Ideation Phase
Define the Problem Statements

Date	2 July 2025
Team ID	LTVIP2025TMID60926
Project Name	Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites
Maximum Marks	2 Marks

Customer Problem Statement Template:

 "Researchers, heritage professionals, and educators need an interactive and visual way to explore UNESCO World Heritage Site data because the current raw format is difficult to interpret, limiting their ability to analyse trends, identify regional insights, and make informed decisions."
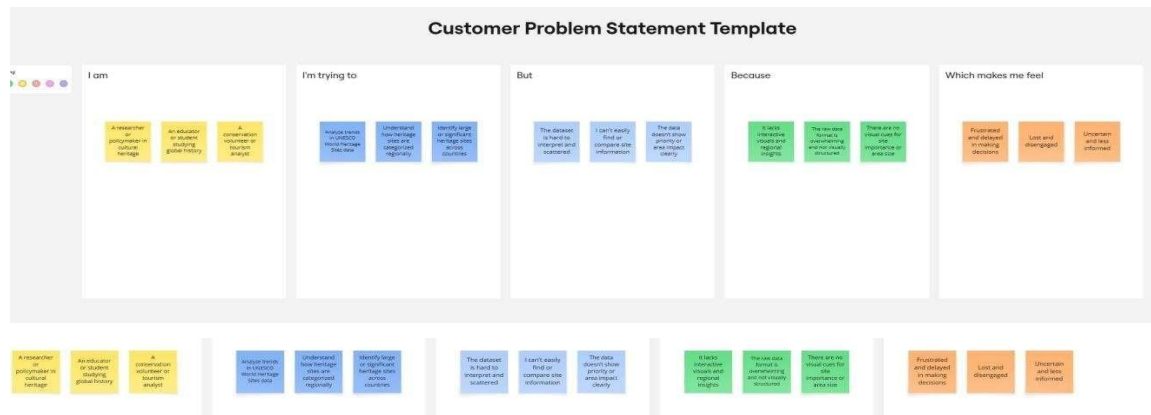
Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A researcher or policymaker in heritage studies	Analyse trends in UNESCO World Heritage Sites data	The dataset is raw and hard to visualize	It lacks interactivity and insight driven summaries	Frustrated and delayed in making decisions
PS-2	An educator or student exploring	Understand the regional and category-	It's hard to extract patterns from	The data isn't structured for easy exploration	Overwhelmed and confused

	global heritage	wise distribution	Spread sheets	or comparison	