

# Annika Scholl

## DATA SCIENCE

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## PROFILE

With an educational background in industrial engineering, I am passionate about using my technical knowledge and problem-solving skills to drive business success. Through my previous internships, I have gained practical experience in analysing complex data, collecting data, and automating processes in a fast-paced environment, which has led me to the world of data. I believe that data-driven decisions will propel us forward faster, and I am excited to be a part of it.

## SKILLS

SQL, Python, Tableau, Looker, Pandas, Numpy, Matplotlib, Plotly, Seaborn, Machine Learning in scikit-learn, Streamlit, Make, Retool, MS Office (PowerPoint, Excel, Word), Jira, Miro

## LANGUAGES

English, German

## ACHIEVEMENTS

Active member of VWI (Association of German Industrial Engineers)

## INTERESTS

Mountains (skiing & hiking), Travelling, Volleyball

## PROJECTS

### Data Science Capstone Project | Wine Recommender

APR 2024 | London, UK

- Developed a wine score prediction model and recommendation system using machine learning techniques including [this](#) Streamlit App

### Lead Data Scientist | BrainStation Hackathon Octopus Energy

APR 2024 | London, UK

- Led a data science team during a 24-hour hackathon to develop innovative and cross-collaborative green energy solutions

## EDUCATION

### Diploma Data Science | BrainStation

JAN 2023 - APR 2023 | London, UK

### Bachelor's & Master's (Diploma) in Industrial Engineering & Management | Technical University of Dresden

OCT 2017 - FEB 2024 | Dresden, Germany

- Graduated with Distinction from one of Germany's eleven Universities of Excellence
- Final Grade: 1.2 (equivalent to high 1st Class Hons in the UK)

### Exchange Semester | University of Calgary

AUG 2021 - DEC 2021 | Calgary, Canada

## EXPERIENCE

### Business Automation Intern | Finn GmbH

NOV 2022 - MAY 2023 | Munich, Germany

- Implemented a database to track email performance effectively, resulting in a 9% improvement
- Developed and managed multiple process automation using Make formerly Integromat, enhancing operational efficiency
- Led an end-to-end customer experience tracking model, including A/B testing, ensuring optimal results
- Utilised Looker and Excel to visualise data for informed decision-making

### Working Student | Enloc Energy GmbH

FEB 2021 - AUG 2021 | Dresden, Germany

- Assisted Enloc Energy GmbH part-time (while studying) in market communication in the energy sector
- Streamlined processes and effectively handled partner inquiries

### Product Management Intern | BMW Group

AUG 2020 - DEC 2020 | Munich, Germany

- Delivered engaging presentations on industry topics to various stakeholders
- Performed comprehensive analysis of competitors, informing strategic decision-making processes and gathered insights for future product development