IGCSE Economics Subject Content 1

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Chapter 1

The Basic Economic Problem

Key points from this section:

- 1. Define the nature of the economic problem.
- 2. Define the factors of production.
- 3. Define opportunity cost and illustration of the concept.
- 4. Demonstrate how production possibility curves can be used to illustrate choice and resource allocation.
- 5. Evaluate the implications of particular courses of action in terms of opportunity cost.

1.1 The Nature of the Economic Problem

1.1.1 Finite resources and unlimited wants

- The basic economic problem: How to allocate scarce resources to satisfy unlimited needs and wants.
- Scarcity: Unlimited wants and not enough resources to fulfill the wants.
- Unlimited wants: The unlimited desires that people have.
- Limited resources: The limited factors of production (resources) that we have on Earth.
- **Needs:** Things which we require in order to survive.
- Wants: Things that we do not need but want for enjoyment or utility.
- Basic economic questions:
 - 1. What to product.
 - 2. How to produce it.
 - 3. For whom to produce it.

1.1.2 Economic and free goods

- Goods: Physical items, e.g. books, computers, and food.
- Services: Non-physical items, e.g. haircuts and internet access.
- Economic goods: Goods that are limited in supply, e.g. cars, paper, and oil.
- Free goods: Goods that are unlimited in suppy, e.g. air, sea, and public web pages.
- Economic agents: Individuals, firms, and the government.

1.2 The Factors of Production

1.2.1 Definitions of the factors of productions and their rewards

• Four factors of production:

- 1. Land: The natural resources required in a production process, e.g. wood and oil.
- 2. **Labor:** The human resources required in a production, e.g. skilled and unskilled labor.
- 3. Capital: The manufactured resources required in a production, e.g. machinery and tools.
- 4. **Enterprise:** The skills in a business person requires to manage the other three factors of production and the ability to undertake risks.

• Four rewards to factors of production:

- 1. Rent: Reward or payment for land resources.
- 2. Wage/Salary: Reward or payment for labor resources.
- 3. **Interest:** Reward or payment for *capital* resources.
- 4. **Profit:** Reward or payment for *enterprise* resources.

1.2.2 Mobility of the factors of production

- Geographical mobility: The ability of factors of productions (except land) to move around an area, region or country in order to work.
- Horizontal mobility: The ability of factors of productions (mostly labor) to move from one occupation to another with the same social level.
- Occupational mobility: The ability of factors of productions (mostly labor) to swtich career fields.

1.3 Opportunity Cost

1.3.1 Definition of opportunity cost

- **Opportunity cost:** The next best alternative given up when making a decision. (Doesn't have to be money)
 - The opportunity cost of taking economics course is the other subject you would be studying instead.
 - The opportunity cost of playing games is the other things that you could be instead like studying.

1.3.2 The influence of opportunity cost on decision making

- Consumers: Purchasing one good causes opportunity cost of the other good.
- **Producers:** Producing one good causes opportunity cost of the other good.
- Government: Passing one policy causes opportunity cost of the other policy.

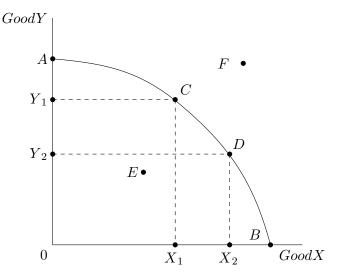
1.4 Production Possibility Curve Diagrams (PPC)

1.4.1 Definition of PPC

• **Production possibility curve:** A graph illustrating the production of two goods, used to display opportunity cost.

Keys:

- A: All resources dedicated to the production of good Y.
- **B:** All resources dedicated to the production of good X.
- \mathbf{C} : \mathbf{Y}_1 amount of good \mathbf{Y} produced along with \mathbf{X}_1 amount of good \mathbf{X} .
- \mathbf{D} : Y_2 amount of goof Y produced along with X_2 amount of good X.
- E: Resources are not allocated at the maximum efficiency.
- **F:** This point of production is unattainable.



1.4.2 Points under, on, and beyond a PPC

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1.4.3 Movements along a PPC

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1.4.4 Shifts in a PPC

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