

NETFLIX STOCK PROFILE 2017



DISTRIBUTION OF NFLX STOCK PRICES

36%

increase in median stock price from Q1 to Q4. This is an increase of around \$52

Q1

Had the lowest closing price of \$127.5

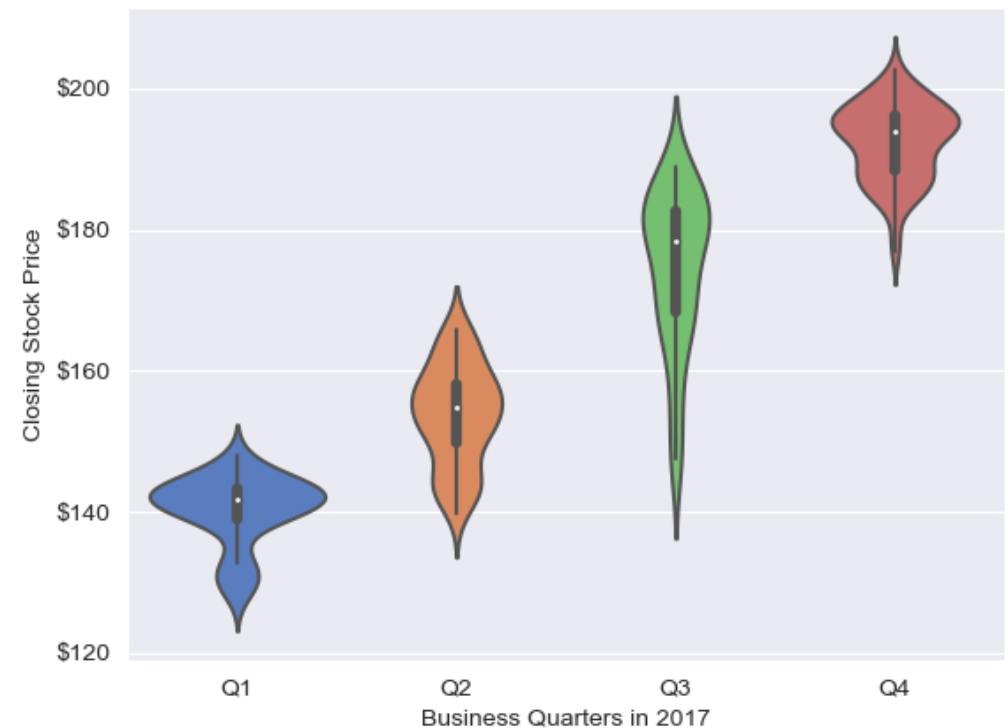
Q3

had the largest fluctuations in closing price, with a standard deviation of 11.32

