

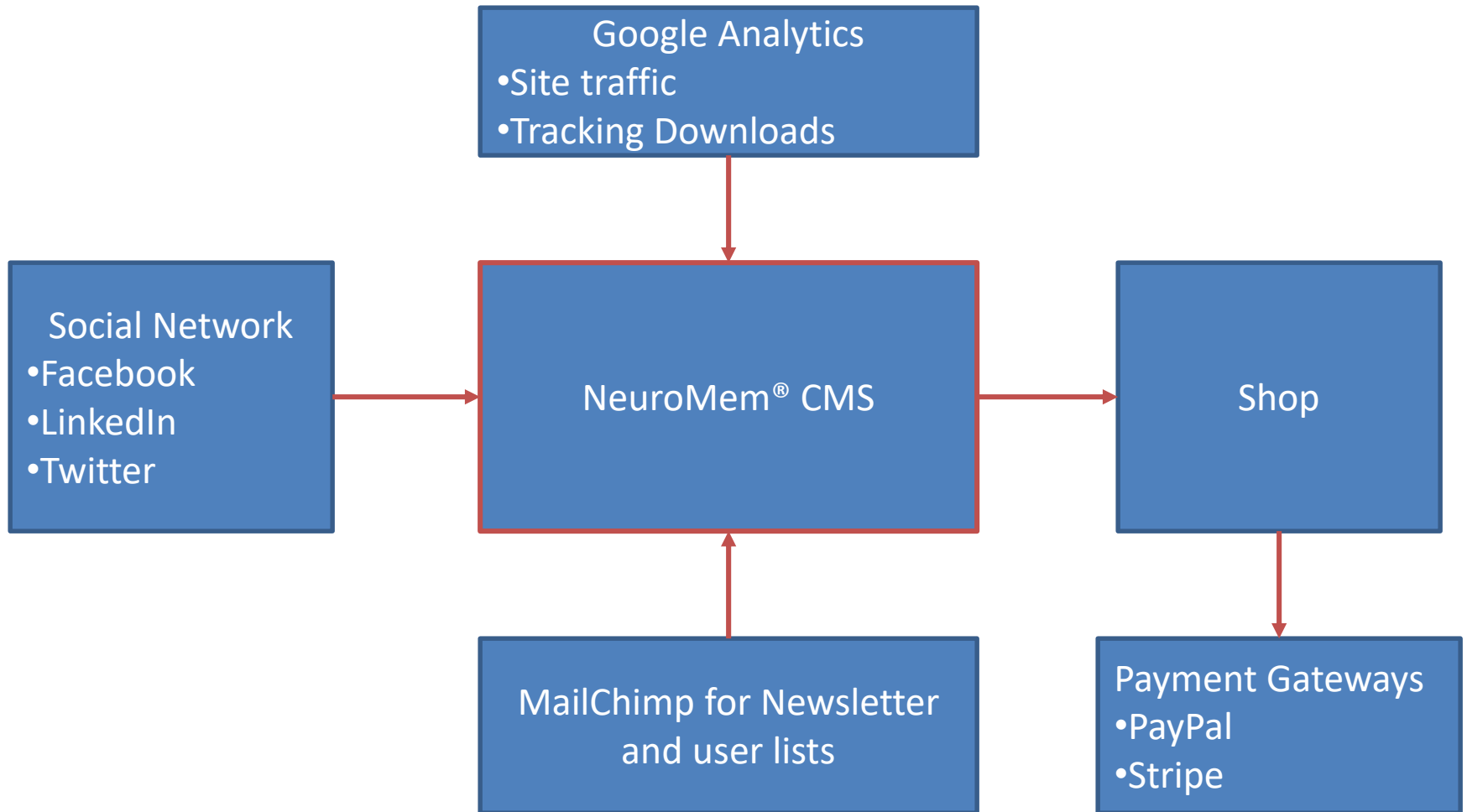


## Proposed Web Architecture

V1.0

Anne Menendez /Caesar Nay

# Architecture



# Information Architecture

- Home
- Technology
  - Architecture
  - Knowledge Builders
  - Chips
  - Deployment
- Solutions
  - Building and Home Automation
  - Industrial Automation
  - Consumer and White Goods
  - Automotive
  - Health and Fitness
  - Agriculture and Environment
- Products
- Partners
  - Partners info
  - Become partner
- Community
  - Blogs/Articles
  - News
  - Events
  - University Programs
  - Knowledge Base
- Shop
- About
  - Company
  - Team
  - Mission and Vision
  - Advisors
- Publications
- Contact

