|  |  |
| --- | --- |
|  | Dear Sir/Madame  I’m reaching out to request a quote and proposal for building a professional, mobile-responsive website for a luxury chauffeur start up, based in London.  We offer high-end, fixed-rate chauffeur services for high net-worth individuals, corporate clients, and airport transfers. The site must reflect a premium brand image, similar to high-end services like Blacklane, Wheely, or luxury concierge firms.  Website Requirements  Please build the site with the following structure:  Navigation Bar (sticky / scroll-activated) • Home • About • Pricing • Quote • Contact  Home Page • Hero section with strong visual (e.g. black S-Class at night or London skyline) • Short intro text on who we serve (HNWIs, corporates, airport) • CTA: “Request a Quote” or “Book Now”  About Page • Our story, service values (discreet, professional, luxury-trained drivers) • What makes us different (No app. Personal booking. Consistent fleet.)  Pricing Page • Transparent pricing breakdown: • cost per mile • cost per min waiting • Surge rules: • Weekday peak percentage  • Saturday percentage  • Sunday percentage   Quote Page • Quote generator that calculates fare based on: • Distance (postcode to postcode) • Waiting time (optional input) • Time/day-based surcharge rules • Outputs estimated total with a “Submit Enquiry” button • Bonus if you can integrate (desirable) with Google Maps API or Make.com for postcode distance lookup  Contact Page • Form with Name, Email, Mobile, Pickup & Drop-off, Date/Time, Notes • WhatsApp chat integration (optional) • Direct contact email and business phone number  Footer • Quick links to all pages • Terms & Conditions • Privacy Policy • Optional: Instagram or LinkedIn badge  Other Key Requirements • Mobile-optimized & fast loading • SEO-friendly (use keywords like “London chauffeur service”, “chauffeur to Heathrow”, “S-Class chauffeur London”) • Google Analytics / Meta Pixel ready • Booking form notifications to our business email • Easy-to-edit back end (preferably WordPress or Webflow) or anything else you suggest from your expertise.   Please confirm: • Estimated timeline to deliver • Price range for this scope |