



### **EVENT ROAD MAP: PROGRAM & CALENDAR**

21st – 31st OCTOBER 2024 KINSHASA, DRC

Presented by:

In partnership with:











# RUMBLE IN THE JUNGLE. FACTS

#### ONE BILLION

Rumble in the Jungle, heavyweight boxing match held on October 30, 1974, between then heavyweight champion George Foreman and Muhammad Ali in Kinshasa, Zaire (now the Democratic Republic of the Congo). The fight was attended by 60,000 people and watched on television by as many as one billion worldwide.



# RUMBLE IN THE CONGO FACTS



#### TWO BILLION

In 2024 the world's population is in the digital streaming economy. Rumble in the Congo is projecting an audience of 2 billion to watch the 10 day event on TV or stream as well as over 500,000 visitors to physically attend the 10 day festival event.



Hisense



### 4. RUMBLE IN THE JUNGLE: THE LEGACY

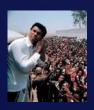
















































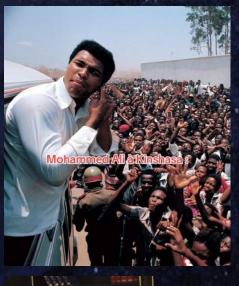


## 1974 BOXING HISTORY IN KINSHASA













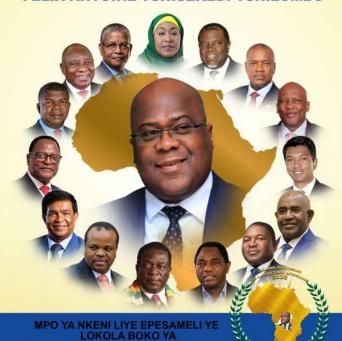


# MAN OF THE HOUR! PRESIDENT FELIX TSHISEKEDI ON

#### DRC AFRICA MUSIC WEEK SARL

EPESI MATONDO NA TATA MOKAMBI WA EKOLO CONGO DEMOCRATIKI

#### **FÉLIX-ANTOINE TSHISEKEDI TSHILOMBO**



BATOMBOLI NTOKI YA AFRIKA TOPE CULTURE









# Attack Towns

Kinshasa 2023 Jeux de la Francophonie

# MAN OF THE HOUR! PRESIDENT FELIX TSHISEKEDI

















# RUMBLE IN THE CONGO MEDIA LAUNCH CELEBRATION WITH ARTISTS!



22<sup>nd</sup> December 2023





# RUMBLE IN THE CONGO - BLACK TIE GALA DINNER HOSTED BY AMW KEYNOTE SPEAKER: PRESIDENT FELIX TSHISEKEDI





The gala dinner shall cater for 600+ high powered representatives from presidents, corporate business, senior government officials, diplomatic community. Event venue: Hilton Hotel Kinshasa

Event date: Thursday 22nd

December 2023

Event time: 5:30 PM - 2:00 AM











### RUMBLE IN THE CONGO LAUNCH CONCERT







### **RUMBLE IN THE CONGO LAUNCH CONCERT**







Meta Mebor



**TATIANA CRUZ** 

Tatiana Cruz











**YANSANE** 



**META MEBOR** 











# WORLD PREMIER MOVIE





STADE DES MARTYRS KINSHASA, DRC

80,000 CAPACITY STADE

**FEBRUARY 2024** 







# WORLD PREMIER MOVIE





GEORGE FOREMAN LIVE!