# Home

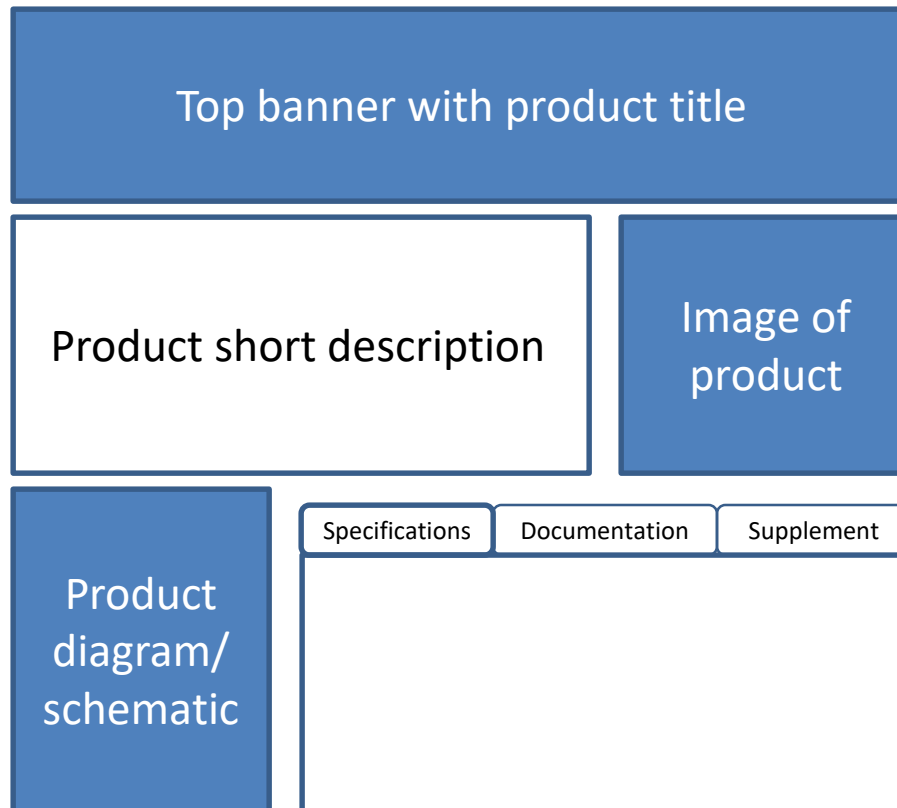
## Key focus

- NeuroMem® Features
- NeuroMem® brief introduction
- Teaser sections to certain part of the websites (eg. Read more, learn more)
- Recent News/Articles etc
- Sign Up for Newsletter

# Products

## Key focus

- Product Information
- Downloads (documentation/manual/specifications etc)



Documentation= all pdf related to the product such as datasheet, manuals, application notes, tutorials, etc

Supplement (optional tab)= for any additional info about the product. the tab can have a different title if appropriate.

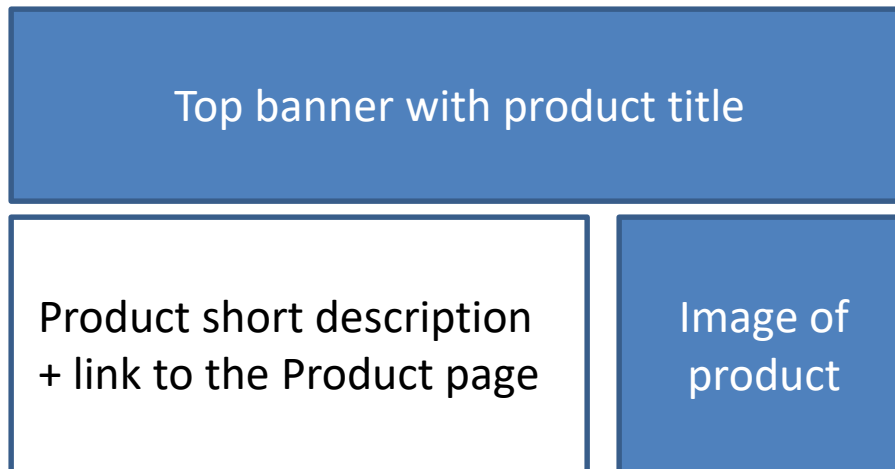
Example 1: Ordering info (case of NeuroStack)

