

# AnnieRae Cioccolanti

## Full Stack Software Engineer

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Detail-oriented Full Stack Software Engineer with a passion for frontend design and the user experience. Motivated self-starter excited about creating responsive and efficient web-based experiences. Skilled in creative problem solving while collaborating and communicating with compassion and empathy. A strong believer in the importance of learning and forever having a growth mindset. Patient problem solver with the ability to multi-task and deliver in high pressure, chaotic environments. A professional background in artist management, graphic design and social media marketing, developing grit, flexibility and a dedicated work ethic.

### SKILLS

- Programming Languages: HTML, CSS , JavaScript, Python
- Frameworks: React, React Native, Redux, React Context API, Node.js, Express, Django
- Databases: Postgres, MongoDB , Mongoose, SQL, NoSQL
- Tools: Trello, VS Code, Slack, Adobe Photoshop, InDesign, Illustrator and XD
- Other relevant skills: Bootstrap, Reactstrap, Tailwind CSS, AWS, Restful API's, JSON , HTTP, Git, E-commerce, Shopify, Social Media Marketing, Graphic Design, Content Development

### RELEVANT EXPERIENCE

#### Software Engineering Immersive | General Assembly | Remote | December 2021 - March 2022

Successfully completed a 420+ hour full-time immersive full stack software engineer program, completing in-class projects, hackathons and personal projects focused on real-world applications of software development principles and best practices. Developed a portfolio of individually and collaboratively focused in-class projects and presentations including:

- [War the Card Game](#): Designed and programmed a vanilla JavaScript browser game that is a version of the traditional card game War. Programmed a win/loss logic that calculates the user's score and renders it in HTML at the end of each round and at the end of the game. Added design elements to style the game. Technologies used include HTML, CSS and JavaScript.
- [It's All in the Stars](#): Designed and programmed a responsive astrology and astronomy app utilizing NASA's APOD(Astronomy Photo of the Day) API as well as a second API for astrology data. Dark mode feature included. Technologies used include HTML, CSS, JavaScript, React.js, reactstrap, context API. .
- [Travel Watcher](#): Designed and programmed a responsive full stack MERN app. This was a group project and the app was created to help people keep track of their budgets while traveling. User authentication and authorization feature included. Technologies used include : HTML, CSS, JavaScript, React, reactstrap, node.js, mongoDB and mongoose.
- [Good Karma](#): Designed and programmed a responsive full stack MERN application. Good Karma is an app that allows users to easily post items they are looking to give away to people who actually need them. Includes a user registration and login feature. Technologies used include: HTML, CSS, JavaScript, React.js, reactstrap, redux, JWT, react-reveal, node.js, Express.js, MongoDB, mongoose.

**Director of Operations | Android Jones LLC | Boulder | December 2014 - November 2021**

- Facilitated, managed and organized a wide range of day to day business projects and tasks for world renowned digital artist and creator Android Jones. The role required exceptional communication skills, time management abilities and a deep understanding of task-tracking and project management.
- Promoted from e-commerce manager to director of operations based on exemplary performance in project management, content development, product development , social media marketing and graphic design.
- Managed all aspects of the global e-commerce store and formulated effective product development and marketing strategies to drive sales.
- Oversaw the planning and implementation of merchandising strategies, tracked inventory movement and systematically introduced promotions, sales and price changes, interpreted sales reports and provided guidance on how to improve figures and customer engagement.
- Oversaw all social media activities including day to day management of campaigns, ensuring brand consistency, facilitating company awareness and supervising all aspects of social media interaction between customers and the company to ensure a positive customer service experience.
- Grew the company's instagram reach from 80k to 205k and grew the company email list from 5k to 20k.
- Sent contracts, oversaw new and existing licensing ventures, and acted as liaison and main POC for numerous projects, events, vendors and professional contacts.
- Oversaw and managed the creation, launch and sale of NFT artwork. Acted as liaison between NFT and fine art collectors.
- Utilized graphic design skills to create products and marketing materials.

**EDUCATION**

**General Assembly | Full Stack Software Engineer Immersive | Remote | 2022**

**Standout SquareSpace | Coding and Design in SquareSpace and Shopify Course | 2021**

**Boulder Digital Arts | Graphic Design Certificate | 2018**

**Bachelor of Science in Business | Appalachian State University**