

Annika Scholl

DATA SCIENTIST

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PROFILE

With an educational background in business engineering, I am passionate about using my technical knowledge and problem-solving skills to drive business success. Through my previous internships, I have gained practical experience in analysing complex data, collecting data, and automating processes in a fast-paced environment, which has led me to the world of data. I believe that data-driven decisions will propel us forward faster, and I am excited to be a part of it.

SKILLS

SQL, Python, R, Data Analysis, Data Visualization, Tableau, Looker, Hypothesis Testing, Matplotlib, Plotly, Seaborn, Machine Learning in scikit-learn, AWS, Hadoop, Spark, Make, Retool, MS Office (PowerPoint, Excel, Word), Jira, Miro

LANGUAGES

English, German

ACHIEVEMENTS

Active member of VWI
(Association of German
Industrial Engineers)

INTERESTS

Mountains (skiing & hiking),
Travelling, Volleyball

PROJECTS

Data Science Capstone Project | Wine Recommender

APR 2024 | London, UK

- Developed a wine score prediction and recommendation system using machine learning techniques, including exploratory data analysis and data preprocessing

Lead Data Scientist | BrainStation Hackathon Octopus Energy

APR 2024 | London, UK

- Led a data science team during a 24-hour hackathon to develop innovative and cross-collaborative green energy solutions

EDUCATION

BrainStation | Diploma, Data Science

JAN 2023 - APR 2023 | London, UK

Technical University of Dresden | Bachelor & Master (Diploma) in Business Engineering

OCT 2017 - FEB 2024 | Dresden, Germany

- Graduated with Distinction from one of Germany's eleven Universities of Excellence
- Final Grade: 1.2 (equivalent to high 1st Class Hons in the UK)

University of Calgary | Exchange Semester

AUG 2021 - DEC 2021 | Calgary, Canada

EXPERIENCE

Business Automation Intern | Finn GmbH

NOV 2022 - MAY 2023 | Munich, Germany

- Implemented a database to track email performance effectively, resulting in a 9% improvement
- Developed and managed multiple process automation using Make formerly Integromat, enhancing operational efficiency
- Led an end-to-end customer experience tracking model, including A/B testing, ensuring optimal results
- Utilised Looker and Excel to visualise data for informed decision-making

Working Student | Enloc Energy GmbH

FEB 2021 - AUG 2021 | Dresden, Germany

- Assisted Enloc Energy GmbH part-time (while studying) in market communication in the energy sector
- Streamlined processes and effectively handled partner inquiries

Product Management Intern | BMW Group

AUG 2020 - DEC 2020 | Munich, Germany

- Delivered engaging presentations on industry topics to various stakeholders
- Performed comprehensive analysis of competitors, informing strategic decision-making processes and gathered insights for future product development