

| Academic Record | | | |
|---|---|---|--------------------|
| PGDM | 2013 | Indian Institute of Management Ranchi | On-going |
| BE (Electrical) | 2009 | Manipal Institute of Technology, Manipal University | 7.36/10 |
| Class XII | 2004 | Loyola School, Jamshedpur (ICSE Board) | 79.50 % |
| Class X | 2002 | Loyola School, Jamshedpur (ICSE Board) | 89.20 % |
| Achievements | <ul style="list-style-type: none">Amongst the top 700 rankers in CAT 2010 (2 Lac + applicants) with 99.64 percentileSecured 4th rank in Mathwork - Golden Jubilee problem solving competition at IIT KgpSecured 14th rank in Maths & 484th overall in National Science Talent Search ExamSecured 26th rank in first level of Maths Olympiad (TSTM) in Bihar-Jharkhand region | | |
| Certifications | <ul style="list-style-type: none">Qualified the FLIP certification on Corporate Banking products and Credit Analysis | | |
| Internship | | | 2 months |
| Hindustan Coca Cola Beverages (P) Ltd, Gurgaon | | Sales & Marketing | April'12 – June'12 |
| To design and implement a plan for improving numeric distribution and gain share (3%) by leveraging the strategic pricing of Coca Cola RGB 200 ml pack | | | |
| Description | <ul style="list-style-type: none">Drive sale of Coke brand via BTL marketing by co-opting distributors, sales team etc.Prepare Soda Industry's business model, distribution chain, pricing, customer preferenceIdentify high turnover local Soda Retailers and persuade them to sell Coca Cola products | | |
| Learning | <ul style="list-style-type: none">Increased numeric distribution of Coke brand by "Coke ka Junoon" drive in 2 citiesExtensive Survey in Gujarat (Rajkot, Ahmedabad, Surat, Baroda, Bhavnagar: 500+ outlets)In depth analysis of Soda Industry; Converted 74 local soda outlets and activated 8 | | |
| Achievement | <ul style="list-style-type: none">Received Pre Placement Interview (PPI) offer for commendable work in internship | | |
| Work Experience | | | 24 months |
| Tata Consultancy Services, New Delhi | | Assistant Systems Engineer | Dec'09 – June'11 |
| Madhya Pradesh Accelerated Power Development Reforms Program project (Account Size 130/Project Size 20) | | | |
| Responsibilities | <ul style="list-style-type: none">Development related activities with respect to Geographic Information SystemsClient side deployment and an interface between the client and our team in Delhi | | |
| Achievements | <ul style="list-style-type: none">Developed Quality Analysis/Quality Check module for project, working independentlyRegarded highly and received appreciation mail from the client for excellent work | | |
| Society for Integrated Development of Riverine Belt | | Programme Co-ordinator | May'09 – Dec'09 |
| ASHA (Accredited Social Health Activist) training program under NRHM (National Rural Health Mission) | | | |
| Responsibilities | <ul style="list-style-type: none">Coordinator and led a team of 24 people to conduct ASHA training in Bhojpur, Bihar | | |
| Achievements | <ul style="list-style-type: none">Successfully liaisoned with government agencies for programme implementation | | |
| Projects (Live & Academic) | | | |
| <ul style="list-style-type: none">Only student selected for Live Project by Credit Lyonnais Securities Asia (CLSA); Market Research on commercial vehicles and their dealers in Ranchi region for 2 months; was also offered Summer InternshipConsumer Behaviour: "How can Kellogg expand the cornflakes category in India?"Sales & Distribution: Understood channel issues in Dabur (shadowed distributors, wholesalers, salesmen)Strategic Marketing: "Positioning of Branded Apparels in India – A comparative study" | | | |
| Positions of Responsibility | | | |
| <ul style="list-style-type: none">Executive Member, Student Council, IIM Ranchi: Coordinated all student activities with 8 office bearersSecretary, Media PR Cell, IIM Ranchi: Handled all PR activities (print, electronic, social media) for 1 yearSecretary, Literary Committee, IIM Ranchi: Editor; Initiated quarterly college newsletter & club magazinesMember, Organizing Committee, TEDx IIM Ranchi: Handled the operations and logistics part of the eventMember, Organizing Committee, Techtatva, MIT: Co-ordinator of entire vertical of national level techfestMember, Organizing Committee, Renewable Energy Club, MIT: Organised events to spread awarenessPresident - Maths Club, Loyola School, Jamshedpur : Organised various intra and inter school maths events | | | |
| Extra Curricular Achievements | | | |
| <ul style="list-style-type: none">Drafted the "Student Association Constitution of IIM Ranchi" as part of a special 2-member committeeInnovative Ideators Challenge'11: Finalist and presented the findings to the CEO of Mad(e) in IndiaReceived Director's Appreciation Letter for commendable organization of Renewable Energy ConventionWon 1st prize in the annual B-Plan competition of Techtatva - the national level techfest of MIT ManipalHobbies: Reading about sociology, geo-politics; playing lawn tennis; travelling, biking; public speaking etc. | | | |