



# **Anonymous Squirrels.**

Marketing | Branding | Development



# BRAND STORY

---

We are a **Brand Strategy and Content Marketing** agency based in **Canada & India**, helping companies to brand better. We have worked with **54+** Brands across **20+** domains in **4+** countries.

Our services range from experience designing, identity development, product strategy, branding, digital marketing and SEO, to development.



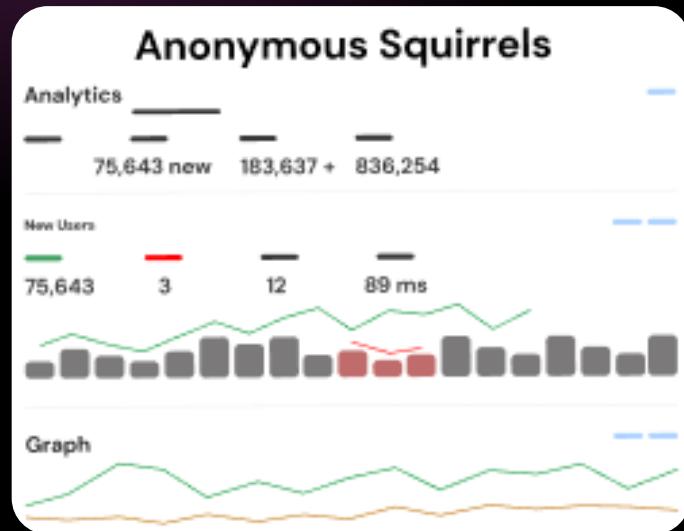
# OUR SERVICES

---

We are the one-stop solution for all your content-related requirements

 **15+ Creative Members** **20+ Industries** **3000+ Strategies** **45+ Clients** **20% faster turnaround rates** **4+ Countries**

## MARKETING



Our expert consultants craft tailored strategies, designs and professional feel to elevate your brand.

**Meta Ads, Google Ads, SEO, ASO & more**



Our branding experts will create a unique and cohesive brand identity that resonates with your target audience and drives customer loyalty.

From **Logo, Brand Identity to Packaging**, we have it all covered



## UX/UI & DESIGN

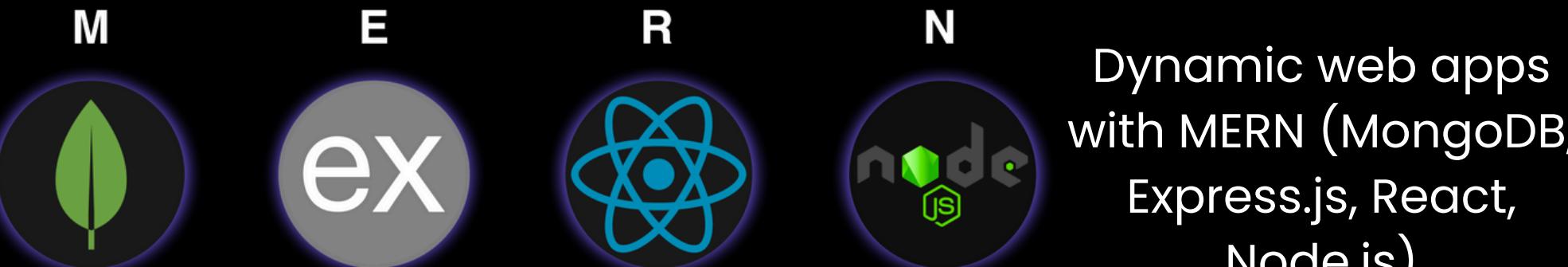
**Get The Best Design, No Compromise**



Our UI/UX experts design visually appealing and user-friendly interfaces that enhance your brand and drive conversions.

