

# Linglan Mei

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## Education

### University of Southern California

Master of Science, Business Analytics *May 2019*

### Southwestern University of Finance and Economics

Bachelor of economics, Finance *June 2017*

### University of California, Berkeley

Summer session *July–August 2015*

## Projects

### CFA Case Analysis

- Forecasted stock price of an OTA company
- Presented analytical results and insights to CFA Institute and awarded first prize on campus

### America National College Mathematical Contest

- Imitated temperature distribution in three types of tubs over time through MATLAB
- Analyzed efficient way to keep water warm by equations and Excel and identified the optimal choice

### Analysis of How Internet Finance Influenced Traditional Finance

- Analyzed performance data of the internet finance and traditional financial industry to verify the correlation between these two industries

## Experience

### KPMG Sichuan, China

Intern in Audit Department *January–March 2015*

### HSBC Sichuan, China

Intern in Services Department *June–August 2016*

## Skills

**Language** English, Mandarin

**Programming** Data cleaning (R: dplyr, tidyr)  
MATLAB (basic), R, SAS, SPSS(basic), Eviews, Excel,

**Visualization** Capture trends, unusual behavior  
(R: ggplot2, ggmap, shiny), Tableau, Adobe Illustrator, Adobe InDesign

**Optimization** Linear, non-linear, discrete optimization

**Specialization** Marketing analytics, operations analytics, sales