

# JSON-LD Value Proposition

- Allow Idiomatic JSON to have meaning independent of API documentation.
- Favor consumers and publishers of JSON-LD over tool creators.
- Promote soft-use of Linked Data principles [1]; many consumers will never know they are working with an RDF format.
- (Finally) differentiate URLs from Text – necessary to be a *Linked Data* format.

[1] [https://www.europeandataportal.eu/sites/default/files/d2.1.2\\_training\\_module\\_1.2\\_introduction\\_to\\_linked\\_data\\_en\\_edp.pdf](https://www.europeandataportal.eu/sites/default/files/d2.1.2_training_module_1.2_introduction_to_linked_data_en_edp.pdf)

# Brief overview of JSON-LD

- JSON-LD gives meaning to JSON using a *context* to interpret properties and values using the RDF data model.
- Context may be specified inline, or referenced using the `@context` keyword.
- Context may also be referenced via API argument, or through a link header in an HTTP response.