## DESIGN

## DEVELOPMENT



**Portfolio websites** to **e-commerce** with Wix, WordPress & Shopify

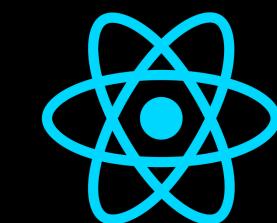
XAMARIN



FLUTTER



REACT NATIVE



KOTLIN



Dynamic web apps with MERN (MongoDB, Express.js, React, Node.js)



Scalable **Mobile Apps** for the future of your business.

# OUR CLIENTS

---

We have **created impact** for over

**54+**

Brands

Here are some of our  
**associate companies**



## HealthCare



## Auto Mobiles



## Ed-Tech



## Real Estate



## Services & D2C



## BFSI



## Ho-Re-Ca

# RESULTS

---

We understand that **every spend** in **business** is an **investment** and you expect **ROI** for it.

Here are some of **Our Results** that we have achieved





## COSTAL CITY VANCOUVER

Dunsmuir Dental Care

+236%

Impression count on Content

450+

Lead Response in 30 days

1ST GMB RANK

on Google for 14 keywords

76X ROAS



## HANDS OF HOPE NEW YORK

Physical Therapy and Wellness



## APOLLO HOSPITALS DELHI

Multinational healthcare group

1000+

form submissions in 24Hrs

2M+ VIEWS

on Reels



## PRAYOGA FILMS AHMEDABAD

A Production House serving Digital Platforms

+15%

