Ying Hui Cheng

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Redmond WA, 98052

UI/UX Designer – SKILLS PROFILE

3+ years of web and app design experience with advanced level education and training in digital technology and user experience. Proficient in:

Responsive Web Design｜Sketch｜Photoshop｜Illustrator｜HTML｜CSS｜SCSS｜JavaScript｜Git

EMPLOYMENT HISTORY

Front-end Designer
Doggy Digital Creative Incorporated, Taipei Taiwan   2015 – 2018
- Designed user interface by Sketch; used inVision as communication platform with PM and developers.
- Communicated with clients to establish needs; provided wireframe to clients for user testing.
- Revised and adjusted design to create better user experience and interface until client approved.
- Provided design guidelines and prototype to engineers; discussed for actual development.
- Researched new design information and surveyed new design tools for sharing with coworkers and improving efficiency.

Freelance UI/UX Designer   2016 – 2018
- Worked on the National Palace Museum app design: Personal Audio Guide Online Reservation System;
- Communicated with clients to establish needs; created prototype with HTML, CSS.
- Collaborated with engineers to help with adjustments; discussed choices for third party APIs.
- Designed the Tainan City banner, the Yuan flavor app, and the magazine cover for ACRO Work International Corporation. Designed the banner to promote Tainan city's activities.
- Organized app work flow for Yuan flavor company demo in promotion video with Sketch.

UI Designer
Yiman Infotek, Taipei Taiwan   2014 – 2015
- Designed official website for business and products, promotional activities websites and advertisement banners.
- Prepared projects related documents and presentation for meetings.
- Managed reception area and provided assistant to the managers.
- Met with clients and managers to confirm deadlines and project achievement.

Marketing Assistant Intern
Microsoft   2012 – 2013
- Designed promotion banner for activities and created newsletter content.
- Promote Microsoft student program in Nation Taipei University of Education and to be the host.

EDUCATION & TRAINING

User Experience Design Certification, Interaction Design, 2018, Bellevue College, WA

Master Degree, Digital Technology Design, 2014, **Bachelor Degree**, Digital Technology Design, 2012

National Taipei University of Education, Taiwan

Award: Second place in National E-books competition, 2012