

Value proposition for a “Design a menu preview app for a sushi restaurant”.

App for previewing a menu:

- Possibility to book a table. (for both personas)
- Possibility to check if the place has any empty tables at the moment. (for both personas)
- Possibility to check how many tables are reserved and how many are free at the moment. (for both personas)
- Possibility to decide what they want to eat in advance(make an order in advance) while reserving a table. (for both personas)
- Possibility to check how long does it take at the moment to get the ready food. (for both personas)

- Most wanted options (Neelam)
- Most wanted for kids (Neelam)
- The high quality options (Alfie)

- Easy to use (for both personas)

- Lower prices when there are empty

- Possibility to rate menus and see the ratings (for both personas)

- Pictures of portions and list of ingredients (for both personas)

Value propositions:

Check whenever-choose what you want-pay immediately-enjoy on time.

Decide in advance, enjoy food on time.