

Demographic

Demographic Information

Please enter your age:

What is your gender?

☐ Male

☐ Female

☐ Others

What is the highest degree or level of school you have completed? *If currently enrolled, highest degree received.*

There are 3 trials in this experiment, for each trial you have to---

1 Answer 3 content-related questions of the provided infographic or interactive chart

A link to another webpage that shows an infographic or interactive chart

Please select the album which has **33 songs** in this interactive chart:

A Night at the Opera New of the World The Works Juke

Please select the song that has highest number of words in album "The Game":

Dragon Chain Another One Bites the Dust Play the Game Next Year Loving Tonight

Please enter the average number of words in album "Black Heart Attack":

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3 Content-related Questions

2 Complete a survey based on your experience in the previous step

Q1 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q2 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q3 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q4 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q5 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q6 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q7 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q8 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q9 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q10 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

Q11 survey-4 While using this interactive chart, time seemed to pass quickly

Strong Agree Agree Slightly Agree Neutral Slightly Disagree

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11 Questions In Post-trial Survey

To complete this experiment, you must use a **desktop browser** and have **JavaScript & cookies enabled** (JavaScript & cookies should be enabled by default, so don't worry if you are unsure about what this means).

Trial 1

These page timer metrics will not be displayed to the recipient.

First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

Please visit the link below to use/explore an infographic and try to understand what it is communicating. And then **correctly answer the 3 content-related questions** below.

[Click here to open the link](#)

Or

Copy and paste the following URL to a new browser window

<https://iibawards-prod.s3.amazonaws.com/projects/images/000/000/483/large.png?1467152060>

What this infographic is about?

Career of famous
writers

☐

Income of famous
musicians

☐

lifespan of famous
scientists

☐

Daily routine of creative
people

☐

How many hours does Benjamin Franklin spend on sleeping?

6

☐

7

☐

8

☐

10

☐

How many creative people are listed in this infographic?

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First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

Based on your experience when using this infographic, **please answer your degree of agreement** (Strongly agree / Slightly agree / Neutral / Slightly disagree / Strongly disagree) in the following 11 statements.

Reading this infographic feels continuous and smooth.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I feel motivated while viewing this infographic.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I enjoy exploring this infographic.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I have acquired a new concept or new knowledge from the infographic.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I think the infographic effectively delivers its main concept or idea.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I think this infographic is telling a compelling story.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I think this infographic sparks my creative thinking.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐



I feel entertained when viewing this infographic.

Strongly agree



Slightly agree



Neither agree nor
disagree



Slightly disagree



Strongly disagree



I feel frustrated when viewing this infographic.

Strongly agree



Slightly agree



Neither agree nor
disagree



Slightly disagree



Strongly disagree



I feel absorbed by this infographic while viewing it.

Strongly agree



Slightly agree



Neither agree nor
disagree



Slightly disagree



Strongly disagree



The look and feel of the infographic is pleasing to me.

Strongly agree



Slightly agree



Neither agree nor
disagree



Slightly disagree



Strongly disagree



Trial 2

These page timer metrics will not be displayed to the recipient.

First Click: *0 seconds*

Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

Please visit the link below to use/explore an interactive chart and try to understand what it is communicating. And then **correctly answer the 3 content-related questions** below.

[Click here to open the link](http://fingfx.thomsonreuters.com/gfx/rngs/SPORTS-WORLDCUP/010051ZL4GR/index.html)

Or

Copy and paste the following URL to a new browser window

<http://fingfx.thomsonreuters.com/gfx/rngs/SPORTS-WORLDCUP/010051ZL4GR/index.html>

What this interactive chart is about?

Europa league

☐

FIFA World Cup

☐

Champion league

☐

World Championship

☐

Which team faced France in the 2018 FIFA World Cup quarter final?

England

☐

Brazil

☐

Croatia

☐

Uruguay

☐

How many goals did Croatia score in 2018 FIFA World Cup final?

These page timer metrics will not be displayed to the recipient.

First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

Based on your experience when using this interactive chart, **please answer your degree of agreement** (Strongly agree / Slightly agree / Neutral / Slightly disagree / Strongly disagree) in the following 11 statements.

My use of this interactive chart is continuous and smooth.

Strongly agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I feel motivated while using this interactive chart.

Strongly agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I enjoy exploring this interactive chart.

Strongly agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I have acquired a new concept or new knowledge from the interactive chart.

Strongly agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I think the interactive chart effectively delivers its main concept or idea.

Strongly agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I think this interactive chart is telling a compelling story.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I think this interactive chart sparks my creative thinking.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I feel entertained when using this interactive chart.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I feel frustrated when using this interactive chart.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I feel absorbed by this interactive chart while using it.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

The look and feel of the interactive chart is pleasing to me.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

Slightly disagree

☐

Strongly disagree

☐



Trial 3

These page timer metrics will not be displayed to the recipient.

First Click: 0 seconds

Last Click: 0 seconds

Page Submit: 0 seconds

Click Count: 0 clicks

Please visit the link below to use/explore an interactive chart and try to understand what it is communicating. And then **correctly answer the 3 content-related questions** below.

[Click here to open the link](#)

Or

Copy and paste the following URL to a new browser window

<https://viz.envisioning.io/2001aspaceodyssey/?o=0>

What this interactive chart is about?

Technologies used in
"Ghost in the Shell"



Technologies used in
"Blade Runner 2049"



Technologies used in
"2001: A space
Odyssey"



Technologies used in
"Aliens"



Technology that numbered as 35 is?

Paper thin screen



Garbage drone



Jetpack



Sleeping pod



The number that assigned to technology "Speech Translator" is?

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Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

Based on your experience when using this interactive chart, **please answer your degree of agreement** (Strongly agree / Slightly agree / Neutral / Slightly disagree / Strongly disagree) in the following 11 statements.

My use of this interactive chart is continuous and smooth.

Strongly agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I feel motivated while using this interactive chart.

Strongly agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I enjoy exploring this interactive chart.

Strongly agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I have acquired a new concept or new knowledge from the interactive chart.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I think the interactive chart effectively delivers its main concept or idea.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I think this interactive chart is telling a compelling story.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I think this interactive chart sparks my creative thinking.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I feel entertained when using this interactive chart.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐

I feel frustrated when using this interactive chart.

Strongly agree

☐

Slightly agree

☐

Neither agree nor
disagree

☐

Slightly disagree

☐

Strongly disagree

☐



I feel absorbed by this interactive chart while using it.

Strongly agree Slightly agree Neither agree nor disagree Slightly disagree Strongly disagree

☐ ☐ ☐ ☐ ☐

The look and feel of the interactive chart is pleasing to me.

Strongly agree Slightly agree Neither agree nor disagree Slightly disagree Strongly disagree

☐ ☐ ☐ ☐ ☐

Ending

(optional) Comments:

What did you think of the study? Do you have any comments?

Credits

- RJ Andrews. (2014). Creative Routines [Infographic]. Retrieved from <https://www.informationisbeautifulawards.com/showcase/483-creative-routines>
- Matthew Weber, Maryanne Murray. (2018). FIFA World Cup Tournaments. Retrieved March 15, 2019, from <http://fingfx.thomsonreuters.com/gfx/rngs/SPORTS-WORLDCUP/010051ZL4GR/index.html>
- Arthur Soares, Beatrys Rodrigues, Cintia Ferreira, Laura Del Vecchio, Lidia Zuin, Lucas Munhoz, ... Thomaz Rezende. (2017). 2001: A Space Odyssey. Retrieved March 15, 2019, from <https://viz.envisioning.io/2001aspaceodyssey/?o=0>

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