

## **Appendix B.**

### **Web3 Auditing Website Investigation**

#### **B.1. Company Introduction**

1. How does the audit firm introduce its services? (Multiple choice)
  - a) Through a brief description (e.g., "We specialize in providing top-notch smart contract auditing services")
  - b) With a mission statement or slogan (e.g., "Securing the decentralized world")
  - c) Through an introductory video (e.g., a company overview or explainer video)
  - d) Showcasing their team members and their expertise
  - e) Other
2. How does the audit firm introduce its firm advantages? (Multiple choice)
  - a) Company size (e.g., "Our team consists of 50+ experienced auditors")
  - b) Experience (e.g., "We have audited 200+ smart contracts")
  - c) Client base (e.g., "We have more than 500 customers")
  - d) Unique selling points or competitive advantages (e.g., "We utilize cutting-edge automated tools and manual review for comprehensive audits")
  - e) Other
3. How does the audit firm present its credit? (Multiple choice)
  - a) Industry partnerships (e.g., "We collaborate with major blockchain platforms")
  - b) Notable applications (e.g., "Our clients include Aave, Compound, and MakerDAO")
  - c) Successful audits (e.g., "We have conducted 100% successful audits with no exploited cases")
  - d) Awards or recognitions (e.g., "Winner of the 2022 Blockchain Security Excellence Award")
  - e) Testimonials or endorsements from applications or industry experts
  - f) Other

#### **B.2. Presentation of Services**

4. How does the audit firm describe its service process? (Multiple choice)
  - a) Step-by-step description (e.g., "1. Client onboarding, 2. Code review, 3. Reporting, 4. Re-audit")
  - b) Flowchart or infographic (e.g., a visual representation of the auditing process)
  - c) Video or animation (e.g., an explanatory video detailing the service process)
  - d) Other
5. What is the scope of the audit firm's services? (Multiple choice)
  - a) Smart contract auditing (e.g., "We focus on auditing smart contracts for DeFi projects")
  - b) Security consulting (e.g., "We provide security consulting services to improve the overall security of your project")
  - c) Bug bounty programs (e.g., "We help you set up and manage bug bounty programs to crowdsource vulnerability detection")
  - d) Penetration testing (e.g., "We offer penetration testing services to identify potential security weaknesses")
  - e) Other
6. Is the distinction between various services provided by Web3 audit firms, such as Web3 auditing and exchange auditing, clearly defined without any overlapping or confusion?
  - a) Yes, clear and understandable.
  - b) Somewhat clear, but requires explanation.
  - c) Not very clear, vague.
  - d) Unclear, difficult to understand.
7. Does the audit firm provide post-audit support? (Multiple choice)
  - a) Yes, they offer ongoing support for bug fixes and re-audits.

- b) Limited support, available only for a specific duration after the audit.
  - c) No, they do not provide post-audit support.
  - d) Other
- 8. Are the audit reports publicly available or accessible upon request? (Multiple choice)
  - a) Publicly available on the firm's website
  - b) Accessible upon request with application's consent
  - c) Not available for public access
  - d) Other
- 9. Does the audit firm have a standardized audit report format, or do they customize reports based on applications' requirements? (Multiple choice)
  - a) Standardized format for all audit reports
  - b) Customized reports based on applications' requirements
  - c) Combination of standardized and customized reports
  - d) Other
- 10. How does the audit firm present its pricing structure? (Multiple choice)
  - a) Fixed pricing based on project complexity or size
  - b) Customized quotes depending on specific application requirements
  - c) Tiered pricing with different service levels or features
  - d) Hourly or retainer-based pricing
  - e) Other
- 11. Does the audit firm have a strong track record of successful audits without exploited cases? (Multiple choice)
  - a) Yes, they have a proven history of successful audits.
  - b) Mostly, with only a few minor exploited cases.
  - c) No, they have a history of exploited cases despite their audits.
  - d) Other
- 12. Does the audit firm have a strong track record of successful audits without exploited cases? (Multiple choice)
  - a) Yes, they have a proven history of successful audits.
  - b) Mostly, with only a few minor exploited cases.
  - c) No, they have a history of exploited cases despite their audits.
  - d) Other

### **B.3. Additional Security Information**

- 13. How security-related knowledge or information does the audit firm share on its homepage? (Multiple choice)
  - a) Blog articles (e.g., informative articles on smart contract security, industry trends, and best practices)
  - b) Webinars or workshops (e.g., online events discussing security topics and challenges)
  - c) Whitepapers or reports (e.g., in-depth research and analysis of security topics)
  - d) Security guides or checklists (e.g., resources to help projects improve their security)
  - e) Podcasts or interviews (e.g., conversations with industry experts and thought leaders)
  - f) Other
- 14. Does the audit firm have a strong presence on social media or community platforms? (Multiple choice)
  - a) Yes, they have an active presence on popular platforms (e.g., Twitter, LinkedIn, Telegram, Discord)
  - b) They have some presence, but it's not very active or engaging.
  - c) No, they have little to no presence on social media or community platforms.
  - d) Other
- 15. Does the audit firm provide any additional resources or tools for developers or applications? (Multiple choice)
  - a) Open-source tools or libraries (e.g., tools for smart contract analysis or vulnerability detection)
  - b) Educational materials (e.g., tutorials, guides, or courses)
  - c) Security frameworks or templates (e.g., resources to help projects implement security best practices)
  - d) Other