Example 2: Software (case of BrainCard)

# Product in the Cart

## Key focus

- Product Information
- Downloads (documentation/manual/specifications etc)



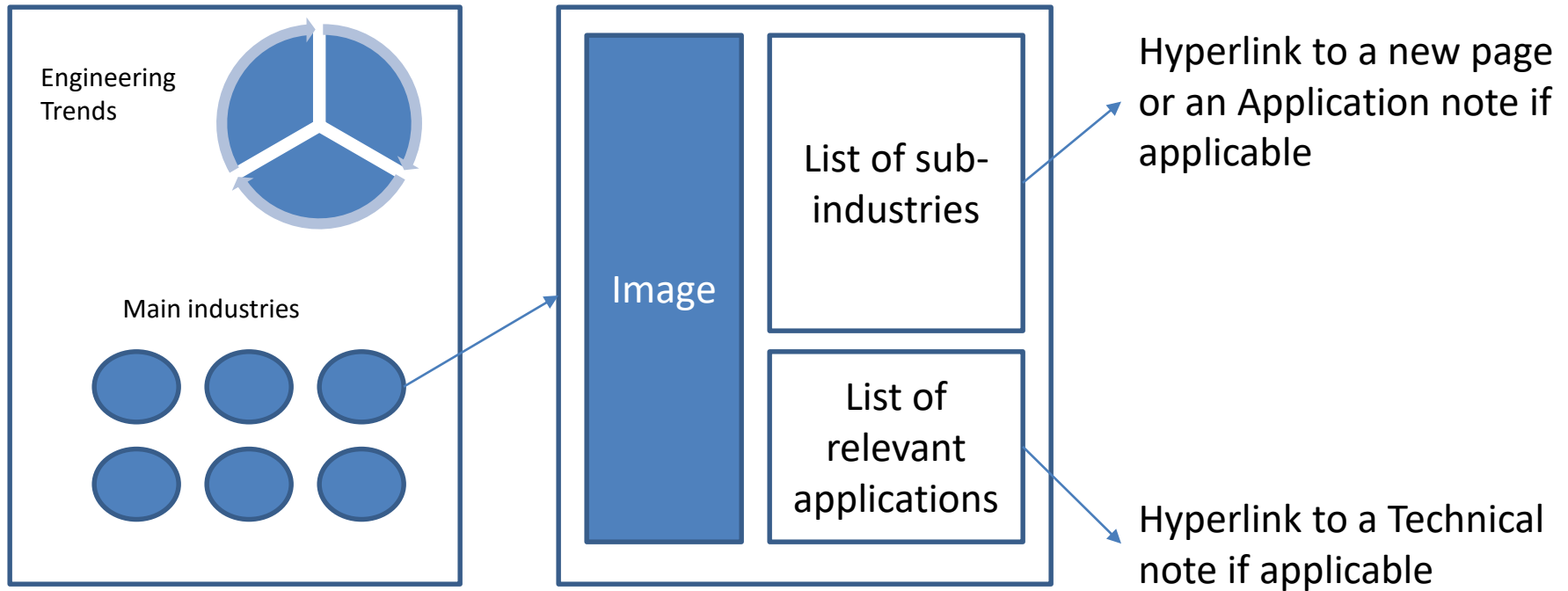
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Example 1: Ordering info (case of NeuroStack)

