Anđela Ćasić
UI/UX Designer

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Professional Experience

Freelance *(Remote)*

UI/UX Designer

2021 | Present

Worked directly with clients to define their goals and needs. Designed responsive UIs (desktops, tablets and phones) and social media content (Instagram and Facebook posts). Maintained brand identity across all print and digital materials including business cards, banners, magazines and logos.

*nbgteam *(Remote)*

UI/UX designer

2024–2025 | Part-time

Maintained client communication and conducted user research to optimize flows while following brand guidelines. Designed wireframes, prototypes, and high-fidelity UIs in Figma. Collaborated with developers for seamless implementation and improved user experience through interaction design and usability enhancements. Managed multiple projects, meeting deadlines and incorporating client feedback for optimal iterations.

Education

Bachelor in Information Technology

College of Applied Technology Science

2022 | Aranđelovac, Serbia

High school diploma

Highschool in Lapovo

2016 | Economic technician

Skills

UI/UX Design, Prototyping & Wireframing (Figma libraries & variables), User Research, Graphic Design, HTML/CSS/JavaScript, Branding, Illustration, Print Preparation

Tools

Figma, FigJam, Adobe CC (Adobe Illustrator, Adobe InDesign, Adobe Photoshop), Webflow, Jira

Interests

Animation, Series, Drawing, Interactive Media & Gaming (PC/PS), Gardening, Web/Graphic Design, Workouts

Freelance Projects

ACpms – management system ↗

(Figma, Photoshop)

Web-based database application designed for flawless hotel management. It allows hotel staff to organize work more efficiently, manage tasks, track guest check-ins and check-outs, and address guests' needs promptly.

AC hotel KEY ↗

(Figma, Photoshop)

Mobile application created for hotel guests, offering a way to access hotel services. Guests can use the application to unlock their room doors, track restaurant timings, order room service and more. It provides convenient access to hotel services.

StarFame ↗

(Figma, Photoshop)

Mobile application used for booking concert and event tickets and making restaurant reservations. It features user flows for guest, registered users and business users proving a seamless experience.

BioStar ↗

(Figma, Photoshop, Illustrator, InDesign)

Re-branding of old website, designed to promote healthy, organic food restaurant. It features an engaging and informative design that highlights the benefits of organic foods, provides product details and facilitates online reservation.

Civic pulse ↗

(Figma, Photoshop)

Mobile application designed for monitoring emergencies around the city in real-time. Users can report incidents directly, ensuring prompt and effective responses to emergencies.

AIndex ↗

(Figma, Illustrator)

Designed light and dark mode interfaces and an interactive prototype for a platform that showcases the latest AI research and articles. Focused on clear navigation, advanced filtering, and hierarchy of content to help users easily explore and stay updated on AI developments.