ANNAPURNA GAWANDE

UI/UX Designer

+91 8698592792 ☎

annapurnagawande@gmail.com ✉

Mumbai, Maharashtra | India ⌂

Portfolio:https://annapurnagawande.github.io/UIUXDesign/

SUMMARY

Detail-oriented UI/UX Designer with a background in Computer Science and 5+ years of experience in digital content annotation, product tagging, and video classification. Proven ability to identify UI patterns, enhance digital workflows, and collaborate with cross-functional teams. Certified in Adobe XD, Figma, and Web Designing. Currently transitioning into UI/UX design with strong foundations in usability, interaction design, and visual storytelling.

PROFESSIONAL EXPERIENCE

Video Annotation Associate
Enfuse Solutions | 2021 - Present
- Tagged and classified over 25,000 video ads, show promos, and movie clips with high accuracy.
- Maintained high annotation quality while meeting daily and weekly deadlines.
- Promoted to Trainer role to onboard and mentor new team members, improving team efficiency by 20%.
- Developed a strong sense of visual hierarchy and user engagement patterns in media content.

Internship Trainee
Quantiphi Analytics | 2018 - 2021
- Categorized 50,000+ e-commerce products using internal tools with attention to accuracy.
- Contributed to refining product taxonomy by identifying and resolving tagging inconsistencies.
- Annotated video content to train machine learning models, enhancing product data quality.

Web Developer Internship
Cosmic Web Solutions | 2017 - 2018
- Assisted in building and maintaining static websites using HTML, CSS, and JavaScript.
- Designed basic UI components and supported responsive design practices for small businesses.

SKILLS

Figma, Adobe XD | User Research, Usability Testing, User Analytics, Design Thinking | HTML | CSS | IA/UX Design, Wireframing, Prototyping, UI Design, Accessibility | Responsive Design | Photoshop, Canva, InDesign | Miro, Notion | Communication, Collaboration, Empathy, Problem-Solving, Attention to Detail | Leadership | Generative AI.

EDUCATION

Mumbai University
Bachelor's Degree in **Computer Science**
2015 – 2018

CERTIFICATIONS

- Web Designing - **IT Source**
- User Experience Design Essentials - Adobe XD UI UX Design - **Udemy**
- Designing Micro interactions with Figma - **LinkedIn Learning**
- Graphic Design Pro **- Maac Institute**
- Generative Ai Workshop **- Enfuse solutions**