

Linglan Mei

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Education

University of Southern California

Marshall School of Business *May 2019*
Master of Science, Business Analytics

Southwestern University of Finance and Economics *June 2017*

Bachelor of economics, Finance

University of California, Berkeley

Summer session *July–August 2015*

Skills

Language English, Mandarin

Optimization Linear, non-linear, discrete optimization

Programming Data cleaning (R: dplyr), MATLAB (basic), R, SAS, SPSS (basic), Eviews, Excel

Specialization Marketing analytics, operations analytics, sales

Visualization Capture trends, unusual behavior (R: ggplot2), Tableau, Adobe Illustrator, Tableau

Projects

CFA Case Analysis

- Analyzed data of an OTA company and forecasted stock price to give suggestions (“Buy”, “Sell” or “Hold”)
- Presented analytical results and insights to teachers from CFA Institute and awarded first prize on campus with a team of five

America National College Mathematical Contest

- Imitated temperature distribution in three types of tubs over time through MATLAB
- Calculated how much water each type of tub needs to keep warm by equations and Excel
- Analyzed each strategy through AHP and identify the optimal choice

Analysis of How Internet Finance Influenced Traditional Finance

- Analyzed performance data of the internet finance and traditional financial industry to verify the correlation between these two industries

Experience

KPMG Sichuan, China *January–March 2015*
Intern in Audit Department

- Collected information of on-the-spot investigation to write annual report for a real estate company
- Examined and verified report data and related documents to avoid mistakes in the annual report

HSBC Sichuan, China *June–August 2016*
Intern in Services Department

- Demonstrated customer service and patience when opening accounts and E-bank accounts for clients; opened more than five accounts daily for premium clients who save at least \$70,000
- Managed \$400,000 portfolio for five clients based on risk analysis and customers' risk preference report; achieved positive returns for all clients and secured high customer satisfaction