



# EVENT ROAD MAP: PROGRAM & CALENDAR

21<sup>st</sup> – 31<sup>st</sup> OCTOBER 2024

KINSHASA, DRC

Presented by:

In partnership with:





# RUMBLE IN THE JUNGLE. FACTS

## ONE BILLION

Rumble in the Jungle, heavyweight boxing match held on October 30, 1974, between then heavyweight champion George Foreman and Muhammad Ali in Kinshasa, Zaire (now the Democratic Republic of the Congo). The fight was attended by 60,000 people and watched on television by as many as one billion worldwide.



# RUMBLE IN THE CONGO FACTS

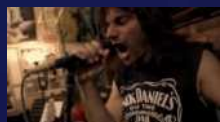


## TWO BILLION

In 2024 the world's population is in the digital streaming economy. Rumble in the Congo is projecting an audience of 2 billion to watch the 10 day event on TV or stream as well as over 500,000 visitors to physically attend the 10 day festival event.

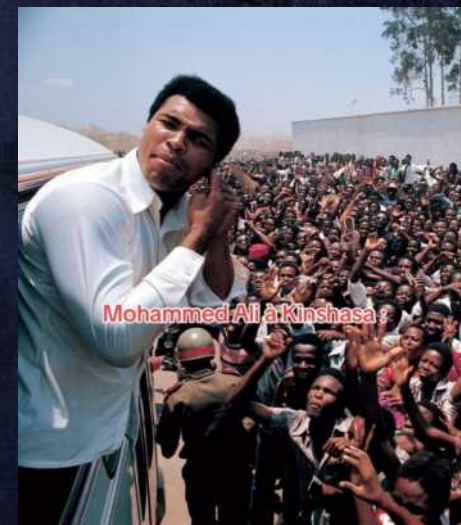


# 4. RUMBLE IN THE JUNGLE: THE LEGACY





# 1974 BOXING HISTORY IN KINSHASA







# MAN OF THE HOUR! PRESIDENT FELIX TSHISEKEDI at

**DRC AFRICA MUSIC WEEK SARL**  
EPESI MATONDO NA TATA MOKAMBI WA EKOLO  
CONGO DEMOCRATIKI

**FÉLIX-ANTOINE TSHISEKEDI TSHILOMBO**



**MPO YA NKENI LIYE EPESAMELI YE  
LOKOLA BOKO YA**

**BATOMBOLI  
NTOKI YA AFRIKA**

**TOPE CULTURE**



**PEPSICO**





Kinshasa 2023 Jeux de la  
Francophonie

# MAN OF THE HOUR! PRESIDENT FELIX TSHISEKEDI

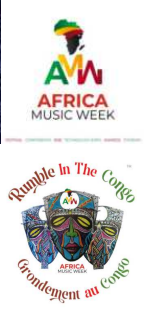


MUSIC  
IN THE  
4IR



PEPSICO





# POST ELECTION VICTORY CELEBRATION & RUMBLE IN THE CONGO MEDIA LAUNCH!



20<sup>th</sup> January 2024





# RUMBLE IN THE CONGO MEDIA LAUNCH BLACK TIE GALA DINNER HOSTED BY AFRICA MUSIC WEEK WITH KENOTE ADDRESS BY PRESIDENT FELIX TSHISEKEDI



The gala dinner shall cater for 600+ high powered representatives from presidents, corporate business, senior government officials, diplomatic community.

Event venue: Hilton Hotel Kinshasa

Event date: Soon!

