

EVENT ROAD MAP: PROGRAM & CALENDAR

21st – 31ST OCTOBER 2024

KINSHASA, DRC

Presented by:

In partnership with:



SAMSUNG



RUMBLE IN THE JUNGLE. FACTS

ONE BILLION

Rumble in the Jungle, heavyweight boxing match held on October 30, 1974, between then heavyweight champion George Foreman and Muhammad Ali in Kinshasa, Zaire (now the Democratic Republic of the Congo). The fight was attended by 60,000 people and watched on television by as many as one billion worldwide.



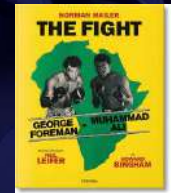
RUMBLE IN THE CONGO FACTS



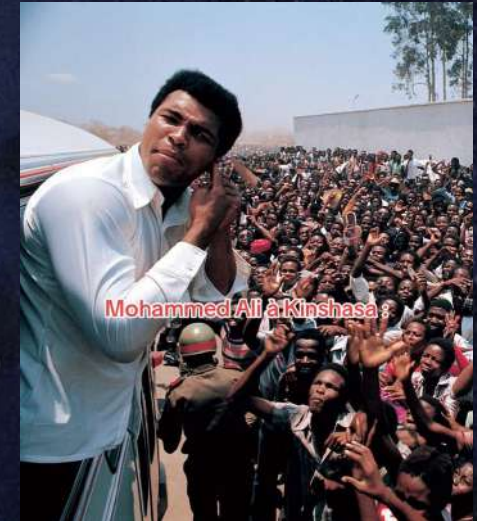
TWO BILLION

In 2024 the world's population is in the digital streaming economy. Rumble in the Congo is projecting an audience of 2 billion to watch the 10 day event on TV or stream as well as over 500,000 visitors to physically attend the 10 day festival event.

4. RUMBLE IN THE JUNGLE: THE LEGACY



1974 BOXING HISTORY IN KINSHASA



PRE ELECTION MEDIA LAUNCH

CAMPAIGN NOV. 31ST

PRESIDENT FELIX TSHISEKEDI

VOTE FOR ME OUR PARTY WILL DELIVER
IN 2024, THE BIGGEST FESTIVAL
CELEBRATION EVENT ON THE PLANET –
RUMBLE IN THE CONGO!





MAN OF THE HOUR! PRESIDENT FELIX TSHISEKEDI

DRC AFRICA MUSIC WEEK SARL

EPESI MATONDO NA TATA MOKAMBI WA EKOLO
CONGO DEMOCRATIKI

FÉLIX-ANTOINE TSHISEKEDI TSHILOMBO



MPO YA NKENI LIYE EPESAMELI YE
LOKOLA BOKO YA

**BATOMBOLI
NTOKI YA AFRIKA**
TOPE CULTURE



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Kinshasa 2023 Jeux de la
Francophonie

MAN OF THE HOUR! PRESIDENT FELIX TSHISEKEDI

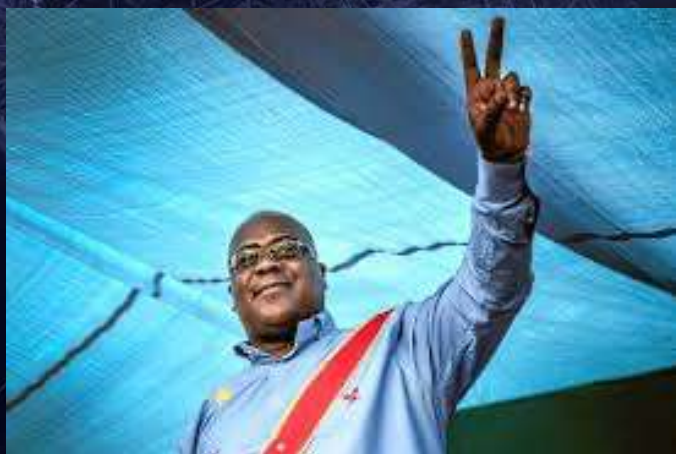


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POST ELECTION VICTORY CELEBRATION & RUMBLE IN THE CONGO MEDIA LAUNCH!



