Web Mining – Lab 5

HITS Algorithm

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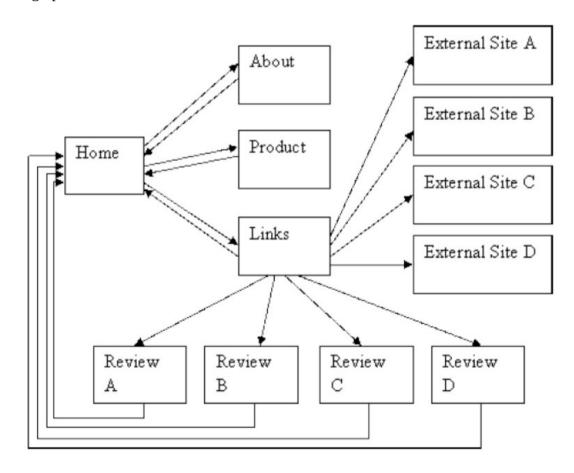
Lab task for the web mining lab on 5 th September 2018

[a] Use the following linkage data. Assume each site consists of only one text page.

- a. Site A(outlinks to B,C,D)
- b. Site B(outlinks to A,C,D)
- c. Site C(outlinks to D)
- d. Site D(outlinks to C,E)
- e. Site E(outlinks to B,C,D)

Find the normalized hub score and authority score of all these pages using HITS algorithm.

[b] use your above program to find the final normalized hub score and authority score for the following web graph.



Program Code:

```
from pprint import pprint
def maptodictmat(nodemap):
      n = len(nodemap.keys())
      sitemat = {k:[0 for j in range(n)] for k in sorted(nodemap.keys())}
      for k1 in sorted(nodemap.keys()):
             for j, k2 in enumerate(sorted(nodemap.keys())):
                    if k2 in nodemap[k1]:
                          sitemat[k1][j] = 1
      return sitemat
class HITSRanker():
      def __init__(self, num_iter):
             self.num_iter = num_iter
      def fit(self, nodemap):
             self.nodemap = nodemap
             self.idx = maptodictmat(self.nodemap)
             self.idxmat = [self.idx[k] for k in sorted(self.idx.keys())]
             self.authorityscore = {k:1 for k in self.idx.keys()}
             self.hubscore = {k:1 for k in self.idx.keys()}
      def normalize_vec(self, vec):
             temp_sum = sum(vec.values())
             return {k:vec[k]/temp_sum for k in sorted(vec.keys())}
      def calculateA(self):
             for curr_page_index, curr_page in enumerate(sorted(self.idx.keys())):
                     for page_index, page in enumerate(sorted(self.idx.keys())):
                          if self.idxmat[curr_page_index][page_index]:
                                 self.authorityscore[curr_page] += self.hubscore[page]
             self.authorityscore = self.normalize_vec(self.authorityscore)
      def calculateH(self):
             for curr_page_index, curr_page in enumerate(sorted(self.idx.keys())):
                     for page_index, page in enumerate(sorted(self.idx.keys())):
                          if self.idxmat[page_index][curr_page_index]:
                                 self.hubscore[curr_page] += self.authorityscore[page]
             self.hubscore = self.normalize_vec(self.hubscore)
      def calculate_HA_score(self):
             for _ in range(self.num_iter):
                   self.calculateA()
                    self.calculateH()
      def print_details(self):
             print("The hub score of all the nodes are:")
             pprint(self.hubscore)
```

```
print("The authority score of all the nodes are:")
             pprint(self.authorityscore)
             print("Sum of hub score in the end", sum(self.hubscore.values()))
             print ("Sum of authority score in the end",
sum(self.authorityscore.values()))
if __name__ == '__main__':
      dummy_nodemap = {
             "A" : ["B", "C", "D"],
             "B" : ["A", "C", "D"],
             "C" : ["D"],
             "D" : ["C", "E"],
             "E" : ["B", "C", "D"]
      }
      hs = HITSRanker(num iter=50)
      hs.fit(dummy_nodemap)
      hs.calculate_HA_score()
      hs.print_details()
      dummy_nodemap2 = {
             "Home" : ["About", "Product", "Links"],
             "About" : ["Home"],
             "Product" : ["Home"],
             "Links" : ["Home", "Review A", "Review B", "Review C", "Review D", "External
Site A", "External Site B", "External Site C", "External Site D"],
             "Review A" : ["Home"],
             "Review B" : ["Home"],
             "Review C" : ["Home"],
             "Review D" : ["Home"],
             "External A" : [],
             "External B" : [],
             "External C" : [],
             "External D" : [],
      }
      hs2 = HITSRanker(num_iter=50)
      hs2.fit (dummy_nodemap2)
      hs2.calculate_HA_score()
      hs2.print_details()
```

Output:

Part (a)

Part (b)