**Design a menu preview app for a sushi restaurant**

Research goals:

-I want to understand users needs and frustrations

-I want to understand the process

-I want to know how users behave and how they experience the tasks given to them

Target audience:

-From Oulu/city

-Age 18-45

-Android+IoS

-Like sushi

-From different bacgrounds, age,gender,disabilities.

Interview questions:

What do want to achieve while using this app?

How you go through this process? Could you show me.

Is there anything that goes well and what needs improvements? Tell about those. How those moments make you feel.

How would you resolve these problems? How would you wnat them to be resolved?

Interview questions:

What do want to achieve while using this app? -timesaving, see if there are suitable options.

How you go through this process? Could you show me. -seek info from internet, seek sushi restaurants nearby,chhse first one, see the menu

Is there anything that goes well and what needs improvements? Tell about those. How those moments make you feel. -Finding restaurants is easy, would like to know timetable/are there many people in the restaurant ->busy, getting food takes time.

How would you resolve these problems? How would you wnat them to be resolved? -kiireisimmät ajat ylös,what they have to offer, will all eat this food.

Neelam

Age: 35

Education: Master’s degree in Education

Hometown: Champagne, Illinois

Family: Married with one young child

Occupation: Teacher

Neelam is an established education professional with 10 years of teaching experience. She is passionate about her job but sometimes has trouble managing the stress of teaching while also raising a young child. Neelam also prepares breakfast and dinner for the family on most days, sometimes leaving her with little time to grade papers and plan syllabi.

Neelam appreciates products that help her stay more organized and manage her time in the classroom and at home.

How could the needs, challenges, or concerns of your users be resolved?

Info easy what they have to offer and quick to get, is the restaurant busy at the moment.

Interview questions:

What do want to achieve while using this app? -good and quality sushi

How you go through this process? Could you show me. -seek restaurant near my address, ask colleagues for recommendations, navigate to the website,see the menu,put the options in order,go to the best one

Is there anything that goes well and what needs improvements? Tell about those. How those moments make you feel. -getting recommendations about sushi places goes well and quickly because co-workers usually eat it. Sometimes restaurants are busy and there are no suitable options. Quality might be poor. Too many restaurants, what to choose.

How would you resolve these problems? How would you wnat them to be resolved?

-tablereservations, how many are in the restaurant.What they have to offer(+pictures), how is the restaurant like. Ratings->which is the good restaurant among other options.

Alfie

Age: 30

Education: University graduate

Hometown: San Jose, California

Family: Single, lives alone

Occupation: Senior accountant

Alfie is a mid-career professional who was recently promoted in their job at a large accounting firm. They live in the suburbs on the outskirts of a large city. They enjoy the nightlife and social life that San Jose has to offer, but may not be able to find as much time for those activities as they take on more responsibilities at work.

Alfie wants to make their team proud, level up their skills and forge positive relationships at work so they are in good shape for another promotion in a year or two.

How could the needs, challenges, or concerns of your users be resolved?

Recommendations, table reservations, is the restaurant busy at the moment. Customer service 24/7. Menu and needed info available.