22nd December 2023



ELECTION VICTORY CELEBRATION BLACK TIE GALA DINNER HOSTED BY PRESIDENT FELIX TSHISEKEDI

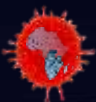


The gala dinner shall cater for 600+ high powered representatives from presidents, corporate business, political part staff, senior government officials, diplomatic community.
Event venue: Hilton Hotel Kinshasa

Event date: Thursday 22nd
December 2023

Event time: 5:30 PM – 2:00 AM

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Hilton
KINSHASA

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ELECTION VICTORY CELEBRATION CONCERT



CHARMA GAL



WERRA SON



KANDA BONGO MAN



FALLY PUPPA



FERRE
GOLA



KOFFI OLIMIDE



HERTIER WATANABE



ROGA ROGA

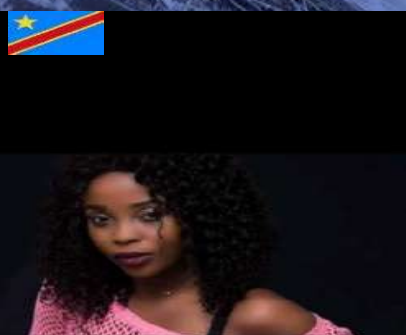


WERRASON

ELECTION VICTORY CELEBRATION CONCERT



AMBLIA BEL



REBO

Meta Mebor



MONICA SCHIPPER



MELISSA
YANSANE



META MEBOR



MAUD ELKA



TATIANA CRUZ

Tatiana Cruz



DENA MWANA



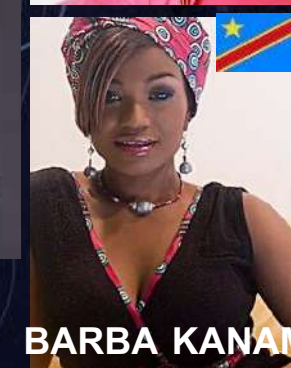
CELINE
MBANZA



NATHALI MAKOMA



Celine Banza
Te Rembi



BARBA KANAN



KEYLIZA

POST ELECTION VICTORY CELEBRATION & RUMBLE IN THE CONGO MEDIA LAUNCH!