Their website CTA-driven sales

+28%

Lead Response

**1ST RANK ON SERP**

on Google for 12 keywords

**12% INCREASE IN  
CONVERSION RATE**



## REDBERRIES DIGITAL DUBAI

Digital marketing agency



## MOUNT MAGICA RANCHI

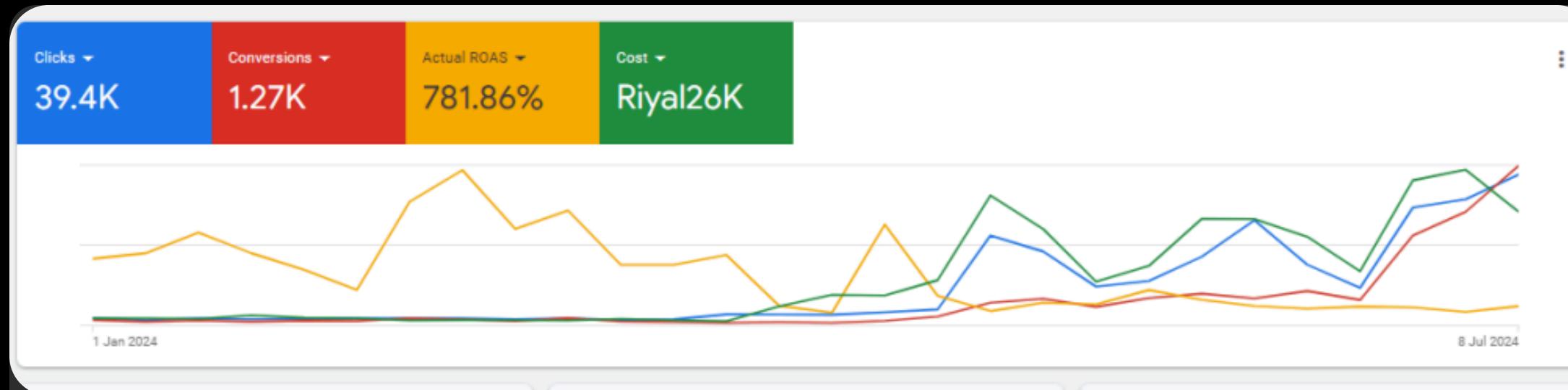
A Resort redefined by Nature

+35%

increase in social media engagement

+34%

M-o-M Growth

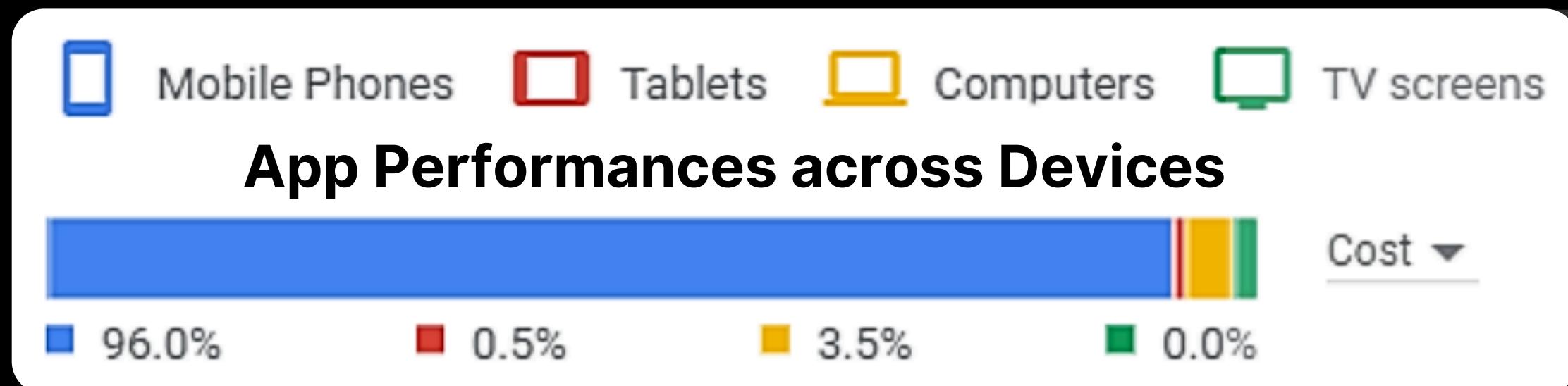


**39.4 K Clicks**

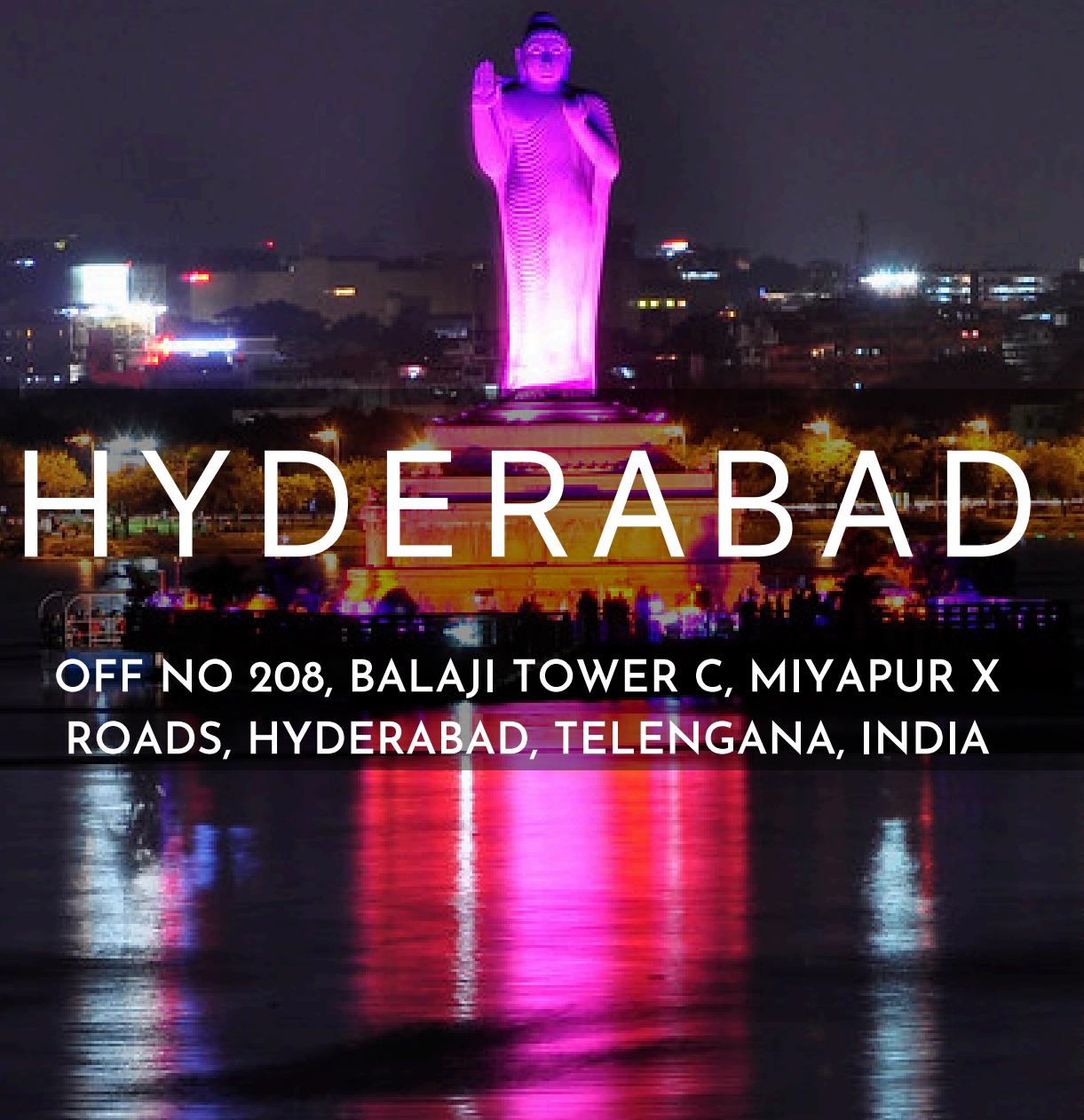
**1.2 K Conversions**

**781.86 % Actual ROAS**

GENERATED **\$220,000** WITH **7.8X ROAS** for **Saudi Arabian Hopitality** Client



