



ANNAPURNA GAWANDE

UI/UX Designer

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SUMMARY

Creative and detail-oriented UI/UX Designer with a strong foundation in user research, wireframing, prototyping, and visual design. Proficient in **Figma**, **Adobe XD**, and modern user-centered design methodologies. Experienced in conducting usability testing and translating user insights into intuitive, functional interfaces. Eager to apply design thinking to create engaging digital experiences that solve real user problems and drive business outcomes.

PROFESSIONAL EXPERIENCE

Associate – Video Data Annotation (UI/UX-Aligned Responsibilities)

Enfuse Solutions | Mumbai, India | 2021 - Present

- Collaborated with cross-functional teams to enhance usability and efficiency of in-house data annotation tools, resulting in a 25% increase in task completion speed.
- Developed annotated flowcharts and interface guidelines that reduced onboarding time by 30%, improving training efficiency.
- Conducted usability evaluations and analyzed user feedback to implement design changes, improving data navigation accuracy by 20%.
- Simplified user interaction patterns, leading to a 15% reduction in operational errors during annotation tasks.
- Actively upskilled in UI/UX design, integrating design thinking into tool optimization processes.

Data Tagging Apprentice with UX Exposure

Quantiphi Analytic | Mumbai, India | 2018 - 2021

- Assisted UX researchers during observation of user interviews and usability tests.
- Participated in collaborative ideation sessions and offered interface improvement suggestions.
- Engaged in structured learning of interface design principles and applied learnings to improve tagging interface understanding.
- Collaborated with tool teams to understand real user needs and interface challenges.

Intern – Web Development

Cosmic Web Solutions | Mumbai, India | 2017 - 2018

- Created wireframes and interactive prototypes for client websites using Adobe XD and Figma.
- Designed responsive web pages while adhering to accessibility standards and visual design best practices.
- Produced visual elements such as icons and layouts, integrating them into modern web templates.
- Applied typography and color theory to enhance interface aesthetics and consistency.

SKILLS

Design & Research: User Research • Wireframing • Prototyping • Interaction Design • Usability Testing • Responsive Design

Tools: Figma • Adobe XD • Photoshop • Illustrator • InDesign

Technical: Basic HTML5 • CSS3

Soft Skills: Problem Solving • Communication • Collaboration • Time Management

CERTIFICATIONS

- Web Designing – **IT Source**
- User Experience Design Essentials - Adobe XD UI UX Design - **Udemy**
- Designing Micro interactions with Figma - **LinkedIn Learning**
- Graphic Design Pro - **MAAC Institute**
- Generative AI Workshop - **Enfuse solutions**

EDUCATION

Mumbai University

Bachelor's Degree in **Computer Science**
2015 – 2018