

Design a menu preview app for a sushi restaurant

Goal Statement(User Alfie)

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Our Sushi restaurant menu preview app will let users Decide wether to choose restaurant
product (what) perform specific actions (what)

which will affect Users who are busy and don't want waist their valuable time
describe who the action will affect (who)

by Letting users see the menu and all the options advance and that makes the decision making process easier.
describe how the action will positively affect users (why)

We will measure effectiveness by Measuring how many users came to the restaurant after seeing the menu in an app.
describe how you will measure the impact