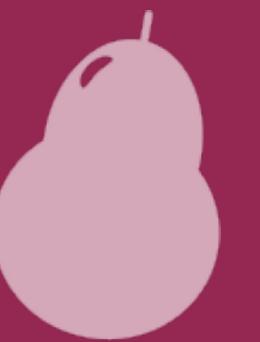


Kasia Kilijanek



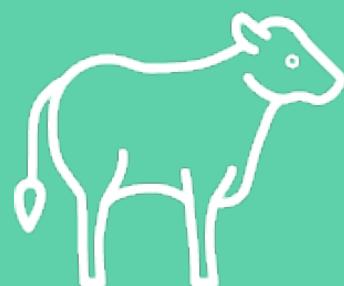
The Hungry Pear

Downtown Denver Dining

Age 27

Occupation Sports Physical Therapist

Location Denver, CO

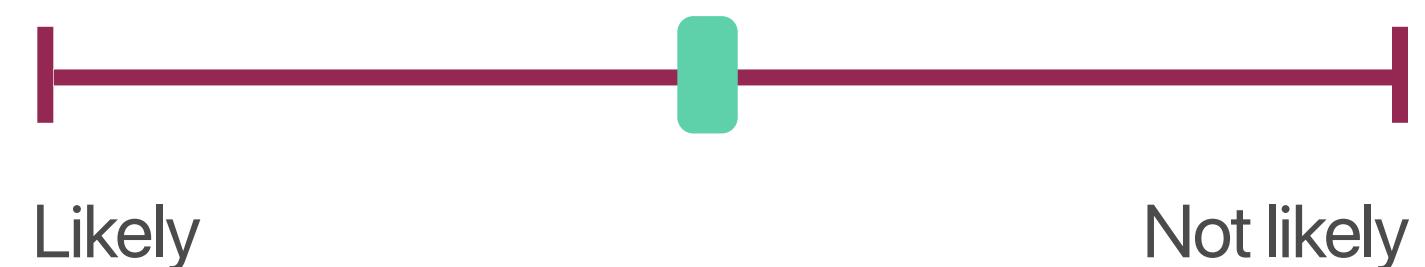


Ketogenic

80% fat, 20% protein, strictly
low-carb

Dining Habits

Trying a new restaurant



Frequency of dining out



Reading reviews before going



Restaurant Search

- Typically only eats out as a social occasion to gather with friends.
 - Loves trying new places but it can get pretty tricky on the ketogenic diet.
 - Tends to find new restaurants by using Google Maps and will typically browse the menu before going to make sure there are option for her.

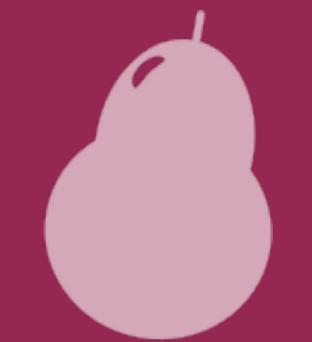
Frustrations

She is frustrated by the process of finding restaurants that fit her diet. The ketogenic diet excludes almost all carbs, so restaurants must have low or preferable no carb options.

Bio

Kasia is currently working on improving her physical therapist skills at her new job. She's very proud and enthusiastic about her new role and looks forward to her career growth. She'll be undergoing surgery on her knee in soon, so having to take it easy physically has made her focus in on her diet. She's been recently taken to the ketogenic diet. In her free time Kasia enjoys weight lifting and doing parkour and gymnastics activities. On occasion she indulges in a little art, specifically painting.

Paulina Francisco



The Hungry Pear

Hold the Gluten

Age 24

Occupation Student

Location Bloomington, IN



Gluten Free
Diet without wheat

Dining Habits

Trying a new restaurant



Frequency of dining out



Reading reviews before going



Restaurant Search

- Tends to find new restaurants by through either Yelp or recommendations from friends.

- Always checks out the reviews and ratings and menu before dining out to make sure there are gluten free options for her.

- She's usually dining out when she's just not in the mood to cook.

Frustrations

She would love to know the number of plate offerings that adhere to certain dietary restrictions. Finds it frustrating that restaurants will be labeled "gluten free friendly" if they offer only 1 dish....usually a salad.

Bio

Paulina recently moved from Los Angeles to Bloomington after finishing her masters at UCLA, an accomplishment she is most proud of. In Bloomington she is beginning her work towards a doctorate. She performs and studies Renaissance and Baroque music. When she's not hard at work pursuing her passions, she enjoys reading, running, and playing with her new puppy. Oh, and did we mention how much she LOVES coffee?

Kady Keen



The Hungry Pear

Mammal-free in Manhattan

Age	30
Occupation	Stay-at-home mother
Location	New York, NY



Semi-vegetarian
No mammals; consumes
poultry and seafood

Dining Habits

Trying a new restaurant



Frequency of dining out



Reading reviews before going



Restaurant Search

- Usually uses recommendations from friends or local newspaper.
 - Most important factor when choosing a restaurant is the location.
 - Usually dines out on weekends for social occasions and weeknights to avoid cooking.

Frustrations

She is frustrated by the inconsistency of having menus available. They're frequently out of date or just inaccessible.

Bio

Kady just celebrated her son's first birthday. Her and her husband's lives have changed immeasurably since they welcomed him in September 2016. Previously she was working as an attorney in the legal department of a large bank based in midtown New York. She was busy and happy at work but life had other plans. When maternity leave ended she made the extremely challenging decision to stay at home with her son for those small, daily moments that form a life. In her few moments of spare time she enjoys reading historical fiction, painting, and practicing yoga.