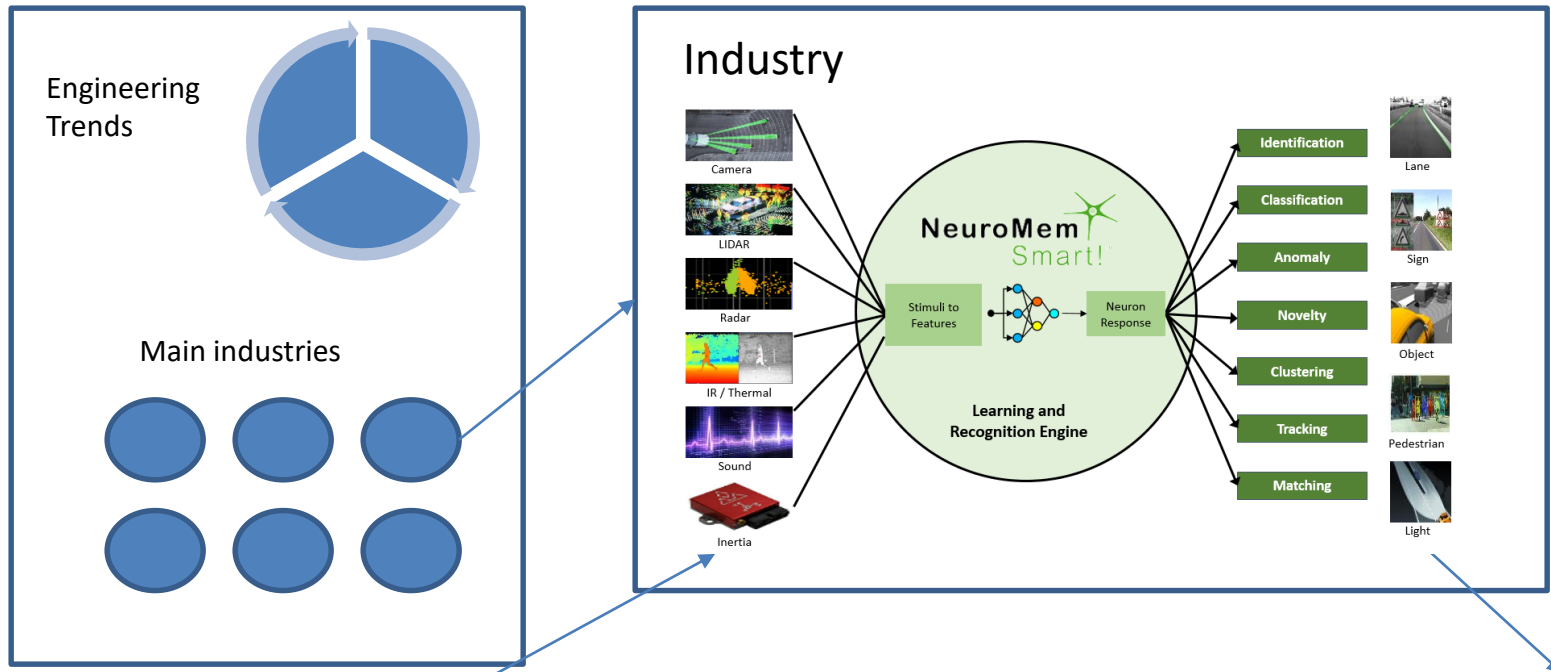
Example 2: Software (case of BrainCard)

# Solutions (AM suggestion 1)



# Solutions (AM suggestion 2)

See next 2 pages for more explanation



One image per sub-industry  
(see next slide)

Graphics illustrating a  
NeuroMem Smart eco-system.  
Same for all panels. Can be  
improved.

