



ANNIE ANDREWS

UX/UI Designer

SKILLSET

User surveys
User personas
Competitive analysis
Storyboards
User flows
Usability testing
User interviews
Wireframing
Prototyping

TOOLS

Sketch
InVision
Github
Photoshop
Illustrator
Lightroom
Balsamiq
Usability Hub

DEVELOPMENT

HTML
CSS/SASS
Javascript (basic)
jQuery (basic)
Git/Github

LOCATION Denver, Colorado

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PROJECTS

The Hungry Pear Aug 2017

- Designed a mobile app, reflecting iOS Design Guidelines, to help users discover nearby restaurants that meet their dietary needs.
- Administered user surveys, performed user testing, and monitored prototyping feedback to optimize experience.

Solsquad Sept 2017

- Performed user interviews and surveys to analyze potential users' shopping habits and key browsing features.
- Analyzed competing brands to determine differentiating features.

EDUCATION

Bloc, Inc. April 2017 - Oct 2017

UX/UI Designer Apprenticeship

- A full-time, immersive mentorship program accruing 1000+ hrs of class time & real-world projects.
- Developing UX/UI Design skills under the guidance of a Senior UX/UI & Product Designer.

Carroll University Aug 2010 - May 2015

Accounting major; French minor GPA: 3.5/4.0