**96.0 %** Mobile phones viewership on mobile targeted ads for our **UAE's Real Estate** Client



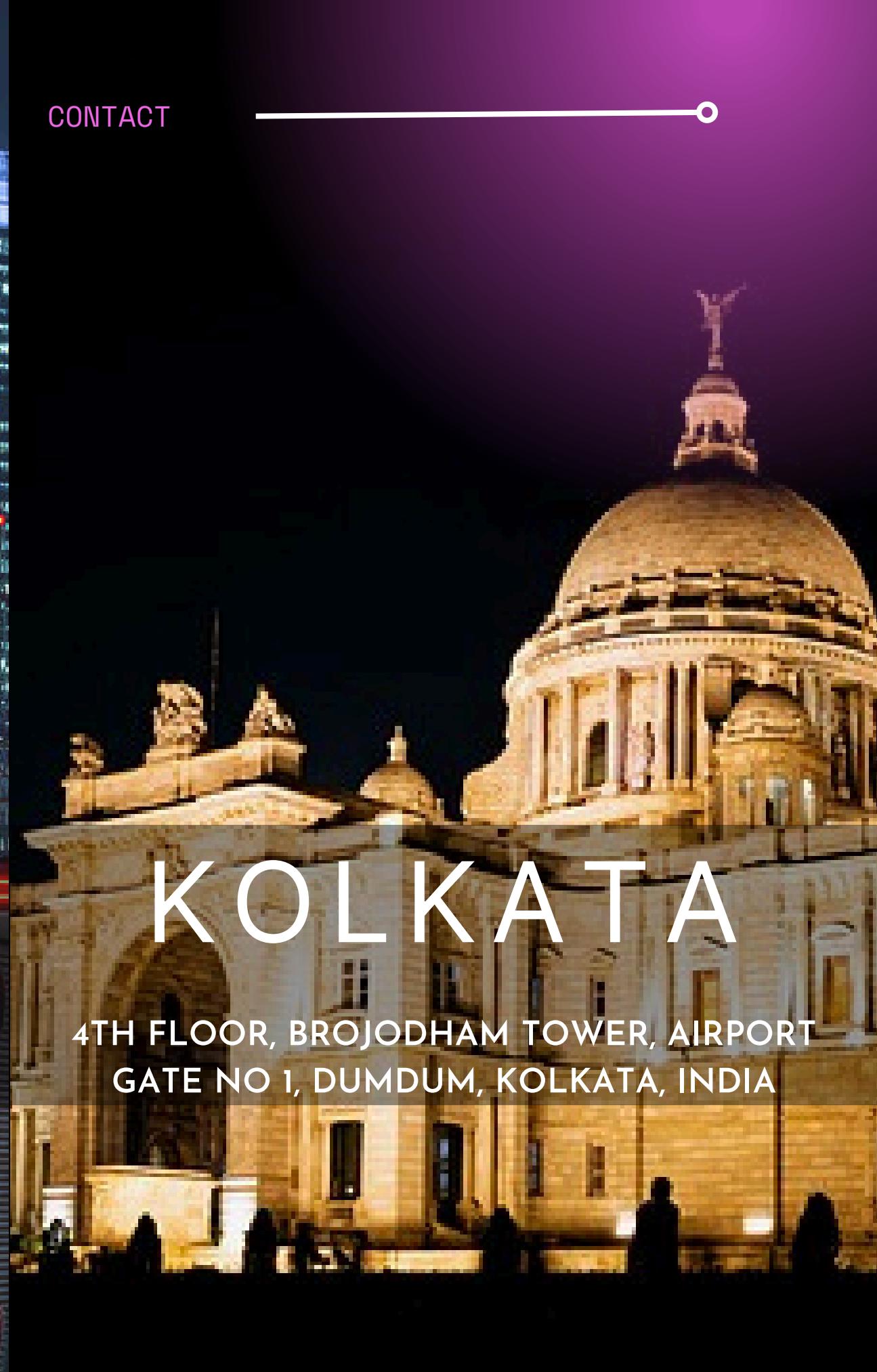
# HYDERABAD

OFF NO 208, BALAJI TOWER C, MIYAPUR X  
ROADS, HYDERABAD, TELENGANA, INDIA



# CALGARY

820 26 ST NE  
CALGARY AB, T2A 2M4, CANADA



# KOLKATA

4TH FLOOR, BROJODHAM TOWER, AIRPORT  
GATE NO 1, DUMDUM, KOLKATA, INDIA



# THANK YOU

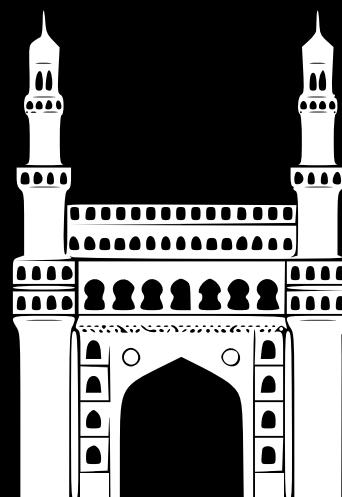
Let us Keep in touch

## INDIA

📍 Hyderabad, Kolkata & Ranchi

✉️ [kingshuk@squirrels.co.in](mailto:kingshuk@squirrels.co.in)

🌐 <https://www.squirrels.co.in/>

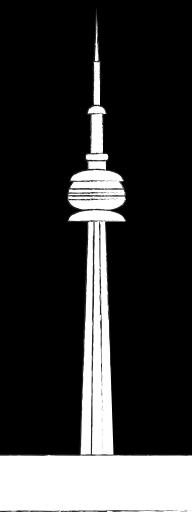


## CANADA

📍 Calgary

✉️ [kingshuk@thesquirrels.ca](mailto:kingshuk@thesquirrels.ca)

🌐 <https://www.thesquirrels.ca>



Creativity is the future, content is the key...