

Ying Hui Cheng

yinghui.cheng512@gmail.com | <https://annycheng.github.io/Portfolio>

Kirkland WA, 98034

UI/UX Designer – SKILLS PROFILE

4+ years of web and app design experience with advanced level education and training in digital technology and user experience. Proficient in:

Responsive Web Design | Figma | Sketch | Photoshop | Illustrator | HTML | CSS | SCSS

EXPERIENCE

Freelance UI/UX Designer, Taipei Taiwan / Kirkland, WA 2016 – 2020

- Designed the National Palace Museum app design: Personal Audio Guide Online Reservation System
- Communicated with clients to establish needs
- Created prototype with HTML, SCSS
- Collaborated with engineers to help with adjustments; discussed choices for third party APIs
- Designed the Tainan City banner, the Yuan flavor app, and the magazine cover for ACRO Work International Corporation. Designed banner to promote Tainan city's activities
- Organized app workflow for Yuan flavor company demo in promotion video with Sketch
- Redesign the Kaohsiung Sunny Bank Woman's Football Team website, Vivotek Ecommerce website

Doggy Digital Creative Incorporated, Taipei Taiwan 2015 – 2018

Front-end Designer

- Designed user interface by Sketch; used inVision as communication platform with PM and developers
- Communicated with clients to establish needs; provided wireframe to clients for user testing
- Revised and adjusted design to create better user experience and interface until client approved
- Provided design guidelines and prototype to engineers; discussed for actual development
- Researched new design information and surveyed new design tools for sharing with coworkers and improving efficiency

Yiman Infotek, Taipei Taiwan 2014 – 2015

UI Designer

- Designed official website for business and products, promotional activities, websites and banners
- Prepared projects related documents and presentation for meetings
- Managed reception area and provided assistant to the managers
- Met with clients and managers to confirm deadlines and project achievement

Microsoft, Taipei Taiwan 2012 – 2013

Marketing Assistant Intern

- Designed promotion banner for activities and created newsletter content
- Promoted Microsoft student program in Nation Taipei University of Education

EDUCATION & TRAINING

User-Centered Design Program, Certificate of Completion 2020, Lake Washington Institute of Technology, WA

- The International Team APP: problem research, creating personas, sketches, prototype, evaluation
- Redesign Airfryer Interface: problem identification, sketching, user flows, high-fidelity wireframes

User Experience Design Certification, Interaction Design, 2018, Bellevue College, WA

Master's Degree, Digital Technology Design, 2014, National Taipei University of Education, Taiwan

- Award: Second place in National E-books competition

Bachelor's Degree, Digital Technology Design, 2012, National Taipei University of Education, Taiwan