

# HTML learning roadmap

Excellent 🙌 you're right — some attributes like `href`, `target`, `rel` are deceptively simple but have **deep browser, SEO, and security implications**. Let's redo **Links in HTML** step by step, digging much deeper into these properties.

## 🔗 Deep Dive into HTML Links (`<a>`)

### 1 `href` (Hypertext Reference)

The **soul of the link** — tells the browser where to go.

#### 📌 Types of `href` values:

##### 1. Absolute URL → full address

```
html
```

```
<a href="https://example.com/page">Visit Example</a>
```

- Always starts with `http://` or `https://`.
- Browser makes **network request** → full page reload.

##### 2. Relative URL → relative to current document

```
html
```

```
<a href="about.html">About Us</a>
```

- If page is `/home/index.html`, link points to `/home/about.html`.

```
html
```

```
<a href="../contact.html">Contact</a>
```

- `..` = go up one directory.

##### 3. Fragments → internal page jump

```
html
```

```
<a href="#faq">FAQ</a>
```

```
<h2 id="faq">FAQ Section</h2>
```

- Scrolls to element with matching `id`.

#### 4. Special Protocols

- `mailto:user@example.com` → opens email client.
- `tel:+911234567890` → opens phone dialer.
- `ftp://server.com/file.txt` → FTP link.
- `javascript:alert('Hi')` → executes JS (⚠ **anti-pattern**, security risk).

#### ⚠ Quirks

- `href="#"` → scrolls page to top (commonly used in JS apps but bad for accessibility).
- Empty `href=""` → reloads current page.

## 2 `target` (Where to open link)

html

```
<a href="https://google.com" target="_blank">Open Google</a>
```

#### Options:

- `_self` → Default (same tab).
- `_blank` → New tab/window.
- `_parent` → Parent frame (if inside an iframe).
- `_top` → Full browser window (breaks out of frames).
- **Custom name** → If you give a name, multiple links with the same `target` open in the same new tab.

html

```
<a href="page1.html" target="mytab">Page 1</a>
<a href="page2.html" target="mytab">Page 2</a>
```

👉 Both open in the same new tab called `mytab`.

#### ⚠ Security Issue with `_blank`

When you open in a new tab:

- The new page can access `window.opener` of your page.

- Attackers can change your site with **tabnabbing**.

✓ Fix: Always add `rel="noopener noreferrer"` when using `_blank`.

html

```
<a href="https://evil.com" target="_blank" rel="noopener noreferrer">Safe Link</a>
```

### 3 `rel` (Relationship)

Defines relationship between current page and the linked page.

It matters a lot for SEO + security.

#### Common values:

- `noopener` → Prevents new page from accessing `window.opener`.
- `noreferrer` → Hides referrer info (the "came from this page" header).
- `nofollow` → Tells search engines **don't pass SEO authority**. Used for ads or untrusted links.
- `ugc` → "User Generated Content" (comments, forums). Signals search engines.
- `sponsored` → Paid/sponsored links.
- `alternate` → Indicates alternate version of the document (like different language or AMP).

👉 Example:

html

```
<a href="https://sponsored-site.com" rel="nofollow sponsored">Ad Link</a>
```

### 4 `download`

Forces file download instead of opening in browser.

html

```
<a href="resume.pdf" download="My_Resume.pdf">Download Resume</a>
```

- Works only for **same-origin files** (or servers that allow CORS).
- Can rename downloaded file.

## 5 Hidden Insights (Pro-level)

- **SEO Insight:**

Anchor text ( `<a>Click Here</a>` ) should describe destination.

Bad: "Click Here"

Good: `<a href="/pricing">See Pricing Plans</a>`.

- **Performance Hack:**

Use **prefetch/preload** for important links.

```
html
```

```
<link rel="prefetch" href="/dashboard">
```

```
<link rel="preload" href="/styles.css" as="style">
```

- **Accessibility Rule:**

- Links must be **keyboard accessible** (focusable).
- Don't use `<div onclick="...">` → always use `<a>`.

## ✂ Mini Project: Smart Footer Links

```
html
```

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
  <meta charset="UTF-8">
```

```
  <title>Footer Example</title>
```

```
</head>
```

```
<body>
```

```
  <footer>
```

```
    <p>Contact us:</p>
```

```
    <ul>
```

```
      <li><a href="mailto:info@example.com">Email</a></li>
```

```
      <li><a href="tel:+911234567890">Call Us</a></li>
```

```
      <li><a href="https://twitter.com/example" target="_blank" rel="noopener  
noreferrer">Twitter</a></li>
```

```
      <li><a href="/privacy-policy" rel="nofollow">Privacy Policy</a></li>
```

```
    </ul>
```

```
  </footer>
```

```
</body>  
</html>
```

- 👉 Covers **mailto**, **tel**, **external link (safe)**, **nofollow**.
  - 👉 SEO + security + accessibility compliant.
- 

⚡ Before moving to **Images** ( `<img>` ), do you want me to **add a table comparison of all link attributes** ( `href` , `target` , `rel` , `download` ) **with their SEO/Security/Performance effects** so you can use it as a quick reference?