

Navigation page

Common

Stock

Client Profile

Shiped

Products

Predictions

Sales Plan/Fact





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Store report

1572M

Avg Profit per Year

7897M

Total Profit

8443M

TotalSales

StoreSize

All

1/1/2016

12/31/2020



Store

1	4	7	10
2	5	8	11
3	6	9	12

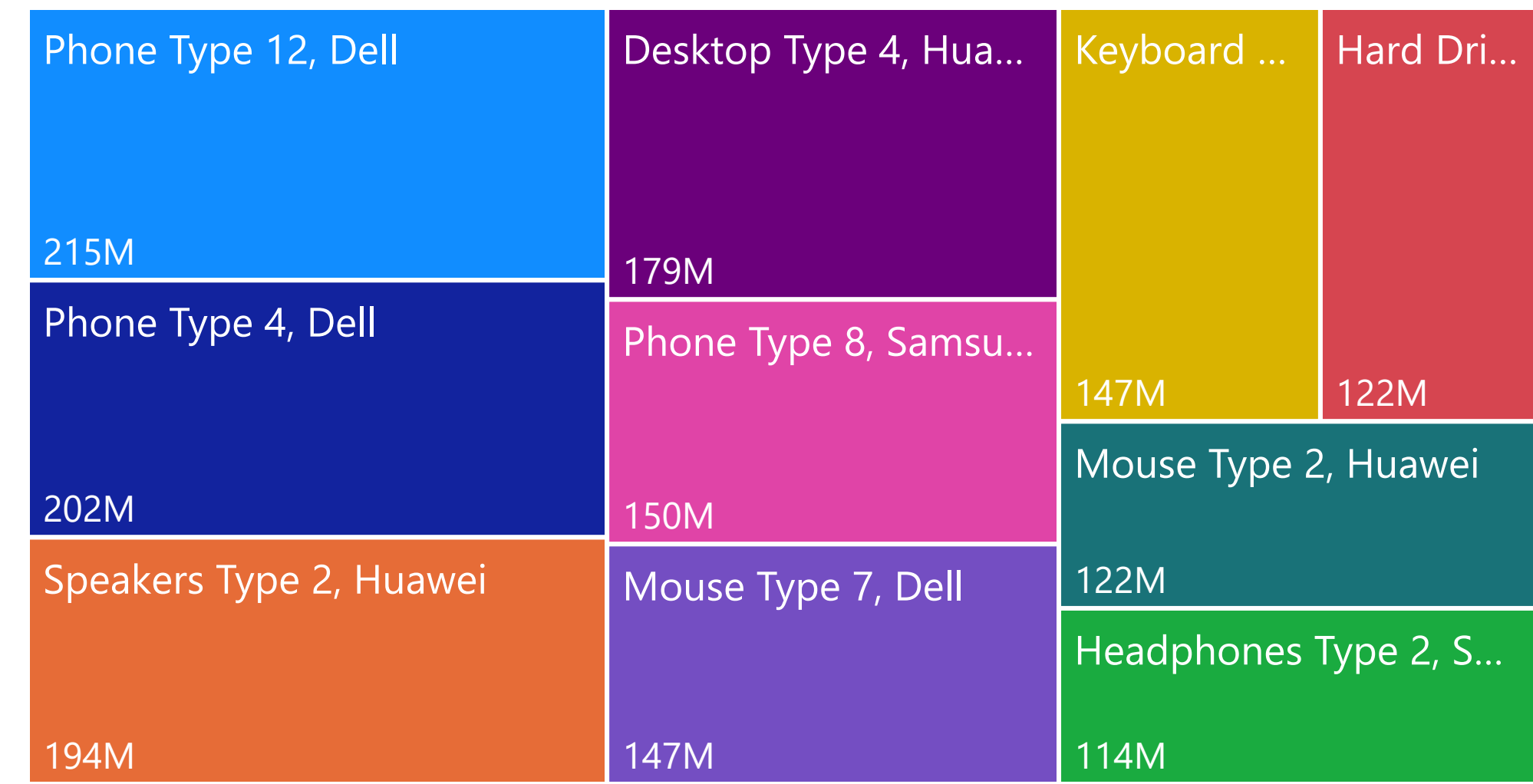