Event time: 5:30 PM – 2:00 AM

MUSIC  
IN THE  
4IR



Hilton  
KINSHASA



PEPSICO



# ELECTION VICTORY CELEBRATION CONCERT





# ELECTION VICTORY CELEBRATION CONCERT



AMBLIA BELVA



REBO

Meta Mebor



MONICA SCHIPPER



MELISSA  
YANSANE



META MEBOR



MAUD ELKA



TATIANA CRUZ

Tatiana Cruz



DENA MWANA



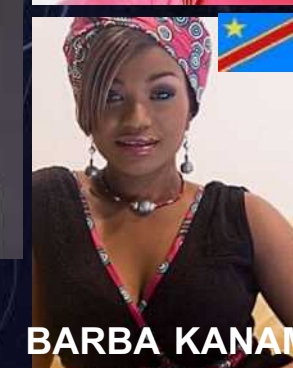
CELINE  
MBANZA



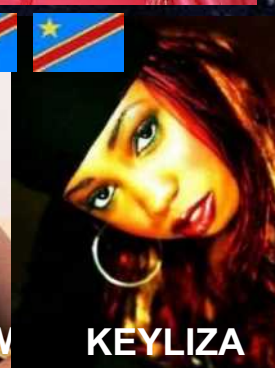
NATHALI MAKOMA



Céline Banza  
Te Rembi



BARBA KANAN



KEYLIZA



# WORLD PREMIER MOVIE



**GEORGE FOREMAN  
LIVE!**



**STADE DES MARTYRS  
KINSHASA, DRC**

**80,000 CAPACITY STADE  
APRIL 2024**





# WORLD PREMIER MOVIE



**STADE DES MARTYRS  
KINSHASA, DRC**

**80,000 CAPACITY STADE**

**FEBRUARY 2024**



# GEORGE FOREMAN LEGACY CEMENTED IN BOXING HISTORY





# WORLD PREMIER MOVIE



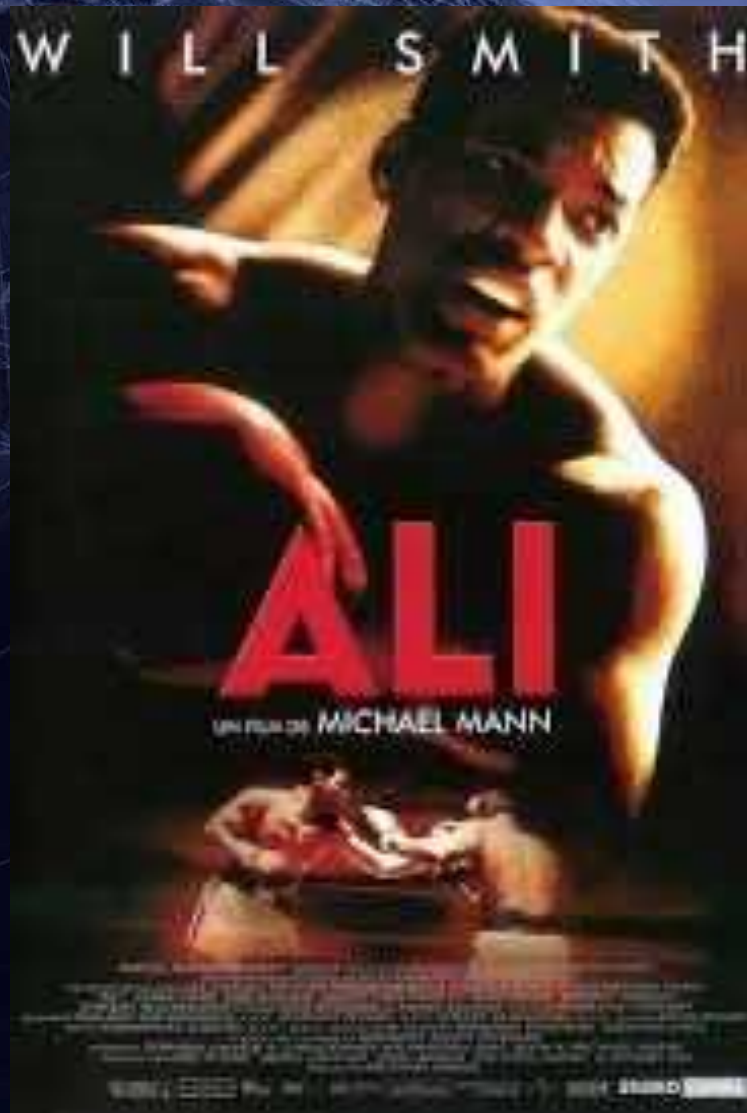
STADE DES MARTYRS  
KINSHASA, DRC

ALI BOMBAYE!!!