STADE DES MARTYRS KINSHASA, DRC

80,000 CAPACITY STADE APRIL 2024

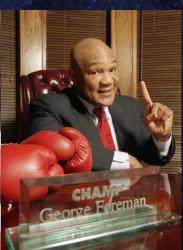




# GEORGE FOREMAN LEGACY CEMENTED IN BOXING HISTORY





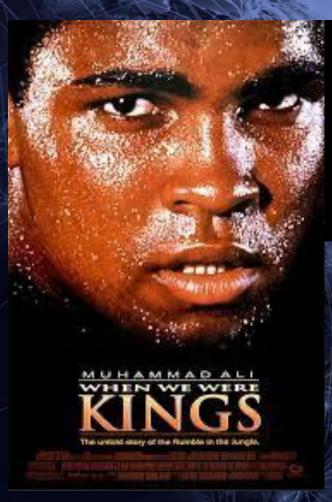








# WORLD PREMIER MOVIE







STADE DES MARTYRS KINSHASA, DRC



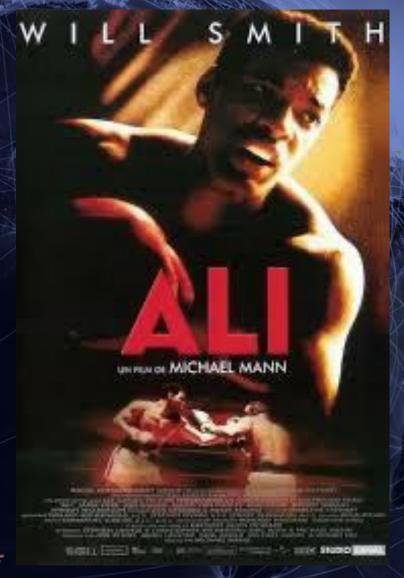
80,000 CAPACITY STADE JUNE 2024







# WORLD PREMIER MOVIE







STADE DES MARTYRS KINSHASA, DRC

80,000 CAPACITY STADE AUGUST 2024

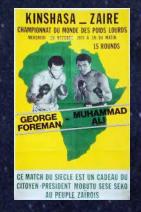






### **WORLD PREMIER**

**50TH ANNIVERSARY TITLE FIGHT** 





KIIRANZA MARTIN VAN STADDEN

MMA WELTERWEIGHT CHALLENGE







STADE DES MARTYRS KINSHASA, DRC

80,000 CAPACITY STADE AUGUST 2024



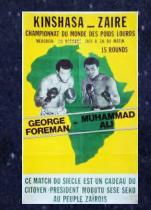
UNDERCUT HEAVY WEIGHT BOXING CHALLENGE







# WORLD PREMIER 50TH ANNIVERSARY HEAVY WEIGHT TITLE FIGHT









STADE DES MARTYRS. 80,000 CAPACITY STADE

FRANCIS NGANNOU VS DEONTAY WILDER



30TH OCTOBER 2024 KINSHASA, DRC





### 50TH ANNIVERSARY HEAVY WEIGHT TITLE FIGHT







### **AFRICAN MAKES BOXING HISTORY**

Endurant and confession

FRANCIS
NGANNOU
DROPS
TYSON
FURY IN
SPLIT
DECISION
TITLE
FIGHT











## **50TH ANNIVESARY CELEBRATION CONCERT SERIES**







































# 50TH ANNIVESARY CELEBRATION CONCERT SERIES





















**FABRAGAS** 











## RUMBLE IN THE CONGO - 10 DAY FESTIVAL 50<sup>TH</sup> ANNIVERSARY

1974 MOHAMMED ALI VS GEORGE FOREMAN WORLD TITLE FIGHT - KINSHASA DRC

#### 2<sup>nd</sup> December:

Media launch – Rumble in the Congo media launch & gala dinner

#### 30th JULY 2024 (TUESDAY):

Rumble in the Congo - Music Festival:
As Vita Club vs Mamelodi Sundowns

#### 21st OCTOBER 2024 (WEDNESDAY):

Day 1 - Rumble in the Congo Festival

Kick off: Local and international artists performing live at

Stadium - fireworks

CARNIVAL PARADE







## 22<sup>ND</sup> OCTOBER DAY 2 FASHION DAY. GOLF DAY

23<sup>RD</sup> MUSIC DAY 3 B - MUSIC WEEK 24<sup>TH</sup> OCTOBER 2024 (THURSDAY)

**Day 4 -** Rumble in the Congo Festival: Youth day sports, arts and career development

### 25<sup>TH</sup> OCTOBER 2024 (FRIDAY)

Day 5 - Rumble in the Congo Festival:

NBA AFRICA

### 26th OCTOBER 2024 (SATURDAY)

Day 6 - Rumble in the Congo Festival: UFC MATCH
Trade expo and B2B networking

### 27th OCTOBER 2024 (SUNDAY)

**Day 7 -** Rumble in the Congo Festival:

Kinshasa Marathon and Golf Day

Miss DRC Africa Music Week beauty Pageant (Evening)









#### 28th OCTOBER 2024 (MONDAY)

Day 8 - Rumble in the Congo - Music Festival: Gala Dinner & Legend Awards



Day 9 - Rumble in the Congo - Music Festival:

### 30th OCTOBER 2024 (WEDNESDAY)

Day 10 - Rumble in the Congo Music Festival:

Francis Ngannou vs Deot

Referee: Mike Tyson and George Foreman (coaching advisors)
Anniversary Celebration World title fight exhibition match – Fireworks finale

31st OCTOBER MUSIC FESTIVAL - CLOSING FINALY













#### MUSIC SUMMIT REGISTRATIONS INCLUDE ACCESS TO:

Festival delegates | Festival showcase | B2B networking | Tech expo | Industry awards | Access to Delegate directory

# COST OF PARTNERSHIP PACKAGE: TO BE PROVIDED UPON REQUEST.

For further information please contact

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