Store Name

All

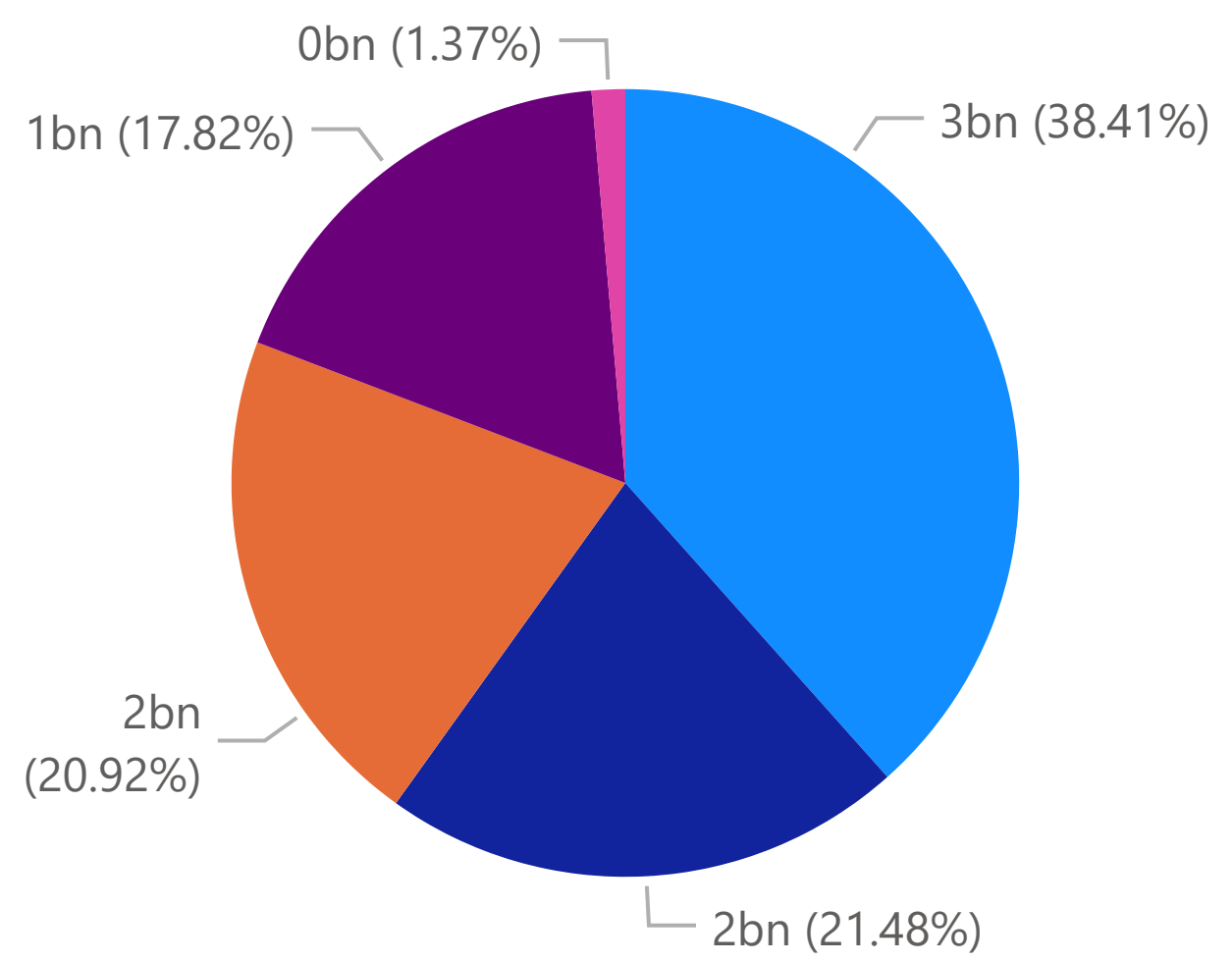


Year	Sales	COGS	Margin (%)	ActualCost	Cost (%)	Revenue
2016				9.69M	97.52	-10M
2017	2163M	159M	92.67%	9.69M	97.52	1995M
2018	1947M	113M	94.22%	9.69M	97.52	1825M
2019	2828M	183M	93.52%	9.69M	97.52	2635M
2020	1504M	82M	94.57%	9.69M	97.52	1413M
Total	8443M	536M	93.65%	9.69M	97.52	7897M

