                      1896 non-null int64
                      1896 non-null object
name
                      294 non-null object
stage
                      1896 non-null object
jpg_url
                      1896 non-null int64
img_num
first_prediction
                      1896 non-null object
first_confidence
                      1896 non-null float64
                      1896 non-null bool
first_dog
second_prediction
                      1896 non-null object
second_confidence
                      1896 non-null float64
second_dog
                      1896 non-null bool
                      1896 non-null object
third_prediction
                      1896 non-null float64
third_confidence
                      1896 non-null bool
third_dog
retweet_count
                      1896 non-null int64
favorite_count
                      1896 non-null int64
dtypes: bool(3), datetime64[ns](1), float64(3), int64(6), object(9)
memory usage: 301.8+ KB
In [75]: tweet_data_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2354 entries, 0 to 2353
Data columns (total 3 columns):
tweet_id
                  2354 non-null int64
                  2354 non-null int64
retweet_count
```

```
favorite_count
                  2354 non-null int64
dtypes: int64(3)
memory usage: 73.6 KB
  Store
In [76]: twitter_archive_clean.to_csv('twitter_archive_master.csv', encoding='utf-8')
In [77]: #image_predictions_clean.to_csv('image_predictions_master.csv',encoding='utf-8')
In [78]: #tweet_data_clean.to_csv('tweet_data_master.csv',encoding='utf-8')
  Analyse and Visualize:
In [79]: twitter_archive_clean.head()
Out[79]:
                      tweet_id
                                                                source
                                         timestamp
         0 892420643555336193 2017-08-01 16:23:56 Twitter for iphone
         1 892177421306343426 2017-08-01 00:17:27 Twitter for iphone
         2 891815181378084864 2017-07-31 00:18:03 Twitter for iphone
         3 891689557279858688 2017-07-30 15:58:51 Twitter for iphone
         4 891327558926688256 2017-07-29 16:00:24 Twitter for iphone
                                                         text \
         O This is Phineas. He's a mystical boy. Only eve...
         1 This is Tilly. She's just checking pup on you...
         2 This is Archie. He is a rare Norwegian Pouncin...
         3 This is Darla. She commenced a snooze mid meal...
         4 This is Franklin. He would like you to stop ca...
                                                expanded_urls
                                                              rating_numerator
         0 https://twitter.com/dog_rates/status/892420643...
                                                                             13
         1 https://twitter.com/dog_rates/status/892177421...
                                                                             13
         2 https://twitter.com/dog_rates/status/891815181...
                                                                             12
         3 https://twitter.com/dog_rates/status/891689557...
                                                                             13
         4 https://twitter.com/dog_rates/status/891327558...
                                                                             12
            rating_denominator
                                    name stage \
        0
                            10
                                 Phineas
                                           NaN
         1
                            10
                                   Tilly
                                           NaN
         2
                            10
                                  Archie
                                           NaN
         3
                                   Darla
                            10
                                           NaN
         4
                            10 Franklin
                                           NaN
                                                    jpg_url
         O https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg
         1 https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg
         2 https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg
```

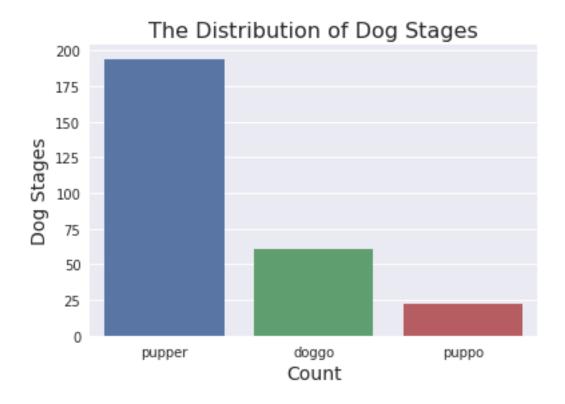
```
3 https://pbs.twimg.com/media/DF_q7IAWsAEuuN8.jpg
         4 https://pbs.twimg.com/media/DF6hr6BUMAAzZgT.jpg
                                          second_prediction second_confidence \
            first_confidence first_dog
                    0.097049
                                  False
                                                                       0.085851
         0
                                                      bagel
         1
                    0.323581
                                   True
                                                   Pekinese
                                                                       0.090647
         2
                    0.716012
                                   True
                                                   malamute
                                                                       0.078253
                                 False Labrador_retriever
         3
                    0.170278
                                                                       0.168086
                    0.555712
                                           English_springer
                                                                       0.225770
                                   True
           second_dog
                                   third_prediction third_confidence third_dog \
                False
                                             banana
                                                             0.076110
                                                                           False
         0
         1
                 True
                                           papillon
                                                             0.068957
                                                                            True
         2
                 True
                                             kelpie
                                                                            True
                                                             0.031379
                 True
                                                                           False
         3
                                            spatula
                                                             0.040836
         4
                 True German_short-haired_pointer
                                                             0.175219
                                                                            True
            retweet_count favorite_count
         0
                     8853
                                     39467
         1
                     6514
                                     33819
         2
                     4328
                                     25461
         3
                     8964
                                     42908
                     9774
                                     41048
         [5 rows x 22 columns]
   Distribution of Source
In [80]: sorted_source = twitter_archive_clean['source'].value_counts().index
         print(twitter_archive_clean['source'].value_counts())
         sns.set(style="darkgrid")
         sns.countplot(data = twitter_archive_clean, y = 'source', order = sorted_source)
         plt.xticks(rotation = 360)
         plt.xlabel('Count', fontsize=14)
         plt.ylabel('Source', fontsize=14)
         plt.title('The Distribution of Source',fontsize=16)
Twitter for iphone
                      1861
Twitter Web Client
                        25
TweetDeck
                        10
```

Name: source, dtype: int64

Out[80]: Text(0.5,1,'The Distribution of Source')



This plot above shows the distribution of source. We can see that the dominate source of tweets is from iPhone twitter app, which is more than 95Distribution of Dog stages



Similarly, I check the distribution of dog stages. It shows that 'pupper' (a small doggo, usually younger) is the most popular dog stage, followed by 'doggo' and 'puppo'. It could be due to the young and unmatured dog is usually cuter than the adult dog. It should also be noticed that there's huge amount missing data in dog stages, thus the distribution may not reflect the truth.