WORLD PREMIER MOVIE



PRESIDENT FELIX
TSHISEKEDI PRESENTS



STADE DES MARTYRS
KINSHASA, DRC

80,000 CAPACITY STADE

FEBRUARY 2024

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WORLD PREMIER MOVIE



**GEORGE FOREMAN
LIVE!**



**STADE DES MARTYRS
KINSHASA, DRC**

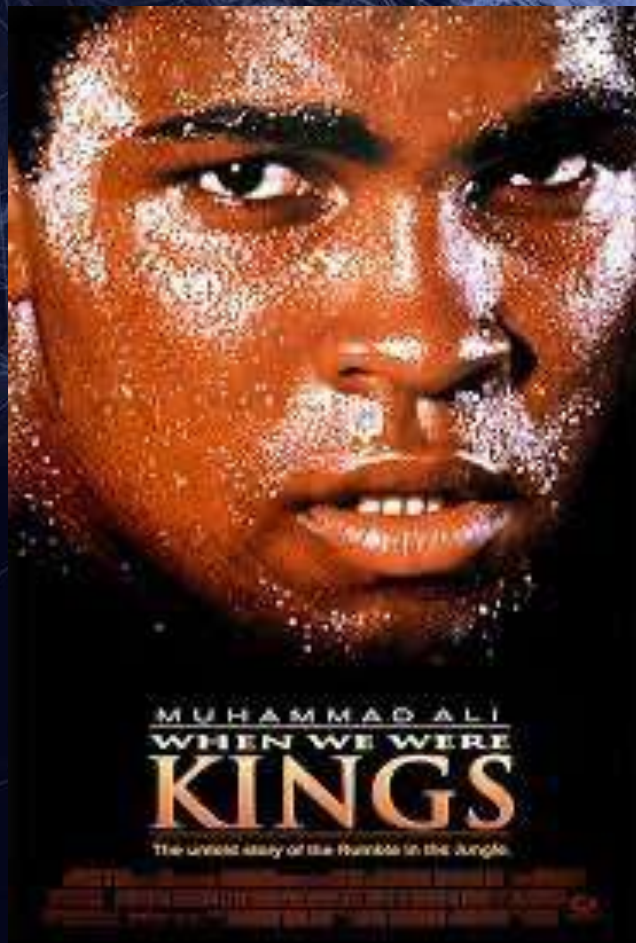
**80,000 CAPACITY STADE
APRIL 2024**



GEORGE FOREMAN LEGACY CEMENTED IN BOXING HISTORY



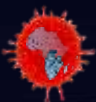
WORLD PREMIER MOVIE



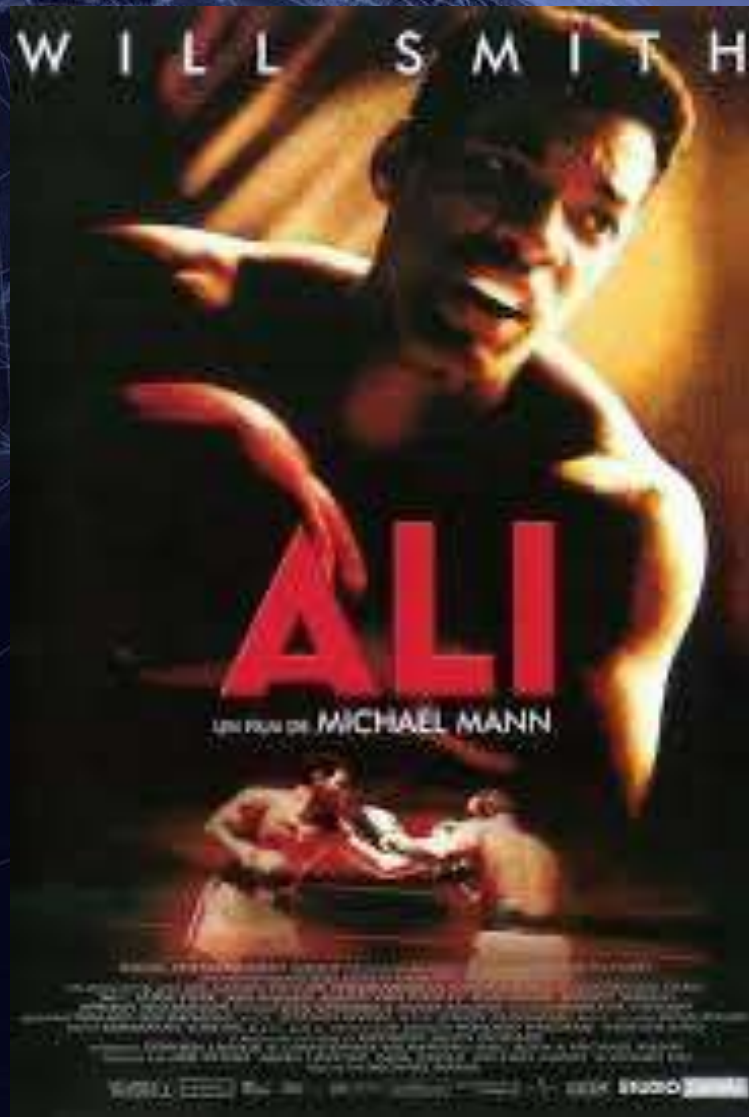
STADE DES MARTYRS
KINSHASA, DRC

ALI BOMBAYE!!!

80,000 CAPACITY STADE
JUNE 2024



WORLD PREMIER MOVIE



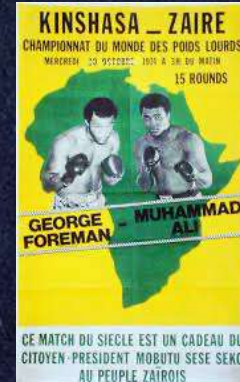
**STADE DES MARTYRS
KINSHASA, DRC**

**80,000 CAPACITY STADE
AUGUST 2024**

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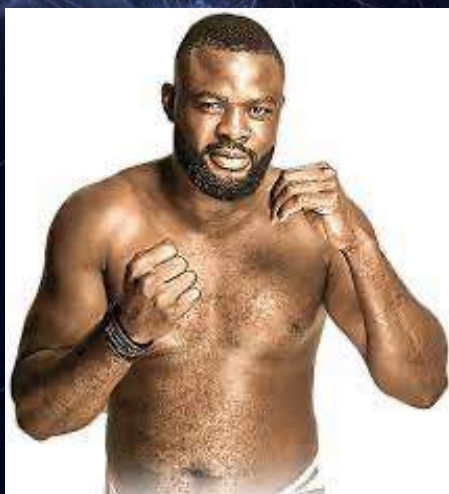
WORLD PREMIER