Total Sales by Top-10 Products

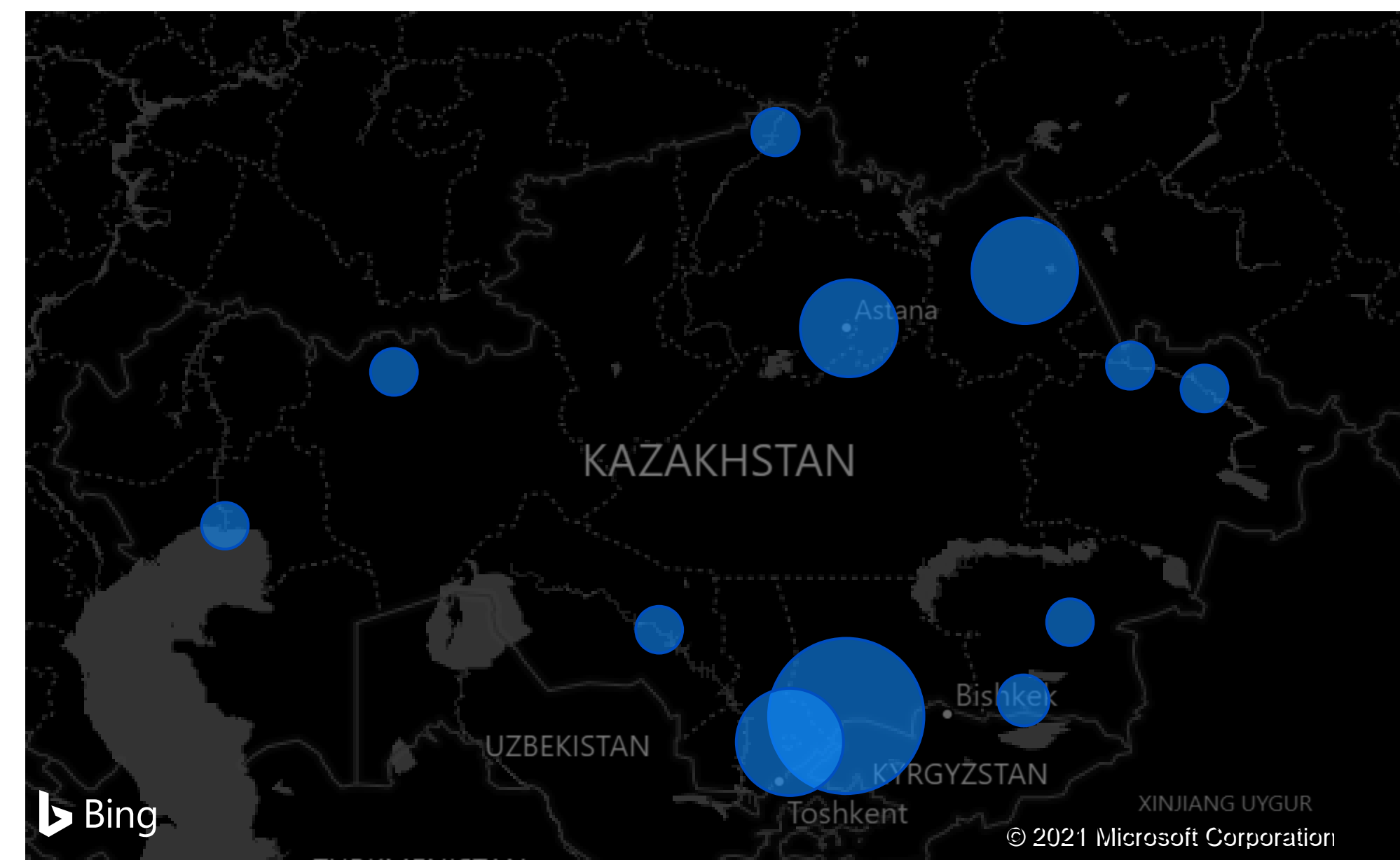


Top-5 store by total profit



Store

- 3
- 2
- 5
- 4
- 1



Bing

Walmart Princeton

1
Store

Top-3 product by total sales

Product



Speakers Type 2, Huawei

Phone Type 4, Dell

Phone Type 12, Dell

18

Num.of sales

66

Num.of check outs

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1/1/2016

12/31/2020

Store

1

4

7

10

2

5

8

11

3

6

9

12

Store Name

All

Category

All

City

All

Client's profile

663

Unique customers

8443M

TotalSales

Num.Customers by age category and gender

● F

● M

young

3005

3211

mature

1560

1679

old

743

798

Num.Customer by SalesHour

Gender

● F

● M

Count of Customers

09:00:00

10:00:00

11:00:00

12:00:00

13:00:00

14:00:00

15:00:00

16:00:00

17:00:00

18:00:00

19:00:00

20:00:00

SalesHour

Customers by Occupation

Employed

Unemployed

Office

Engineer

Student

Self

TotalSales by Occupation

Office

Engineer

Student

Self Employed

Unemployed

Source

Count of CustomerId

TotalSales

Advertisement

269

282388776

Friends

257

349823631

Internet

240

394344800

Other

242

461660018

Radio

270

341676188

Total

1278

1829893413

Reset Filters

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1/1/201612/31/2020

Store

14710

25811

36912

Store Name

All

Category

All

Color

All

Products: margin and total sales

Reset Filters

Categories by total sales

Mobile Devices

Computer

Accessories

Audio

Components

change to avg.bill

Bottom-10 Sales Quantity by Product Name (colored by avg.bill)

Desktop Type...

Keyboard Typ...

Mouse Type 2...

Headphones ...

Keyboard Typ...

Hard Drive Ty...

Tablet Type 5,...

Monitor Type ...

Phone Type 9,...

Margin% by category

Accessories

Audio

Compone...

Mobile D...

Computer

100%

98.98%

98.94%

97.90%

92.40%

85.11%

86%

Bottom Margin% Product

Desktop Ty...

Desktop Ty...

Tablet Type ...

Laptop Typ...

Phone Type...

Phone Type...

Phone Type...

Phone Type...

Phone Type...

Laptop Typ...

100%

20.08%

14.75%

8.83%

23.4%

TotalSales by Store

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T

\$

1/1/2016

12/31/2020

Selected Currency: T

Last 1 year

Last 2 years

Last 3 years

↶ Reset Filters

Year	SalesPlan	Fact/Plan	Sales	Margin	SalesSPLY	SalesYTD	SalesFYTD
2016	279530462000						
2017	304907504680	☆ 70%	214637107745	93%		215bn	25bn
2018	272141501000	☆ 72%	195512658172	94%	215bn	196bn	58bn
2019	300120244240	★ 93%	280152844753	94%	196bn	280bn	144bn
Total	1156699711920	60%	690302610670	94%	690bn		

