



your partner in exceptional experience

COLLABORATIVE PARTNERSHIP WITH SIDEWALK RESTAURANT AND LOUNGE

Welcome





INTRODUCTION

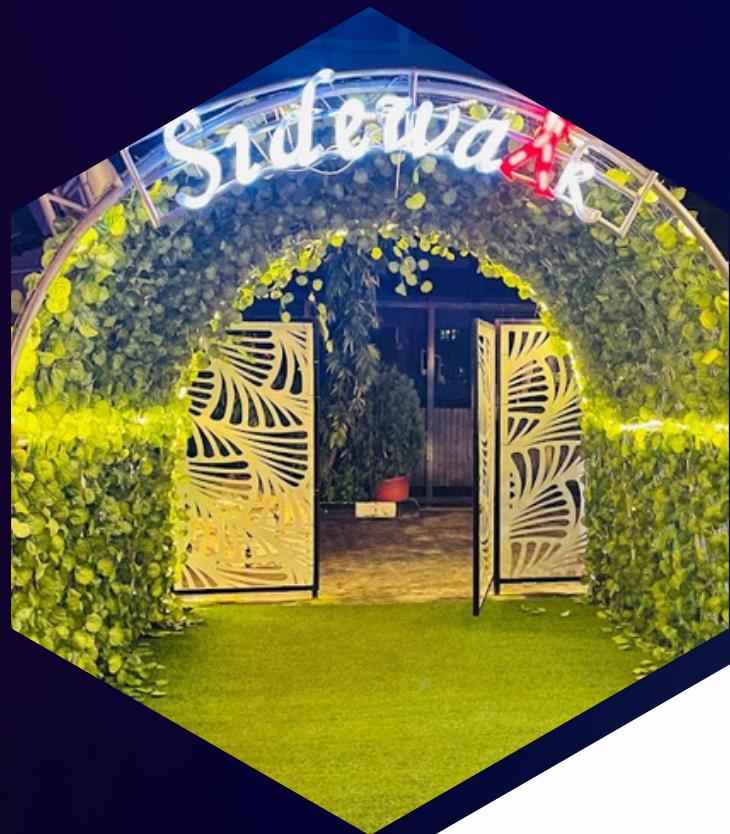
At Root16 NG, we believe that every lounge, restaurant, and bar should offer an unforgettable experience to its patrons. We understand the importance of engaging activities in enhancing customer satisfaction, loyalty, and ultimately, business profitability. It is with great pleasure that we present this proposal to Sidewalk Lounge, with the aim of introducing our services and collaborating to bring exceptional events and experiences to your establishment.

ABOUT US

ROOT16 NG

We are a premier event planning agency based in Lagos, Nigeria, with a passion for creating memorable and engaging experiences for our customers.

Our team of experienced event planners, content creators, and marketing experts are dedicated to helping businesses in the hospitality industry thrive by curating unique events and activities that resonate with





OUR OFFERINGS

WE OFFER A WIDE RANGE OF SERVICES TAILORED TO ELEVATE THE CUSTOMER EXPERIENCE AT SIDEWALK LOUNGE:

- ▶ **Live Entertainment:** Engage your patrons with live music performances, DJ sets, and themed nights that cater to various tastes and preferences.
- ▶ **Interactive Games and Challenges:** Organize fun games, trivia nights, and challenges to create a lively atmosphere and encourage customer participation.
- ▶ **Themed Events:** Transform your lounge with captivating themes and décor for special occasions like holidays, birthdays, and cultural celebrations.
- ▶ **Social Media Marketing:** Leverage our social media expertise to promote your events, engage with customers online, and increase your venue's visibility.
- ▶ **Customer Surveys and Feedback:** Gain valuable insights into your patrons' preferences through surveys and feedback mechanisms to continuously improve your offerings.

OUR VALUE PROPOSITION

**WE PROPOSE A COLLABORATIVE PARTNERSHIP
WITH SIDEWALK LOUNGE, WHEREIN WE
WOULD:**

- ▶ Conduct an initial consultation to understand your brand, target audience, and business goals.
- ▶ Create a tailored event calendar, incorporating our services, that aligns with your brand and customer base.
- ▶ Collaborate closely to execute these events seamlessly, ensuring a delightful experience for your patrons.
- ▶ Continuously evaluate and optimize our offerings based on customer feedback and changing market trends.





OUR GOALS

By partnering with Root16 NG, Sidewalk Lounge can expect the following goals:

- ▶ Increased Foot Traffic
- ▶ Enhanced Customer Loyalty
- ▶ Improved Brand Image
- ▶ Boosted Online Presence



NEXT STEPS

We would be delighted to discuss this proposal in further detail and address any questions or concerns you may have.

we can begin charting a course to enhance the experience at Sidewalk Lounge together.

GG

JJ



*Thank you for considering a
partnership with Root16NG. We
look forward to the opportunity
to create exceptional moments
and drive success for Sidewalk
Lounge. Root16NG Your Partner
in Exceptional Experiences*