50TH ANNIVERSARY TITLE FIGHT



MARTIN VAN STADDEN

MMA WELTERWEIGHT CHALLENGE



MARTIN BAKOLE VS ANTHONY JOSHUA

**UNDERCUT HEAVY WEIGHT BOXING
CHALLENGE**

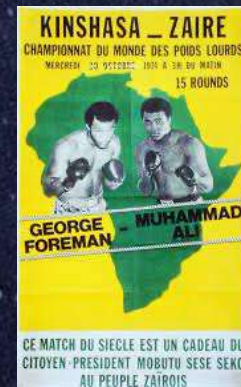


**STADE DES MARTYRS
KINSHASA, DRC**

**80,000 CAPACITY STADE
AUGUST 2024**



WORLD PREMIER 50TH ANNIVERSARY HEAVY WEIGHT TITLE FIGHT



**STADE DES MARTYRS.
80,000 CAPACITY STADE**

FRANCIS NGANNOU VS DEONTAY WILDER

**30TH OCTOBER 2024
KINSHASA, DRC**

AFRICAN MAKES BOXING HISTORY

FRANCIS
NGANNOU
DROPS
TYSON
FURY IN
SPLIT
DECISION
TITLE
FIGHT



50TH ANNIVERSARY CELEBRATION CONCERT SERIES



15

50TH ANNIVERSARY CELEBRATION CONCERT SERIES





RUMBLE IN THE CONGO - 10 DAY FESTIVAL 50TH ANNIVERSARY

1974 MOHAMMED ALI VS GEORGE FOREMAN
WORLD TITLE FIGHT - KINSHASA DRC

31ST November 2023:

Media launch – Pre election and Rumble in the Congo
Hilton Hotel Kinshasa

22nd December:

Media launch – Post Election media launch & gala
dinner

30th JULY 2024 (TUESDAY):

Rumble in the Congo - Music Festival:
As Vita Club vs Mamelodi Sundowns



21st OCTOBER 2024 (WEDNESDAY):

Day 1 - Rumble in the Congo Festival

**Kick off: Local and international artists performing live at
Stadium - fireworks
CARNIVAL PARADE**



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22ND OCTOBER

DAY 2 FASHION DAY. GOLF DAY

23RD MUSIC

DAY 3 B – MUSIC WEEK

24TH OCTOBER 2024 (THURSDAY)

Day 4 - Rumble in the Congo Festival:

Youth day sports, arts and career development

25TH OCTOBER 2024 (FRIDAY)

Day 5 - Rumble in the Congo Festival:

NBA AFRICA

26th OCTOBER 2024 (SATURDAY)

Day 6 - Rumble in the Congo Festival:

UFC MATCH

Trade expo and B2B networking

27th OCTOBER 2024 (SUNDAY)

Day 7 - Rumble in the Congo Festival:

Kinshasa Marathon and Golf Day

Miss DRC Africa Music Week beauty Pageant (Evening)

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28th OCTOBER 2024 (MONDAY)

**Day 8 - Rumble in the Congo - Music Festival:
Gala Dinner & Legend Awards**

29th OCTOBER 2024 (TUESDAY)

Day 9 - Rumble in the Congo - Music Festival:

30th OCTOBER 2024 (WEDNESDAY)

Day 10 - Rumble in the Congo Music Festival:

Francis Ngannou vs Deotay Wilder

Referee: Mike Tyson and George Foreman (coaching advisors)

**Anniversary Celebration World title fight exhibition match – Fireworks
finale**

31ST OCTOBER MUSIC FESTIVAL FINALE



Thank You!

MUSIC SUMMIT REGISTRATIONS INCLUDE ACCESS TO:

Festival delegates | Festival showcase | B2B networking | Tech expo | Industry awards | Access to Delegate directory

**COST OF PARTNERSHIP PACKAGE:
TO BE PROVIDED UPON REQUEST.**

For further information please contact

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