

Richard A. Abbey

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[annerquaye.github.io](https://github.com/annerquaye)



@annerquaye

EDUCATION

Columbia University Graduate School of Journalism,
New York, NY -- Degree expected: August 2022
Master of Science, Data Journalism

Course highlights include data scraping, analysis and visualization

- Used Excel and python to analyze federal health data and CDC vital statistics to identify dire shortages in health services across the United States. This revealed a 2-3 year wait in mental health services in many parts of the country which correlates with a higher suicide rate.

- Extensive reporting on the Colombian community in New York: Reported on the rift between street vendors and store owners in Jackson Heights, one of the city's most diverse communities. Reported on a soccer academy established by a retired pro-soccer player from Colombia.

- Second-semester coursework: *Business and Economics reporting* and Algorithm and *Machine Learning*.

- **Proposed Master's Project:** a data-driven project with graphics to explore correlation between inadequate mental healthcare and suicide among Black teens in New York.

Ghana Institute of Journalism, Accra, Ghana

Master of Arts in Development Communication (2016) focused on the use of communication strategies to address development challenges. Thesis on media ownership and editorial independence.

Bachelor of Arts in Communication Studies (2010), Journalism major, focused on basics of news writing and editing, advertising and marketing, psychology and broadcast news.

EXPERIENCE

Managing Editor, Business24, Accra, Ghana, April 2020 – July 2021
Supervised a 7-member newsroom to produce a digital publication published thrice a week at the onset of the pandemic.
Covered banking, macroeconomy, small businesses and technology.

Editor, Citibusinessnews.com, Accra, May 2019 – March 2020
Served as a team lead for a 6-member business news team that produced business news content for online, radio and TV. Covered banking, economy and fintech.

Editor (Online), Business and Financial Times, Accra, March 2013 – April-2019
Developed growth strategy for the new media department of Ghana's biggest business news media organization. Introduced content such as a 4-minute daily news summary, 2-minute economics explainer videos and in-depth interviews with business newsmakers. Beats covered include banking, economy, capital market and pensions.

Online Journalist, Multimedia Group Limited, Accra, 2012-2013
I served as a general reporter writing content for the biggest news media portal, www.myjoyonline.com.

SKILLS

Code: Python (pandas, BeautifulSoup, Selenium, Regular Expressions) , SQL, CSS, HTML

Data Analytics: Tableau, Excel

Data visualization: QGIS, Adobe Illustrator, Datawrapper

Multimedia: Adobe Audition

AWARDS

Institute of Economic and Financial Journalists (IFEJ) Ghana is a journalism organization for business and economic reporters. Its annual awards celebrate excellence in business reporting. The ultimate award, Journalist of the Year is sponsored by the World Bank.

IFEJ Journalist of the Year (2018)

Won the award for a story that exposed the mismanagement of the country's petroleum sovereign fund by the Finance Ministry.

IFEJ Best Technology Reporter (2017)

Won the award for a story that exposed a fraudulent contract awarded by the central bank to a shell company. The story saved the country \$1 billion and the resignation of the governor.

WORKSHOPS

Bloomberg Media Initiative for Africa: 2019

A six-month media fellowship that trained business reporters on data and financial analysis and the use of the Bloomberg Terminal for reporting.

Finance Uncovered Money Trail Project, Nigeria: 2019

Selected as part of a group of African journalists for the week-long training on the use of Open Source Social Network Intelligence to investigate cross-border illicit financial flows and tax abuse money in Africa.

Thomson Reuters Foundation Reporting Illicit Financial Flows, South Africa: 2018

Selected as part of a group of African journalists for a training on how to identify and investigate illicit financial flows and corruption in Africa.

ORGANIZATIONS

Investigative Reporters and Editors

National Association of Black Journalists

Institute of Financial and Economic Journalists (IFEJ), Ghana

REFERENCES

Ruth Padawer, Reporting Professor, Columbia University Graduate School of Journalism, rp44@columbia.edu

Leslie Dwight Mensah, Former Supervising Editor, Business24 (Ghana), lesliemensah87@gmail.com