

(TO BE PRINTED ON LETTER HEAD OF DEALERSHIP)

## AGREEMENT



**SHARDA TVS**

Old Income Tax Road, Redma,  
Daltonganj- 822101, Palamu (Jharkhar)  
Phone. : 06562-222152  
emial : shardatvs@tvsdealers.co.in

This Agreement is made on the 13 of 02 2019 (Effective Date),

By and Between

**Indicosmic Capital Private Limited a Company** incorporated under the Companies Act, 2013 and having its corporate Office at 318, 3rd Floor, Summit-Business Bay, Behind Gurunanak Petrol Pump, Off Andheri Kurla Road, Beside Magic Bricks WEH metro stn., Andheri (E), Mumbai-400093 hereinafter referred to as "ICPL", which expression shall, unless repugnant to the meaning and context include and mean their service provider being the FIRST PARTY.

AND

**SHARDA AUTOMOBILES** incorporated under the provision of the **Partnership** Act, 2013, having its Registered Office at **OLD INCOME TAX ROAD DALTONGANJ DO**, hereinafter referred to as the "Dealer", which expression shall, unless repugnant to the meaning and context include and mean their legal heirs, legal representatives, successors, assigns, representatives, nominees, administrators, permitted assigns etc. as the case may be, being the Party of the OTHER PART;

ICPL and Dealer are hereinafter collectively referred to as "Parties" and individually as "Party"

### WHEREAS

A. ICPL is inter-alia engaged in the business as explained in the ANNEXURE 1 includes:-

1. Providing assistance program, extended warranty program and other movable motorized vehicle related services;
2. Advertisements in mass media including television, radio, internet, print media etc;
3. Printing and publishing of posters, banners, hoardings, pamphlets, hand bills, brochures etc. with slogans, pictures, animated depictions etc. as per the strategies approved by and instructions of the client/customer;
4. Providing call center support for a products offering;
5. Documentation, Data Entry, Scanning and Storage of data with respect to the aforementioned activities;
6. Creating awareness and interest in seminars and conferences organized by various companies with respect to its banking/ insurance and service sector business;
7. Cross-selling of financial services products e.g. Mutual Funds, Share Trading, vehicle loans, personal loans etc;