80,000 CAPACITY STADE  
JUNE 2024



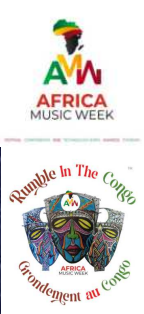
# WORLD PREMIER MOVIE



**STADE DES MARTYRS  
KINSHASA, DRC**

**80,000 CAPACITY STADE  
AUGUST 2024**





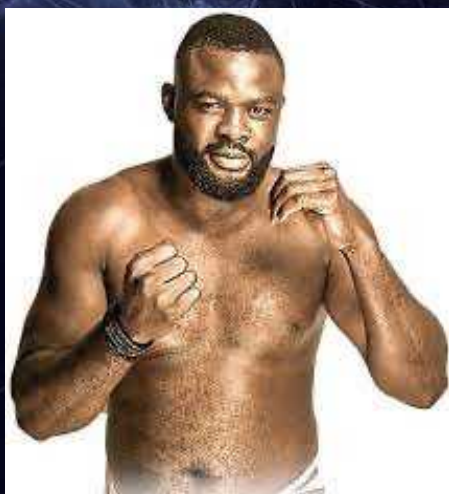
# WORLD PREMIER

50TH ANNIVERSARY TITLE FIGHT



MARTIN VAN STADDEN

**MMA WELTERWEIGHT CHALLENGE**

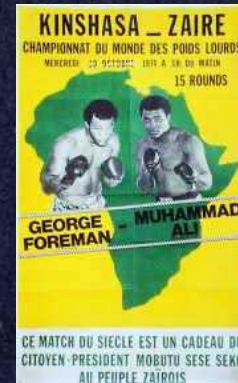


MARTIN BAKOLE



ANTHONY JOSHUA

**VS**  
**UNDERCUT HEAVY WEIGHT BOXING CHALLENGE**



**STADE DES MARTYRS  
KINSHASA, DRC**

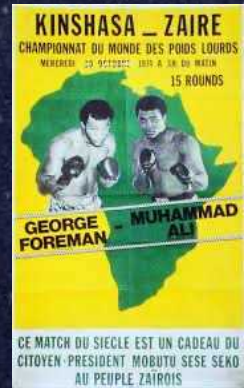
**80,000 CAPACITY STADE  
AUGUST 2024**



**PEPSICO**



# WORLD PREMIER 50TH ANNIVERSARY HEAVY WEIGHT TITLE FIGHT



**STADE DES MARTYRS.  
80,000 CAPACITY STADE**

**FRANCIS NGANNOU VS DEONTAY WILDER**

**30TH OCTOBER 2024  
KINSHASA, DRC**



# AFRICAN MAKES BOXING HISTORY

FRANCIS  
NGANNOU  
DROPS  
TYSON  
FURY IN  
SPLIT  
DECISION  
TITLE  
FIGHT







# 50TH ANNIVERSARY CELEBRATION CONCERT SERIES



TAMIAS



MASTER KG



ZONKE DIKANE



BLACK COFFEE



JONATHAN BUTLER



CAIPHUS SEMENYA &  
LETTA MBULI



TRESOR, DJ MAPHORISA  
& KABZA DA SMALL

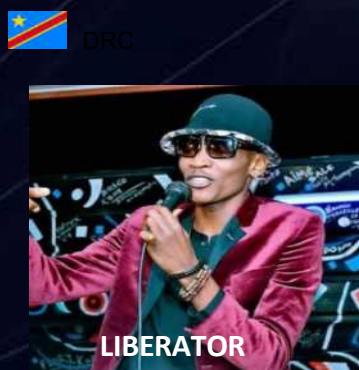


SALIF KEITA

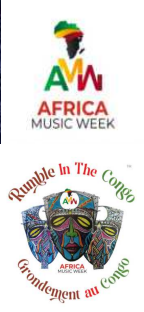




# 50TH ANNIVERSARY CELEBRATION CONCERT SERIES







# RUMBLE IN THE CONGO - 10 DAY FESTIVAL

## 50<sup>TH</sup> ANNIVERSARY

### 1974 MOHAMMED ALI VS GEORGE FOREMAN

### WORLD TITLE FIGHT - KINSHASA DRC

**31<sup>ST</sup> November 2023:**

**Media launch** – Pre election and Rumble in the Congo  
**Hilton Hotel Kinshasa**

**2<sup>nd</sup> December:**

**Media launch** – Post Election media launch & gala  
**dinner**

**30<sup>th</sup> JULY 2024 (TUESDAY):**

Rumble in the Congo - Music Festival:  
**As Vita Club vs Mamelodi Sundowns**



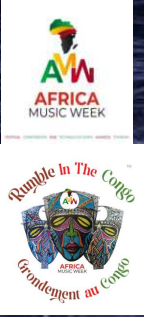
**21<sup>st</sup> OCTOBER 2024 (WEDNESDAY):**

**Day 1 - Rumble in the Congo Festival**

**Kick off: Local and international artists performing live at**  
**Stadium - fireworks**  
**CARNIVAL PARADE**







**22<sup>ND</sup> OCTOBER**

**DAY 2 FASHION DAY. GOLF DAY**

**23<sup>RD</sup> MUSIC**

**DAY 3 B – MUSIC WEEK**

**24<sup>TH</sup> OCTOBER 2024 (THURSDAY)**

**Day 4 - Rumble in the Congo Festival:**  
**Youth day sports, arts and career development**

**25<sup>TH</sup> OCTOBER 2024 (FRIDAY)**

**Day 5 - Rumble in the Congo Festival:**  
**NBA AFRICA**

**26<sup>th</sup> OCTOBER 2024 (SATURDAY)**

**Day 6 - Rumble in the Congo Festival:**  
**UFC MATCH**  
**Trade expo and B2B networking**

**27<sup>th</sup> OCTOBER 2024 (SUNDAY)**

**Day 7 - Rumble in the Congo Festival:**  
**Kinshasa Marathon and Golf Day**  
**Miss DRC Africa Music Week beauty Pageant (Evening)**







**28<sup>th</sup> OCTOBER 2024 (MONDAY)**

**Day 8 - Rumble in the Congo - Music Festival:  
Gala Dinner & Legend Awards**

**29<sup>th</sup> OCTOBER 2024 (TUESDAY)**

**Day 9 - Rumble in the Congo - Music Festival:**

**30<sup>th</sup> OCTOBER 2024 (WEDNESDAY)**

**Day 10 - Rumble in the Congo Music Festival:**

**Francis Ngannou vs Deotay Wilder**

**Referee: Mike Tyson and George Foreman (coaching advisors)**

**Anniversary Celebration World title fight exhibition match – Fireworks  
finale**

**31<sup>st</sup> OCTOBER MUSIC FESTIVAL – CLOSING FINALY**





# Thank You!

MUSIC SUMMIT REGISTRATIONS INCLUDE ACCESS TO:

Festival delegates | Festival showcase | B2B networking | Tech expo | Industry awards | Access to Delegate directory

**COST OF PARTNERSHIP PACKAGE:  
TO BE PROVIDED UPON REQUEST.**

**For further information please contact**

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Tel: +27 65 8538770