Context

- The context defines terms which can change the way JSON is interpreted.
 - IRI mapping,
 - Type mapping,
 - Container mapping,
 - Default language,
 - Default direction,
 - Scoped Contexts,
 - etc.

```
{
    "@context": {
        "schema": "http://schema.org/",
        "Person": "schema:Person",
        "colleagues": {"@id": "schema:colleagues", "@type": "@id"},
        "name": "schema:name",
        "image": {"@id": "schema:image", "@type": "@id"},
        "url": {"@id": "schema:url", "@type": "@id"}
}
}
```

@container values:

- @list, @set
- @language, @index,

New in 1.1

- @id, @type
- @graph

Objects in JSON-LD

- Make full use of JSON syntactic representations
 - Object defines a node definition

```
"@context": "http://json-ld.org/contexts/person",
"@id": "https://greggkellogg.net/foaf#me",
"@type": "Person",
"name": "Gregg Kellogg",
"knows": "https://www.markus-lanthaler.com/"
}
```