

Trinh Nguyen Thi Mai

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CAREER OBJECTIVE

Graduated in Data Science from the University of Information Technology (VNU), specializing in Data Analytics and Financial Technology. Eager to join as a Data Collection Intern at The Purpose Group apply analytical skills in data processing and support data-driven marketing campaigns while developing into a strategic data professional.

EDUCATION

B.Sc. in Data Science 2021 – 2025

University of Information Technology, VNU

GPA: 3.5/4.0

Google Business Intelligence 06/2025 – 09/2025

Coursera (by Google)

Learned data analysis, visualization, and reporting for business decisions.

Google Advanced Data Analytics 06/2025 – 10/2025 (expected)

Coursera (by Google)

Studied statistics, predictive modeling, and machine learning for insights.

SKILLS

- **Programming Languages:** Python (Pandas, NumPy), SQL
- **Data Engineering:** ETL Pipeline, Data Cleaning, Data Visualization
- **Tools:** Power BI, Tableau, Excel, Google Sheets
- **Soft Skills:** Communication, teamwork, problem-solving, leadership
- **Languages:** Vietnamese, English proficiency

PROJECTS

Personal Expense Tracker Dashboard (Personal Project) 09/2025

- Collected and processed personal expense data using Python (pandas, DataFrame) and visualized it with Power BI.
- Developed an interactive dashboard for users to track income and expenses, visualize trends, top spending categories, and KPIs for informed financial decisions.
- **Project Repository:** [GitHub](#).

Sales Data Analysis for E-commerce Business (Team Project) 03/2024 – 06/2024

- Collected and cleaned 1,966 e-commerce sales records using Python and KNN, performed EDA with ANOVA, correlation analysis, and visualizations to uncover customer behavior and product demand.
- Lead a 3-member team: delegated tasks, managed progress, contributed to data cleaning and analysis, and presented results to instructors.
- **Project Repository:** [GitHub](#).