AnnieRae Cioccolanti

Full Stack Software Engineer

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Compassionate and detail-oriented full stack software engineer with experience creating a diverse range of frontend and backend projects. Motivated and curious self-starter excited about creating responsive and efficient web-based experiences that make an impact. A strong believer in the importance of learning and forever having a growth mindset. Patient problem solver with the ability to multi-task and deliver in high pressure, chaotic environments. Collaborative communicator with a professional background in artist management, graphic design and marketing, developing grit, flexibility and a dedicated work ethic.

SKILLS

- Programming Languages: HTML, CSS, JavaScript, Python
- Frameworks: React, React Native, Redux, React Context API, Node.js, Express, Django
- Databases: Postgres, MongoDB , Mongoose, MySQL, GraphQL
- Tools: Trello, VS Code, Slack, Git
- Other relevant skills: Responsive Web Design, OOP, Bootstrap, Reactstrap, Tailwind CSS, SASS, AWS, Restful API's, JSON , HTTP, E-commerce, Shopify, WordPress, Social Media Marketing, Google Ads, Google Analytics, Graphic Design, Content Development, Adobe Photoshop, Adobe Adobe InDesign, Adobe Illustrator, Adobe XD, Strong Written and Verbal Communication, Team Player

RELEVANT EXPERIENCE

Software Engineering Immersive | General Assembly | Remote | December 2021 - March 2022
Successfully completed a 420+ hour full-time immersive full stack software engineer program, completing in-class projects, hackathons and personal projects focused on real-world applications of software development principles and best practices. Developed a portfolio of individually and collaboratively focused in-class projects and presentations including:

- War the Card Game: Designed and programmed a vanilla JavaScript browser game that is a version of the traditional card game War. Programmed a win/loss logic that calculates the user's score and renders it in HTML at the end of each round and at the end of the game. Added design elements to style the game. Technologies used include HTML, CSS and JavaScript.
- It's All in the Stars Designed and programmed a responsive astrology and astronomy app utilizing NASA's APOD(Astronomy Photo of the Day) API as well as a second API for astrology data. Dark mode feature included. Technologies used include HTML, CSS, JavaScript, React.js, Reactstrap, Context API. .
- Travel Watcher: Designed and programmed a responsive full stack MERN app. This was a group project and the app was created to help people keep track of their budgets while traveling. User authentication and authorization feature included. Technologies used include : HTML, CSS, JavaScript, React, Reactstrap, Node.js, MongoDB and Mongoose.

- [Good Karma:](#) Designed and programmed a responsive full stack MERN application. Good Karma is an app that allows users to easily post items they are looking to give away to people who actually need them. Includes a user registration and login feature. Technologies used include: HTML, CSS, JavaScript, React.js, Reactstrap, Redux, JWT, React-Reveal, Node.js, Express.js, MongoDB, Mongoose.

Brand Manager/Director of Operations | **Android Jones LLC** | Lyons, CO(hybrid) | December 2014 - November 2021
- Facilitated, managed and organized a wide range of day to day business projects and tasks for world renowned digital artist Android Jones.
- Demonstrated exceptional communication skills, time management abilities and a deep understanding of task-tracking and project management.
- Wrote, edited and scheduled social media posts each week on all social media platforms using later.com to promote events and support brand initiatives.
- Owned and represented brand voice across public facing channels to create and maintain a consistent brand presence.
- Coordinated marketing efforts between promoters, artist management and local media.
- Designed, wrote and sent out targeted monthly and weekly newsletters using Mailchimp.
- Analyzed data to ensure consistent brand growth and engagement.
- Tracked and kept up with industry marketing standards to ensure efficiency.
- Utilized Shopify skills to create and manage all aspects of the global e-commerce store.
- Formulated effective product development and marketing strategies to drive sales.
- Managed the company website to improve SEO and made updates as necessary through Wordpress.
- Organized and managed the artwork file database.
- Utilized graphic design skills to create products and marketing materials.
- Oversaw all social media activities including content creation, day to day management of targeted campaigns, ensuring brand consistency, facilitating company awareness and supervising all aspects of social media interaction between customers and the company to ensure a positive customer service experience.
- Researched and presented new ideas that grew the company's instagram reach from 80k to 205k and grew the company's email list from 5k to 21k.
- Developed and implemented merchandising strategies for a wide variety of product offerings.
- Sent contracts, oversaw new and existing licensing ventures, and acted as liaison and main POC for numerous projects, events, vendors and professional contacts.
- Oversaw and managed the creation, launch and sale of NFT artwork. Acted as liaison between NFT and fine art collectors.
- Hired and managed support staff, supervised volunteers.

EDUCATION
General Assembly | **Full Stack Software Engineer Immersive** | Remote | 2022
Google Analytics Certification | 2022
Standout SquareSpace | **Coding and Design in SquareSpace and Shopify Course** | 2021
Boulder Digital Arts | **Graphic Design Certificate** | 2018
Bachelor of Science in Business | **Appalachian State University**