Store

1

4

7

10

2

5

8

11

3

6

9

12

Store Name

All

City

All

Measure

Margin

SalesSPLY

Sales

SalesYTD

SalesFYTD

SalesPlan

SalesPrev2M

SalesPrevM

Sales and Sales Plan by Month

SalesFYTD

SalesPrevM

SalesPrev2M

Margin

SalesSPLY

SalesYTD

SalesPlan

Sales

0.3T

0.2T

0.1T

0.0T

2016-01

2016-02

2016-03

2016-04

2016-05

2016-06

2016-07

2016-08

2016-09

2016-10

2016-11

2016-12

2017-01

2017-02

2017-03

2017-04

2017-05

2017-06

2017-07

2017-08

2017-09

2017-10

2017-11

2017-12

2018-01

2018-02

2018-03

2018-04

2018-05

2018-06

2018-07

2018-08

	SalesPlan	Fact/Plan	Sales	Margin	SalesPrevM	SalesPrev2M	SalesSPLY	SalesYTD	SalesFYTD
☐ 2019	300120244240	93%	280152844753	94%	8bn	303bn	196bn	280bn	144bn
☐ Qtr 1	71452115270	54%	38890763703	97%	8bn	46bn	103bn	39bn	97bn
February	22058268260	☆ 60%	13261538418	98%	22bn	8bn	12bn	35bn	93bn
January	29696518920	☆ 74%	21947265076	97%	8bn	16bn	84bn	22bn	80bn
March	19697328090	☆ 19%	3681960209	95%	13bn	22bn	6bn	39bn	97bn
☐ Qtr 4	77342168670	44%	34106704542	95%	29bn	103bn	49bn	280bn	144bn
October	19710143920	☆ 170%	33598890652	96%	29bn	40bn	26bn	280bn	143bn
December	26779730130	☆ 0%	236096	19%	1bn	34bn	8bn	280bn	144bn
November	30852294620	☆ 2%	507577794	16%	34bn	29bn	16bn	280bn	144bn
☐ Qtr 3	74320566810	147%	109421071021	94%	56bn	134bn	8bn	246bn	109bn
September	28178387880	☆ 102%	28713768790	95%	40bn	40bn		246bn	109bn
August	18379811330	☆ 220%	40468893646	94%	40bn	56bn	1bn	217bn	81bn
July	27762367600	☆ 145%	40238408585	92%	56bn	38bn	7bn	177bn	40bn
☐ Qtr 2	77005393490	127%	97734305487	91%	4bn	20bn	35bn	137bn	194bn
June	30483127400	☆ 183%	55838645850	92%	38bn	4bn	11bn	137bn	194bn
May	22048484050	☆ 174%	38370939692	92%	4bn	4bn	20bn	81bn	139bn
Anril	21172722010	☆ 110%	2521710015	72%	1bn	12bn	1bn	12bn	100bn
Total	300120244240	93%	280152844753	94%	8bn	303bn	196bn	280bn	144bn