Q4

Had the highest closing price of \$202.6

Distribution of 2017 Netflix Stock Prices by Quarter



PREDICTED VS ACTUAL EARNINGS PER SHARE

273%

Increase in earnings per share from Q2 to Q4

Q2 & Q4

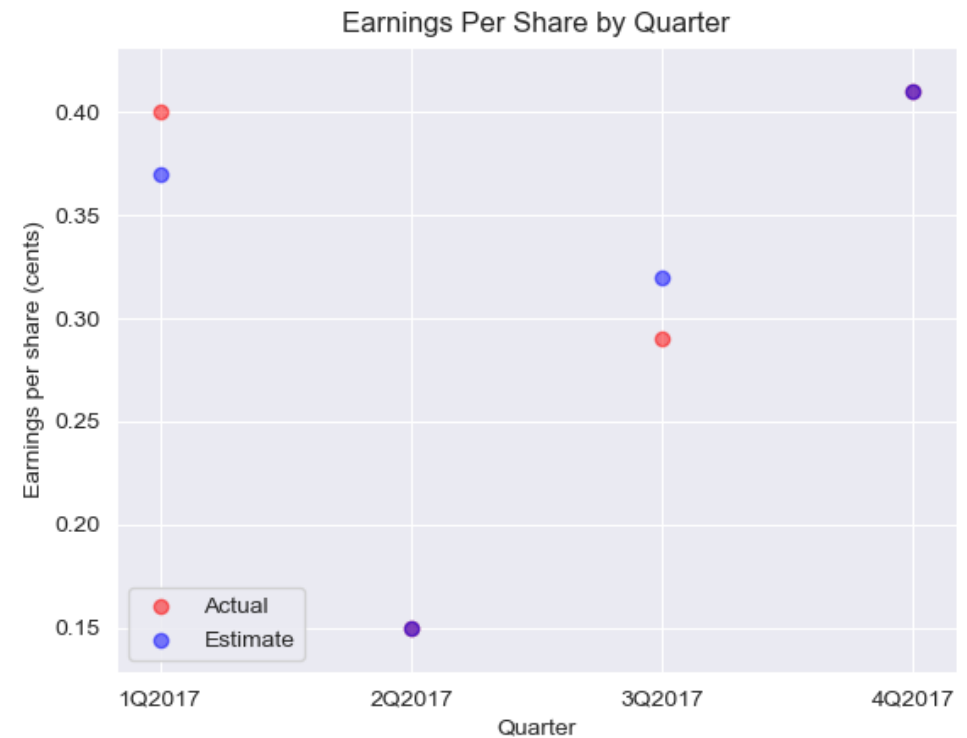
Estimated earnings per share were truly accurate predictions

Q2

Had the lowest earnings per share

Q4

Had the highest earnings per share (both predicted and actual)



REVENUE V. EARNINGS BY QUARTER

Steady increase

In both revenue and earnings from Q2-2017 to Q1-2018

Q2 & Q4

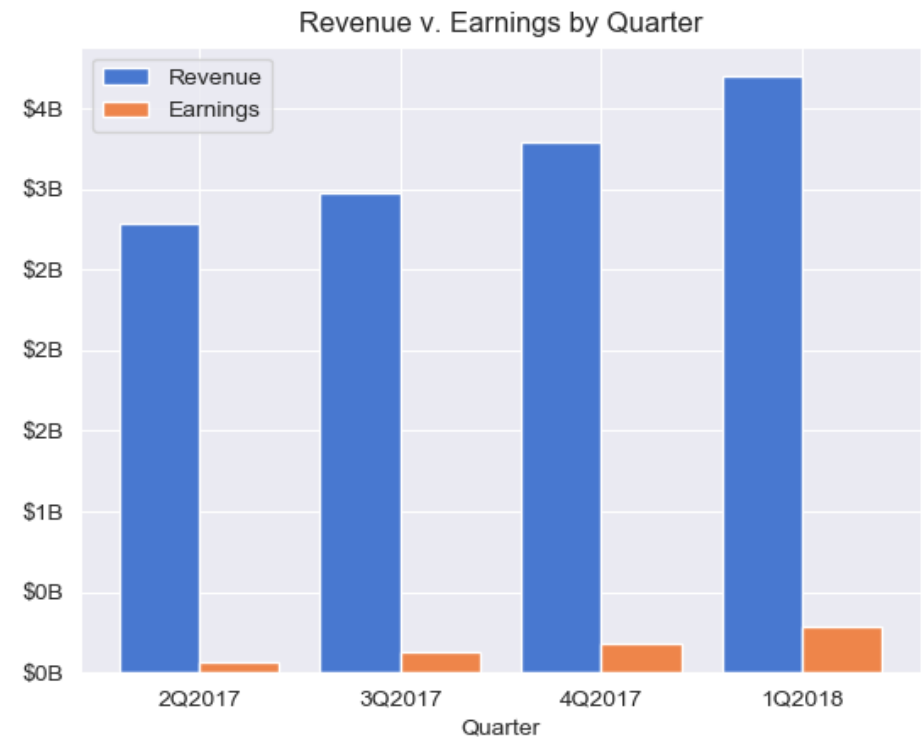
Estimated earnings per share were truly accurate predictions

5%

was the ratio of earnings to revenue

Q4

was the most profitable quarter



NETFLIX VS DOW JONES STOCK

General trends

of the stocks showed an increase over time

Netflix

showed higher disparity from the trend and was less stable