Classification of Dogs Result Analysis

In [82]: image_predictions_clean.head()

Out[82]: 0 1 2 3 4	66602928 66603341 66604422	tweet_id 38022790149 35002620928 12701032449 26329800704 48165822465	https://pbs. https://pbs. https://pbs. https://pbs. https://pbs.	twimg.co	om/media/CT om/media/CT om/media/CT	4udnOWwAAOa 42GRgUYAA5i 4521TWwAEvM 5Dr8HUEAA-1	Do.jpg yu.jpg Eu.jpg	
	img_num	firs	t_prediction	first_c	confidence	first_dog	\	
0	1	Welsh_springer_spaniel			0.465074	True		
1	1		redbone		0.506826	True		
2	1	Ger	man_shepherd		0.596461	True		
3	1	Rhodesi	an_ridgeback		0.408143	True		
4	1	miniat	ure_pinscher		0.560311	True		
	second_	_prediction	second_confidence		second_dog	-	rediction	\
0		collie	0.1	56665	True	${ t Shetland}$	_sheepdog	

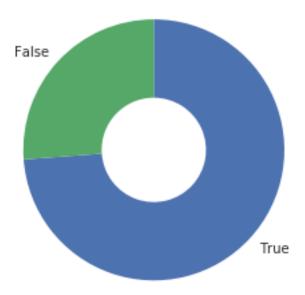
```
0.074192
  miniature_pinscher
                                                  True
                                                        Rhodesian_ridgeback
1
2
                                                  True
             malinois
                                 0.138584
                                                                  bloodhound
3
              redbone
                                 0.360687
                                                  True
                                                         miniature_pinscher
4
           Rottweiler
                                 0.243682
                                                  True
                                                                    Doberman
   third_confidence third_dog
0
           0.061428
                           True
1
           0.072010
                           True
2
                           True
           0.116197
3
           0.222752
                           True
4
                           True
           0.154629
```

The 'image_predictions' table stores the result of a classification of dog breeds through a neural network. I am curious about the how this model works? What's the accuracy of this model? Therefore, I analyze and visualize the results in below.

```
In [83]: image_predictions_clean['first_prediction'].value_counts().head(10)
Out[83]: golden_retriever
                                150
         Labrador_retriever
                                100
         Pembroke
                                 89
         Chihuahua
                                 83
                                 57
         pug
         chow
                                 44
         Samoyed
                                 43
                                 39
         toy_poodle
         Pomeranian
                                 38
         malamute
                                 30
         Name: first_prediction, dtype: int64
In [84]: twitter_archive_clean['first_prediction'].value_counts().head(10)
Out[84]: Golden_retriever
                                135
         Labrador_retriever
                                 92
         Pembroke
                                 84
                                 77
         Chihuahua
         Pug
                                 51
         Chow
                                 38
         Samoyed
                                 38
         Pomeranian
                                 36
         Toy_poodle
                                 34
         Malamute
                                 28
         Name: first_prediction, dtype: int64
```

These breeds above are the top 10 dog breeds this model predicted. Golden retriever and Labrador retriever are top 2 and both over 100 predictions. It could be because those two are most common breeds in U.S. We have more image data on those breeds, and thus trained a better result.





The first plot above shows the prediction success rate of whether or not first prediction is a breed of dog. The pie chart indicates almost 2/3 situations the predictions are correct, even though this result is not good enough for a deep learning model. The second plot shows how confident the algorithm is in its first prediction. We can see 100% is the most cases, however the amounts of 0.1 to 0.8 dominate the entire distribution. That also could suggest that the model is not good enough.

Reference

Tweepy documentation: https://media.readthedocs.org/pdf/tweepy/latest/tweepy.pdf WeRateDogs Twitter: https://twitter.com/dog_rates?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwg.

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