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1/1/2016

12/31/2020

Store

1

4

7

10

2

5

8

11

3

6

9

12

Store Name

All

City

All

Measure

Cumulative Purchase Quantity

Cumulative Sales Quantity

Sales Quantity

Stock

Stock

-2.17M

by Year

0M

-1M

-2M

-0.63M

-1.04M

-1.82M

-2.17M

2017

2018

2019

2020

Stock by Store_ID

12

11

8

9

1

6

7

10

4

5

2

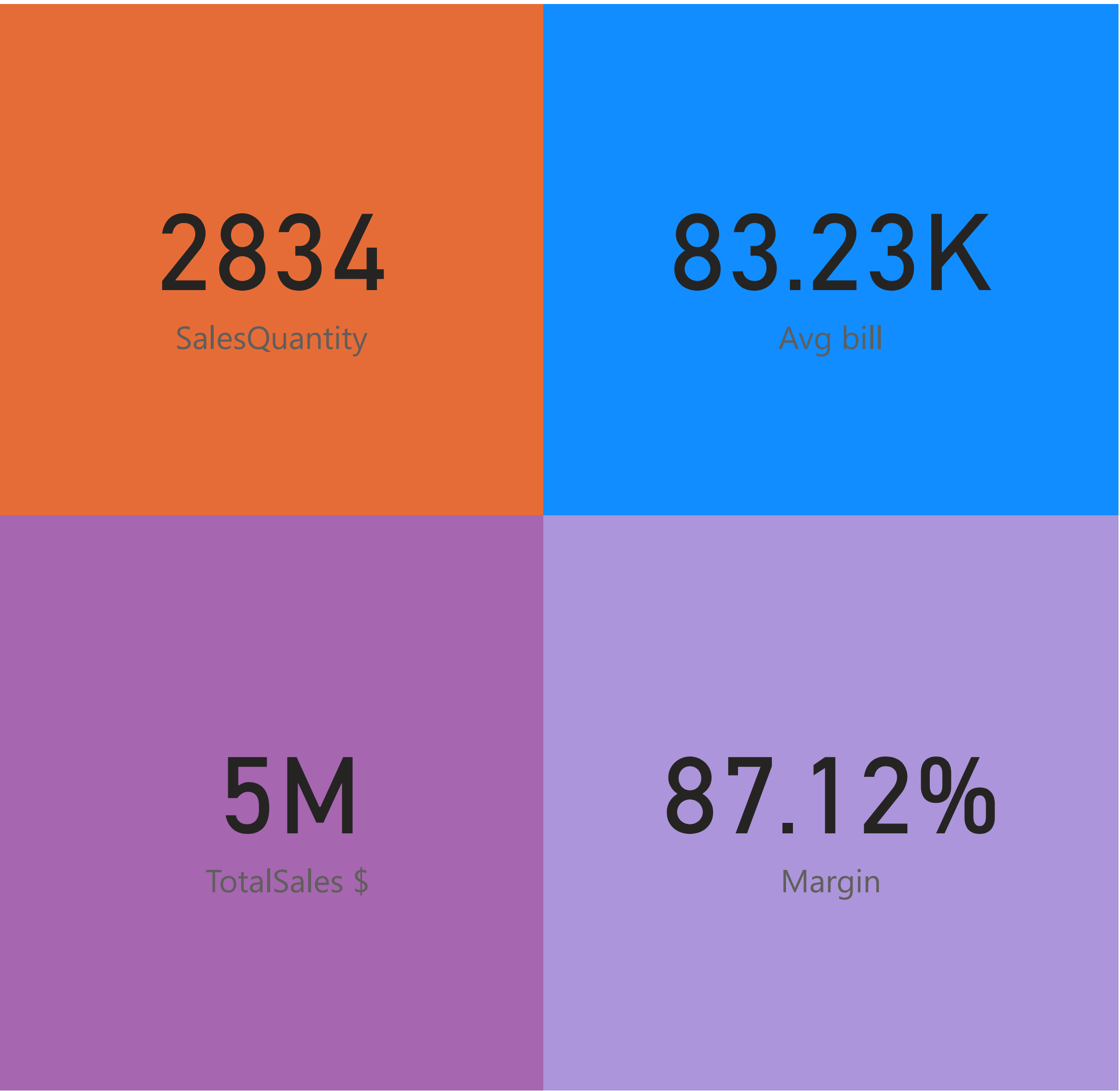
3

YearMonth	SalesQuantity	CumulativeSalesQuantity	PurchaseQuantity	CumulativePurchaseQuantity	Stock
2020-01	347262	2345113		178941	-2166172
2020-02		2345113		178941	-2166172
2020-03		2345113		178941	-2166172
2020-04		2345113		178941	-2166172
2020-05		2345113		178941	-2166172
2020-06		2345113		178941	-2166172
2020-07		2345113		178941	-2166172
2020-08		2345113		178941	-2166172
2020-09		2345113		178941	-2166172
2020-10		2345113		178941	-2166172
2020-11		2345113		178941	-2166172
2020-12		2345113		178941	-2166172
Total	2345113	2345113	178941	178941	-2166172

