Linglan Mei

Los Angeles, California / 323-397-5311 / linglanm@usc.edu
www.linkedin.com/in/linglan-mei-b877b47b

Education

University of Southern California
Marshall School of Business *May 2019*
Master of Science, Business Analytics

Southwestern University of Finance and Economics *June 2017*
Bachelor of economics, Finance

University of California, Berkeley
Summer session *July–August 2015*

Skills

Language English, Mandarin
Optimization Linear, non-linear, discrete optimization
Programming Data cleaning (R: dplyr), MATLAB (basic), R, SAS, SPSS (basic), Eviews, Excel
Specialization Marketing analytics, operations analytics, sales
Visualization Capture trends, unusual behavior (R: ggplot2, ggmap, shiny), Tableau, Adobe Illustrator, Adobe InDesign

Projects

CFA Case Analysis
• Analyzed data of an OTA company and forecasted stock price to give suggestions ("Buy", "Sell" or "Hold")
• Presented analytical results and insights to teachers from CFA Institute and awarded first prize on campus with a team of five

America National College Mathematical Contest
• Imitated temperature distribution in three types of tubs over time through MATLAB
• Calculated how much water each type of tub needs to keep warm by equations and Excel
• Analyzed each strategy through AHP and identify the optimal choice

Analysis of How Internet Finance Influenced Traditional Finance
• Analyzed performance data of the Internet finance and traditional financial industry to verify the correlation between these two industries

Experience

KPMG Sichuan, China
January–March 2015
Intern in Audit Department

• Collected information of on-the-spot investigation to write annual report for a real estate company
• Examined and verified report data and related documents to avoid mistakes in the annual report

HSBC Sichuan, China
June–August 2016
Intern in Services Department

• Demonstrated customer service and patience when opening accounts and E-bank accounts for clients; opened more than five accounts daily for clients who save at least $70,000
• Managed $400,000 portfolio for five clients based on risk analysis and customers' risk preference report; achieved positive returns for all clients and secured high customer satisfaction

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