

Problem interviews

Interview Emily

The conclusion that can be made out of this interview is that costs are always more than expected, the camper that is used for the trip is of one of the family members. There is a lot of time being spent with the people you're travelling with. The drive towards a place can be long and boring. You don't meet a lot of people on the way but that also depends on who you are travelling. note: Emily travelled with family.

Interview Tom

The conclusion that can be made out of this interview is that you get really close with the people you travel with. It is handy that when you go out for activities you don't have to really think of the time because you can go back to your van at any moment. You have everything you need within reach. Tom took a lot of photos. Tom travelled with his parents. He wished he had more information about the hotspots nearby.

Interview Guus

This interview concluded with Guus reporting that he had trouble forming social connections while travelling. He claimed he had no idea where to look for people who shared his interests or the appropriate place to go. And this complicates the process of networking. Additionally, we discovered that it is rather inconvenient that travel-related information, such as recommended hotspots, campsites, and advice, is dispersed throughout the internet. To obtain the smallest amount of information, you would need to spend endless hours staring at a computer, and you would still miss out on a great deal. This is really annoying.

Interview Ewen

The conclusion of the interview is that he expressed how much he misses a traveller-focused social media network where members can meet and communicate with one another via chat. In this manner, making friends on your travels will be a breeze. Ewen had trouble finding hotspots and things to do online as well. It irritated him that he would have to spend hours in front of a screen to get minimal results. He would want to see a platform that has all the information in one place.

Interview Vladimir

To conclude the interview done with Vladimir is that he expressed his concerns of safety while travelling and wanting to meet with other people. He said that he would want to get to know others a bit more before going up to someone and meeting other travellers.

Interview Sanne

To summarise the problem interview done with Sanne, she explained that the most challenging part of travelling solo is meeting new people, finding the more local hotspots instead of the touristy ones, the culture and language barrier, but also where to go to find what you need. Especially when you do not speak the language.

Interview Thomas

He is now planning and preparing for his trip and probably doesn't wanna go all alone. But doesn't wanna look for people beforehand, because he doesn't know how to connect with

people. Probably wanna get to know people in the places itself. He wants to go to camping places with hopefully a toilet building. But also has a mini grill, which also helps with connecting with other people. There is lots of information all over the internet which can be unclear. He brings a camera with him and is gonna take pictures. Doesn't know what to do with it but probably shares on insta and with family and maybe other platforms.

Interview Zoe

She is going to the coast of Spain, because she loves surfing. Expectations: bonding with people that are also on the road and make new memories and experiences together. She expects to meet new people in camper places. She mentioned that there is a lot of information online and it's hard to find the right one. Because all countries have different rules and stuff but the information online is most of the time in its native language. So you have to do research on lots of different platforms and that takes time. She is going to bring a disposable camera. Her own reason for wanting to travel with a camper is because of social media, so that's why she seems interested in sharing her own stories.

Solution interviews

Interview Junior

Having camping information on different websites can be confusing. One possible solution is to create a centralised platform where campers can find all relevant information. This platform could include tips on camping locations, equipment, safety and social activities. Interactive maps that can highlight campground locations, points of interest and amenities. Real-life experiences from other campers are valuable when choosing a location. Choose campsites where people are open to interaction. Consider communal campfires or picnic tables. Use apps such as Meetup to meet like-minded travellers. A place where travellers can document their travel. Efficient packing is essential. Learn to bring only the essentials.

Interview Sharon

To build community within the camping community, online forums or social media groups can be created where travellers can share their experiences, ask questions and meet new friends. Allow travellers to discover local events and meetings. Advice on how to make friends while camping. Use apps such as Meetup to meet like-minded travellers. Travel guides are useful for general information, but personal stories from other travellers are also valuable. Sharing hot spots and experiences enriches the travel experience. Travel guides are useful for general information, but personal stories from other travellers are also valuable. Sharing hot spots and experiences enriches the travel experience. Rain, heat or cold can present challenges. Flexibility is important.

Interview Vladimir

To conclude the interview with Vladimir, he explained that he would like to get recommendations from other travellers to know more about good places to go and to see. Furthermore he said that he would like to see tips and tricks from others that speak from experience. Especially concerning certain locations, so you know what to pack for the climate of nature in certain countries and areas. He also said that it is nice to have a place to

map out his journey and to be able to see more of a person before meeting them by seeing a video, or seeing someone's profile before.

Interview Sanne

To conclude the interview done with Sanne, she explained that she wants to find the personal experiences of others that have been to the same locations she wants to go to. She said that she would like to see journeys that other people have done and want to recommend to others. She likes the idea of having a place to share information with other travellers but also the locals. Plus she expressed, that it might be fun for locals or others that use the platform to be able to create events, so people can meet up at an activity and meet others with similar interests.

Interview Thomas

There are a lot of information options on the internet, but sometimes he doesn't know where to get certain information. So it would be nice if everything would be clear on one platform. For the whole of Europe. He likes how your website makes use of a community, and it kinda filters out the social media communities. Because you don't have to know what is going on in Sweden when you are in Portugal. It is interesting to discover new things via the website like hotspots with the use of reviews. There is a lot of preparation on such a trip, so it would be nice to get information from people that already have experience.

Interview Guus

The conclusion of this interview is that he expressed his need for us to create a platform where people could blog about their travel experiences. This way, readers could see all the hotspots other people had visited and take that into consideration for their own travels. Additionally, it would be wonderful if you could socialise and form bonds with other people.

Interview Ewen

The conclusion of this interview is that he would like to see a visual map where he can click on a spot and then it would show all the blogs with the hotspots and tips for that spot. What he would also like to see is that there would be a platform on their kina like Instagram where you can follow people and see their posts and where they are.

Interview Zoe

You keep searching from site to site on all different websites. So if there was a website that put all this information together, she thinks it would help a lot of people. It saves a lot of time and is clear. She would like to see an overview per country on our website and a chat and blog option or something like that. This makes it very easy for you to make contact with others. She thinks it would be fun to share her journey with other people and make contact with others via social media. One problem she encounters is that she can only find information about Spain in Spanish. It would be nice if she could find information about, for example, the costs of certain things.