

Campsite

Content Calendar

May 17 - May 31

FRIDAY MAY 17	SUNDAY MAY 19	TUESDAY MAY 21	THURSDAY MAY 23
Camping tips and tricks	Join Website	Join webiste	informational, travel with campsite
			
<p>Camping tips and trips too help you survive your camping trip</p> <p>#camping #campingtips #Camperlife #campsite</p>	<p>📷 Share your best camping moments with us! Visit our website and get inspired by other adventurers. 🌄</p> <p>#camping#together#visitnow #camperlife#campsite</p>	<p>Write blogs or share videos, get tips and trick from others, and meet new people all on Campsite!</p> <p>#camping #memories #travel #vanlife</p>	<p>🌍🌟 Ready to hit the road and explore the world? 🚗🌟 There's no better way to connect with nature, discover hidden gems, and make unforgettable memories than with Campsite! 🌲🏕️</p> <p>Join a community of passionate travelers and find the best spots for your camper journey. From scenic routes to cozy campgrounds, Campsite has got you covered. 🌟</p> <p>Let's make every mile an adventure! Visit www.campsite.com and start your journey today. 📱🗺️</p> <p>#camping #memories #Camperlife #campsite</p>
When your are wanting to go camp but you are still a beginner with camping, we are here to help you and also make you curious about the camplife.	The purpose of this post is to get people to take action. We want to remind followers that they can go to our website, and that of course it is online. We also want to show with the post, wha they can expect on the website, we do this by for example having a blog picture in the background.	With this post we want to convince our Instagram followers to go out and share their stories and experiences with us via our website. Our followers are ultimately the ones who will hopefully visit our website and share their stories	This post will help build a community of passionate travelers, raises awareness of Campsite, and inspires our audience to embark on their own camper adventures. It provides a direct call-to-action to visit our website. This strategy increases visitors to Campsite, develops an enthusiastic following, and turns viewers into engaged users.
link to the post	link to the post	link to the post	link to the post
Status: Done	Status: Done	Status: Done	Status: Done

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Content Calendar

May 17 - May 31

SATURDAY MAY 25	MONDAY MAY 27	WEDNESDAY MAY 29	FRIDAY MAY 31
Top 3 Camping places	Wish list France	Collab video post	Call to Action
<p>Where would you like to go on vacation? Explore it on Campsite!</p> <p>#Camping #Europe #travel #Campsite</p>	<p>🍷 Santé! On our wish list: a wine tasting in Burgundy. Which French wine do you want to taste? 🍷</p> <p>#france#travel#camperlife#campsite#europe</p>	<p>In our newest collab with @Sarah&David, they will show you around Sagres, Portugal! You can watch their full vlogs on the Campsite website, linked in bio.</p> <p>#Portugal #vanlife #travel #camping</p>	<p>Today is the perfect day to travel with Campsite 🚐🌟 #TravelGoals #VanLife #AdventureAwaits"</p>
<p>When you don't know where to go when going camping, with this post we will help our audience. We will also make them curious about our website, because in the caption we mention that there is even more information on our website.</p>	<p>With this post, we want to give our followers ideas with what they can possibly do in France if they travel there, and give them the idea that they can also make their own wish list for a country they are traveling to.</p>	<p>With the goal to increase the number of people who see our content on the Campsite website, we used the power of @Sarah&David to promote our collaboration with them through an Instagram update. We hope to excite travelers and new campers with an attractive setting by showcasing Sagres, Portugal, which is in line with the adventurous character of our business. In order to increase our visibility and engagement on the platform, we strategically employ the hashtags to reach a wider audience interested in these themes.</p>	<p>This is our last post for the campaign. Our campaign message is 'Travel with campsite'. With this last post, we want to encourage our followers to use our website and travel together with Campsite.</p>
link to the post	link to the post	link to the post	link to the post
Status: Done	Status: Done	Status: Done	Status: Done