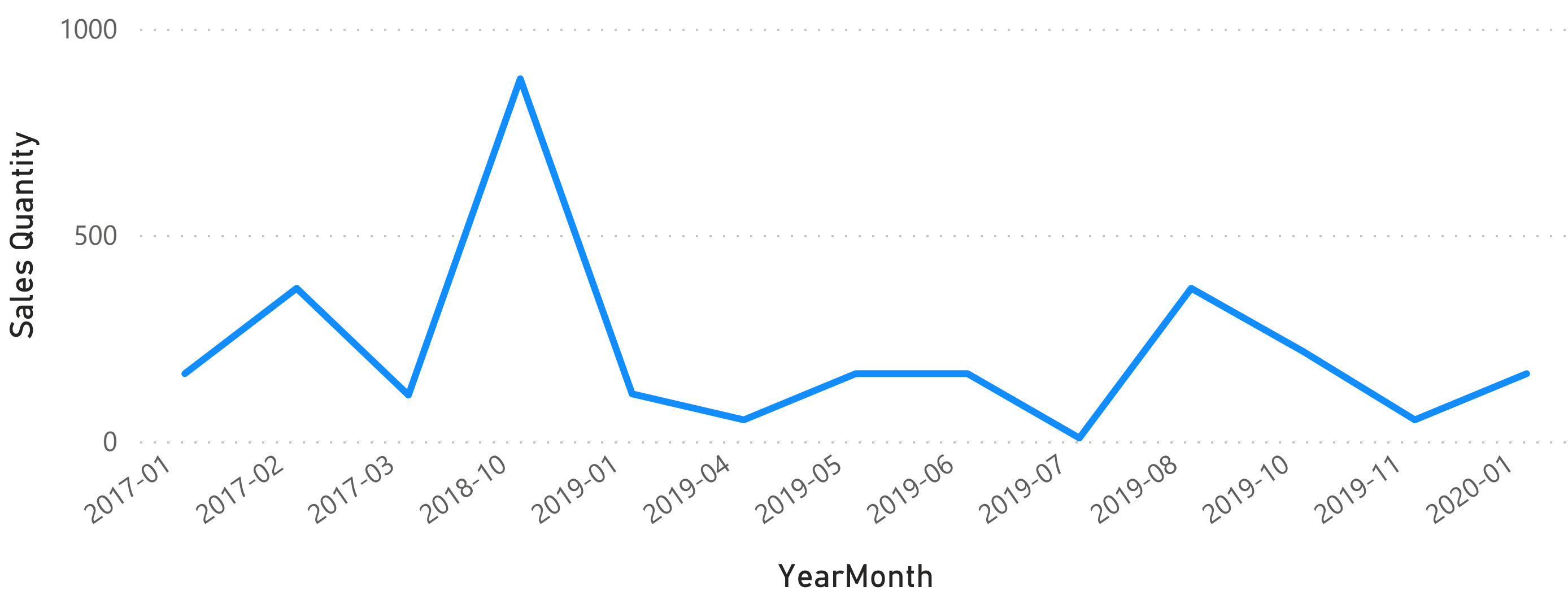
Reset Filters



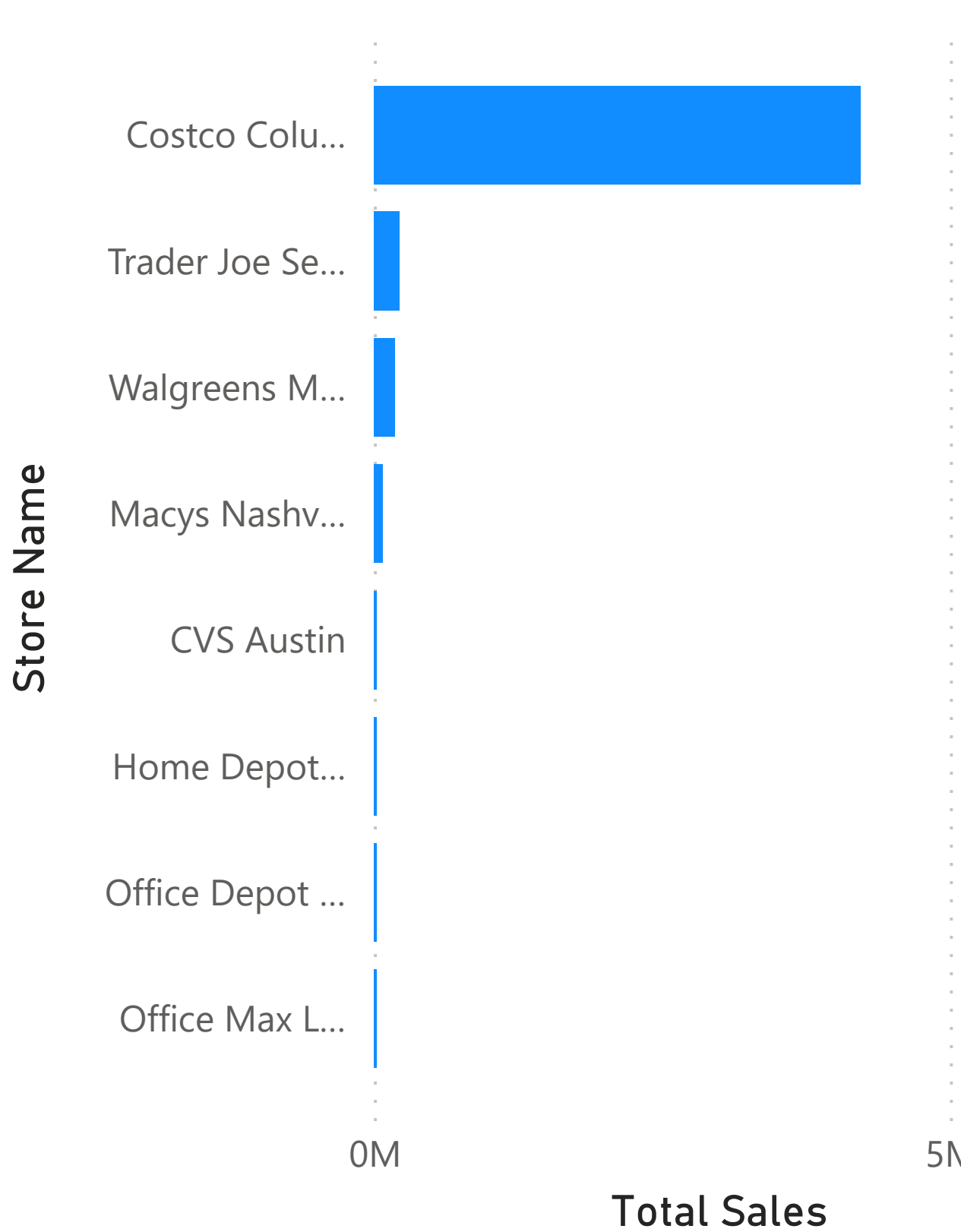
The chosen item: Desktop Type 2,
Huawei



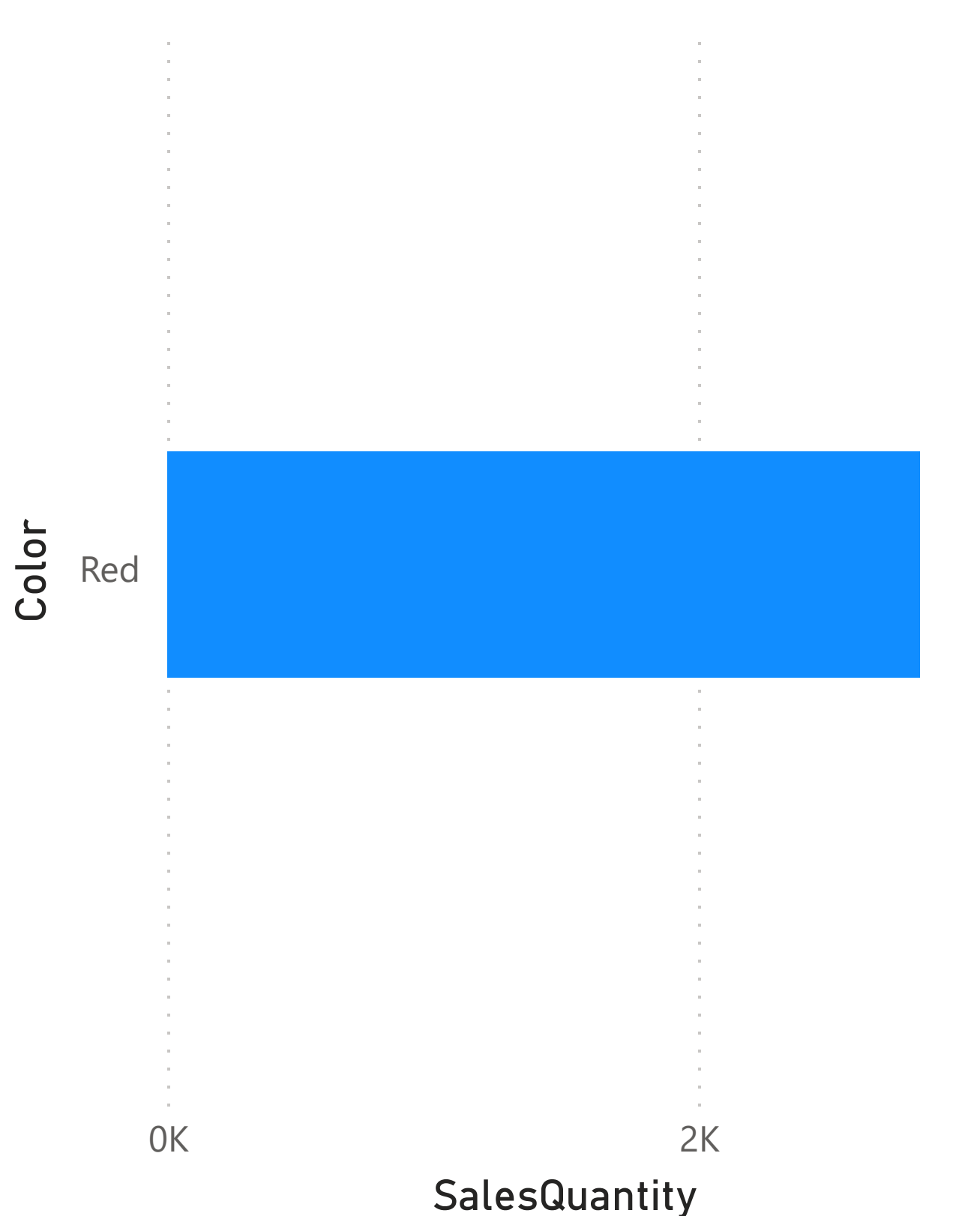
Sales Quantity by YearMonth



Total Sales by Store Name



SalesQuantity by Color



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Shipped efficiency

4.05

ShippedDuration (avq.days)

100%

Shipped(%)

Reset Filters

1/1/2016

12/31/2020

Store

1	4	7	10
2	5	8	11
3	6	9	12

Store Name

All

City

All

Weight Category

Multiple selections

Shipped (%)

Year	Sales Quantity	Shiped Quantity	%Shiped
2017	622499	622499	100%
Qtr 1	296791	292068	98%
Qtr 2	216767	208372	96%
April	17676	21942	124%
May	76850	70651	92%
June	122241	115779	95%
Qtr 3	108446	120768	111%
July	71327	77789	109%
August	29203	33054	113%
September	7916	9925	125%
Qtr 4	495	1291	261%
October	495	1291	261%
Total	2045056	2045056	100%