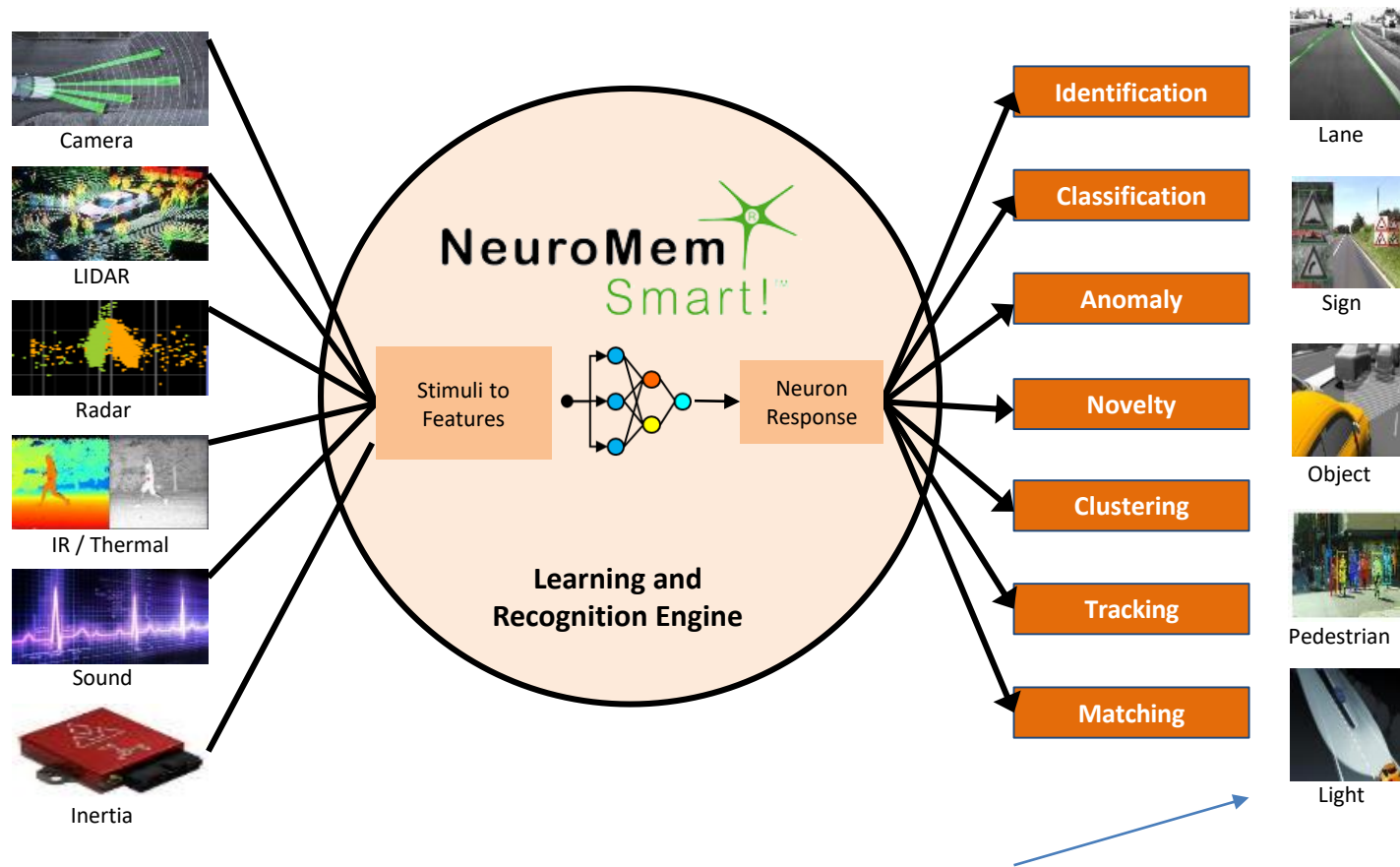
Hyperlinks to papers,  
application notes, technical  
notes, etc if available



# Industries and sub-industries

- Environment
  - Agriculture, Energy, Earth, Ocean and atmospheric sciences, Infrastructure
- Health & Fitness
  - Medical devices, Wearables, Biological Sciences, Biotech and Pharmaceutical, Robotics (personal, industrial, surgical)
- Automotive
  - ADAS, Predictive maintenance, Intelligent Transportation
- Home & Building Automation
  - Security, Safety, Energy efficiency
- Aerospace & Defense
- Industry
  - Electronics, Semiconductor, Food processing, Robotics, Heavy machinery
- Services
  - Finances, Fintech, Enterprise analytics, Entertainment, Communication, Internet/Web technologies

# Example for Automotive



Some images will be placeholders,  
Others will link to web pages, application notes, etc