Year

Sales Quantity

Shiped Quantity

%Shiped

2017

622499

622499

100%

Qtr 1

296791

292068

98%

Qtr 2

216767

208372

96%

April

17676

21942

124%

May

76850

70651

92%

June

122241

115779

95%

Qtr 3

108446

120768

111%

July

71327

77789

109%

August

29203

33054

113%

September

7916

9925

125%

Qtr 4

495

1291

261%

October

495

1291

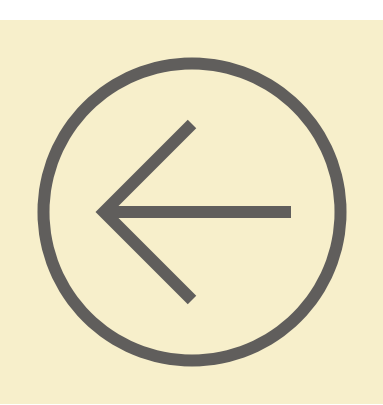
261%

Total

2045056

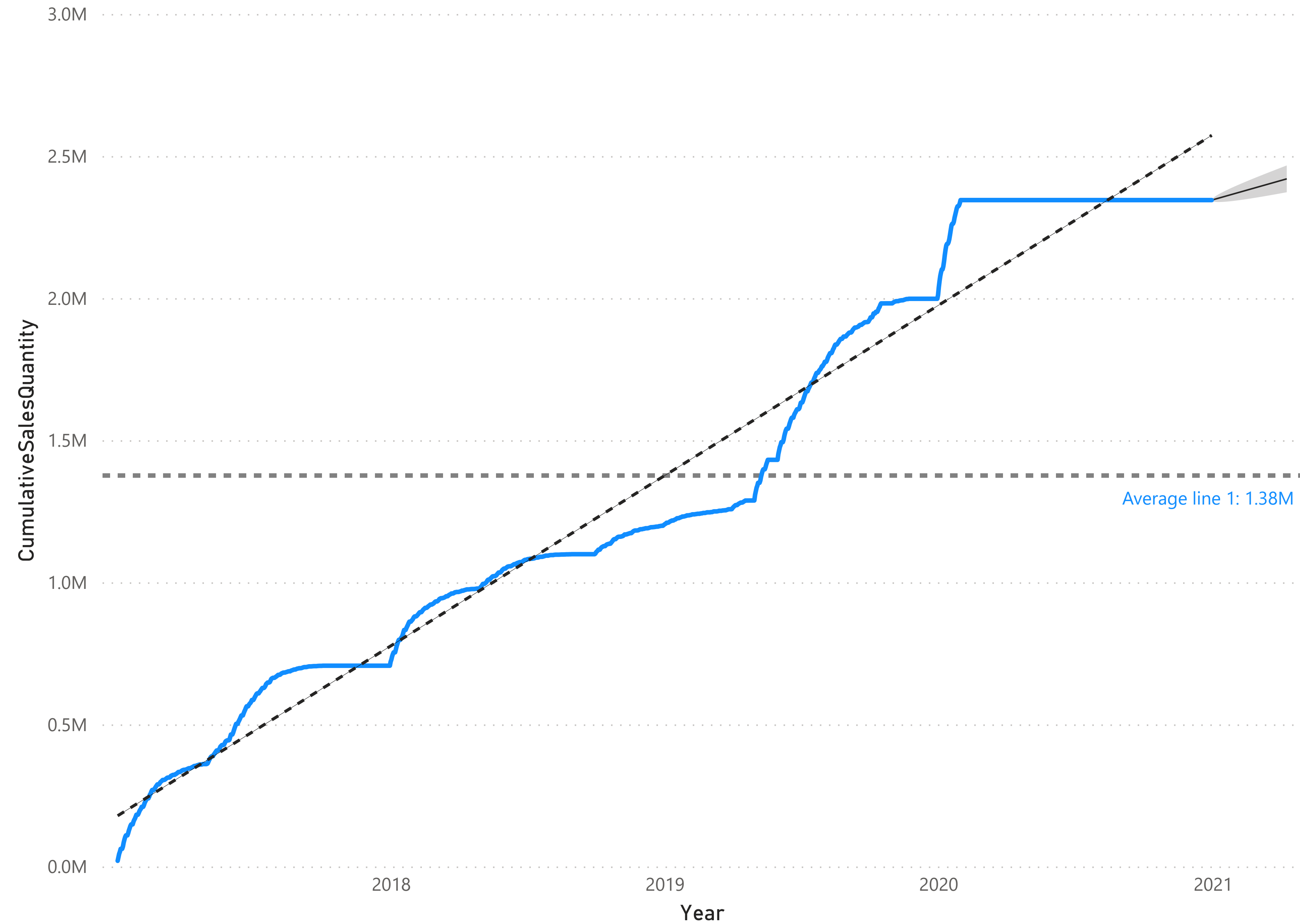
2045056

100%

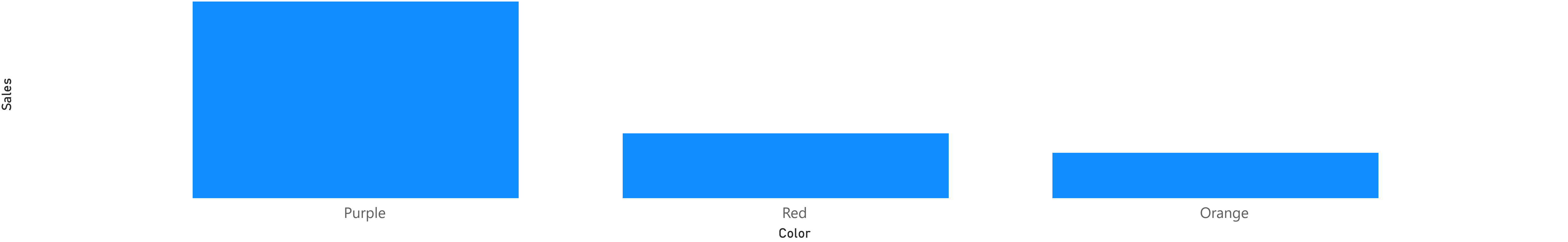


Category	43. Avg Reciept
Accessories	★ 318,164.41
Audio	★ 284,191.27
Components	★ 241,206.75
Computer	★ 358,473.87
Mobile Devices	★ 317,657.34
Total	317,469.83

CumulativeSalesQuantity by Year, Quarter, Month and Day



Sales by Color in small store



Category	Color	1. TotalSales	96.RedSales	97.SalesAll	98.SalesAllColour	981. SalesShare	982. ColorShareInCategory
Mobile Devices	Blue	200431833		8442792651	2277920781	2.37%	8.80%
Mobile Devices	Green	153963174		8442792651	2277920781	1.82%	6.76%
Mobile Devices	Navy	452693112		8442792651	2277920781	5.36%	19.87%
Mobile Devices	Orange	176668244		8442792651	2277920781	2.09%	7.76%
Mobile Devices	Purple	449919827		8442792651	2277920781	5.33%	19.75%
Mobile Devices	Red	469203220	469203220	8442792651	2277920781	5.56%	20.60%
Mobile Devices	Yellow	375041371		8442792651	2277920781	4.44%	16.46%
Total		8442792651	1540159492	8442792651	8442792651	100.00%	100.00%

2016-01

317K

Avg bill

2345K

Sales Quantity



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Prediction



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8bn

Revenue



7.90bn

Revenue What-If

Choose the amount of changes in Sales, COGS and Actual Cost and lock at the Revenue changes.

Real data

8443M

TotalSales

Sales Multiplier

0



Prediction data

8,442.79M

Sales What-If

536M

COGS

What-if COGS

0



535.98M

COGS What-If

9.69M

ActualCost

0



9.69M

Actual cost What-If

